



भारतीय शिल्प संस्थान

INDIAN INSTITUTE OF CRAFTS & DESIGN

An Initiative of Government of Rajasthan
Managed by Ambuja Educational Institute
Affiliated to Vishvakarma Skills University

ADMISSIONS' 26

PROSPECTUS

B.Des

M.Des

P.G. Diploma

SOFT MATERIAL DESIGN • HARD MATERIAL DESIGN • FIRED MATERIAL DESIGN
FASHION DESIGN • JEWELLERY DESIGN • INTERIOR DESIGN
CRAFTS COMMUNICATION DESIGN



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AWARD CEREMONY & **SANGOSHTHI**

IICD's 5th Biennial International Conference
on
Recent Trends & Sustainability in Crafts and Design
10th November 2025



Toolika Gupta
Director, IICD

Dr. Dev Swarup
Vice Chancellor, VSU

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Founder, Kalkatti Foundation

Madhu Neotia
Chairperson IICD



Dr. Dev Swarup (L)
Miss. Madhu Neotia (C)
Dr. Toolika Gupta (R)



Message from The Chairperson

With great enthusiasm, I present the Indian Institute of Crafts and Design (IICD). This esteemed institution stands as a symbol of innovation and creativity within craft-based design education. Since its establishment, IICD has focused on fostering the next generation of craft entrepreneurs, artisans, and designers who skillfully blend tradition with modernity and sustainability.

Having observed the remarkable progress of IICD, I can attest to its significant role in shaping the future of India's craft sector. Supported by the visionary goals of the Ambuja Educational Trust, the institute is committed to excellence in education, research, and collaboration. We take pride in providing an environment that encourages students to explore their full potential, engage meaningfully with their craft, and emerge as leaders poised to contribute substantially to local communities and the global design landscape.

In today's world, there is a pressing need for designers who can effectively address the challenges of sustainability, heritage preservation, and social responsibility. At IICD, we are dedicated to instilling these values in our students, empowering them to drive positive transformation within the craft industry. Our partnerships with international institutions and industries ensure that our students receive training that prepares them to excel not only in India but also on the global stage.

I trust that the education and experiences provided by IICD will equip students for a promising future filled with opportunities for innovation and leadership. I extend a warm invitation to join us on this inspiring journey as we continue to promote creativity, craftsmanship, and a sustainable future.

Sincerely,

Madhu Neotia



Dr. Toolika Gupta interacting with
Kavad artisan Dwarka Prasad Suthar



Message from The Director

Namaste,

The Indian Institute of Crafts and Design (IICD) is a leading design institute which caters to design, technology, and management segment of the craft industry. At IICD, we take pride in our roots, and we constantly strive to strengthen our eco system by the way of practicing sustainable living and creative thinking. Our students work on live projects to design furniture, clothing, textiles, pottery, interiors, and packaging among the few things that demand attention today. Their innovative approach has led them to create new products, like chicken feather stoles, zero waste garments, black pottery – jewellery, sustainable toys, paper out of waste materials, are to name but a few.

The atmosphere at IICD is open to experimentation and we encourage linkages with Indian and International institutions in a number of ways like student and faculty exchanges, joint projects, research presentations, and conferences. We have actively engaged with many institutions in India and abroad and have MoUs with them. IICD is offering French Classes in collaboration with IFI and working on a project of Crafting Futures with the British Council.

Our 'out of the box' approach has led us to work at the grass root level by enhancing the skills of rural women, as we have developed certificate courses in textile and fashion design for them. With funding from CSR activities of SBI Cap Securities and the Ambuja Cement Foundation, with the dedicated efforts of our team and with the enthusiasm of the women, we have been able to reach out to areas, where an institutional intervention would not have been possible.

I am reaching out to all to invite you to be a part of this rising institution, to work hard and to make lives meaningful. I would also like to add that students from financially challenged and artisanal backgrounds have a lot of support to study at IICD, so do not let the fees come in the way of your application.

Wishing you all the very best for your future.

Dr. Toolika Gupta



Indian Institute of Crafts & Design (IICD)



Affiliated to
VISHVAKARMA SKILL UNIVERSITY (VSU)
Formerly known as
Rajasthan ILD Skills University (RISU)

The Indian Institute of Crafts & Design, Jaipur, was set up as an autonomous institute by the Government of Rajasthan in the year 1995 to act as a catalyst of change in the Craft Sector. Since October 2007, the Institute is being funded and managed by Ambuja Educational Institute (AEI) under the Public Private Partnership (PPP) model. IICD is affiliated to Vishvakarma Skills University (VSU), the first Government Skill University of the country, established vide the Act of State Assembly, 2017. IICD provides Bachelor and Master degree in various areas of crafts & design.

VISION

The Vision of IICD is to continue to invigorate the craft sector and to become the Centre of Excellence in Crafts & Design, encouraging research and bringing new life to the languishing crafts of India.

MISSION

- To keep the uniqueness and skill of crafts alive.
- To create visibility of craftsmen and handcrafted products in the global market.
- To sensitize budding designers to the issues of sustainability and awareness of eco-system for which solutions are designed.
- To cater to productive and relevant training in the craft sector.
- To develop Design Techno Managers.

Why Indian Institute of Crafts & Design?

As a pioneer in the area of crafts and design, the institute works towards the evolution of crafts and the crafts-persons in the contemporary socio economic context. Through the programmes of education, research, documentation, training, outreach and consultancy the institute strives to become a centre of excellence. IICD is continuously evolving in a vibrant environment of experimentation and innovation.

Spread over a lush green and cheerful campus surrounded by hills, IICD infrastructure is ideal for creative education and student life experience. The infrastructure includes the academic, administrative and hostel blocks, studios, display spaces, workshops with advanced tools and equipment, computer lab, library, resource centre with more than 500 student projects and craft documentation reports, mess, common room, sports area, etc. The institute provides hostel facilities for both boys and girls. These spaces are designed to encourage collaboration, experimentation, and holistic learning beyond classrooms. The campus environment supports creativity, well-being, and a vibrant academic culture. The girls hostel is fully air conditioned.

Faculty members possess a fine blend of practical craft design experience combined with excellent academic credentials. Industry professionals, noted academicians and experts form a strong base of our visiting faculty. Their inputs play a crucial role in instilling a multidisciplinary approach to the education programmes of the Institute. Regular academic interactions, studio critiques,

and mentorship strengthen students' conceptual and professional growth. This academic ecosystem prepares students for diverse career pathways in craft, design, research, and entrepreneurship.

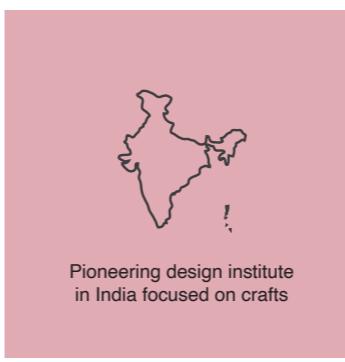
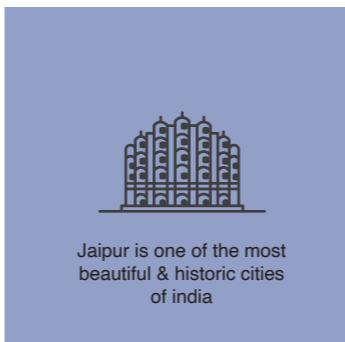
Apart from this, master crafts-persons and artists from various parts of the country have been associated with the Institute since its inception and they share their skills and knowledge with the students. IICD is also engaged in various development projects supported by various Ministries and Departments of the Central and State Governments. Such engagements provide students with valuable field exposure and real-world learning opportunities. They also reinforce the Institute's commitment to craft revival, social impact, and sustainable development.

The placement is 100% and students have high self confidence as well as humility to perform their duties. Of late, we are adding values by way of encouraging bhajans and knowledge sessions on Kabir's philosophy.





Crafts Focus For a Sustainable Future



The handicrafts sector not only preserves the cultural heritage of a country but also provides employment to a vast segment of crafts persons in rural & semi urban areas. India is one of the important suppliers of handicrafts to the world market. Handicraft contributes significantly to the exports and generates substantial foreign exchange. The growth potential of the sector both in terms of domestic and global market is extensive. The traditional repertoire of the variety of materials used in handicrafts, their forms, functions, techniques and cultural semantics is more relevant in today's context and concern for sustainability.

The main objective of IICD is to develop high

quality professionals to act as catalysts of change in the crafts sector. Due to the changing consumer taste and trends, there is a need for Indian handicraft industry to bring changes in designs, patterns, product development, innovations and production facilities to achieve a leadership position in the fast growing competition.

IICD also encourages inclusion of artisans' wards in its various design education programmes. There is provision for financial aid to students selected based on merit cum means with the objective to encourage craft and design education amongst the under privileged socio economic groups.



Academic Programmes

The Indian Institute of Crafts & Design (IICD) provides a comprehensive array of Undergraduate and Postgraduate degree programs in Crafts & Design under the aegis of Vishvakarma Skills University (VSU). These programs are meticulously crafted to adhere to the National Skills Qualification Framework (NSQF), facilitating learners in obtaining competency certification across various levels. The NSQF is a globally recognized framework, embraced by over 100 countries that have either adopted or are developing comparable systems.

At the Undergraduate level, IICD presents a flexible structure allowing for multiple certification options, which include:

- Diploma upon completion of the first year,
- Advanced Diploma following the second year,
- Bachelor of Vocation (B.Voc.) at the end of the third year,
- Bachelor of Design (B.Des.) after the fourth year.

For individuals from non-design background, IICD also offers a one-year Postgraduate Diploma in Design Foundation (Crafts & Design). Graduates can exit with this diploma or further their studies by enrolling in the Master of Design (M.Des.) program in Crafts & Design at IICD. These carefully formulated programs empower students with the competencies and insights necessary to thrive in the dynamic realms of crafts and design.

Programmes Offered:

In affiliation with Vishvakarma Skills University, Jaipur IICD offers the following degrees with specializations in Crafts & Design

- **4 Year Undergraduate Degree Bachelor of Design (B.Des.)**
- **1 Year Postgraduate Diploma in Design Foundation (Crafts & Design) for non-design background candidates**
- **2 Year Postgraduate Degree Master of Design (M.Des.)**
- **Certificate Program in Painting**
- **Crafts Business Accelerator Program**

Specialization offered at IICD in Under Graduate & Post Graduate Programs:

- **Hard Material Design**
- **Soft Material Design**
- **Fired Material Design**
- **Fashion Design**
- **Jewellery Design**
- **Interior Design**
- **Crafts Communication Design**

The Bachelor's programs at IICD provide a comprehensive education in Crafts & Design with a focus on developing key competencies, including:

- Crafts & Design
- Skills and Applications
- History of Crafts
- Material Science
- Tools, Techniques, and Processes
- Field Exposure
- Understanding Customer and Market Needs
- Design Process

The Postgraduate Diploma in Design Foundation (Crafts & Design) aims to provide a thorough introduction to crafts and design. It focuses on establishing a solid foundation in several key areas:

- Understanding Design Principles
- Knowledge of Crafts and Materials
- Creative Thinking and Problem Solving
- Cultural and Contextual Awareness
- Practical Design Skills
- Preparation for Specialization

The Master's programs at IICD emphasize advanced knowledge and skills in Crafts & Design, with a curriculum designed to foster innovation and leadership. Key focus areas include:

- Research methodologies
- Design, Systems, and Solution Thinking
- Advanced Exploration of Materials
- Encouraging Innovations
- Business of Craft and Design
- Social Entrepreneurship and Leadership

Certificate Program in Painting:

- Basic Certificate in Painting
- Advanced Certificate in Painting

**Duration of the courses is of 6 months. Flexible learning options available. Certificate will be awarded by the IICD Jaipur after completion of the program.*

Crafts Business Accelerator Program:

The Crafts Business Accelerator Program is a focused initiative aimed at enhancing the business and entrepreneurial capabilities of early-stage craft entrepreneurs.

