

nIRUPAN

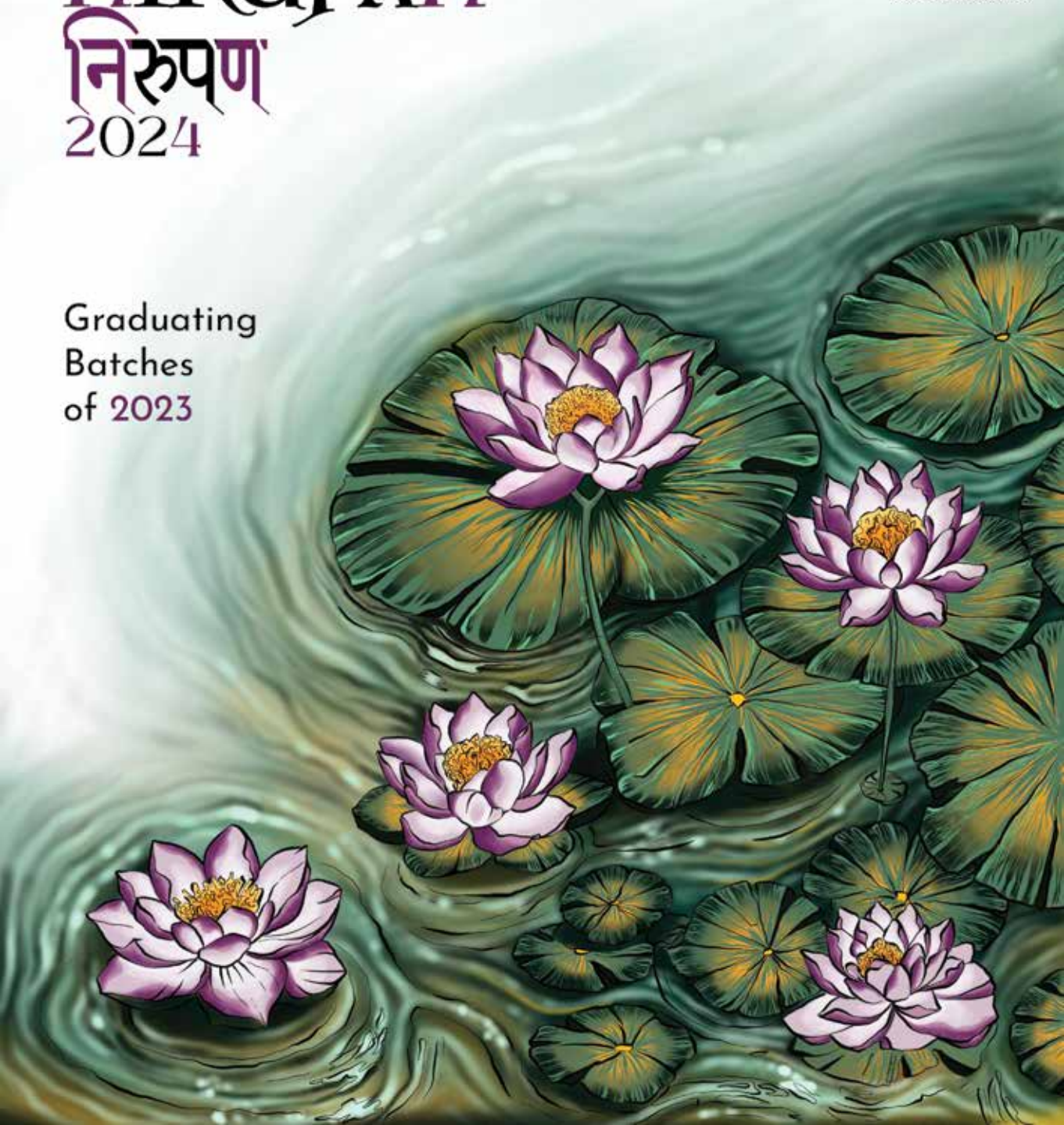
निरुपण

2024

Graduating
Batches
of 2023



भारतीय चित्रण संस्थान
INDIAN INSTITUTE OF CRAFTS & DESIGN



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2024

Graduating Batches
of
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Indian Institute of Crafts & Design 2024

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Indian Institute of Crafts & Design (IICD)

The Indian Institute of Crafts & Design, Jaipur, was set up as an autonomous institute by the Government of Rajasthan in the year 1995 to act as a catalyst of change in the craft sector. Since October 2007, the Institute is being funded and managed by Ambuja Educational Institute (AEI) under the Public Private Partnership (PPP) model. IICD is affiliated to Vishvakarma Skills University (formerly known as Rajasthan ILD Skills University), the first Government Skill University of the country, established vide the Act of State Assembly, 2017.

IICD provides Bachelor's and Master's degree in various areas of Crafts & design.



Vision

The Vision of IICD is to continue to invigorate the craft sector and to become the Centre of Excellence in Crafts & Design, encouraging research and bringing new life to the languishing crafts of India.

Mission

- To lead our country into the future with the design programmes focusing on the relevance of traditional materials and techniques of handicrafts.
- To keep the uniqueness and skill of crafts alive.
- To create visibility of craftsmen and handcrafted products in the global market.
- To sensitize budding designers to the issues of sustainability and awareness of eco-system for which solutions are designed.
- To cater to productive and relevant training in the craft sector.
- To develop Design Techno Managers.



Chairperson's Message

I am honored to introduce this new edition of NIRUPAN, which showcases the exceptional talent and vision of our students. As a community at the Indian Institute of Crafts & Design, Jaipur, we take immense pride in nurturing young designers who respect their roots, while re-imagining the possibilities for the future. The work featured here beautifully merges the rich cultural heritage of India with cutting-edge, contemporary design, offering solutions to today's pressing issues.

Sustainability continues to be one of the most urgent concerns of our time, and it is heartening to see that our students are integrating this vital principle into their designs. Whether it is through the use of eco-friendly materials, resource-efficient processes, or creating designs that honor tradition while addressing modern needs, they are paving the way for a more sustainable future.

As we move forward, I am confident that the next generation of designers will continue to balance innovation with sustainability, ensuring that their creations respect both the environment and the rich cultural heritage from which they draw inspiration.

Madhu Neotia



Director's Message

NIRUPAN is a collection of the profiles and work of our graduating batches of each year. NIRUPAN 2024, is a reflection of the outstanding creativity, hard work, and dedication of our students, and it marks a significant milestone in the academic journey of the Indian Institute of Crafts & Design, Jaipur. Over the years, we have strived to build a foundation that blends tradition with innovation, where craft is not only preserved but also reinterpreted to address contemporary challenges.

In today's ever-evolving world, it is crucial that we understand the importance of sustainability in design. Our students have shown an unwavering commitment to using design as a tool for positive change, ensuring that their work contributes to a better future. They are mindful of the legacy of heritage, yet embrace the need for contemporary, sustainable solutions in the global context.

I hope that this edition inspires future designers to not only innovate but also respect the cultural heritage that surrounds us, all while remaining deeply committed to sustainability and the well-being of our planet.

Prof. (Dr.) Toolika Gupta



Editor's Message



It's a pleasure to present this edition of NIRUPAN, offering a glimpse into the creative world of our students at the Indian Institute of Crafts & Design, Jaipur. This publication celebrates their work and reflects IICD's core philosophy — blending traditional craftsmanship with contemporary design.

In facing today's global challenges, from climate change to environmental decline, our students have embraced sustainability as a key part of their design process. Their projects show how age-old techniques can evolve to meet modern needs, ensuring our cultural heritage remains relevant and alive.

This edition is a testament to the power of thoughtful design to inspire change. I'm proud to share the work of students shaping a future that is both innovative and deeply rooted in tradition.

Prof. (Dr.) Rena Mehta
Rajesh Kumar



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UNDERGRADUATE PROGRAMS

SOFT MATERIAL DESIGN
FIRED MATERIAL DESIGN
HARD MATERIAL DESIGN
FASHION CLOTHING DESIGN

SOFT MATERIAL DESIGN

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FROM COURT TO COUTURE

These collections unite art, creativity, and sustainability to craft unique fashion bags with diverse styles, using discarded, punctured, or worn-out basketballs from BHU's Physical Education Department in Varanasi. The project emphasizes up-cycling waste balls, incorporating old hooks, zips, and inlets for a stylish and sustainable appearance. The bags are both durable and water-resistant, crafted from goat leather and synthetic rubber, embodying a fusion of fashion-forward design and environmental consciousness.



AMAN KUMAR SONI



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GRAZIA

India’s handcrafted accessories—such as bags, wallets, belts, and footwear—have a rich heritage rooted in centuries-old traditions. Indian artisans are renowned for their creative use of indigenous materials like leather, fabric, and natural fibers, producing a diverse range of goods including musical instruments, upholstery, and clothing accessories. Leather, in particular, holds a significant place in India’s cultural and economic landscape. India is the world’s second-largest producer of leather footwear and garments, contributing 13% to the global market and employing over 2.5 million people. Leather production, with ancient origins, is concentrated in Tamil Nadu, Uttar Pradesh, West Bengal, and Punjab, supported by robust infrastructure. While the industry faces challenges such as environmental impact and labor issues, ongoing efforts aim to address these concerns. Despite this, the leather sector remains a vital part of India’s heritage and continues to evolve as a key contributor to the economy.



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TIGER LILY

My graduation project draws inspiration from the captivating realms of Nature and Flowers. The boundless array of colors, patterns, and textures in the natural world has consistently fascinated me, providing an infinite palette for creative expression. This endeavor intertwines these inspirations, weaving a unique and meaningful narrative. Embracing organic shapes, hues, and patterns drawn from the environment, I've crafted a textile collection that not only captures beauty but also embodies sustainability. Through this creative synthesis, my project aims to showcase the harmonious coexistence of inspiration from nature and the creation of aesthetically pleasing, Eco-conscious textiles.



BLOCKS



REIKH



DATTA 1



DATTA 2



DATTA 3



DATTA 4

AMIR AKHTAR | UCD 2019-23

ANUSHKA GUPTA



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OCEAN AND DESERT

Conducted my graduation project at Dheer Rugs, specializing in flat weave techniques. The first collection drew inspiration from the mesmerizing patterns of the ocean and waves, translating their fluidity into unique rug designs. The second collection took a creative turn, drawing influence from various motifs to infuse a diverse and visually engaging element into the woven pieces. The third collection focused on the classic and timeless appeal of stripes, exploring their versatility in flat weave craftsmanship. Throughout this journey at Dheer Rugs, each collection became a canvas for experimentation, blending artistic inspiration with meticulous flat weave expertise to create distinct and captivating rug designs.



ANUSHKA MUKHERJEE



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TRACING THROUGH THE INHERITANCE OF PARTITION

This research paper explores how material culture, within an anthropological and ethnographic framework, helps uncover oral narratives of the Bengal Partition (1947) through to the Bangladesh Liberation War (1971). It focuses on objects carried during migration and inherited across generations, using them to understand the human experience of displacement. Central to the study are chhanch or shondesh moulds—an indigenous craft tradition disrupted by Partition and war. These moulds are examined not only as migratory and inherited objects but also through historical, socio-cultural, craft, and gender lenses. The study found that while narratives of trauma are often told with emotional distance, the introduction of such objects prompted more personal, intimate recollections. The research highlights the role of material culture in documenting refugee displacement across generations.



