Rules and regulations

Crafts Business Accelerator Program 2027

1. The Crafts Business Accelerator Program 2027 is a structured capacity-building initiative designed for early-stage craft entrepreneurs and artisan-led enterprises, delivered through a hybrid learning model over a period of four months.

2. The program includes **28 structured sessions**, with **weekly online engagement of three hours**, a **three-day induction at the IICD Jaipur Campus**, a **three-day mid-program engagement at IIM Udaipur**, and a **three-day concluding immersion (Jaipur/Mumbai/Delhi)**

3. Participants are required to actively engage in all components of the program, including lectures, workshops, field visits, market exposure activities, assignments, mentoring sessions, and evaluations.

4. **Attendance is mandatory for all sessions**, both online and offline. Failure to maintain required attendance may result in disqualification from the program.

5. Each participant will receive **individual one-on-one mentorship** for a period of three months. Participants are expected to fully utilise mentoring support and comply with schedules set by the program team.

6. Participant performance will be evaluated through a combination of assignments, practical projects, presentations, and participation. A minimum performance benchmark must be achieved to be considered for successful completion.

7. Applications are assessed by a selection committee based on product range and domain expertise, sustainability and social impact, business viability, and founder/team capability. Applicants scoring below the prescribed threshold will not be eligible to proceed.

8. The program is limited to a **maximum of 25 participants**. Admission decisions of the selection committee and program management shall be final and binding.

9. Participants must adhere to high standards of professionalism, integrity, and ethical conduct throughout the program. Any form of plagiarism, misrepresentation, or academic dishonesty will lead to immediate disqualification.

10. Participants may be exposed to confidential business, market, or institutional information during the program. Maintaining confidentiality of such information is mandatory.

11. The program is administered by IICD with support from ecosystem partners including **Kalhath Foundation**, **IIM Udaipur Incubation Cell**, **NICEorg**, **PIEDS–BITS Pilani**, and **iStart Rajasthan**. Decisions of the program management shall be final in all operational matters.

12. Participants who wish to withdraw from the program must formally notify the program management in writing. Application and program fees are non-refundable.

13. Upon successful completion of all program requirements, participants will be awarded a **Certificate of Completion** by the Indian Institute of Crafts & Design (IICD).

By enrolling in the Crafts Business Accelerator Program, candidates acknowledge that they have read, understood, and agreed to abide by these rules and regulations. The program management retains the authority to interpret and enforce these rules as necessary for the smooth operation and success of the program. The management reserves the right to modify the program's rules, regulations, and structure at any time without prior notice.