The program is delivered through a hybrid learning format across three modules, integrating online sessions with on-campus learning and immersion-based experiences.

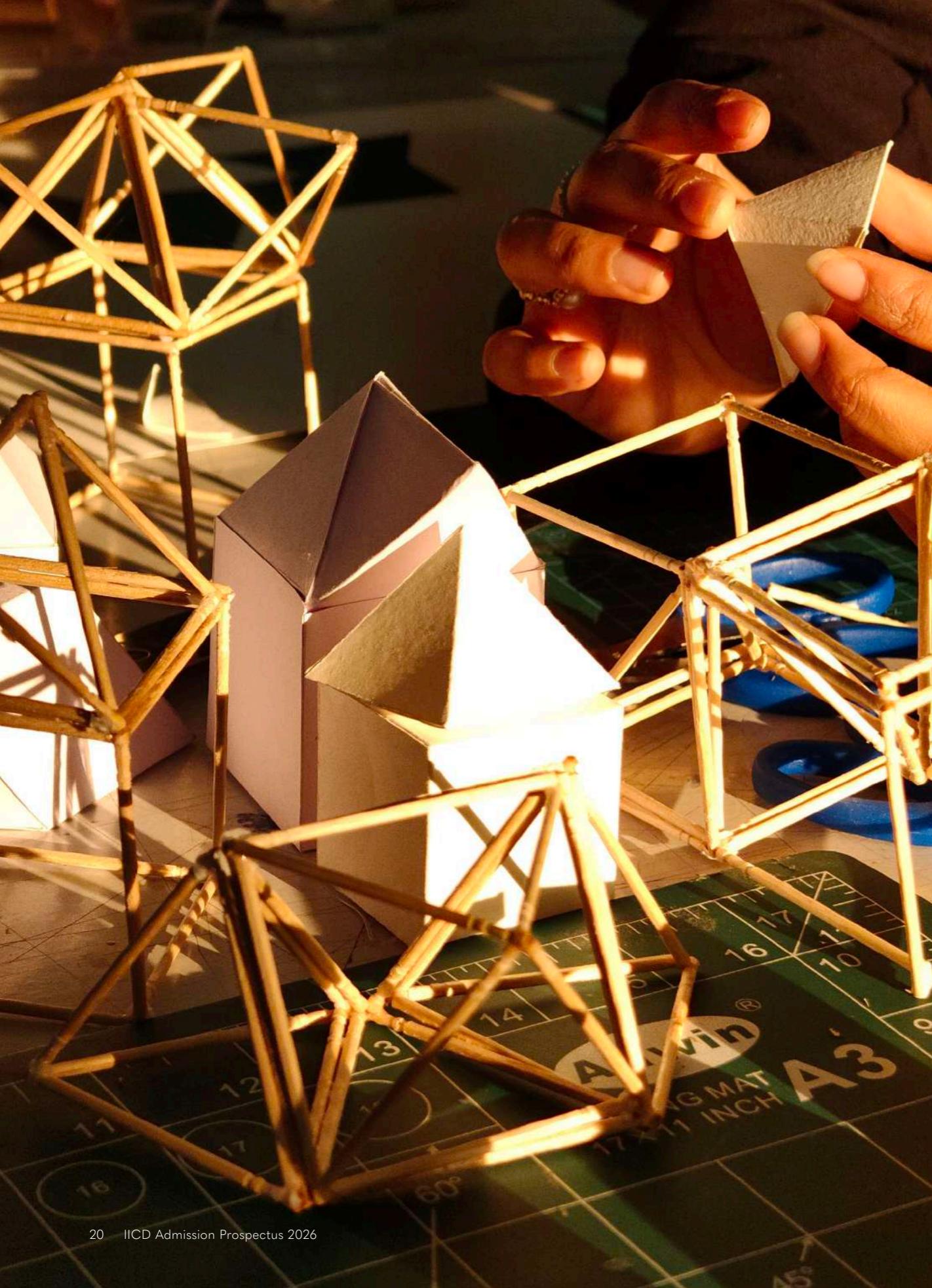
Pedagogy at IICD

Design education at IICD is about interacting with our environment, culture, people, materials, etc. Each design programme is developed to enable students to gain profound understanding of concepts and contexts; materials, tools and skills; explorations and experience; and application of the knowledge in the real world.



The pedagogy at IICD is 'hands on' learning and includes extensive field study, research and learning from traditional and modern design techniques. The curriculum uses pedagogical approach that is learner centric, inclusive, culture-sensitive, inquiry based, reflective, collaborative, integrative and globally relevant. Learning models are a blend of classroom learning, community engagement, field exposure, and industry understanding to promote a holistic development of students. Craft Documentation, NGO Training and Industry Internships are an integral part of the programmes, providing insights and exposure to the craft eco system, social entrepreneurship, developmental organizations and industry needs & functions. Interdisciplinary learning at IICD allows versatility and innovation. Teaching and learning is collaborative; having frequent interaction with artisans and craftsperson's to build a deeper knowledge of the craft sector. The pedagogical approach is to foster a vibrant environment of experimentation for a sustainable world; combining skills, knowledge and attitude in a synergistic manner.





Design Foundation

The Design Foundation program at IICD is a one-year introductory course for B.Des. students. It prepares them with the skills, knowledge, and confidence needed for subsequent semesters in their chosen specialisation. The foundation year acts as a gateway to the degree program, building the essential core for deep exploration of craft and design.

The program introduces students to the fundamentals of design, encompassing aesthetic expansion, material exploration, and intellectual integration. The curriculum develops visual perception, observation skills, critical thinking, and problem-solving, using the vocabulary of crafts and design. Students explore materials such as clay, natural fibers, fabrics, wood, metal, and paper, and are introduced to design thinking, traditional knowledge, and the craft sector.

Students learn visualisation and representation through object, nature, human figure, and perspective drawings, enabling them to transform ideas into tangible forms. Their understanding of color, composition, and form is honed through modules in geometry, color theory, and composition. This strengthens their creative sensibility, preparing them for design challenges.

The foundation program emphasizes design in the context of society and culture, providing exposure to the craft sector through hands-on interaction with artisans. Students gain historical insights into the evolution of art, craft, and design, while developing an understanding of the craft and design intersection.

IICD's unique focus on the craft sector integrates traditional knowledge with contemporary design, equipping students with an understanding of their environment, language, and digital skills like computer literacy and photography. The foundation year prepares students for advanced learning, guided by both in-house and visiting faculty.





Hard Material Design

Hard Material Design at IICD gives students the opportunity for extensive explorations with various materials such as wood, metal and stone. The focus of the Hard Material Design programme is to integrate the design theories, concepts, ideas, craftsmanship, methods & techniques, processes, traditional knowledge, in creating a new product that may serve to be part of the Indian craft repertoire.

Hard Material Design at IICD gives an array of opportunities to students to explore with materials such as wood, metal, stone cane and bamboo. The design study exposes students to tools, techniques, processes, traditional knowledge, conceptual and design development to evolve a contemporary Indian craft repertoire.

The pedagogy at IICD is 'hands-on' learning and includes extensive field study, research and learning from traditional and modern design techniques. The emphasis is on creativity, experimentation, and innovation. The students are encouraged to explore materials in their various forms and develop products that evolve out of the logic of the materials and its process, social and cultural vocabulary, besides the strict needs of function and use.

The student learns to work with materials to understand the character of the material and can create a vast array of products of toys, games, table top accessories, home décor, lampshades, furniture and complete interior solutions. Students are exposed to various craft techniques and processes like tarkashi, stone inlay, dhokra casting, silver filigree and others.

The department has efficient workshops for

wood and metal. Department encourages students to explore mixed materials on traditional as well as contemporary products by creating solutions for problems by applying the knowledge of materials science, context exploration and knowledge of ergonomics with anthropometry. Students get industry exposure by industry visits and craft exposure trips to craft clusters.

The amalgamation of theory and practice interspersed with field exposure prepares the students well for the professional world. The post graduate programme in Hard Material Design encourages the students to develop themselves for research, development, business and entrepreneurial skills at the same time focusing on design and sustainability.





Soft Material Design

The Soft Material Design (SMD) students at IICD employ traditional and innovative skills, while exploring constantly evolving soft materials and technology, to create diverse solutions that span many disciplines and sectors.

The creative interface between the materials and the making, demands a challenging and dynamic environment, which frequently employs multidisciplinary and collaborative methods to express the width of Soft Materials through the context of 'Body' and 'Space'. The course structure enshrines a balanced and meaningful amalgamation of theory and hands on, research and application, novelty with tradition.

The core materials of study are Textiles, Paper, Natural fibres and Leather. The course components dealing in textile design emphasize on the history and evolution of the textiles and their techniques in their socio cultural milieu. The fundamentals of textile design like print development; weaving; surface development in terms of embroideries, surface manipulation and dyed textiles; design process, and technical strength offered by textile science lie at the nuclei of this programme.

The dyeing/printing and weaving workshops facilitate practical learning for the same. Paper making, paper-mache, paper origami and kirigami are dedicated to the handling of Paper as a material. Leather component focuses on surface development, surface finishes, pattern making and construction for leather accessories.

Material exploration builds the capabilities and understanding of natural fibres like sabai grass, madur grass, etc; natural dyes like indigo, manjistha, harshringar, turmeric, etc.; and techniques like block printing, shibori, tie and dye, felting, etc. Dedicated design projects translate the semester learning into innovative design solutions and prototyping.

Programme encourages the convergence of multiple media for increasingly inclusive and innovative design. It takes into consideration the relevant contemporary issues such as continuously changing market dynamics, availability of natural resources, sustainable practices, eco-designs, optimum usages, ease of manufacturing resonating with the wisdom of our cultural diversity and the expression of our crafts.

The course provides soft material oriented design solutions for built-in environments, interiors, home furnishings, textile furniture, fashion and lifestyle accessories and apparels. Multidisciplinary approach along with market oriented projects enrich professional learning in SMD department.



Fired Material Design

Clay, being one of the oldest materials used by humans, terracotta craft is one of major contributors in unravelling the evolution of human society. Humans have used the craft of making fired clay products for their day-to-day needs set in their cultural environment. Fired Material Design course at IICD explores all those materials which require processing through high temperatures to be formed in aesthetically pleasing functional products.

Learning ceramic craft involves formulating different clay bodies i.e. terracotta, earthenware, stoneware and porcelain from natural minerals. These clay bodies are formed by traditional techniques like pinching, coiling, slabbing and wheel throwing as well as industrial processes like mould making, slip casting, jigger- jolly, ram pressing, etc. Learning to develop glazes is an essential part during the study. Decorating techniques like Sgraffito, nerikomi, marbling, feathering, resist and painting gives freedom to create end number of textures and patterns.