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WALLPAPER COLLECTION

The goal is to curate a diverse range of hand-drawn wallpapers, Using different materials, textures, prints, and techniques within the wallpaper industry. This initiative aims to tap into the vast potential of the home furnishing market. Project one encompasses the creation of three unique wallpapers, each showcasing distinct artistic elements. Meanwhile, Project two focuses on the development of two distinctive wallpapers, contributing to the overall collection's variety. Additionally, Project 3 involves crafting two more wallpapers, further enriching the exploration of design possibilities. Through these projects, the objective is to offer a comprehensive and aesthetically appealing assortment that resonates with the dynamic preferences of the home decor and furnishing consumer base.



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IKEBANA

Collaborating with Myoho Clothing, a Mumbai-based slow fashion brand, marked my graduation project. Tasked with crafting prints and embroideries for their upcoming winter/festive collection, I delved into discharge screen printing and hand embroideries, aligning with their sustainable ethos. The project required close collaboration with local artisans, fostering a connection between traditional craftsmanship and contemporary design.



GOURAV CHOUHAN



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DARIYA

The project aimed at Creating two handwoven rug collections for Khadi, championing Indian crafts and artisans. The initial collection emphasizes traditional weaving techniques, while the second integrates dabu printing onto handwoven rugs. Through this fusion of traditional craftsmanship and innovative design, the project endeavors to exhibit the opulent heritage of Indian textiles, concurrently empowering local artisans. The goal is not only to produce aesthetically pleasing and culturally resonant rugs but also to contribute to the sustainable growth and recognition of India's skilled artisan community, fostering a harmonious blend of tradition and modernity in the realm of home decor.



HRIDI NAYAK



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RUSTIC WEAVES : NATURAL FIBER ELEGANCE FOR HOME AND LIFESTYLE

During my stint at Rope Enterprise Pvt. Ltd., I spearheaded a project focused on innovative applications of natural fibers—banana bark, water hyacinth, and jute. Drawing from my four-year course in embroidery, tapestry, dyeing, weaving, and material handling, the project involved creating versions of Kids' storage boxes, Utility baskets, and Placemats based on a mood board from the client, "H&M Home." The second collection, "Green Serenity," embraces nature's essence through botanical motifs, organic textures, and a tranquil color palette. Crafted from sustainable materials, it invites individuals into a world of serenity, combining nature's touch with minimalist simplicity for ethically conscious spaces. Inspired by Jivananda Das's poem, the "Rural Twilight" collection for outdoor and portico captures the enchanting ambiance of a rural village at twilight. Incorporating natural materials and symbolic evening sky colors, the collection inspires tranquility, simplicity, and a connection to nature in individuals' hearts and homes.



KIRAN MEHTA



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KIDS WEAR COLLECTION

Introducing two children's wear collections crafted through a blend of block printing and hand painting techniques, this project caters to parents seeking designer clothing for their kids at affordable prices. With a commitment to cost-effectiveness, the primary objective is to produce comfortable and stylish clothing for children. The project is driven by several key goals, including a comprehensive study and analysis of the kids' wear market. This exploration aims to uncover insights into the industry's potential while providing an avenue to assess the creator's abilities and potentials. The overarching ambition is to ideate and execute the development of a full collection, aligning with the unique needs of parents who prioritize both quality and affordability in their children's clothing choices.

MAITHILI VIKAS SOOD

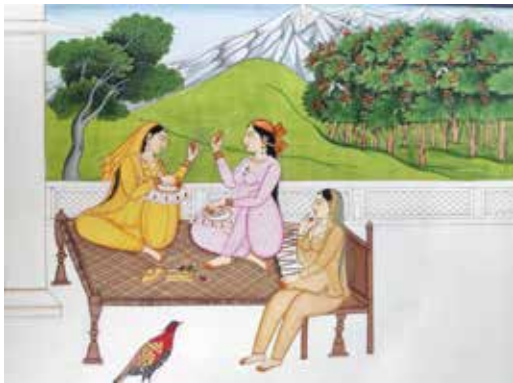


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REVIVAL OF KANGRA PAINTINGS THROUGH DESIGN INTERVENTION

The Graduation Project documents the depth of existing themes and elements in traditional paintings, aiming to uncover their true potential and devise strategies for revival. Focused on Himachal Pradesh's cultural ideologies, the study explores the significance of figures of speech in depicting themes and proposes their incorporation into innovative designs. The research outlines design strategies through defined processes, emphasizing how design intervention can breathe new life into this art form. The ultimate goal is to raise awareness among locals, scholars, designers, and art enthusiasts, fostering interest and appreciation while leaving a lasting impact on future generations, effectively rekindling the soul of this culturally significant art form.



MEHAK KALRA



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BAARADOZI

Graduation project centered on crafting two collections of saris and stoles. The design challenge involved employing the patchwork technique, utilizing discarded Bandhani fabric remnants. Notably, the entire collection is reversible, showcasing the versatility of 'Gajji' silk as the primary material.



MEHULI ROY CHOUDHARY



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TASHI DALEK

Crafting a living room textile range inspired by the Lhou, Tawang region’s nature and culture, we utilized the Monpa community’s extra-weft method, incorporating yarn-dyed Eri and khadi textiles for broad market appeal. The collections, reflecting local Buddhist and Monpa customs, acknowledged the impact of a significant military presence. Opting for Eri silk to attract a wider audience, we focused on throws, curtains, and cushions due to the material’s weight. Though time constraints led to sourcing natural dyes from the Khadi Institute in Assam, we conducted a workshop at the Lhou Khadi Centre to educate craftswomen. The collections, featuring bottle green, greyish black, purplish pink, and natural Eri white, were woven on backstrap and frame looms, each chosen for its specific attributes.



NEHA JOSHI

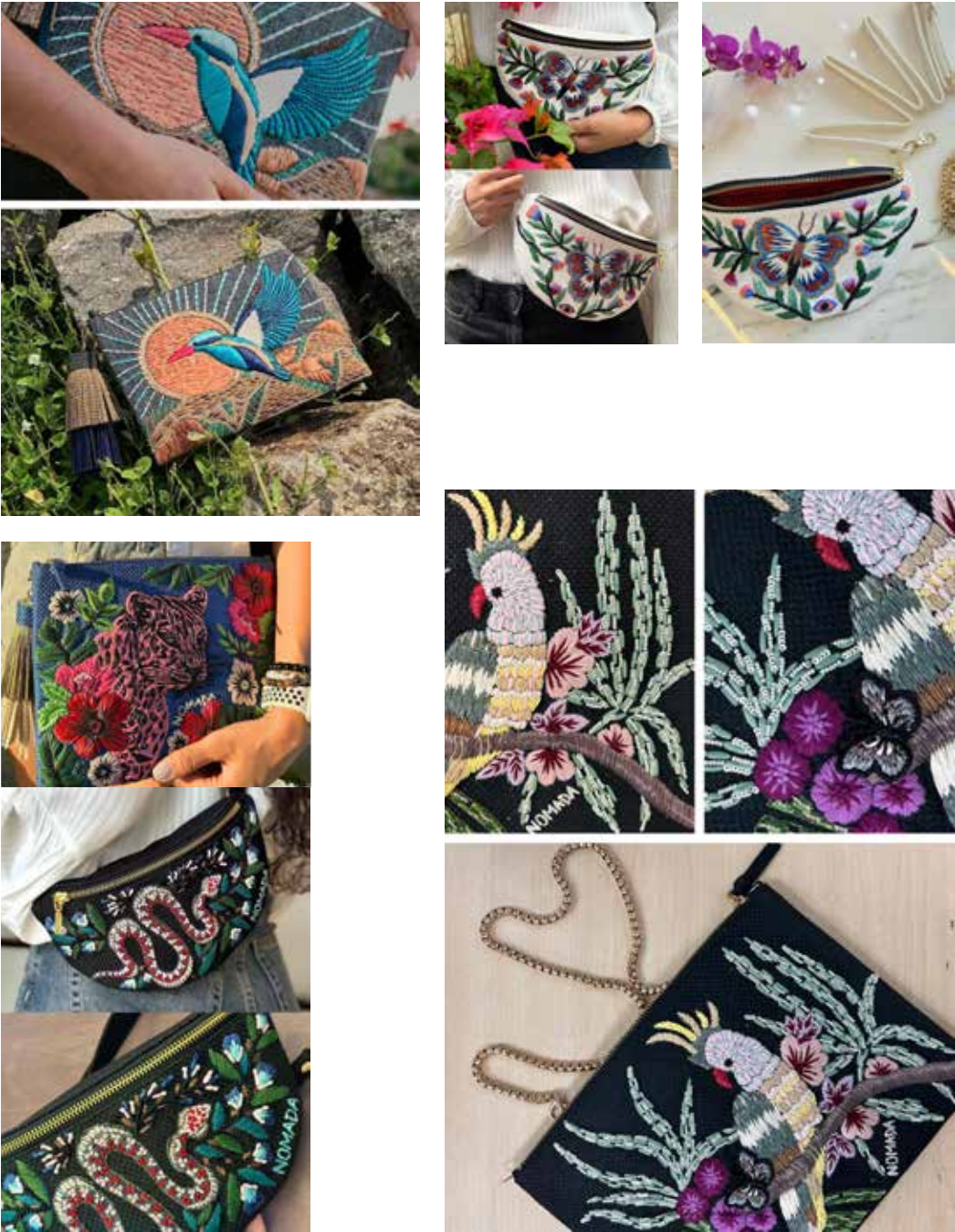


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SANCTUARY

“Sanctuary” is a captivating 6-piece collection that intricately captures the essence of wildlife and its natural rhythms. Each piece mirrors the animals in their native habitats, offering a profound exploration of textures, balance, and forms. Rooted in a deep reverence for nature, the collection is a testament to the magnificence of the wild world in its purest form. Drawing inspiration from the diverse ecosystems, “Sanctuary” seeks to bring the untamed beauty of the natural world into the realm of art. The collection serves as a visual ode to the delicate interplay between flora and fauna, inviting viewers to appreciate the intricate details and harmonious coexistence found within the sanctuary of the great outdoors.



NIDHI NAHAR



Client: Sutlej Textiles
Guide: Mrs. Meenakshi Singh

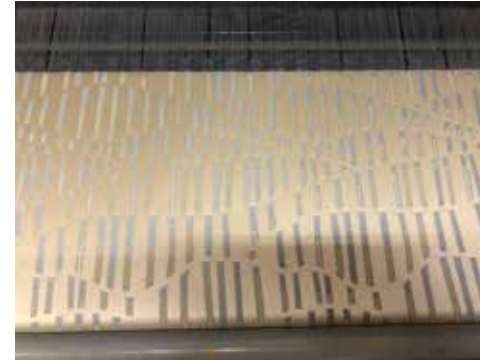
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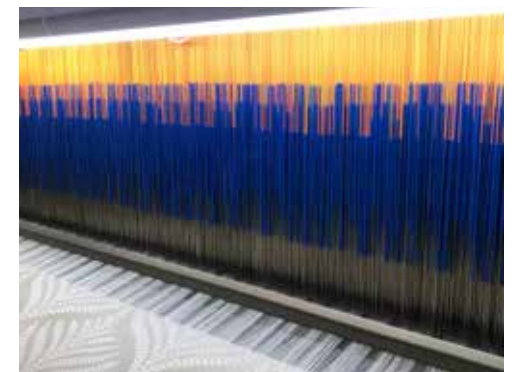
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SHIBUI

The project brief draws inspiration from Japanese textile and art aesthetics, incorporating elements of Celtic knot patterning to infuse a whimsical touch. The aim is to blend Japanese textile motifs with the intricacy of Celtic knot patterns, creating a unique fusion of cultural influences.