Art of firing is the final stage where clay is converted into ceramic. During the study different firing techniques are taught like pit firing, oxidation and reduction firing in gas kiln and electric kiln. Study of Glass involves working with compatible glass which is colored glass as well as window transparent glass. The processes are divided into hot processes like slumping, fusing, mould casting; and cold processes like cutting, polishing, etching, sand blasting and engraving. The input on casted metals involves, understanding of different metals and alloys like aluminium and different copper alloys. Sand casting,

lost wax casting (traditional, fine art and jewellery casting) and surface treatments like patina, buffing, different kind of texturing and plating are taught during the course.

The design work produced encompasses utility objects, lifestyle products for interior and exterior spaces as well as contemporary expressions of crafts. The Institute has fully functioning laboratory and workshop facilities. Classroom projects are also carried out in craft clusters, ceramic factories, design studios, etc.





Fashion Design

The Fashion Design programme offered at IICD aims to unravel and infuse deeper understanding and appreciation of traditional craft knowledge in clothing and integrate it with new techniques and materials to serve as an inspirational resource for contemporary lifestyle and fashion design. The programme encourages students to emerge as Craft Designers having a social, sustainable and sensitive approach towards crafts.

India is a craft rich country and a traditional society providing rich cultural backdrop and context to understand the authenticity of the craft, craft practices, application and their potential. This programme at IICD gives a new orientation to Fashion Design by exploring basic concepts from an indigenous approach to discover and strengthen traditional methods and processes to co-create contemporary artisanal clothing.

The programme aims to fully exploit our location in Rajasthan, proximity to craft facilities and expertise at the institute and their network and linkages. The continuously evolving curriculum maintains a meaningful balance between theory and hands-on learning, research & application, cutting edge technology & traditional techniques.

The students learn the fundamentals of Fashion Design like pattern making, draping, garment construction and textile science. The technical strength and skill offered by these courses form the core of the program. Students also get an opportunity to develop an understanding of materials and traditional skills of surface

ornamentation such as embroidery, tie and dye, creative surface development, hand knitting etc.

Fashion & culture studies, history of textiles, digital tools, and in-depth study of various clothing categories such as men's wear, ethnic wear and kids wear further augment the learning to enable the students to become confident in dealing with the dynamic world of craft and fashion. Design thinking, marketing, sustainability, professional ethics are emphasized to develop professionals who are adept at traditional and contemporary; western and Indian, making the programme one of its kind.



Jewellery Design



From 2021 onwards, IICD in collaboration with IIGJ (Indian Institute of Gems and Jewellery) is offering Jewellery Design as a specialisation, in both its UG & PG programmes. IIGJ has state of the art infrastructure to conduct this programme. IICD and IIGJ both with the expertise have created this unique programme.

Jewellery has been an integral part of Indian society since the beginning of civilization. It holds great value and is an important part of Indian tradition and culture. It is not only used for adornment, it also represents wealth, power and prosperity. It is a symbol of relationships and commitment. It has religious importance and holds significance in devotion among Indian women. Indian jewellery varies from region to region and religion to religion. One can find fine and highly crafted jewellery for almost all parts of the body including head, hair, nose, ears, neck, arms, fingers, waist, legs and feet. Jewellery pieces in various materials such as gold, silver, copper, brass, iron, etc. along with precious and semi precious gemstones have social, historical and economic significance not only in Indian culture but throughout different cultures and communities of the globe.

Jaipur, a world craft city, is a hub for fine handcrafted jewellery and gemstones. The craft of jewellery making is considered sacrosanct as it deals with pure metals and precious stones. The amalgamation of traditional craft practices & narratives with contemporary aesthetics to create innovative jewellery is a result of dedicated and highly skilled craftsmanship. Ornaments made with devotion and

spiritual consciousness lend exquisite value as each piece of jewellery goes through many stages of designing, selecting, moulding, setting, cleaning, polishing and many other intricate processes.

The Jewellery Design programme at IICD is designed to appreciate and learn the know-how of traditional handcrafted jewellery making along with developing comprehensive ability of macro level understanding of international markets and changing trends. The course delves into micro level hands on learning about traditional, tribal and contemporary materials, tools & technology, construction & production processes and finishes. The course includes holistic understanding of precious and semi precious metals and gemstones.





Interior Design

Interior Design programme at IICD includes a Craft Based approach. The programme is meticulously designed to immerse students in the multifaceted realm of creating functional and aesthetically pleasing interior & exterior spaces. With a distinct focus on integrating traditional crafts into modern interiors, this unique curriculum offers a harmonious blend of theoretical knowledge and practical studio experience. Students will comprehensively understand fundamental design principles, spatial relationships, and the psychological aspects influencing interior spaces.

Throughout the program, students will refine their ability to manipulate essential design elements to enhance the atmosphere of various environments. The curriculum emphasizes developing technical skills, including drafting, rendering, and specification writing, ensuring graduates can actualize their creative visions.

Furthermore, the programme focuses on the historical and cultural influences on interior design, providing students with insights into how crafts and traditions can enrich contemporary design practices in spatial arrangements.

In addition, the course is committed to keeping students informed about emerging trends in sustainability and technological innovations, fostering a forward-thinking approach to interior design. The training equips graduates to create visually striking and functional spaces and embrace social responsibility by contributing to the economic upliftment of artisans by creating new market opportunities for handcrafted goods.

Upon completing the program, students will possess the expertise, creativity, and technical proficiency necessary to transform empty spaces into engaging and harmonious living or working environments, all while supporting the craft community through thoughtful and sustainable design practices.

Crafts Communication Design



Communication is a fundamental endeavour of the human condition. From the discovery of fire to that of agriculture, humans have evolved by the use of communication devices to pass on their know how to the next generation. Indeed, all of human progress and evolution has been only possible through the record, archival and retrieval of information and knowledge left by previous generations of humans.

Communication and crafts have a deep-rooted connection - the link between the two is as intricate as any handmade object itself. All crafts, whether sharp or blunt, translucent or opaque, hard or soft - communicate emotions to the beholder - they give cues on the function of the object. While some crafts are narrative in nature and communicate more directly, others are more subtle in their evocation.

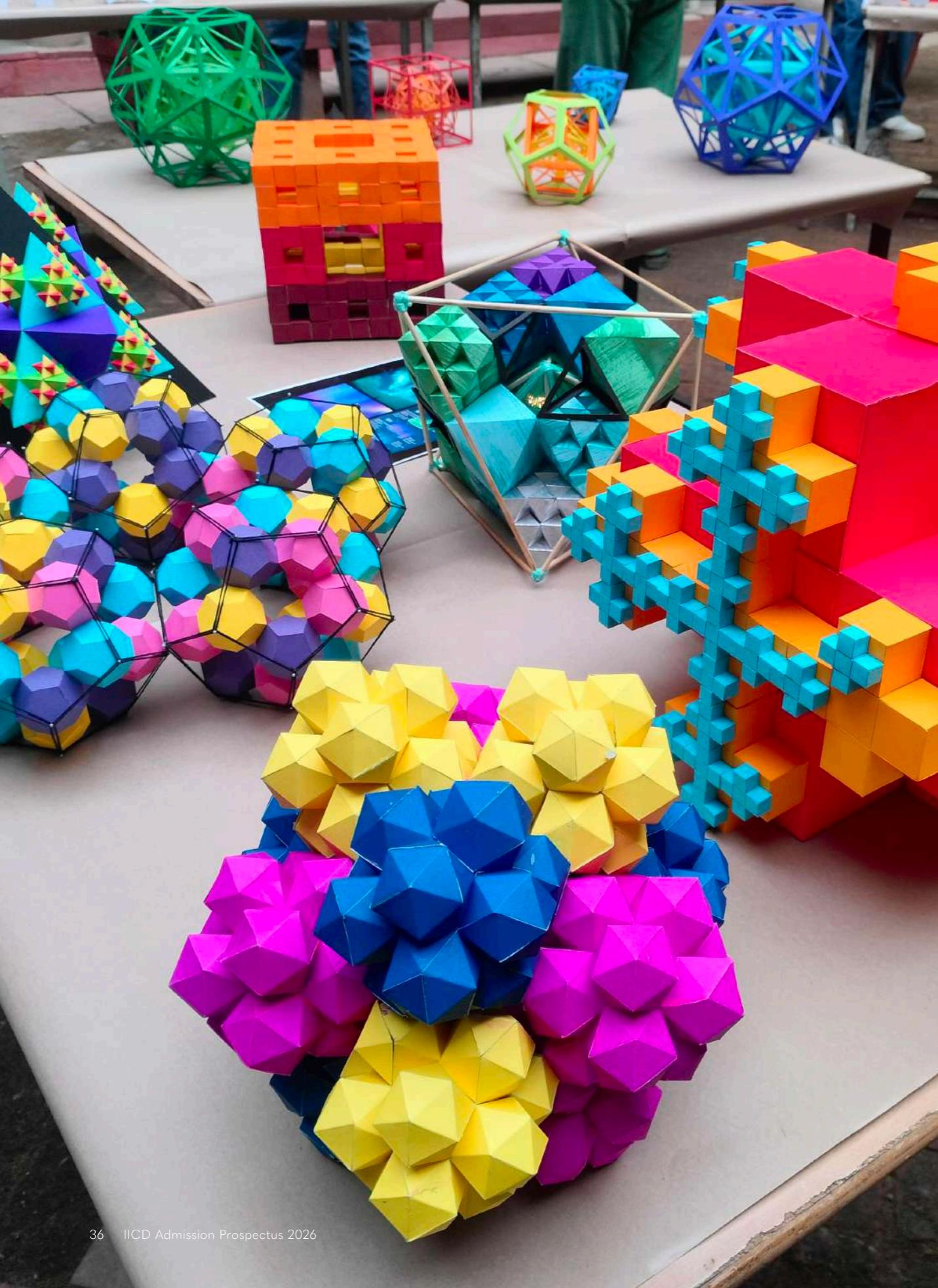
Communication design programme at IICD will focus on leveraging crafts a medium for communication. The outcomes of communication design is to equip the students with various communication tools such as creative illustration, graphics, photography, videography & animation. The students will be able to apply the acquired skills- set in communicating their ideas effectively using various media vehicles such as advertising, film & video and new media.

The students will be trained to understand and create visual story telling / narration. The graduate will be trained to contribute to the society in form of designing for social concerns like health, literacy, safety and security, etc.

Programme focus areas will include extensive crafts research, acquiring necessary studio skills, developing very strong conceptual & narrative skills. Inculcating design process & lateral thinking will be emphasized in all classroom and industry projects. The students will be equipped to develop an eye for rigorous ideation & testing of ideas.

Some of the key studio skills for communication design include freehand illustration, storyboarding, photography, printmaking & print production, graphics, layout & publication design, typography / calligraphy, packaging design, video production & short film making, user interface design, visual merchandising and space design, animation & game design & character design.





PG Diploma in Design Foundation

The PG Diploma in Design Foundation at IICD is a one-year program designed for non-design graduates who wish to pursue postgraduate design studies. This program serves as a gateway to the Master of Design (M.Des.) program at IICD, equipping students with the foundational skills and knowledge necessary for advanced design education.

The program is structured to help students from diverse educational backgrounds gain a strong understanding of design fundamentals, enabling them to transition smoothly into specialized design studies. While it prepares students for the M.Des. program, applicants also have the option to opt out after completing the diploma, making it an independent qualification.

The PG Diploma in Design Foundation focuses on developing critical thinking, problem-solving, and creative expression, key skills needed in the design industry. Students explore essential design principles, including material exploration, visualisation, and representation. Exposure to various materials like clay, fibers, fabrics, wood, metal, and paper fosters hands-on learning and the application of design thinking.

Students are introduced to color, composition, and form through practical modules, strengthening their ability to understand and execute design concepts. The curriculum also provides historical and cultural perspectives on design, with an emphasis on the craft sector, while incorporating digital skills in computer literacy and photography.

This program is uniquely tailored for non-design graduates, offering a blend of traditional craftsmanship and modern design principles. It prepares students for the next step in their design journey, whether they choose to pursue the Master of Design at IICD or venture into other design fields. Guided by expert faculty, the PG Diploma in Design Foundation empowers students to develop a holistic understanding of design and its impact on society.





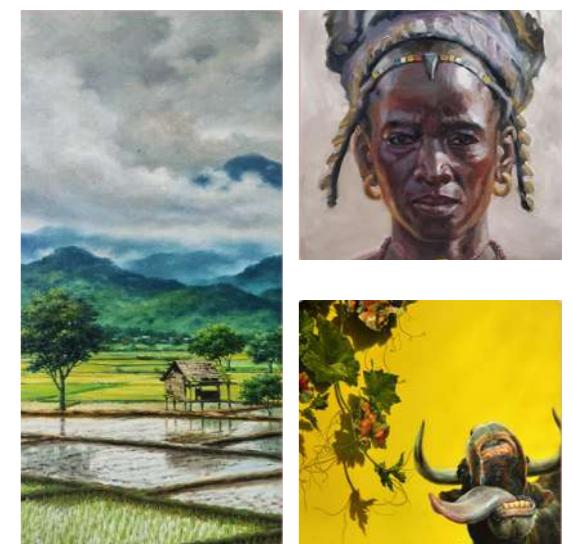
Certificate Programme in Painting

Painting, as a form of visual expression, has been integral to human communication, culture, and aesthetics since prehistoric times. From ritualistic markings to contemporary visual narratives, painting reflects social contexts, emotions, and evolving artistic sensibilities. The Certificate Programme in Painting at IICD is designed to nurture creativity, visual sensitivity, and individual artistic voice through a structured and practice-oriented approach. The programme is offered at two levels, Basic and Advanced, catering to learners with varying degrees of experience and proficiency in the visual arts.

The programme focuses on building strong foundational skills along with conceptual understanding of painting as an art form. Learners are introduced to fundamentals such as drawing, composition, colour theory, perspective, and visual storytelling. Exposure to a wide range of painting mediums and techniques enables students to explore materials such as watercolour, acrylic, oil, mixed media, and experimental surfaces. Emphasis is placed on understanding form, texture, light, and space through observational studies as well as imaginative and thematic explorations. The modular structure of the programme allows learners to either enrol in the complete course or customise their learning by selecting individual subject components according to their interests and creative goals.

The design and artwork produced during the programme encompasses individual artistic explorations, conceptual compositions, and contemporary expressions in painting. Students develop a personal visual language while gaining technical confidence and

critical understanding of their practice. The Institute provides access to well-equipped studios and learning spaces that support hands-on experimentation and guided instruction. Classroom projects may also include interactions, demonstrations, and exposure to professional art practices, preparing learners for further studies or independent engagement in the field of visual arts.



Placements

The various UG and PG design programmes provide students with the means to grow as sensitive, creative designers and practitioners of craft with clear goals to contribute towards Indian culture and society as a global citizen. IICD teaches with a unique pedagogy that synergizes traditional knowledge and skills with contemporary methodologies.

The graduates of IICD understand the subtlety of art, craft, technology, and strategy and acquire skill-sets to understand the growing needs of the industry and craft sector. During their education and training at IICD, the students undergo a transformation that unfolds their potential, sharpens their skills and stimulates their intellectual development. IICD graduates are highly motivated and carry the energy, creativity, skill, technical knowledge, thus, ready to serve as valuable assets to the organizations.

IICD has a centralized placement process for all programmes. Campus Placements are organized for the graduating students from various disciplines of the post-graduate and undergraduate programmes to help them comprehend their professional dreams and ambitions. Esteemed and well established companies, NGOs, designers, social enterprises are invited for campus placements. Pre-Placement Offers (PPO) are also extended to students by many companies during their internships or graduation projects.

Career Opportunities For Graduates of IICD

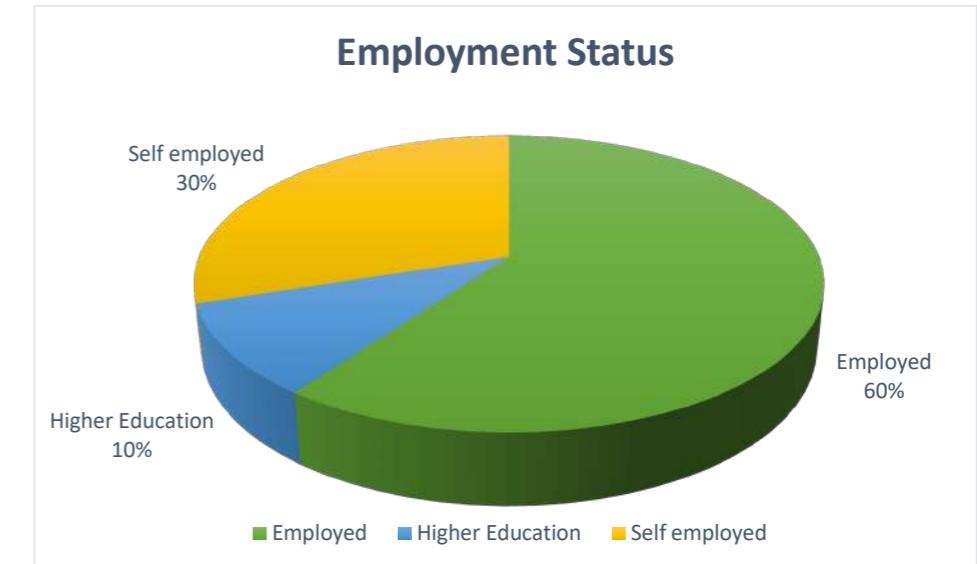
Design Sector: Design studios, lifestyle brands, in-house design set-ups of domestic corporations, export houses or buying houses as designers, merchandisers, sampling coordinators or as freelance designers, stylists or consultants.

Craft Sector: NGOs, craft organizations as craft managers, facilitators & coordinators or to channel CSR programs to focus on impact.

Cultural and Knowledge Industries: Museums and archiving institutes, academic research & writing, educational institutes, etc.

Developmental Sector: Governmental and international organizations. Work as linkage nodes between global groups and craft communities in the country.

Cultural and Social Entrepreneurs.





Alumni

IICD alumni play a significant role in the lives of IICD students and other stakeholders. As social change agents, IICD alumni are adding value through their numerous contributions to the socio-economic culture, both in India and abroad. More than 500 alumni are working with the industry in key decision-making positions and are instrumental in shaping the future of the crafts industry.

IICD alumni are actively taking their knowledge to the grassroots levels, working towards enhancement of the craft of the country. Several alumni are associated with various design schools across the country as faculty and research associates. They are also being accepted in prestigious institutions for higher studies in India and abroad. IICD has always valued this resource and has involved the alumni within the future direction of the institute. Alumni interaction and mentoring to the ongoing batches of students also facilitate immense learning and builds confidence among the students.

IICD Alumni In Various Pathways

Higher Education:

Many alumni have pursued higher education at National and International Universities/ Colleges after graduating from IICD. Some of them are:

Alumni	College/University
Abhinanda Lahiri	Young India Fellow, Ashoka University, New Delhi,
Akanksha Shukla	IED, Milan, Italy
Amrita Maria	Domus Academy, Milan, Italy
Dhruv Saxena	Domus Academy, Milan, Italy
Laksha Sirohia	Bauhaus, Hochschule Anhalt, Germany
Mariyam Khatri	UCL, London, UK
Shivani Oza	De Montfort University, UK
Sonal Srivastava	Harbour Space University, Barcelona, Spain
Yashvi Baxi	IED, Milan, Italy
Revati Jayakrishnan	University of Creative Arts, UK
Shambhu Patel	National Institute of Design
Prishilla Khudia	National Institute of Design
Vikas Sethi	National Institute of Design
Dhruvswamini Bais	National Institute of Design
Prerna Thakker	National Institute of Design
Sahiba Nanra	National Institute of Design
Anisha Ahuja	National Institute of Design
Sagar Biswas	National Institute of Design
Garima Choudhary	Indian Institute of Technology, Hyderabad

Academicians:

Many alumni have taken up teaching design after graduating from IICD. Some are facilitating as guest faculty members with different design institutes and some have joined reputed colleges/ institutes/ universities. Some of them who are currently employed with design institutes are:

Alumni	College/University
Amit Gehlot	NID, MP
Amitanshu Srivastava	JKLU, Jaipur
Apoorva Agarwal	Manipal University, Jaipur
Basu Vansit	IICD, Jaipur
Dhruvswamini Bais	IICD, Jaipur
Priya Sharma	Code, VGU
Gauravi Mittal	Indian Institute of Arts & Design, New Delhi
Meghana Singh	Srishti Institute of Art, Design and Technology, Bengaluru
Prateek Prabhakar	Mithila Chitra Kala Sansthan, Madhubani
Rashi Chouhan	INIFD, Jaipur
Niharika Shrivastava	Pathways School, Noida
Aaina Chakotra	Indian Institute of Arts & Design, New Delhi
Vijay Shree	Jain University, Bangalore

Entrepreneurs:

Many alumni have established their studios, and social enterprises, which are excelling in the domain of entrepreneurial dynamics. Some of them are:

Alumni	Company Name
Abhishek Singhal	Abhishek Singhal Photography
Abrar Ahmed	Chhent
Abriti Mukherjee	Studio Forge
Adrija Chakravarti	Adrija Design Studio
Alka Sharma	Aavaran
Anushka Vijayavargiya	Kanchan Arts
Arpan Patel	KASSA
Bhavya Goenka	Iro Iro
Dema Mittal	Ranjakaa
Devika Verma	Build Worx
Dhananjay Singh	Ojjas
Dheeraj Chhipa	Dheeraj Chhipa
Durgesh Khatri	Milav Design
Ishani Vashishtha	Ek Nama
Keya Vaswani,	Story of Being
Nidhi Kamath	Indigo Reels
Mukesh Sharma and Nikhit	D-Cube
Khushi Ram Pandey	Khushiram Pandey
Parul Agrawal	Kabbish
Rachna Singh	Dharan
Revati Jayakrishnan	Rare Studios
Nikki Joshi	Syahi
Sanjay Chhipa	Ga



Visit of Ms. Neelam Shami Rao, Secretary, Ministry of Textiles to IICD in Jan 2026

Shahnawaz Alam	Alam Fashions
Medha Manglik	Solar Crafts
Shivangi Rathore	Studio Malang
Kojod Jangid	Ok Furniture Studio
Swati Jangir	Kasturi
Ronak Dandia	Studio Asao
Rujutaa Joshi	Biscoot Khao
Vartika Jain	Agora
Gaura Joshi	Studio Gaura
Bharat and Rohan Jangid	Leeladhar crafts
Ritu Kalra	Zarava

Varun Parihar	Kinoku
Mohit Jangid	Fabmat
Amisha Jain	Aakansha Designs
Shahnawaz Alam	Alam Fashions
Shiv Sharma, Manya Pandit	Studio Trataka
Kanishka	Kaash
Shreya Alok Gupta	Studio Karamica
Durgesh Mehta	Clayboy
Vandita Vijayvergiya	Clay County
Shivranjini Shekhawat	Happy Patterns
Radhesh Agrahari	Golden Feathers

Internship

The design programmes at IICD are comprehensive and include applied project work relevant to the craft sector and industry. After completing three years at IICD in UG programmes and after one year in case of PG programmes, the students are exposed to the day to day functioning of the relevant industry through an eight-week internship that provides the necessary inputs for their professional development.