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PAARCHA

The Project aim to extend the craft's influence in the future. Introducing printed cargos and shirts through block printing, the incorporation of block printing in clothing reflects a commitment to preserving traditional craftsmanship. In the ongoing pursuit of this vision, the introduction of printed garments serves as a stepping stone towards broader applications of block printing in the realm of fashion. The fusion of contemporary styles with traditional techniques not only enhances the appeal of printed cargos and shirts but also contributes to the cultural and artisanal legacy, paving the way for a sustained integration of block printing into the evolving landscape of fashion design.



PRAGATI BANSOD



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WOVEN DREAMS

The project focused on training women artisans and establishing a cluster for Ura Maku in Sarangpur, a small town in Madhya Pradesh. The comprehensive training program covered weaving, embroidery, tie-and-dye, and crochet, culminating in collaborative collection development. Starting with a single woman, the project expanded to include seven dedicated artisans. The collection emphasizes unisex aesthetics, aligning with the brand's identity. Targeting the younger generation, Ura Maku aims to captivate a youthful audience by fostering a skillful and sustainable approach, ensuring the continuity of traditional crafts in a contemporary context.



PRERNA RASTOGI



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WOVEN ESSENCE

First Collection: Design a series of flatweave shaped rugs featuring unique designs aligned with the latest market trends.

Second Collection: Create a home furnishing collection with a focus on natural dyeing, incorporating innovative block designs. Explore the synergy between blocks and natural dye techniques, placing a strong emphasis on utilizing natural dyes.

Third Collection: Develop another set of flatweave shaped rugs with distinct designs, aligning with current market trends and preferences.



SAHIL PEDNEKAR



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ORIKUMO - WINDOW BLINDS

The project, named Ori Kumo, blends Japanese origami with paper manipulation to control natural light. “Ori” signifies folding, and “Kumo” translates to cloud in Japanese. Inspired by the gentle dance of white clouds in the sky, Ori Kumo functions as a window blind. Mimicking the clouds’ ability to conceal and reveal the sun, it aims to soften the harsh sunlight entering creative spaces through windows, offering users a subtle and harmonious lighting experience.



SAKSHI GUPTA



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Project Applique

This project centers on crafting an apparel range that harmoniously incorporates appliqué, embroidery, and mirror work techniques. Emphasis is placed on seamlessly blending Rabari traditional methods with contemporary aesthetics, yielding a visually captivating and culturally profound collection. A key focus lies in close collaboration with Okhai, an organization committed to partnering with Rabari artisans and safeguarding their age-old craft techniques. The project not only seeks to create a stunning fusion of tradition and modernity in the realm of apparel but also actively contributes to the preservation and promotion of Rabari artisans' rich cultural heritage.



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Daebak

“Daebak” is a fusion of Dabu and Bagru prints, meaning “awesome” in Korean. Rooted in tarot cards and Indic tantra, my project evolved into the brand “Textura.” It combines Bagru and Dabu prints with a touch of crochet. With Bagru’s rich history spanning 300 to 400 years, my collection aims to revive this traditional art with a modern flair. “Daebak” intends to showcase and rejuvenate the traditional method of hand block printing, preserving its legacy. The objective is to craft contemporary block prints, aligning with the preferences of the modern generation while honoring the intricate beauty of traditional printing methods.



SHRUTI SHAKYA



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TALE OF SHIROI LILY

The graduation project embarks on a journey of self-discovery, creating the “Tale of Shiroi Lily” table linen collection through block printing. Inspired by the endangered Shiroi Lily, Manipur’s state flower, the collection exudes elegance. The “Natural Textures” cushion range, my second collection, celebrates organic textures like tree bark and leaves through eco printing, appliqué, and embroidery techniques. This harmonious blend encapsulates nature’s essence in each cushion. These collections became a medium for self-expression, translating inspiration into tangible designs. The project honed my skills in block printing, eco printing, appliqué, and embroidery, emphasizing the transformative power of creativity and self-discovery.



SIMRAN KUMARI

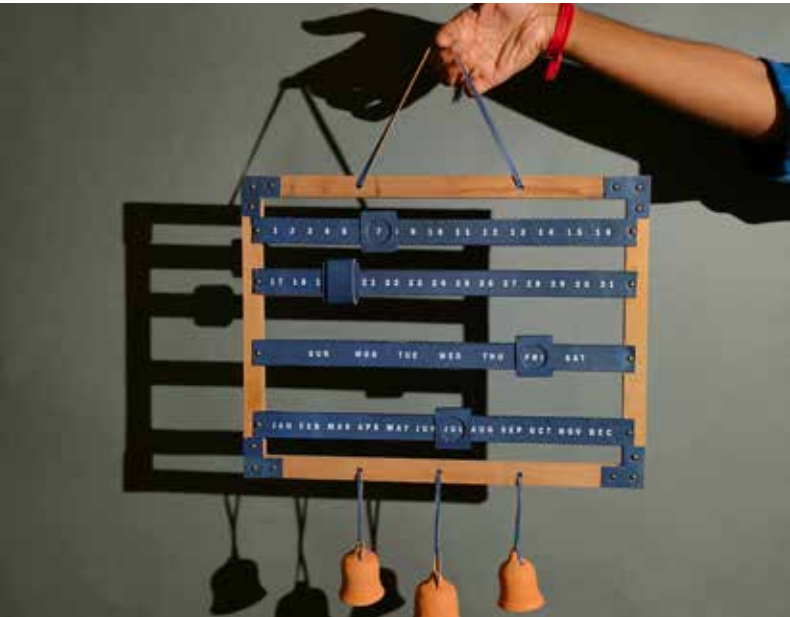


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Taakha

My self-sponsored Graduation project centered around the versatile use of leather as the primary material. I conceptualized and designed two distinct collections. The first collection comprises exquisite leather accessories crafted from vegetable-tanned leather, featuring a range of five products: a shopper bag, lady bag, luggage tag, passport wallet, and a crossbody bag. In contrast, the second collection combines leather and terracotta to create sophisticated home decor accessories. This collection boasts five unique products, including a wall calendar, organizer, coaster, valet tray, and a LED lamp. Through these collections, I aimed to showcase the adaptability of leather in both personal accessories and home accents, presenting a harmonious blend of functionality and aesthetic appeal.



SOURVI KHADELWAL



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BAGEEYA ECO-CLOTHING

Collection Bageeya draws its name from the Hindi word meaning "a small garden"—which also serves as the inspiration for its materials, prints, and textures. The clothing range is rooted in the use of natural dyes, traditionally believed to have medicinal properties. Each piece features unique prints and textures created using real leaves and flowers.

The collection includes a range of clothing, home furnishings, quilted products, and a Katran (fabric scrap) project.

SURBHI KOTECHA



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The Indian Threads

Named “The Indian Threads,” this graduation project is dedicated to uplifting crafts and showcasing the talents of artisans, specifically focusing on Lamani Embroidery and Panja Dhurrie. The objective is to foster a deeper connection between people and these traditional crafts, aiming to contribute positively to the vibrant craft society. Through dedicated efforts, the project seeks to celebrate and promote the rich heritage embedded in Lamani Embroidery and Panja Dhurrie, inviting individuals to appreciate and engage with these crafts on a meaningful level. The ultimate goal is to play a role in sustaining and enhancing the beauty of these traditional art forms.



TULIKA BAJORIA



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ADORISO

I embarked on the creation of two distinctive home furnishing collections tailored specifically for the Indian market. My approach involved harnessing the intricate Jacquard loom weaving technique to bring these collections to life. This traditional yet sophisticated method allowed for the meticulous development of each piece, ensuring a high level of craftsmanship and attention to detail. By integrating the Jacquard loom weaving technique, I aimed to infuse the collections with a blend of cultural richness and contemporary design, catering to the diverse tastes prevalent in the Indian market. The result is a duo of home furnishing collections that seamlessly marry traditional weaving techniques with modern aesthetics, presenting a compelling offering for the discerning Indian consumer.



VAGISHA ROY



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NEST OF ECO- CRAFT

Over four months, I undertook my graduation project with ROPE Enterprise Pvt. Ltd, a Tamil Nadu based company. I dedicated my efforts to two distinct collections. The first, a client-based endeavor for IKEA, focused on crafting a collection of innovative “lampshades.” The second collection delved into the theme of “Embracing Life’s Processes and Phases,” introducing a novel range of home furnishing products. These projects were immensely enriching both personally and professionally, providing insights into the rigorous quality standards essential for the export market. Immersed in a small town for the entire duration, I also gained valuable knowledge about the local culture and traditions.



VALLARY NEGI



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Guide: Ms. Chanchal Rathore

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ORCHARD OASIS

Dedicated to the lively and varied world of fruits, this collection pays homage to the beauty and vitality inherent in diverse fruit varieties. Dubbed 'orchard oasis,' the designs aim to encapsulate the individual essence of each fruit. Every fruit serves as a narrative, from the luscious sensuality of a ripe strawberry to the playful charm of a cluster of grapes. The inspiration stems from the vivid colors, cross-sectional views, and refreshing textures found in these fruits, acting as foundational elements in shaping the collection. By incorporating the vibrancy and richness of fruits, this assortment becomes a testament to the multifaceted stories and visual delights that nature's bounty can offer.



VANSHIKA SHARMA



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Guide: Ms. Chanchal Rathore

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PARALI- NAYE AAYAM

The project addresses air pollution caused by stubble burning in North India. Focusing on sustainability, I produced paper from wheat stubble and straw, traditionally seen as waste. A comparison with cotton paper revealed stubble paper's lighter weight and superior burst strength. This eco-friendly alternative not only benefits the environment but also contributes to rural economies, providing farmers with additional income. By reducing the reliance on wood pulp, the project promotes forest conservation. Overall, the findings emphasize the potential of using crop residues for paper production, offering a solution to air pollution, fostering sustainable practices, and enhancing livelihoods.



FIRED MATERIAL DESIGN

AMISHA JAIN



Client: Self - Sponsored
Guide: Mr. Basu Vansit

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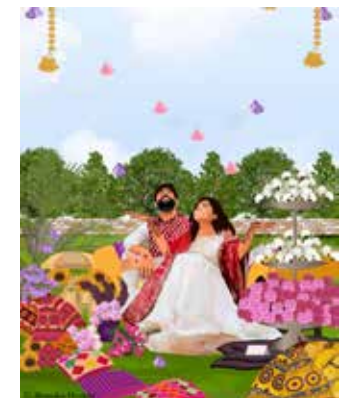
🌐 akanshadesign

A JOURNEY OF KNOWLEDGE AND GROWTH

For my graduation project, I'm focusing on Akansha Design—my Jodhpur-based company specializing in digital wedding stationery. The project involves creating culturally inspired wedding e-invite templates that reflect the traditions of Indian states while showcasing my design skills.