The focus of professional internships is to get an exposure towards functioning of professional establishment especially in key operation areas namely production, quality control, procurement, marketing, logistics, finance, accounts, etc. along with design development.

Some of the organizations where IICD students have interned are: Adhya Design Pvt Ltd, Sangaru Design Objects Pvt. Ltd , Suket Dhir, Upasana Design Studio, Lady Bramford Foundation (Nila House), Rhizome, Swarup Dutta Scenography, Soma Prints, Rangsutra Naushad Ali, Arun emporium , Khamir, Ohkai, etc.

Students of IICD also have NGO training as part of their education. Some of the NGOs where students have done their training are:

Aagaas, Himjoli, Dehradun; Access, Manthan, Jaipur; Urmul, Avaran, Udaipur, Pure India Trust, Jaipur, Craft council of India, Chennai, Women weavers, Maheshwar, Society to Uplift Rural Economy (SURE), Barmer; Muskan Educational and Welfare Society, Kota; Ashayen Centre, Kanpur; Sewa, Shilp Sadhana, Lucknow; Jugad, Faridabad; Auro Society, Pondicherry; Avani, Kumaon; Bakul Foundation,



Bhubaneswar; Bamboo mission, Tripura; Blue Bird Foundation, Vadodara; Gramshree (Craftroots), Manthan Edu. Society, Ahmedabad; Dastkari Haat Samiti, Happy Hands Foundation, Mesh, Swechha-Green the Gap, New Delhi; H.O.P.E, Pune; Sahaj, Dahod; Tara, Goa; JWDC, Nepal.



Field Studies

Field Studies form a critical component of the design education at IICD, enabling students to engage directly with India's diverse craft ecosystems and social realities through supervised academic engagements. These immersive experiences bridge classroom learning with real-world contexts, allowing students to understand materials, processes, communities, and livelihoods firsthand. Through structured and guided field exposure, students develop sensitivity towards cultural practices, ethical design thinking, and socio-economic dynamics essential to craft-led design education.

NGO Training

The NGO Training places students within craft-based social development organizations working closely with artisan communities. This exposure helps students understand the role of NGOs as catalysts for livelihood generation, social welfare, and inclusive growth, particularly in rural and marginalized contexts.

During the training, students study craft practices, production systems, market linkages, and institutional interventions while applying their multidisciplinary design skills to real challenges. The experience sensitizes students to socio-economic realities and prepares them to responsibly engage with crafts, communities, and development-oriented design practice.

Craft Documentation

Craft Documentation focuses on in-depth research and systematic documentation of a selected craft tradition. Students undertake secondary research followed by immersive fieldwork to study the history, materials, tools, techniques, motifs, and socio-cultural context of the craft and its practitioners.

Through observation, interviews, visual recording, and analysis, students create comprehensive craft documentation that preserves traditional knowledge and provides scope for future design interventions. This process sharpens research rigour, cultural sensitivity, and analytical thinking, grooming students to become informed designers and custodians of India's craft heritage.



Labs

Indian Institute of Crafts & Design (IICD), Jaipur offers a contemporary learning environment grounded in India's rich craft traditions. The institute provides well-equipped teaching–learning facilities that are regularly upgraded to meet evolving academic and professional needs. Each department is supported by specialized laboratories and workshops that integrate theory with hands-on practice. These spaces function as real-world work environments where students engage directly with materials, tools, and processes, enabling experiential learning, skill development, and innovation in craft and design.

Sewing Lab

The Sewing Labs, used by the Soft Material Design and Fashion Design departments, are equipped with advanced industrial machinery. The labs house Juki and Brother industrial lockstitch machines, overlock machines, cutting tables, steam irons, and leather sewing machines. Students learn stitching, machine texturing, and construction techniques for apparel, home furnishings, and craft-based products.

Pattern Making and Draping Lab

The Pattern Making and Draping Labs of the Fashion Design department support systematic garment development. Equipped with specialized pattern-making tables, dress forms, and essential tools, the labs enable students to translate design concepts into structured garments. These spaces encourage exploration of form, fit, and construction within a craft-sensitive design framework.

Metal and Stone Lab

The Metal and Stone Lab is a core learning space for students of the Hard Material department. Students acquire skills in stone inlay, mosaic, stone carving, metal sheet work, metal furniture making, and traditional craft practices. The lab is equipped with machines for cutting, buffing, welding, lathe work, drilling, and pipe bending, along with a wide range of hand tools.

Wood Lab

The Wood Lab of the Hard Material department supports learning in woodcraft and furniture design. Equipped with machines such as radial saws, band saws, lathes, drilling machines, planers, mortisers, and sanding equipment, the lab provides an industry-oriented workspace. Students gain hands-on experience in material processing, joinery, surface finishing, and product development.



Weaving Lab

The Weaving Lab of the Soft Material Design department is equipped with tabletop sample looms that support hands-on exploration of woven structures. The lab integrates theoretical knowledge with practical application, enabling students to understand yarn behaviour, weave development, and structural possibilities. Through individual enquiry and experimentation, students develop a holistic understanding of materials, techniques, and processes of woven textiles.

Dyeing & Printing Lab

The Dyeing & Printing Lab of the Soft Material Design department enables students to explore surface design through traditional and contemporary dyeing and printing techniques. Students work with natural and synthetic dyes, learning processes such as tie-dye, resist dyeing, block printing, and screen printing. The lab encourages experimentation with materials and fibres, supporting understanding of colour interactions.

Glass Lab

The Glass Lab provides students with focused exposure to glass as a distinct material within the Fired Material domain. The lab supports learning through various glass forming techniques such as slumping, fusing, casting, and blowing, along with surface treatments, enabling students to explore material behaviour, translucency, colour, and finish for innovative applications within a craft-oriented and contemporary design framework.





Ceramic Lab

The Ceramic Lab of the Fired Material department supports learning in traditional and contemporary clay forming processes. The lab is equipped with a variety of clay minerals, oxides, and chemicals suitable for low-fired earthenware as well as high-fired stoneware. It enables students to understand material behaviour, forming techniques, surface treatments, and firing processes within a craft-led design context.

Computer Lab

IICD's Computer Labs facilitate the integration of information technology with craft and design education. The labs are equipped with industry-standard software such as Adobe Creative Suite, CorelDRAW, Rhino, and related applications. Supported by advanced hardware including desktops, scanners, wide-format printers, and digital cameras, the labs enable digital visualization, documentation, and design development.

Mac Lab

The Mac Lab of the Crafts Communication Design department is equipped with the latest configuration Apple Mac systems and Adobe Creative Cloud. This facility supports coursework in graphic design, publication design, animation, web design, packaging design, and digital illustration. The lab provides a professional environment for translating craft narratives and design concepts into effective visual communication.



Knowledge Resource Centre (KRC)

KRC is a fully equipped library facility with a focused collection of books and digital materials on crafts, design and related fields. KRC has a range of specialized as well as general reading books on Arts, Crafts, Design, Materials, Technology, Architecture, History, Anthropology and several nationally & internationally renowned magazines.

The collection has approximately 3500 books. The periodical section has nearly 25 current journals with earlier volumes, mostly on Craft and Design related subjects. KRC has collections of student's projects, craft documentations and various project reports. The document collection contains nearly 500 student Diploma Projects, Craft documentations and various project reports which IICD has undertaken since its conception.

The KRC has a well-furnished air-conditioned reading hall, spread over an area of approximately 3000 square feet. It is a place to sit quietly and study or one can borrow books and study at home. KRC is computerized with Alice Library Software and books are also arranged with the Dewey decimal classification.



Hostel, Sports & Healthcare Facilities

Hostel Facility

The IICD hostel offers an opportunity to students for community living and a meaningful experience to live in a responsible way. IICD provides hostel facilities for girls and boys. Hostel facility for boys is available at the institute property located in Jawahar Nagar. IICD provides free transport facility to boys to commute from hostel to the institute and back. Hostel facility is available on a first-come- first-served basis. The hostels are well furnished with all essential amenities and conveniences like, well ventilated air-conditioned rooms, RO and water cooler facility, abundant supply of hot and cold water and 24 hrs power backup. The hostels have round the clock Wi-Fi available for students. There is provision of fire fighting equipment on all floors of the girls hostels to ensure safety of students. The Hostels are under the care of a resident Warden and guards. Well planned, nutritious, varied, balanced and appetizing vegetarian food is prepared under strict hygienic conditions at the mess. The warden and many staff & faculty members eat with the students to supervise the quality of food.

Sports Facility

Sports is vital in shaping the individual's personality, health and fitness. The institute lays considerable emphasis on students' recreation and participation in various games, sports and field activities. The spacious grounds of the institute are laid out into play areas for Basketball, Volleyball, Badminton, Table Tennis, etc.

Healthcare

Medical Aid is available on campus. The institute has tie ups with a physician, mental health counselor and medical insurance companies for students' wellbeing. The same can be availed by the student as and when the need arises.

a) A Doctor visits the campus once a week and is available on call for consultation and emergency.

b) A Psychologist visits the campus once a week. The counselor guides students in personal and professional matters.



IICD Girls Hostel

Student Co-Curricular Activities

IICD students are encouraged to participate in extracurricular activities to enhance their overall personality: Students get encouraged to take active part in exhibitions, crafts and design related competitions, workshops, seminars and sports. Participation in student clubs, teams and various co-curricular activities give students multiple opportunities for holistic development and networking. Meeting and interacting with new people, establishing relationships with students of other departments for collaborations on projects and using the platform to showcase one's talents are some of the objectives of Students Activity Cohort (SAC) at IICD.

The Student Body at IICD works with six Student Clubs, one Social Media Team. The cohort is student driven under the mentorship of faculty members. A student can participate in more than one club. The students can participate in the capacity of Club/Team Representatives as well as a part of event teams. The various cohort comprises of:

STUDENT BODY: The managerial body of SAC IICD is there to work as an administrative and disciplinary capacity, working with all the club and team heads. The student body can be contacted at sac@iicd.ac.in.



- 1. NIRMAN (Event Management & Design Club):** Instilling in people a value for art and design through events and activities that offer a space for everyone to explore this field in greater depth is vital in student's life. The club work in collaboration with the student body taking care of the organization, coordination and execution of the events through meticulous planning with a pinch of excitement and lots of entertainment.
- 2. ADVAYA (Performing Arts Club):** Unique or original, a concept that is deeply rooted in our DNA. The club is expressing every small gesture through performing arts, i.e., dance, music and theatre. "Advaya" the performing arts club makes sure that every student body coordinates, shows up their talents either individually or in group.
- 3. TARANG (Environment Club):** The word environment stands for everything that surrounds us. The club intends to understand the environment: plants, animals, humans and their living conditions, aid its well-being and take action towards creating a more sustainable way of living at the Institute. A society that thinks and practices sustainability and circularity with practices like reusing, recycling and upcycling.
- 4. AJNA (Film & Photography Club):** The club believe that photography and filmography is not only about what we see but it gives birth to something unreal and something that the naked eye cannot capture. It gives another meaning, perspective and life to the subject of the picture. The agenda of this club is to inspire the students across various specializations and to lead them towards experiential learning. The club is responsible for organizing periodic film screenings, conducting invited talks by experts, film and photography related competitions & to facilitate screening of films made by our students.
- 5. SARASVA (Literary Club):** The club is a vibrant and dynamic literary club at our college, dedicated to fostering a deep appreciation for literature and promoting creative expression among students. Its functioning involves conducting activities like debates and discussions about crafts and design, maintaining a blog with pre and post event releases.
- 6. F.O.U.L.-FIGHT OVER UNHEALTHY LIFE (Sports Club):** Sports are vital in shaping the individual's personality, health and fitness. The Institute lays considerable emphasis on students' recreational activities and participation in various games, sports and field activities. The spacious grounds of the institute are laid out into play areas for Basketball, Volleyball, Badminton, Table Tennis, etc. The Club offers the students an opportunity to participate in a broad variety of sports and recreational activities. All programs are based on student interest and designed to enhance the experience by creating an environment where students can unite in diverse groups to achieve common goals and objectives while encouraging healthy lifestyles.
- 7. SOCIAL MEDIA MANAGEMENT TEAM:** This team of the cohort takes care of educating the society about the progressing and forthcoming events occurring around and on campus through different social media platforms. SMM Team manages many platforms like Instagram, Facebook, Snapchat etc.

Scholarship & Financial Assistance

At IICD, we are committed to nurturing creative talent by ensuring that financial constraints do not hinder a student's academic journey. Each year, IICD offers scholarships and financial assistance to students at IICD (existing and about to join) across all programmes. The application window typically opens from mid-June and remains active until the end of July.

A. Ambuja Educational Institute (AEI)

Ambuja Educational Institute (AEI) offers Financial Assistance towards semester tuition fee for students from disadvantaged backgrounds. The financial assistance will be granted on a yearly basis. Application forms for financial aid along with guidelines are available with Head (Academic Administration).

B. Lady Bamford Foundation (LBF) - Nila House

Lady Bamford Foundation (LBF) - Nila House offers financial assistance towards 100% semester fees including academic expenses to 8 UG students who are artisan wards.

C. IICD Merit Cum Means Scholarship

The financial assistance under "Merit Cum Means Scholarship for the students from Economically Weaker Background Policy" is provided to maximum of 4 (four) students from low-income families in each academic year. The Students must take initiatives to search & apply for financial assistance for various schemes of the central and states Govt.

D. Chhattisgarh Hastshilp Vikas Board

Chhattisgarh Hastshilp Vikas Board offers sponsorship towards full IICD fees including hostel and mess with academic expenses. This scheme is for ten students from Chhattisgarh.

E. Ward of IICD Employees

IICD provide financial assistance to maximum two meritorious students who are children of IICD Staff and Faculty in each academic year.



National & International Linkages

IICD actively fosters national and international linkages to enrich craft and design education through collaboration, exchange, and knowledge sharing. The institute engages with a wide network of academic institutions, craft organizations, industry bodies, development agencies, and government institutions to promote education, research, training, and innovation in the crafts sector. These partnerships provide students with global exposure while strengthening culturally rooted and socially responsive design practice.

IICD aims to maintain cultural diversity & international exposure through training, capacity building and exchange programmes. The approach adopted by IICD is to develop a national and international network for education, research, training and knowledge dissemination in crafts by leveraging collaborations and sustainable associates. IICD has extensive association in the crafts sector with NGOs, craft clusters, industry, development agencies, government agencies, design schools, experts and other relevant institutions.

IICD has conducted exchange programmes with international and national institutions like Harriot Watt University, Wisconsin University, BRICS, Indian Institute of Management Ahmedabad, Upendra Maharathi Anusandhan Sansthan etc.

IICD has conducted collaborative craft and design workshops with L'école de Design Nantes Atlantique (France), Massey University (New Zealand) and Srishti Institute of Art Design and Technology (Bengaluru). IICD has established linkages with Wadhwani Foundation and Start up Oasis to nurture entrepreneurship ecosystem on campus amongst students.

IICD has signed MOUs with various organizations, national & international universities such as:

1. Indian Institute of Technology Kanpur
2. Lady Bamford Foundation (LBF)
3. Pilani Innovation & Entrepreneurship Development Society (PIEDS), BITS Pilani
4. Kalhath Foundation, Lucknow
5. iStart, Department of Information Technology & Communication, Government of Rajasthan
6. Indian Institute of Management, Udaipur Incubation Centre
7. Michigan State University, Michigan, USA
8. West Dean College Arts & Conservation, UK
9. L'Institut Francais EN Inde, New Delhi
10. North Eastern Handicrafts & Handlooms Development Corporation (NEHHDC), Guwahati
11. Network of Indian Cultural Enterprises (NICE.org)
12. Uttrakhand Handloom and Handicrafts

Development council (UHHDC)

13. Ecole Nationale Supérieure des Arts Décoratifs, France (ENSAD)
14. L'Ecole de Design Nantes Atlantique
15. Ecole Dupere, Paris
16. Adelaide Central School of Arts, Australia



Student Exchange Programme:

Year	Student	School/University
2020	Ayush Kesarwani	Ecole Duperre
	Shikhar Bhardwaj	
2021	Chhavi Mehta	Ecole Duperre
	Vinayak Palaria	L'Ecole de Design Nantes Atlantique
2022	Sanah Changkakori	École Nationale Supérieure des Arts Décoratifs (ENSAD)
2023	Adarsh Bagaria	École Nationale Supérieure des Arts Décoratifs (ENSAD)
	Tanushka Raju	L'Ecole de Design Nantes Atlantique
	Anjali Prakash Jhunjha	L'Ecole de Design Nantes Atlantique
2024	Diya Chahal (recipient of Charpak scholarship)	Ecole Duperre
	Sure Bhavitha	
	Rathi Bala (recipient of Amba Dalmia scholarship)	École Nationale Supérieure des Arts Décoratifs (ENSAD)
2025	Bidisha Sahoo	
	Mahak Amit Agarwal	L'Ecole de Design Nantes Atlantique
	Kaustav Sarmah	L'Ecole de Design Nantes Atlantique
2025-26	Harshit Upadhyay	
	Tanmay Vidhwans	
	Amitha Mohan	
2025-26	Sripradha	
	Meenal	École Nationale Supérieure des Arts Décoratifs (ENSAD)
	Anamika Patel	L'Ecole de Design Nantes Atlantique

Innovation, Incubation and Entrepreneurship Development Cell

The Innovation, Incubation, and Entrepreneurship Development Cell (IIEDC) at the Indian Institute of Crafts '& Design (IICD) is dedicated to nurturing ventures with the potential to make a meaningful impact within the crafts ecosystem. Acting as a catalyst, IIEDC empowers aspiring entrepreneurs to establish successful influential enterprises in the crafts sector. The cell actively welcomes individuals with a passion for creating and developing craft-based businesses that hold the promise of creating a lasting positive difference.

Launched with the vision of bridging the gap between creativity and entrepreneurship, the programme was conceptualised in 2020 and formally initiated in 2022 to support craft-based enterprises, artisan-led businesses, and women entrepreneurs. Unlike conventional start-up or design education models, this initiative focuses on for-profit craft enterprises with high social impact, enabling creators to build sustainable businesses. Since its inception, IIEDC has successfully completed four programs:

- Crafts Business Incubation Program – 2022 and 2023
- Crafts Business Accelerator Program – 2024 and 2025

These programs were delivered through a blended learning model, integrating classroom sessions, online learning, expert interactions, field visits, and one-on-one mentoring.

The Crafts Business Accelerator Program 2026, currently ongoing, is being conducted in a hybrid format with offline and online sessions.

This flagship initiative is implemented with the financial support of the Kalhath Foundation, Lucknow, and in collaboration with key ecosystem partners including iStart (Government of Rajasthan), IIM Udaipur Incubation Cell, Network of Indian Cultural Enterprises (NICE), NEHHDG Guwahati, and PIEDS, BITS Pilani.



CRAFTS BUSINESS ACCELERATOR PROGRAM

Feb to Jun 2026

Supported by

KALHATH FOUNDATION

Ecosystem Partners:



**IIM Udaipur
INCUBATION
Centre**

nice
Network of Indian
Cultural Enterprises

PIEDS
Pilani Innovation and
Entrepreneurship
Development Society

NEHHDG
उ.पू.ह.वि.नि.

Outreach & Projects

The Project Cell at IICD serves as a platform that undertakes initiatives involving faculty, students, artisans, and communities, fostering collaborative projects for craft innovation, skill development, and sustainable socio-economic growth. It also leads outreach activities, connecting the institute with craft clusters, government bodies, and industry. The Cell strengthens IICD's engagement with the wider craft ecosystem and creates opportunities for meaningful impact.

Some of the recent year projects:

1. IICD students partnered with the Crafts Council of Telangana to document Warangal's traditional crafts, laying the foundation for a comprehensive publication on Telangana's craft heritage.
2. IICD and West Dean College (UK) revitalised Baswa's terracotta pottery through design and technology exchange under the British Council's Crafting Futures program.
3. A collaboration between the Embassy of France in India and IICD re-imagined the traditional Rajasthani narrative kawad to celebrate Indo-French cultural ties unveiled on World Craft Day, 15 October 2024, at the Residence of France in New Delhi, and gifted to the French Ambassador Thierry Mathou.
4. Crafts Bazaar showcasing diverse Indian crafts and a cultural evening led by women artisans, sponsored by the Development Commissioner (Handicrafts), Ministry of Textiles, Gol.
5. Empowering women artisans in Barmer through a three-phase training program advancing Mukka embroidery skills, product innovation, and prototype development under the Department of Industries & Commerce (Gol) and the State Cluster Development Program (GoR).
6. Live craft demonstrations at Amer Fort during the visit of the Hon'ble President of the French Republic H.E. Emmanuel Macron.
7. Empowering rural women in Udaipur through textile training tie & dye, block printing, embroidery, and stitching supported by SBICAP Securities Ltd. and led by IICD Jaipur.
8. IICD and Michigan State University co-create annual craft-research documentaries, culminating in an international film screening.
9. IICD in collaboration with SBICAP Securities Ltd. conducted a three-month Textile Design program to empower the women of Ramasar Palawala.
10. IICD students and faculty created the 'Tree of Life' installation for IGNCA's Aatman Project under the Ministry of Culture at Red Fort, celebrating India's rare crafts and artisan self-reliance.