Akansha Design has served over 100 clients globally, known for its eco-friendly, cost-effective, and impactful designs. Collaborating with platforms like WedMeGood and aiming to lead the e-invite industry by 2025, the brand values collaboration and thrives on word-of-mouth growth.

As part of my research, I'm studying wedding customs across Indian states, focusing on the cultural significance of rituals and local crafts. For this project, I've chosen to highlight Karnataka and Rajasthan, integrating their traditional festivities and crafts into contemporary digital design.



VIDHI JAIN



Client: British Council
Guide: Mr. Mangesh Afre

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BRITISH COUNCIL'S CRAFTING FUTURES

The project focuses on upgrading Baswa Terracotta Pottery Cluster through international collaboration, leveraging expertise in kiln technology and garden design from the Indian Institute of Crafts & Design and West Dean College. It includes implementing high-temperature kiln designs, formulating durable clay compositions, and creating innovative garden accessories for the UK market. Workshops, design thinking, and community practices emphasize the harmonious blend of traditional wisdom and contemporary innovation. The initiative spans material knowledge, technology, and design, benefiting artisans in both India and the UK. The project aims to empower Baswa potters through skills enhancement, technological upgrades, and market access, showcasing the potential of traditional craftsmanship in the modern era.



HARD MATERIAL DESIGN

ADARSH BAGARIA



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ANDEKHA

Embarking on a student exchange at École Nationale Supérieure Des Arts Décoratifs (ENSAD) Paris for my graduation project allowed me to delve into French art, culture, and design. Collaborating with ENSAD, my focus was on designing furniture for the INJA institute in Paris, the world's first special school for blind students. Crafting furniture for individuals with partial blindness proved both challenging and rewarding. Our swinging chair, inspired by the joy of swings, aimed to combat indoor monotony. Ideal for those spending prolonged periods indoors, it provides a unique sensory experience through its gentle back-and-forth motion, incorporating thoughtful design elements for comfort, aesthetics, and easy identification for partially blind users.



ARPITA GOSWAMI



Client: RCI
Guide: Mr. Basu Vansit

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THE HAVANA COLLECTION

Crafted for the modern aesthete, this collection embodies the art of subtle sophistication. Each piece balances functionality with visual texture, featuring clean lines, geometric accents, and the warmth of natural wood. From handcrafted details to thoughtfully proportioned forms, the collection speaks to those who value timeless design with a contemporary spirit.

Perfect for spaces that invite calm, creativity, and character, each design serves as a quiet companion to daily life—never loud, but always present. Whether it's a morning coffee or an evening read, these pieces are made to support the everyday rituals that bring a sense of grounding and meaning.



AVIKANSHA ATTREY



Client: Studio Raw Material
Guide: Mr. Rajesh Kumar

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ROCK PAPER SCISSORS

India's rich tapestry of craftsmanship vividly displays artisans' creativity, skills, devotion, and discipline. Amidst this diversity, some art forms face extinction due to a dearth of opportunities and rapid development. Tazia, among India's oldest craft practices, stands at this precipice and warrants preservation. This graduation project recognizes the years of dedicated practice invested in crafting Tazia, emphasizing the imperative of safeguarding this art form. It not only underscores the significance of retaining Tazia but also presents strategic approaches for its preservation through diverse design languages. The project serves as a tribute to the enduring legacy of Tazia, urging a collective effort to ensure the continuity of this ancient craft in the face of modern challenges.



CHETAN NAGARKAR



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Guide: Mr. Rajesh Kumar

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TUMBA

The craft incubation project with IGNC, Delhi, focuses on revitalizing traditional crafts and developing a product range aligned with the contemporary market landscape.



MUSKAN MEHTA



Client: Tectona Grandis Furniture
Guide: Mr. Basu Vansit

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NAIKAN- A SELF ACTUALIZATION JOURNEY

“Naikan: A Self-Actualization Journey,” conceptualized by Yoshimato Ishin, seamlessly merges design and personal introspection. This transformative project employs specially crafted cabinets, each serving as a portal to inner consciousness. Inspired by the Japanese art of Naikan, it encourages profound self-reflection. The cabinets feature intricate patterns and textures symbolizing the complexities of the inner world, while selected materials create a harmonious atmosphere. Concealed compartments, drawers, and mirrors prompt users to explore their subconscious, confronting fears, desires, and aspirations. The project elevated my understanding of research-based design, fostering profound brainstorming and creative skills, refining my design thinking, research, time management, and presentation abilities—crucial lessons not attainable in a classroom setting.



RACHIT MISHRA



Client: Skema International Pvt. Ltd.
Guide: Mr. Chandra Vijay Singh

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FLEXI SEAT

The project seeks a creative and innovative design for a recliner chair and a normal sitting chair that combines functionality, comfort, and space-saving capabilities. The primary objective is to develop a recliner chair that offers the traditional relaxation and ergonomic benefits while consuming minimal space when not in use. The chair should be fold-able or collapsible to enable easy storage and transportation without compromising on quality or user experience.



RASHIKA VERMA



Client: Milav Design , Jaipur
Guide: Mr. Basu Vansit

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MEL-INE

MEL-INE presents an accent table collection, where “Mel” signifies collaboration and fusion of marble, metal, wood, design, technology, craftsmanship, organics, and geometry. “INE” denotes a range, featuring drink tables, side tables, and coffee tables, creating a cohesive collection inspired by coastal organics.

VIBHA DADHICH



Client: IGNC
Guide: Mr. Rajesh Kumar

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-

TUMBA CRAFT

It was with central government under ABCD with IGNC at Red Fort where we developed products of tumba craft with Chhattisgarh, Artisan , this project was give unique craft an platform to evolve and sustain in the current market needs .



VIDHI AGARWAL

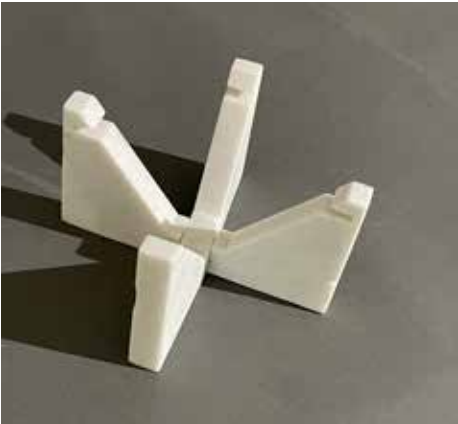


Client: Tilo Pvt. Ltd.
Guide: Mr. Basu Vansit

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CAPTIVATING MARBLE: ENHANCING INTERIOR SPACES WITH GRACE

The knock-down marble table stands as a versatile and elegant furniture piece, seamlessly blending aesthetics and durability. Its sleek marble top and base provide a sophisticated touch to any living space. A key feature is its knock-down design, facilitating easy assembly, disassembly, and convenient storage or transportation, catering to those with limited space or frequent relocations. The tabletop's use of marble not only enhances beauty but also ensures a smooth, easy-to-clean surface with natural veining for added luxury. Available in various sizes and styles, this table adapts to different interiors, from cozy coffee tables to grand dining settings. In essence, it offers a winning combination of sophistication, practicality, and flexibility, making it a timeless and captivating addition to any home decor.



FASHION CLOTHING DESIGN

AASTHA PUROHIT



Client: Self Sponsored
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GREEN STITCH

Crafting a sustainable women’s garment collection for Spring/Summer ‘24 involves utilizing eco-friendly practices. The focus is on employing natural dyes derived from fruits, vegetables, and flowers, incorporating eco-printing, tie-dye techniques, and surface development.



AISHWARYA SARRAF



Client: Self Sponsored
Guide: Mr. Abhishek Choudhary

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BURST OF COLORS

The Graduation Project aims to design a Spring-Summer 2024 collection for women aged 25–30. This season celebrates joy, warmth, and the transition from heavy winter wear to breezy clothing. The collection focuses on plain silhouettes enhanced with vibrant pops of color, reflecting fashion as a medium of mood and cultural expression. These cheerful, playful looks are meant to resonate with the energy and optimism of young women.

The second project explores a Spring-Summer 2024 evening and party wear collection inspired by Venetian women. It highlights bold femininity through elegant greys, silver embroidery, and form-flattering silhouettes designed to accentuate curves while addressing features like fuller arms. The collection reflects confidence, strength, and timeless elegance.



AKSHARA MATHUR



Client: Self Sponsored
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RAVEN SHISHA, NISARGH

Nisargh encapsulates the charm of a simpler, rustic lifestyle infused with romance, nostalgia, and nature, drawing inspiration from the cottage core aesthetic. This collection harmonizes the tranquility of rural living, presenting garments that exude comfort, whimsy, and a deep connection to the natural world. On the other hand, Raven Shisha derives its influence from the grandeur and intricate details of Gothic architecture. This avant-garde collection endeavors to translate the dramatic elements of Gothic cathedrals into contemporary fashion. Merging architectural aesthetics with modern design, the line aspires to craft garments that emanate mystery, opulence, and historical reverence.



BHAVYA CHANDRA



Client:
Guide: Mr. Abhishek Choudhary

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AVRDH & VASANT

The narrative finds its muse in the essence of spring and its embodiment of love. Embarking on a journey from buds to blossoms, it rejoices in the evolution of growth and romance. Spring serves as a poignant metaphor for burgeoning love, symbolizing a season filled with infinite possibilities.



BHAWNA SURESH KAMDI



Client: The Souled Store Pvt. Ltd., Mumbai
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THE STREET CRED & RANG

The graduation project comprises two collections:
The initial men's utility wear collection draws inspiration from streetwear fashion, blending utilitarian elements with a streetwear twist. Prioritizing practicality, it embraces loose, comfortable silhouettes, often minimal in cut, color, and design, yet featuring functional additions like belts, pockets, and straps.
The second collection, centered on kids' wear, finds inspiration in the myriad colors surrounding children. Acknowledging the impact of color on emotions, mood, and well-being, it serves as a foundational element for infants and young children, influencing their approach to various aspects of life, from learning and productivity to behavior and enthusiasm.



KETU JAIN



Client: Idhao Clothing
Guide: Mr. Rajesh Kumar

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FLARE OF SUMMER

I completed my graduation project at Idaho Clothing in Jaipur Mansarovar, a brand initiated by Mr. Lalit Khatri as a tribute to the often overlooked women in our lives. Representing the feminine figures like “Ma,” “Nani,” and “Sister,” Idaho embodies warmth and kindness associated with home. Lalit Khatri, a male entrepreneur, founded Idaho to empower and cherish women through fashion. Specializing in flared outfits for women, Idaho uniquely captures comfort as a style, blending Indian traditions seamlessly. With a focus on fabric sourcing and adhering to their design philosophy, my project, “Flare of Summer,” aligns with Idaho’s vision, creating unique garments that enrich women’s lives in the ever-evolving fashion industry.