IICD Students with Princess Diya Kumari
at a PDKF event at City Palace, Jaipur

Leadership & Faculty

Members of the Governing Council

Smt. Madhu Neotia
Chairperson

Government of Rajasthan Members

Sh. Shikhar Agrawal, IAS
Additional Chief Secretary to the Government
Department of Industries & Commerce,
Govt. of Rajasthan

Sh. Joga Ram, IAS
Secretary to Government,
Department of Revenue,
Govt. of Rajasthan

Sh. Rajan Vishal, IAS
Secretary to the Government,
Department of Finance (Budget),
Govt. of Rajasthan

Sh. Suresh Kumar Ola, IAS
Commissioner Industries,
Udyog Bhawan,
Govt. of Rajasthan

Sh. Mahipal Kumar, RAS
Dy. Secretary to Government,
Department of Industries & Commerce (GR-2),
Govt. of Rajasthan

Ambuja Educational Institute (AEI) Members

Sh. Narottam Sekhsaria
Sh. N.K. Choudhary
Sh. M.L. Gupta
Sh. Sudhir Kasliwal

Ex-Officio Member

Dr. Toolika Gupta
Director, IICD

Administration

Prof. (Dr.) Toolika Gupta
Director
Sh. Narendra Gupta, IAS (Retd.)
Secretary

Sh. Neeraj Gupta
Academic Advisor
Mr. Ajai Johri
Head (Academic Administration)

Ms. Rashmi Pareek
Chief Manager (Projects & Incubation)
Mr. Jitendra Agarwal
Chief Manager (Admin & KRC)
Mr. Rahul Choudhary
Manager (Finance & Accounts)
Ms. Sobika Verma
Asst.s Manager (HR)

Faculty Members

Prof. (Dr.) Toolika Gupta
Prof. (Dr.) Bessie Cecil
Prof. (Dr.) Rena Mehta
Assoc. Prof. Mangesh Afre
Assoc. Prof. Swati Jain
Assoc. Prof. Rajesh Kumar
Asst. Prof. (Dr.) Abhishek Choudhary
Asst. Prof. Basu Vansit
Asst. Prof. Shuvankar Biswas
Asst. Prof. Rajesh Kumar
Asst. Prof. Pronoy Kapoor
Asst. Prof. Susmita Dutta
Asst. Prof. Dhurvswamini Bias
Asst. Prof. Abhishek Yadav
Asst. Prof. Dharmendra Bana
Asst. Prof. Srushti S. Pathak
Asst. Prof. Garima Tiwari

Visiting Faculty Members

Mr. Abhimanyu Singh
 Ms. Aditi Vitasta Dhar
 Mr. Ajay Boga
 Mr. Akash Gaur
 Ms. Alpi Jain
 Mr. Amit Kharsani
 Dr. Anamika Pathak
 Mr. Anil Bose
 Ms. Anju Modi
 Mr. Ankush Mahendra
 Mr. Anil Kumar Tiwari
 Ms. Anukriti Vyas
 Mr. Anuraag Singhal
 Mr. Arnab Bishnu Chowdhury
 Prof. Asha Baxi
 Mr. Austin Davis
 Mr. B.B. Paul
 Dr. Bhargav Mistry
 Mr. ChandraVijai Singh
 Ms. Charul Gupta
 Mr. Deepankar Bhattacharyya
 Mr. Deepak Chakravarty
 Mr. Dheeraj Chhipa
 Mr. Dinesh Korjan
 Mr. Dineshchandra Pragjibhai Patel
 Mr. Divakar J. Ravat
 Mr. Devaang Jain
 Mr. Ganesh Arun Gulve
 Dr. Gayatri Menon
 Ms. Gopika Nath
 Mr. Gurmeet Singh

Mr. Inku
 Mr. Ishan Khosla
 Ms. Juhi Pandey
 Dr. Kadambari
 Ms. Kamal Kapur
 Mr. Kartik Bajoria
 Mr. Kesari Nandan
 Ms. Krati
 Ms. Kuya Vaswani
 Ms. Krishna Mookesh Patel
 Ms. Lakshmi Murthy
 Ms. Liza Karnani
 Mr. L.N. Naga
 Dr. Madan Meena
 Ms. Madhulika
 Mr. Manish Iyer
 Ms. Mala Sinha
 Ms. Meenakshi Singh
 Mr. Mohd. Sharique Farooqi
 Ms. Neha Shreedhar Rao
 Mr. Neeraj Kadel
 Ms. Nidhi Yasha
 Mr. Nischal Jain
 Mr. Nishant Kamboj
 Mr. Nitish Vikram
 Ms. Pooja Ratnakar
 Mr. Pravin Sinh Solanki
 Mr. Prateek Srivastava
 Ms. Radha Pandey
 Mr. Rajsekhar Pendurthi
 Mr. Raj Gope
 Mr. Rajesh Kumar

Ms. Rameshwari Kaul
 Mr. Ranjan De
 Ms. Rashmi Bhardwaj
 Ms. Rashmi Korjan
 Dr. Rebecca Reubens
 Mr. Ronak Dandia
 Ms. Ruchita Sancheti
 Mr. Ruchir Saxena
 Mr. Santosh Kocherlakota
 Ms. Sarika Narayan
 Mr. Sashidharan Nair
 Ms. Savita Sharma
 Mr. Shah Nawaz Alam
 Dr. Shalu Rustagi
 Mr. Shamit Das
 Mr. Shantanu Salunke
 Ms. Sharmistha Sahoo
 Ms. Shruti Vyas Pandey
 Ms. Shuchi Mathur
 Ms. Sonal Rathwa
 Mr. Sugandh Kumar
 Mr. Sundar Subramaniam
 Dr. Tabeenah Anjum
 Mr. Thomas John Kovo
 Ms. Uma Prajapati
 Ms. Vandita Vijayvergiya
 Ms. Vibha Kapoor
 Mr. Vipin Vishwanatha Pulavar
 Mr. Vishesh Azad
 Mr. Vikas Sethi
 Ms. Yamini Iyer

Master Craft Persons & Artisans

Craftsperson	Details
Mr. Babulal & Maliram	Javaja Leather Craft
Mr. Banwari Lal & Ramlal	Leather Craft
Mr. Bhagwan Singh	Punja Durrie
Mr. Bheru Lal Chhipa	Block Printing
Mr. Bhoora Lal	Weaving
Mr. Chandubhai Kalabhai Rathod	Tangaliya Craft
Mr. Dilshad Ahmed	Aari-Tari, Zardozi Craft
Mr. Fazil Ahmed	Stone Inlay Craft
Mr. Govind & Mr. Tushar	Pattu Weaving Craft
Mr. Gyarasi Lal	Dyeing & Printing
Mr. Hasubhai Mohanbai Parmar	Tangaliya Craft
Mr. Hem Singh	Weaving Charpai
Mr. Janmed Singh	Glass Flame Work
Mr. Jayantibhai Danabhai Soya	Patola
Mr. Khairati Ram	Puppeteer
Mr. Khetra Ram	Appliquéd Work
Mr. Kiritbhai Jayantibhai Chitara	Mata ni Pachedi
Mr. Lalitbhai Valjibhai Soya	Patola
Mr. Madan Lal Bhopa	Phar Bhopa
Mr. Majid Ahmad Mir	Kani Shawl Weaver
Mr. Makbool Ahmed Bhati	Stone Craft
Mr. Mukesh Meenakar	Meenakari
Mr. Padma Ram	Embroidery (Chohtan, Barmer)
Mr. Rajesh Kumar	Glass Flame Work
Mr. Ram Babu Shukla	Block Printing
Mr. Ram Jatan Ram Prajapati	Black Pottery
Mr. Ram Dayal Sharma	Tarkashi
Mr. Ramesh Chand	Thatera Craft
Mr. Ramprakash Sharma	Wood Carving
Mr. Sadik Mohammed	Aari-Tari, Zardozi Craft
Mr. Sanjay Prajapati	Blue Pottery
Mr. Satyanarayan Suthar	Kavad
Mr. Satrughan Sabar & Dhani Sabar	Sabai Grass (Purulia, West Bengal)
Mr. Shakil Ahmed	Stone Inlay Craft
Mr. Sharif Mohammed	Stone Inlay Craft
Mr. Shiba Prasad Datta	Bamboo Craft
Ms. Sonal Rathwa	Beads Jewellery, Gujarat
Mr. Sukumar Datta	Bamboo Craft
Ms. Sudhira Devi	Sikki Grass
Mr. Suhel Parvej	Wooden Toy Design
Mr. Suraj Kumar Datta	Bamboo Craft
Mr. Vishal Kumar	Block Printing
Mr. Vishnu Kumar Patwa	Patwa Craft
Ms. Yameek Lomdak	Bead Jewellery
Mr. Arraju Ashok	Silver Filigree
Mr. Dhanalaxshmi Arraju	Silver Filigree
Mr. Azhimuddin	Tazia Craft
Mr. Ram Prakash	Wood Carving
Mr. Rakeh Soni	Silver Filigree



Admission Guidelines

Eligibility

The eligibility criteria for admission to various UG and PG degree programmes in Craft & Design at IICD are as following:

S.No	Programmes and Specialisations	Eligibility	Duration
1	4 Years Bachelor Programme (B.Des.) Specialisations: 1. Hard Material Design 2. Soft Material Design 3. Fired Material Design 4. Fashion Design 5. Jewellery Design 6. Interior Design 7. Crafts Communication Design	<ul style="list-style-type: none"> 10+2 from a recognized board of education. Students appearing in the qualifying examination are also eligible to apply. 	04 Years/ 08 Semesters (1 year Foundation included)
2	2 Years Master Programme (M.Des.) Specialisations: 1. Hard Material Design 2. Soft Material Design 3. Fired Material Design 4. Fashion Design 5. Jewellery Design 6. Interior Design 7. Crafts Communication Design	<ul style="list-style-type: none"> Graduates from Design and Architecture background* B.Des. B.Arch. B.A.in design B.Sc. in Design B.Voc. in Design (Any other Graduation Degree in Design), (Any other Graduation Degree in Architecture) or One Year PG Diploma in Design Foundation 	02 Years/ 04 Semesters
3	PG Diploma in Design Foundation	<ul style="list-style-type: none"> Graduation in any discipline 	1 Year
4	Certificate Programme in Painting (Basic)	<ul style="list-style-type: none"> 10th/ Secondary School 	6 Months
5	Certificate Programme in Painting (Advanced)	<ul style="list-style-type: none"> 10th/ Secondary and 1 Year Experience in Drawing/ Painting or Certificate Programme in Painting (Basic) 	6 Months

Important Notes

Selected candidates who have graduated in B.Des. & B.Arch, B.A. in Design, B.Sc. in Design, B.Voc. in Design, are eligible for admission in 2 years M.des Programme in the specialisation of their preference after clearing the entrance test procedures.

IICD reserves the right to increase or decrease the number of seats in each specialisation of UG and PG degree programmes in Crafts & Design.