KRITI SINGHAL



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LEHREIN

“Lehrein” symbolizes life’s changing currents. The azure waves’ vastness and mystery inspire occasional SS’24 womenswear, blending fabric manipulation and surface ornamentation. “Shibui,” reflecting simple, subtle beauty, aligns with shifting societal norms. In an era valuing comfort over rigidity, the modern woman seeks quality in daily choices. This SS’24 collection delves into minimalist cottage core, enriched with hand embroidery, mirroring the evolving preferences of the contemporary woman prioritizing ease and quality.



NISHIKA FAGNANI



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FARAK 2.0

FARAK 2.0
It's easy to not be affected by a artisan's struggle because we don't hear or see their stories every day.
Let's change all that.
Introducing FARAK 2.0
A collection of hand painted textiles in natural dyes using Kalamakari made in Tussar silk. Each garment is hand painted using Kalamakari hand painted textiles using natural dyes from Srikalahasti, Andhra Pradesh. It comes with a scannable QR Code that can be used to educate ourselves and those around us. Each garment is an expression of our emotions, that we care about the artisans and their happiness, and that their story affects us.
Today, we only want to say one thing to every artisans- #humeinfarakpadtahai



NIVEDITA YADAV



Client: Self & Partially Sponsored by RSHDC
Guide: Ms. Swati Jain

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ESSENCE OF HER & AARAMBH

Partially sponsored by RHDC, the project utilized provided block printed fabric to create an Indo-western women's and kid's wear collection. The women's line drew inspiration from embracing feminine traits, while the kid's wear was influenced by the ISKCON culture. Tailored to the client profile, two collections were crafted—one for IICD and the other for RHDC. The endeavor seamlessly integrated the provided fabrics, resulting in distinct and culturally resonant apparel. The project not only showcased creative versatility in designing women's and kid's wear but also demonstrated a thoughtful approach, considering the specific inspirations and client preferences, yielding two unique collections for different recipients.



PRACHI PANDEY



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Guide: Mr. Rajesh Kumar

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YAVAR

Embarking on journeys to unknown lands, embracing diverse cultures, and evolving with each experience has been intrinsic to my life. Traveling is more than a word; it symbolizes the magic of exploring, changing, and returning transformed. The euphoria and freshness of each journey, the happiness, and the sense of belonging to everywhere and nowhere simultaneously define the essence of travel. It transcends gender, age, and status, providing freedom to the heart. Every trip sparks a desire to create something magnificent, inspired not only by euphoria but also by stories, experiences, and the joy of witnessing the world in motion. Breaking the classic image of hand block printing, I aimed to infuse a modern, gender-neutral perspective into my designs, playing with forms, prints, and silhouettes that capture the movement and exhilaration of travel.



PRIYA SINGH



Client: AMRTA by Guneet Kondal
Guide: Ms. Swati Jain

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SHIMMERS OF OCEAN

Amrta, derived from Devanagari, encapsulates the essence of the immortal and the priceless. Rooted in the concept of Amrit, the nectar consumed by devas, the brand embodies richness in details, flattering silhouettes, and a variety of fluid fabrics like Georgette, chinon, chiffon, cotton, and silk. Amrta accentuates hand embroidery, beading, sequins, and Victorian-inspired romantic detailing. The collection mirrors the play of sunlight on the ocean, where the interaction with water molecules creates absorbing or scattering effects. With a focus on depth and oceanic influence, the brand achieves captivating shades of dark blue, echoing the allure of the vast and mysterious sea.

RIYA ARORA



Client: Easybuy
Guide: Mr. Rajesh Kumar

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ATHLEISURE

For my graduation project, I collaborated with Easybuy (Landmark Group) to design a men's athleisure wear line that combines comfort, functionality, and contemporary style. Using 3D digital tools, I developed two seasonal collections: Neo Street (Pre-Autumn 2023), inspired by urban minimalism with clean silhouettes and muted tones, and Digital Dream (Winter 2023), featuring bold graphics, 3D logos, and futuristic streetwear elements aimed at trend-conscious youth. Both collections prioritize wearability, versatility, and cost-effective production—key to Easybuy's mass-market approach. The use of digital design streamlined the process, allowing quick iterations and innovative exploration while staying aligned with commercial retail goals.



VIDUSHI SHRIVASTAVA



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Guide: Ms. Swati Jain

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PSITHURISM

Psithurism, echoing the wind through trees, serves as the inspiration for a print development project. The narrative weaves through the evolution of Indian agriculture, progressing from Vedic times to the present day. While ancient practices linger in certain regions, modernization and technology have transformed the sector significantly. Amidst strides forward, challenges like climate change, water scarcity, and the imperative for sustainable practices persist. Ongoing efforts aim to enhance Indian agriculture, navigating the delicate balance between preserving traditional wisdom and embracing contemporary advancements to ensure a resilient and sustainable future for this vital sector.



ZINNATARA ALOM



Client: Hot Pink
Guide: Mr. Abhishek Choudhary

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JOURNEY OF LITTLE HEART

Creating festive dresses for the upcoming season, the focus is on designing for the 2-6 years age group. The collection aims to offer charming and comfortable outfits, catering specifically to young girls in this age bracket. Additionally, the design initiative extends to crafting easy-breezy garments for girls aged 6-12, featuring vibrant and lively Hotpink prints. The objective is to provide a range of clothing that not only captures the spirit of festivals but also ensures ease and style for the targeted age groups, aligning with their preferences and ensuring a delightful and age-appropriate wardrobe.



POSTGRADUATE PROGRAMS

SOFT MATERIAL DESIGN

FIRED MATERIAL DESIGN

HARD MATERIAL DESIGN

FASHION CLOTHING DESIGN

CRAFT COMMUNICATION DESIGN

SOFT MATERIAL DESIGN

AVISHI MOHTA



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AVISHI MOHTA DESIGNS

The project's aim was to develop a detail business plan to establish a brand that specializes in surface print designing, offering innovative prints for various products. This project brief outlines the key objectives, research areas, and strategies for creating a brand that incorporates block print designs into its product range by conducting market research to identify trends and competitors, analyze the need for block print designing, and planning for implementing block print designs into the product offerings. With creating the Block Print design range inspired by mythological stories for home furnishing products is an exciting and unique concept. To develop two collections based on one story, One will focus on designs inspired by the story's characters, while other will draw inspiration from significant flora related to the same story.



CHHAVI MITTAL



Client: Fabriclore
Guide: Ms. Renu Bhagwat

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CHINTZ

An exclusive single bed collection inspired by chintz, infused with intricate Mughal detailing achieved through meticulous block printing. Tailored for the domestic market, this collection seamlessly marries timeless elegance with cultural richness. Each bedspread is a canvas of artistry, where vibrant chintz patterns intertwine with the regal charm of Mughal motifs, adding a touch of heritage to contemporary homes. The fusion of traditional craftsmanship and modern design ensures a unique and luxurious addition to any bedroom, offering a harmonious blend of cultural inspiration and domestic comfort. Elevate your space with this crafted masterpiece that tells a story of art, tradition, and comfort.



DEEPIKA SINGH



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KORA KAAGAZ

Guided by Kagzi Industry in Jaipur, the project delved into handmade paper and waste management. It addressed future waste challenges through two distinctive collections. The first collection adhered to a singular inspiration, crafting motifs on handmade paper. The second collection, influenced by client preferences, involved cultivating motifs and manual product fabrication. This immersive experience revealed the intricacies of collaborative endeavors with patrons, providing valuable insights into the art of design and waste management synergy.



GAYATRI TALAVDEKAR



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Guide: Prof. Meenakshi Singh

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KAAYAM - ETERNALLY ELEGANT

This project is based on forming a homegrown menswear brand, Kaayam. It is the result of an insightful survey conducted to understand the perceptions of men towards fashion, colors, and resort wear. Through this comprehensive study, I have delved into the preferences and desires of modern men, creating unique and vibrant choices in their wardrobes. Inspired by this valuable feedback, Kaayam is a brand that caters to the evolving tastes of men seeking distinct casual wear and resort wear options. It is a brand that beautifully blends tradition and contemporary menswear. It is recognized that menswear has evolved, with a growing demand for unique and meaningful clothing choices. That's why the aim is to cater to the discerning tastes of modern men by infusing these eternal craft techniques into garments.



HAIMANTI SARKAR

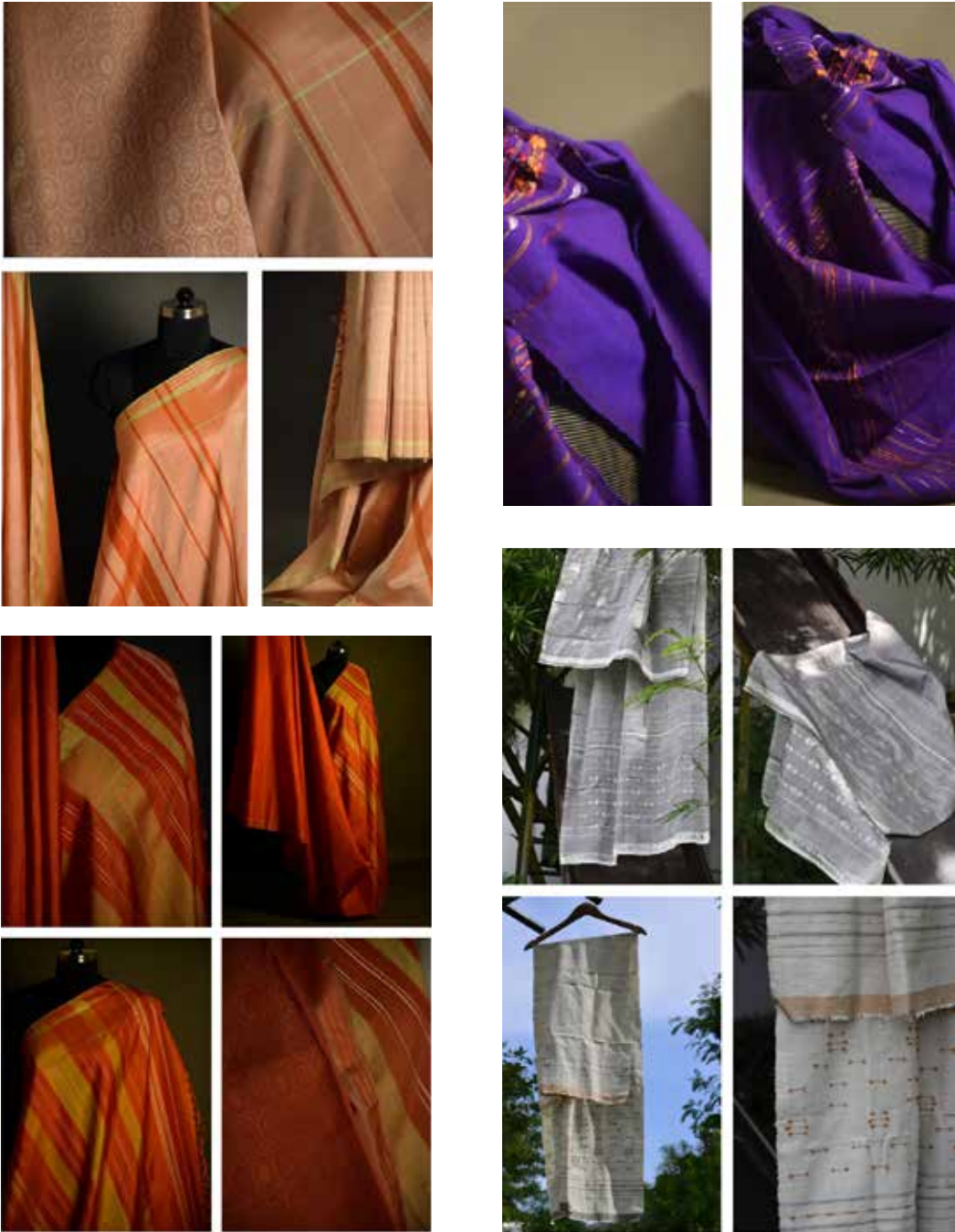


Client: Vimor Handloom Foundation
Guide: Dr. Shalu Rustagi

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RESME TUNI

My graduation project, undertaken by Vimor Handloom Foundation, Bengaluru, focused on developing marketable products for Vimor Handlooms. Spanning from February to May 2023, the first collection unveiled stoles crafted from recycled silk and wool yarns, drawing inspiration from the intricate shapes of the traditional Jamdani craft. The second collection aimed to create reversible silk saris, inspired by the Gulmohar flower's patterns, using a specific weaving style. Woven with various silk forms, both collections were crafted in the Arni cluster, Tamil Nadu, adhering to the company's guidelines and providing a unique blend of tradition and innovation.



KHYATI SINHA



Client: Self sponsored
Guide: Prof. Meenakshi Singh

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Circular design

The project revolves around the creation of eco-friendly products. The focal point is the use of sustainable materials, including vegan leather, water hyacinth, and jute. Embracing a circular economy ethos, these materials are chosen for their environmentally friendly characteristics. Vegan leather ensures cruelty-free production, while water hyacinth and jute contribute to biodegradability and low environmental impact. This project seeks to promote sustainability by crafting a range of products that not only minimize ecological footprint but also showcase the aesthetic possibilities of circular design principles. Through the fusion of innovation and eco-conscious choices, "Circular Design" strives to redefine consumer products, offering a harmonious balance between style, functionality, and environmental responsibility.



KRITI NAGVANSHI



Client: Pure India Trust
Guide: Dr. Sumita Choudhury

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Nirjhari Project

The primary goal of this project is to generate income and expand the consumer base for NIRJHARI by leveraging the skill set of women. By introducing them to design and digital media, we aim to create a brand identity and ideate new products. The Neela Sa capsule collection, designed for young women in the fashion accessories category, targets college students. Adhering to investor guidelines (AU BANK), it fosters opportunities for brand collaborations. Embracing upcycling, the collection transforms old denim jeans into laptop sleeves, handbags, and tote bags. Uphaar, another collection, focuses on the local festive and wedding market, introducing textile packaging that doubles as corporate gifting solutions.



RIYA GIRISH SHAH



Client: Harago
Guide: Prof. Meenakshi Singh

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HARAGO - Spring Summer 2024

The Graduation Project was at the luxury menswear brand ‘Harago’ in Jaipur, guided by Harsh Agarwal, I focused on the Spring Summer 2024 collection. Combining traditional embroidery with contemporary menswear, particularly resort wear, we delved into market research and drew inspiration from ‘Harago’s’ archives.

The first project emphasized Chicken Scratch Embroidery, exclusively using gingham checks. The second project explored Narrative Applique from Kutch and Kantha in Kolkata, inspired by the brand’s archives. Both projects closely adhered to the provided brief and theme.

MANJULA J KRISHNAN



Client: SAVE THE LOOM
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Arachmayam

Crafted by handloom clusters in Kerala, this collection of handloom sarees weaves a narrative that marries traditional and modern aesthetics. Each piece tells a story, experimenting with novel elements to enrich the field and showcase artisanal efforts. The fine, lightweight cotton sarees, designed for everyone regardless of gender, encapsulate a piece of Kerala's essence, offering a timeless addition to your wardrobe.



PUJA DAS



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KĀMRŌPĀ : ESSENCE OF ASOM

Kāmrōpā, a textile project, celebrates Assam’s essence through weaving. Crafted from locally sourced azo-free cotton and natural-dyed organic peace silk, it comprises three collections: Chā bāgān, Nilāchal, and Phūl. Chā bāgān, using organic ahimsa eri silk, features sarees and a stole dyed with local natural ingredients. Nilāchal, made with azo-free local cotton, draws inspiration from Assam’s foothills. The Phūl collection creatively utilizes leftover yarns, azo-free dyes, and local cotton to depict a vibrant bouquet of flowers. This weaving venture not only showcases regional richness but also promotes sustainable practices with organic materials and traditional dyeing techniques.



MOUNIKA YENUMULA



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Guide: Dr. Shalu Rustagi

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Essence

Crafting for Taneira’s SS24 range, two distinctive saree collections were meticulously developed, alongside designs for Taneira’s signature tassels and a brand-defining coin label. As an IICD student, my vision for Taneira was to showcase a craft prominently in the market. Diverging from the commonplace silk sarees adorned with kalamkari, the proposal introduced lesser-explored painted art forms like Gond, Madhubani, Pichwai, Pattachitra, Kalighat, and Phad on sarees. The first collection drew inspiration from Kalighat paintings, featuring layouts executed on tussar silk, offering a fresh perspective. For a youthful appeal, the second collection embraced Pop art, explored on Murshidabad silk sarees, catering to both novices and seasoned saree enthusiasts with its lustrous, flowy, and lightweight attributes. Executed with dyeing, block printing, and discharge techniques, both collections received a value addition through Katha embroidery, elevating their aesthetic appeal.



SHRIKANCHI MANDHANYA



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HOUSE OF REELS

This concept redefines home decor through the innovative use of basic origami flaps and folds. Drawing inspiration from geometric designs, the collections unfold in two distinctive categories: table linen and living room essentials. The fusion of origami principles with home textiles brings forth a unique and unconventional aesthetic, promising to elevate interior spaces with a touch of creativity. Each piece within these collections encapsulates the essence of geometric precision, introducing a harmonious blend of functionality and artistry. This proposal envisions a brand that not only provides functional and stylish home textiles but also sets a new standard in contemporary decor through the transformative power of origami-inspired design.



RITIKA RAJAN



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Vintage Garden

Focused on women's wear, my project aimed to offer a comfortable, minimal, and bold aesthetic. The collection featured two distinct themes. The first embraced a casual vibe, ensuring ease and comfort without compromising style. The second revolved around coordinating sets, presenting a cohesive and fashion-forward approach. Both collections were meticulously designed to empower women with a versatile wardrobe, effortlessly blending comfort and chic style. The emphasis on minimalism allowed for bold statements, creating an ensemble that resonated with modern trends while providing a sense of ease in everyday wear.



FIRED MATERIAL DESIGN

ANANYA AGARWAL



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Guide: Mr. Mangesh Afre

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MEHAK-E-NAZAKAT SHESHAR KI

Tasked with designing a distinctive line of aroma diffusers for 'My Aroma Junction' and 'Isak Fragrances,' the inspiration derived from Lucknow's rich heritage and architecture, given the client brand's roots in the city. Lucknow's architectural blend of Indo-Muslim and European elements served as a creative catalyst. Extensive research encompassed the history of Indian perfumery, analysis of diverse diffuser types in the market, study of competing brands, and exploration of their designs. The resultant product collection boasts Terracotta and Stoneware-based scent diffusers, featuring Essential Oil Diffusers, Reed Diffusers, Wardrobe Diffusers, and Car Diffusers. Each piece is a harmonious fusion of cultural inspiration and meticulous research, embodying the essence of Lucknow's architectural splendor in aroma diffusion.



DAIMIA FARHANA



Client: Clay Craft India Pvt. Ltd.
Guide: Mr. Mangesh Afre

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TIMELESS FINERY

The “Timeless Finery” project, a culmination of 16 weeks of dedicated work, focuses on creating two distinct collections—serveware and drinkware—exploring the potential of bone china. The serveware collection embodies Moroccan design, presenting intricate patterns and textures in delicate pastel hues for an elevated dining experience. Meanwhile, the drinkware collection draws inspiration from spring’s freshness, featuring minimal motifs and refined aesthetics in soothing pastels. Beyond functionality, this collection adds sophistication to any occasion. Overall, “Timeless Finery” is a celebration of bone china’s artistry and craftsmanship, showcasing a blend of cultural influences and timeless elegance in tableware design.



MEGHA PATHRE



Client: Orvi Design Studio
Guide: Mr. Rajesh Kumar

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TERRA TILES

The dessert collection unfolds a narrative inspired by earth, featuring dry tactilities to evoke a connection to nature's surfaces. Embracing a dry touch direction, the focus is on hyper-tactile aesthetics, exploring shapes, forms, textures, and silhouettes inspired by the sand dunes. Drawing inspiration from these natural formations, the collection aims to capture the essence of arid landscapes in its design.

Second project takes a different direction, drawing inspiration from the ocean to develop artistic tiles. This project delves into the fluidity and artistic expressions found in oceanic environments, translating them into captivating tile designs. Through these projects, the aim is to seamlessly blend nature's elements into aesthetically pleasing and tactile creations, whether inspired by the arid beauty of sand dunes or the dynamic allure of the ocean.



PANKHURI



Client: Clay Craft Pvt. Ltd.
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CLASSIC AURA

Collection 1, "The Dine-In Memoir," revolves around the celebration of togetherness, joy, and shared moments. This dinnerware collection is designed to evoke a wholesome experience, fostering warmth, unity, and the celebration of diversity during gatherings. 2nd collection "The Elegant Affair," focuses on enhancing living spaces with aesthetic pieces. By adorning our surroundings with items that elevate the living experience, this collection aims to contribute to the overall beauty and ambiance of our spaces. 3rd collection "The Fusion Touch," introduces a blend of wooden textures and ceramic elegance in a versatile tray. Specifically crafted for gatherings, it simplifies chip and dip variations, allowing users to explore diverse tastes and moods while enhancing their overall experience with a touch of fusion sophistication.