Note for SAARC and Foreign Nationals:-

A. The applicants under NRI, SAARC and Foreign Nationals category would need to obtain a valid residential permit or student visa for the prescribed duration of the programme and / or any other condition required as per the law of Government of India.

B. It is to be noted that the medium of instruction at IICD is English and all aspiring applicants are expected to possess working knowledge of the English language. Valid IELTS/TOEFL score need to be submitted at the time of registration.

Candidates appearing for their qualifying examinations may also apply. Their admission will be provisional and subject to obtaining the defined eligibility latest by within 90 days time after commencement of the course. In case any candidate fails to submit the defined eligibility certificates by due date, he/ she will not be allowed to continue his/her studies at IICD. In such cases, the semester tuition fee will not be refunded, however, the admission will be valid for the next year with the new semester fees provided the defined eligibility is obtained.

Selection/ Assignment of Discipline

- The candidate has to opt for the specialisation while filling up the personal and other details in the online registration form, prior to entrance test.
- The selection of the students for the specialisation will be on the basis of his/ her performance in the foundation semesters and the aptitude shown. The decision will be taken by a committee duly constituted by IICD. (This applies to S. No. 1)

A. Reservation of Seats

The reservation policy is as per the university norms.

B. Filling the Application Form

The application has to be filled up online at: [Admission Form Link](#)

Application form will be accepted only if all the required fields in the online application form are filled up and the attachments are properly uploaded within acceptable criteria as mentioned below. If the application is properly filled up and payment is properly done, the applicant will receive the confirmation email with payment reference id. If the email is not received the applicant is requested to contact to the admissions@iicd.ac.in with the bank statement / card transaction proof. In case the uploaded documents are

not as per acceptable criteria, the candidate will receive an email to resend the documents in the acceptable format, thereafter, that the application will be processed.

C. Acceptable Photo for Uploading

- You must use recent photo (taken in the last six months from the date of application).
- You are easy to recognize.
- You are in focus and the only one in the picture.
- The head-and-shoulders are in the center and in correct size, with the entire face, both eyes, and hair clearly visible; head coverings worn for religious purposes are allowed.
- You are directly facing the camera with a neutral expression, eyes are clearly visible.
- Background of the photo must be plain white.
- Photo should be sharp without any visible pixels or printer dots. There should be no dark spots or shadows.
- Photo must be in JPG/ JPEG.
- The file size must be between 100 kb to 200 kb. Approx. size of the photo should be 360*450 pixel.
- Both colour and B&W photos are acceptable.
- Preview your jpg file for image quality to ensure that the image is complete and recognizable prior to uploading.
- Scanned image should be in straight position (not skewed). If require, crop the image to remove the extra part of the image and resize it to make it visible and recognizable.

C1. Acceptable format for Aadhar Card as Photo Identity and Address Proof & Artisans Card

- Aadhar Card should be clear and easy to recognize.
- Scanned document should be in focus..
- There should be no dark spots or shadows on the document.
- It must be in JPG/ JPEG.
- The file size must be between 100 kb to 200 kb. Compress the file before uploading, if it is beyond 200 kb.
- Both colour and B&W images are acceptable.
- Preview your jpg file for image quality to ensure that the documents are complete and readable prior to uploading.
- Scanned image should be in straight position (not skewed). If require, crop the image to remove the extra part of the image and resize it to make it visible and recognizable.
- The Artisan card issued by development commissioner (handicraft) for the identification of the artisan whose wards are applying for the IICD entrance test, those who belong to artisan community.

C2. Acceptable format for Photo Identity and Address Proof for NRIs, Foreign Nationals and SAARC nationals

- NRI, Foreign Nationals Including SAARC countries should upload passport document as photo identity and address proof.
- Other guidelines to upload documents will be same as given in C.

C3. Acceptable format for Candidate's Signature

- Candidate's signature should be in Blue/ Black colour on a white background.
- Candidate's signature should be clearly visible and recognizable.
- Candidate's signature should be in focus.
- There should not be any dark spots or shadows on the image.
- The file size must be between 20 kb to 50kb.
- Preview your jpg file for image quality to ensure that the image is complete and readable, prior to uploading.
- Scanned image should be in straight position (not skewed). If require, crop the image to remove the extra part of the image and resize it to make it visible and recognizable.

D. Registration and Admission Process Fee

For Indian Nationals and SAARC nationals:

The online application fee (Non Refundable) of Rs. 1750/- (Rs. One Thousand Seven Hundred Fifty only) is to be paid through online portal during the filling of the Registration form.

For Foreign Nationals:

The online application fee (Non Refundable) of Rs. 3500/- (Rs. Three Thousand Five Hundred only) is to be paid through online portal during the filling of the Registration form.

E. Entrance Test Guidelines

The Admission forms that are submitted, in acceptable format, on or before the last date, will be processed for Entrance Test.

E1. Online Entrance Test

The Entrance test will be conducted online. Details will be shared with the candidate in the Admit card cum question paper.

E2. Admit Card cum Question paper PI (Personal Interview)

- Admit Card cum question paper will be available to download from the link given by IICD Admissions to the registered Applicants.
- According to the question paper, responses must be submitted on or before the given time period in the question paper. For any clarification, candidates may whatsapp at 9460673297. Please mention the applicants name and course name before sending the queries.
- Date and time for the personal interview (conducted via whatsapp video call) will be communicated on the registered email id of the applicants. Personal interview will be conducted for a period of around 20 minutes. Applicant will get a call from the IICD examiner team on the given time on there registered whatsapp number. During the interview applicant must keep the submitted art work/ portfolio with them.

E.3 Test Pattern

The entrance test consists of the following components:

a. General Awareness, Creativity & Perception Test

This test is designed to evaluate the abilities and interests in students, such as estimation of sizes and proportion, observation, synthesis and visual interpretation and general awareness.

b. Material, Color & Conceptual Test

This test will assess the following abilities:

- Intelligent use of materials, conceptualize and realize a 3 dimensional form, skill of handling material.
- To observe, think and expand ideas, create solution based on a plan and strategy.
- Ability to provide multiple solutions to the given problem with written description.

c. Personal Interview

To evaluate the individual personality in the prospective candidates:

- Aptitude for Crafts and Design
- Intelligence quotient (IQ)
- Communication Ability
- General Awareness about Crafts
- Overall Personal Achievements in academics and co-curricular activities.

- **Portfolio** - It is advisable to bring a few samples of your creative work for display during the interview, to allow others to understand your capabilities. It could be anything that you have done by yourself. Sketching, painting, embroidery, photography, worked with material, or have written anything creative, narrative etc.

Important Notes:

- All selected candidates will get intimation of their selection through an Admission Letter, which will be downloaded from the given link www.iicdadmissions.in. Details regarding fees, payment method & Hostel facilities will be mentioned in the admission letter. After payment of fees, list of documents for submission and course commencement schedule will be provided in the next mail.
- The decision of the Admission Committee and Management of IICD in any of the matters concerning the admission process and selection will be final.
- The offer of admission will be valid only for that academic session for which candidate has appeared in the entrance test.
- There is a possibility that the Admission Committee recommends your admission in a programme for which you have not applied in the application form. In such cases an option will be given to you on your admission informing you of the change and you may give your consent for the same.
- IICD does not recommend any coaching classes.
- Any dispute arising out of admission would be under the jurisdiction of Jaipur, Rajasthan courts.
- Ragging is strictly banned in IICD premises including hostel. Any student found guilty will be punished as per the guidelines of Honorable Supreme Court. The students of IICD are required to follow the rules and regulations of the institute.

For any query, please feel free to contact the Admission Cell:

admissions@iicd.ac.in

or

Call or WhatsApp during office hours (10:00 AM – 5:00 PM, Mon-Fri)

at +91-94606 73297

Land Line number: +91 141-270-1203, 270- 1504

Fax: +91-141-2700160



Application Procedure

Indian/ SAARC & Foreign Nationals

4yr B.Des, 2yr M.Des and 1yr PG Diploma

For Indian/ SAARC & Foreign Nationals:

- For the admission in the Indian Institute of Crafts & Design (IICD) for the Under Graduate and Post Graduate courses, every candidate has to register themselves online at www.iicd.ac.in. Online Registrations Forms are available at the IICD website. Please refer the website for all the important timelines of the admission process.
- Before filling the registration form, please read carefully the course information and their eligibility criteria given under eligibility section from the given link(Admission-guidelines).
- Interested applicants are required to register themselves at the online Application registration portal by giving a valid mobile number and an email address. For filling the application form, please read carefully the guidelines given at from the given link (Admission-guidelines).
- Upon successful registration, applicants are required to provide information about themselves and upload supporting documents. Additionally, candidates have to give preference of choices regarding the course specialization that they would like to opt.
- Once the application fee is successfully paid and application submitted, candidates will get an email confirmation in their registered email address.
- Candidates, who have submitted their application forms, are required to download the Admit Card cum

question paper from the link given by IICD Admissions. Admit card will contain the question paper along with applicant details.

- Entrance Tests will be conducted in two parts, Part A - General Awareness, Creativity & Perception Test of 35% weightage and Part B – a. Material, Colour & Conceptual Test of 45% weightage, b. Personal Interview of 20% weightage.
- According to the question paper, responses must be submitted in the question paper by the date and time mentioned by IICD Admissions. For any clarification, candidates may whatsapp at 9460673297. Please mention the applicants name and course name before sending the queries.
- After submission of responses, a personal interview (via whatsapp video call) will be conducted. The date and time of the personal interview will be mentioned in the Admit Card. Personal interview will be conducted for a period of around 20 minutes. Applicant will get a call from the IICD examiner team on the given time on there registered whatsapp number. During the interview applicant must keep the submitted art work / portfolio with them.
- The Result will be declared on IICD website.
- Successful Candidates are required to download the results from the IICD website.
- For Admission, fee may be paid online or via Demand Draft.
- The new academic session commences at IICD Jaipur from July month of every year.

Registration fee:

For Indian Nationals and SAARC nationals:

- The online application fee (Non Refundable) of Rs. 1750/- (Rs. One Thousand Seven Hundred Fifty only) is to be paid through online portal during the filling of the Registration form.

For Foreign Nationals:

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- It is to be noted that the medium of instruction at IICD is English and all aspiring applicants are expected to possess working knowledge of the English language. Valid IELTS/TOEFL score need to be submitted at the time of registration.

- For fee structure please visit: www.iicd.ac.in

For More Details Contact to:

Email: admissions@iicd.ac.in

Tel: +91-94606 73297

Land Line Number:

+91 141- 2701203, 2701504.



AWARD CEREMONY
&
SANGOSHTI

2023 Biennial Award Conference





भारतीय शिल्प संस्थान

INDIAN INSTITUTE OF CRAFTS & DESIGN

An Initiative of Government of Rajasthan
Managed by Ambuja Educational Institute
Affiliated to Vishvakarma Skills University

A Leading School for Craft Based Design Education in India



J-8, Jhalana Institutional Area
Jhalana Doongri, Jaipur
Rajasthan

Phone: **+91-141-2701203** (Reception)
+91-9460673297 | Fax: +91-141-2700160
Email: info@iicd.ac.in, admissions@iicd.ac.in

Website: www.iicd.ac.in



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