POOJA BHAGWAN GAURKAR

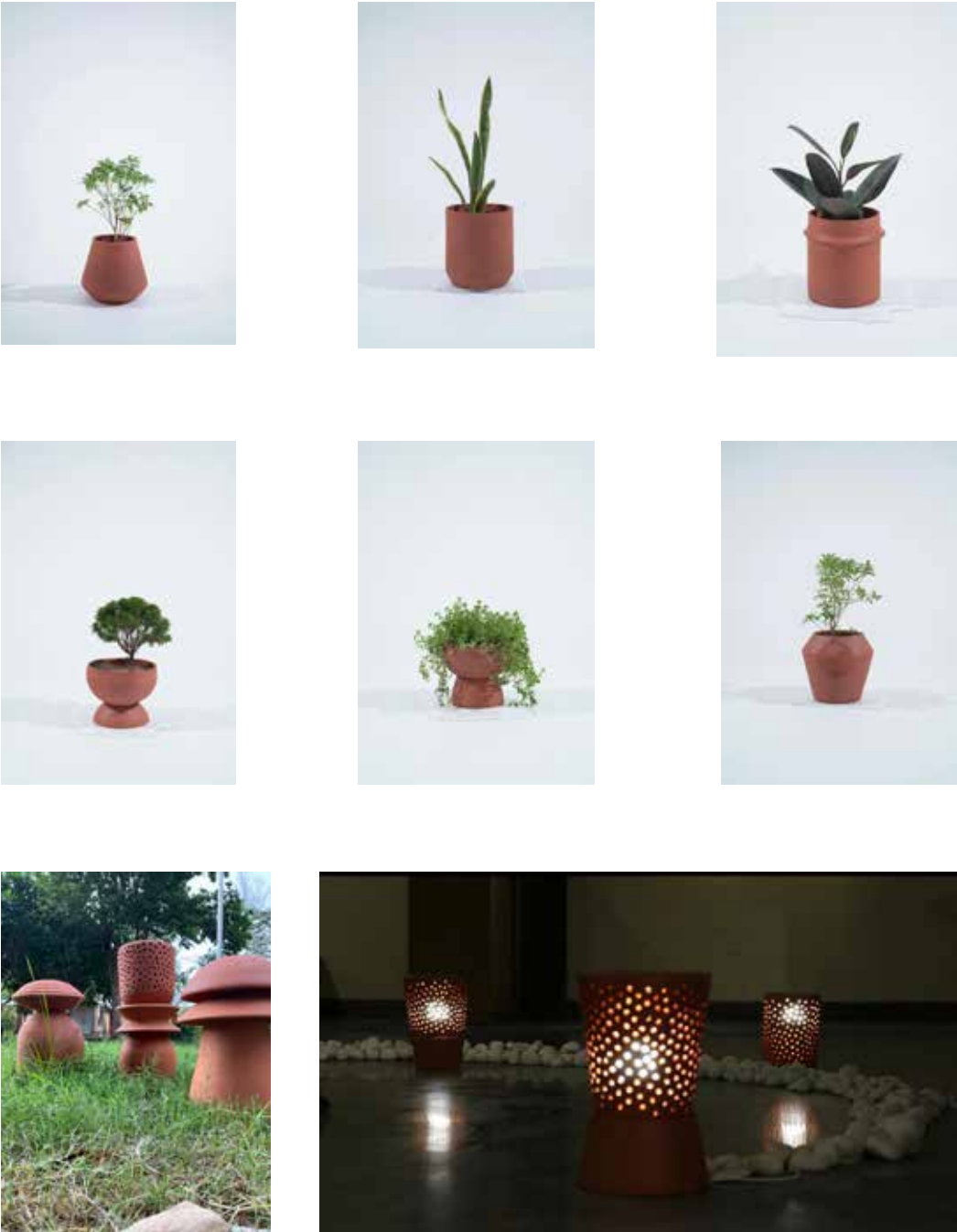


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British Council’s Crafting Futures Project

This project is a collaborative initiative between the Indian Institute of Crafts and Design and the British Council, focused on designing garden accessories for the UK market by leveraging the skills of the Baswa pottery cluster in Rajasthan. The process began with in-depth research on UK garden trends, followed by a literature review and a detailed study of the Baswa cluster’s capabilities. Based on these insights, a design proposal was developed, approved, and translated into prototypes through close collaboration with local artisans. The project outlines key stages—from market analysis and trend exploration to cluster engagement and product development—aiming to create appealing, market-ready garden accessories for the UK audience.



RIYA TALWAR



Client: Lagavi
Guide: Ms. Renu Bhagwat

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PAHO CLAYFORMS

1. KARA MUGS

Experience artistic inspiration with Kara Mugs. These abstract-designed mugs feature textured, colorful paint patterns, elevating your coffee breaks with modern flair. Their ergonomic shape ensures a comfortable grip for enjoying your favorite beverages.

NAMI

2. Energetic and vibrant, the Nami Dinnerware Set in timeless blue and white adds excitement to any dining occasion. Handcrafted with aquatic shades, this versatile collection effortlessly suits both formal gatherings and everyday meals.



RUSHIL CHOTHANI



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Guide: Mr. Mangesh Afre

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-

PAHO CLAYFORMS

This graduation project in ceramics design focuses on exploring the future prospects of a brand and incorporating global trends into its identity. The project involves conducting a comprehensive market study to analyze worldwide trends and their potential integration into the brand. The research methodology draws inspiration from renowned trend forecasting platforms/agencies like WGSN. Additionally, the project includes the creation of a Business Model Canvas to identify and comprehend the essential elements of the business model and their interdependencies. By combining trend analysis and strategic business modeling, this project aims to provide valuable insights and recommendations for shaping the brand's future trajectory.



HARD MATERIAL DESIGN

ANKITA DUTTA



Client: Self Sponsored
Guide: Ms. Renu Bhagwat

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NORDIC HARMONY- SCANDINAVIAN INSPIRED NESTING TABLES

This study explores Scandinavian design through the lens of nesting tables, epitomizing Nordic aesthetics with principles of minimalism, functionality, and natural materials. Drawing inspiration from renowned Scandinavian designers, the project analyzes key elements defining the aesthetic appeal of nesting tables in this context. Utilizing research, design exploration, and user feedback analysis, the study unravels design principles and cultural influences. The methodology includes a literature review, prototyping, and examining material choices, such as light-toned woods. Findings show that Scandinavian-inspired nesting tables offer functional, space-saving solutions, exuding calmness, warmth, and timeless elegance. Embracing simplicity, functionality, and natural beauty, these tables exemplify Scandinavian design principles, enhancing living spaces with understated elegance.



ANSHI SONI

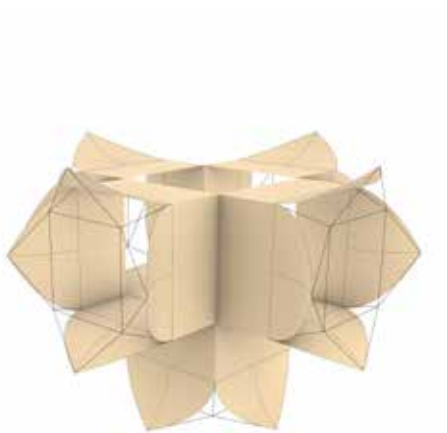
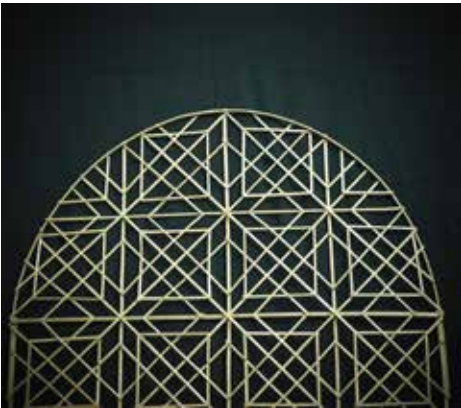


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NOOR-E-JAALI

In our college I got opportunity to work with tazia craft artisans where I have made one screen using tazia technique from there I started initiate interest in tazia craft. So, I decided to complete full set of panel as a wall panel, and after that I realise and curious to work more on this craft. where I decide to work more on tazia as a graduation project with 2 collection, and my project title is inspired by the beauty of tazia and its crafted jaali or lattice work.



ANUJA RAKESH



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LIVING AESTHETICS

The synergy of nature and innovation underscores the potential for advanced components to serve the environment. Building performance hinges not only on individual components but on their integration into systems meeting client demands. The building envelope, particularly crucial, serves as the starting point for energy efficiency measures, significantly influencing cooling and ventilation energy needs. Traditional facades, though static, respond to diverse environments. A performance-based design, specifically a kinetic facade system, alters solar energy entry, optimizing heating, cooling, and lighting. By introducing dynamic elements through actuators, kinetic facades adapt to conditions, enhancing comfort, and reducing trade-offs. This project explores kinetic facades' impact on residential energy efficiency, showcasing their potential to elevate performance while balancing environmental considerations.



HIMANSHU KHANDELWAL



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LIGHT-IN-DESIGN

The Samsara Leaf Ceiling Light is a modern masterpiece inspired by Samsara, symbolizing rebirth. Crafted from sheet aluminium with an antique brass finish, the delicate leaf-shaped frame mimics nature's craftsmanship, bringing a withered leaf back to life through carefully integrated illumination. The hidden light source emits a warm glow, creating captivating shadows. The luxurious design adds depth and dimension to any space.

In contrast, the Heemansh Floor Lamp draws inspiration from winter's frozen wonders, resembling Abraham Lake ice bubbles. Meticulously crafted from translucent alabaster stone, it captures the organic patterns and essence of the ice formations. The lamp's delicate curves and contours showcase the harmonious blend of art and science, creating an illusion of weightlessness reminiscent of the suspended frozen wonders.



LAVANYA SHRIVASTAVA



Client: Self Sponsored
Guide: Ms. Renu Bhagwat

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THE RAZIEH KIND

Razieh, derived from Persian, translates to Delicacy, a fitting essence for the 'Razieh Kind' jewellery collection. This assortment is an ode to the delicacy inherent in filigree craft – an interplay of intricately intertwined silver wires, embodying authenticity. A manifestation of my passion for innovation and contemporary design, this collection seamlessly melds line art with revitalized filigree. Beyond mere adornment, each piece invites wearers to explore the intersection of tradition and contemporary artistry, sparking conversations and emotions. Choosing filigree for my graduation project was intentional, aligning its malleable nature with my design vision, allowing me to sculpt abstract, flowy forms with ease. This collection signifies the limitless possibilities in experimental jewellery design.



MADDURI MOUNIKA REDDY



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KIDS AMUSING FURNITURE : MUDITA

The graduation project centers on crafting functional and secure furniture designed exclusively for children. The objective is a comprehensive exploration of the distinct ergonomic and safety requisites specific to children, translating these insights into purposeful furniture design. The process involves scrutinizing existing children's furniture in the market and engaging in user research with children and parents to identify industry gaps. This research culminates in a thoughtfully curated collection for the 1 to 3-year-old age group, featuring a Walker, Feeding Chair, and Organizer. Embracing sustainability and prioritizing cognitive development, the collection prioritizes maximum comfort and joy for both the child and parent, presenting a harmonious blend of safety, functionality, and aesthetic appeal.



FASHION CLOTHING DESIGN

ANUPRIYA AGARWAL



Client: The Ethnic Co., Bangalore
Guide: Dr. Rena Mehta

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TESSELLUSIONARY FASHION

Embracing a sustainable ethos, the designs are dedicated to revitalizing and preserving heritage crafts, particularly through a contemporary adaptation of traditional adda work. The envisioned collection, comprising 5-6 garments, seamlessly merges the trendy with the traditional. Focused on modernizing adda work, it features a fusion of contemporary designs and the ethnic richness of the past. The emphasis lies in creating a balance between modern silhouettes and the minimal yet sophisticated application of adda work, providing a unique blend of style and comfort. This collection redefines modern fashion by introducing abstract embellishments in lieu of traditional adda work, offering a fresh perspective that breathes new life into the rich cultural tapestry of heritage crafts.



ARIJIT BHOWMIK



Client: Kosala
Guide: Dr. Rena Mehta

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KOSA STORY

I have developed a roadmap for Kosala’s apparel collection, carefully considering the unique properties of Kosa silk—its shrinkage, structure, breathability, sturdiness, and texture.

The project presents a collection of casual menswear and womenswear inspired by the striking forms and patterns of modern architecture. In contrast, the traditional line draws from the timeless silhouettes of the Mughal era, blending heritage with contemporary sensibilities.



SHRISHTI CHOUHAN



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WAVING DADAISM

Waves symbolize the ebb and flow, embodying life's inevitable fluctuations. They serve as a metaphor for the highs and lows we encounter, illustrating the resilience required to navigate life's undulating journey. The undulating nature of waves reflects the dynamic challenges we face and the triumphs we achieve in overcoming them. Dadaism, as an artistic movement, rejects the constraints of reason, logic, and capitalist norms. It champions the freedom to express anything without conformity. This philosophy aligns with a vision of life unrestrained by strict adherence to logic or reason. Embracing the spontaneity and unpredictability of existence, Dadaism encourages a liberated and unscripted approach to both artistic expression and life itself.



CRAFT **COMMUNICATION DESIGN**

AMBIKA KUMARI

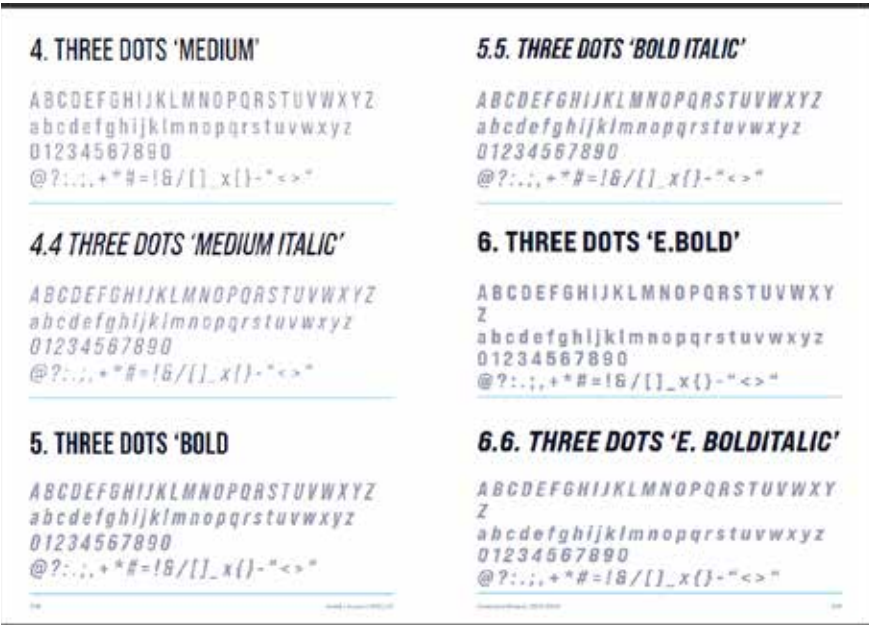
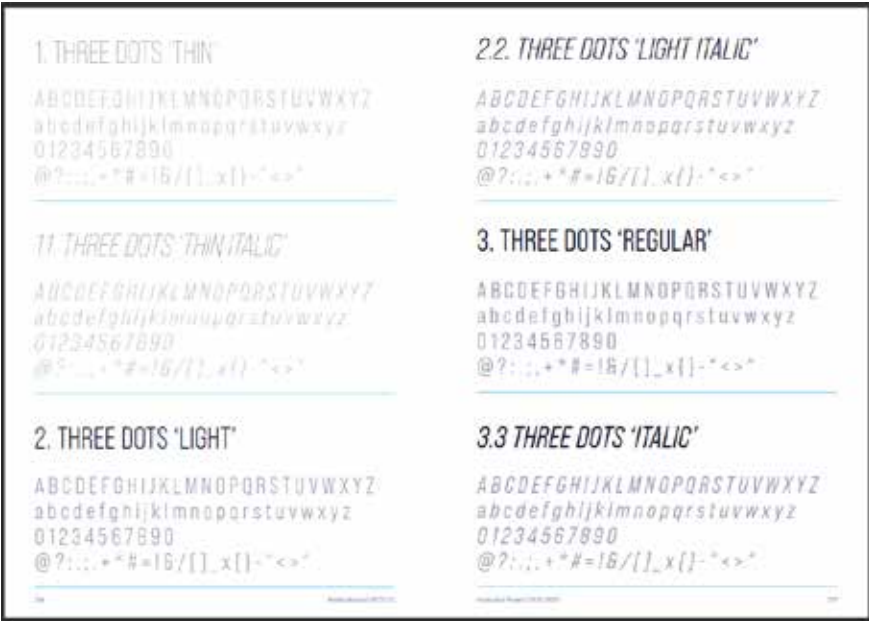


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DIGITAL ALBUM

The project entails crafting a distinctive typeface inspired by the principles of the Bauhaus art movement for a company. Aimed at embodying Bauhaus style, the typeface harmoniously blends functionality, simplicity, and geometric shapes, aligning with the brand's identity and values. It resulted in a versatile font suitable for diverse applications and communication materials, encapsulating the essence of Bauhaus design through geometric shapes, clean lines, and balanced proportions. The process involved initial concept development and sketches, experimenting with modular forms and harmonious proportions, ultimately yielding letter forms with various weights to enhance typographic flexibility.



ANNIE KHAN



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VISUAL SYMPHONY

The project aimed to demonstrate a comprehensive grasp of branding and design, collaborating with diverse clients to enhance their online presence. Key components included managing social media platforms, crafting engaging content, and utilizing analytics for brand growth. Developing unique brand identities through audits and market analysis involved creating logos, color palettes, and visual assets aligned with clients' values. The project also emphasized visually captivating look books, blending high-quality imagery and layout design to reinforce brand messaging. Website layout design prioritized intuitive digital experiences, considering user experience principles for optimized navigation and visual hierarchy.



PREETI RAWAT

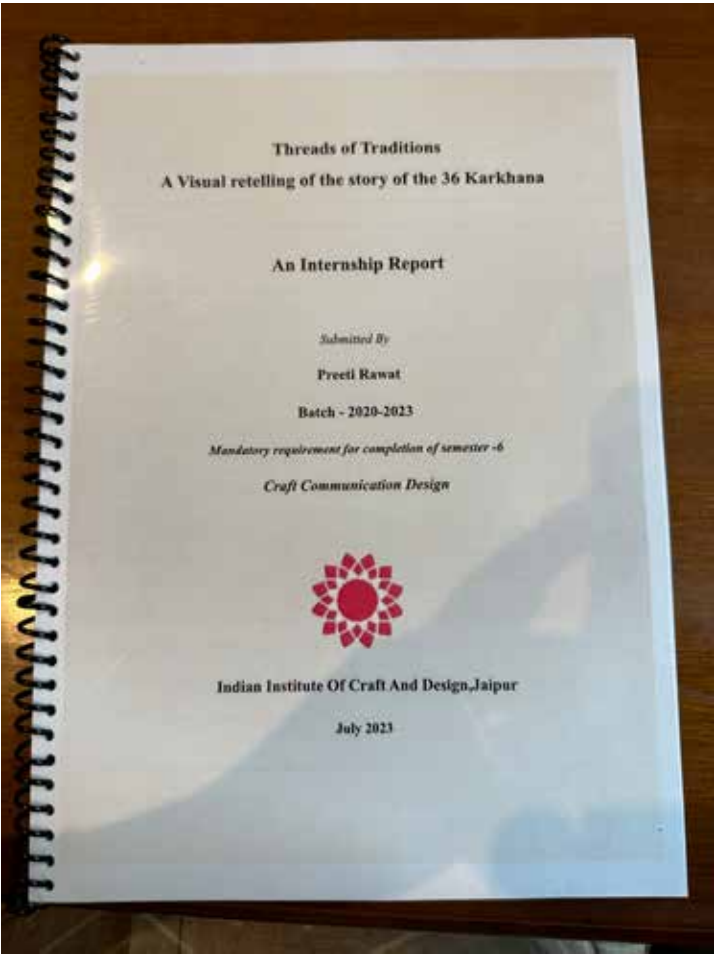


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36 KARKHANA

Jaipur, deeply rooted in its ancient past, remains dynamically engaged with the contemporary world while preserving its living heritage. The 36 karkhanas contribute significantly to this encyclopedic depth and diversity by emphasizing human-centric dimensions. Local communities play a vital role in the production, safeguarding, maintenance, and intergenerational transmission of cultural heritage. From makers to thinkers and gurus, everyone contributes equally to tradition. The 36 karkhanas provide insights into the ordinary yet creative and aesthetically rich vision of the creators and patrons. They carry the collective consciousness and represent the continuity that sustains Jaipur's cultural legacy.



TANYA VANVARI



Client: National Crafts Museum & Hastkala Academy
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KIDS & MUSEUM: BHARTIYE CULTURE RAKSHAK

The project, named "Bhartiye Culture Rakshak," envisioned a gamified, non-digital system to bridge generational gaps and empower children with India's cultural heritage. Conducting over 189 interviews across locations like Jaipur, Himachal Pradesh, Goa, and New Delhi, I gathered valuable insights. With guidance from mentors Shri Sohan Kumar Jha and Dr. Toolika Gupta, the project documentation included audiovisual formats and prototypes, showcasing tangible outcomes.

TARA NAND

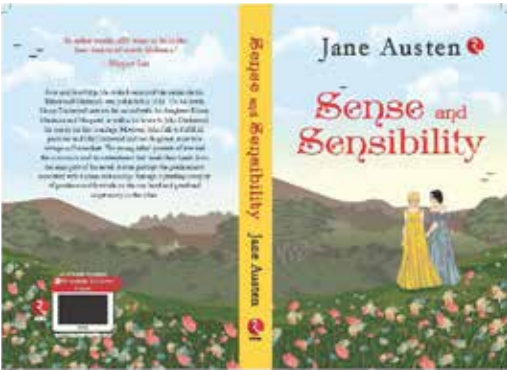
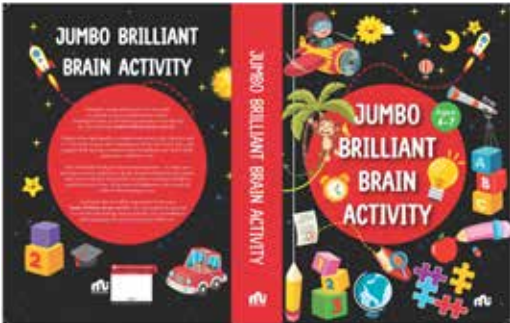
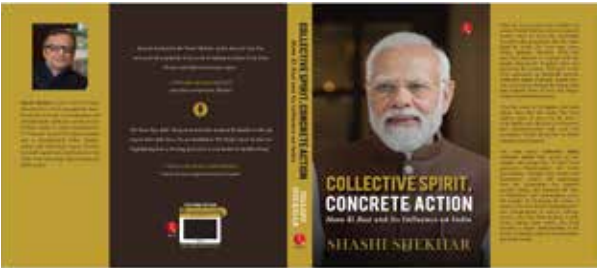


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THE INFINITE INKWELL: JOURNEY BEYOND THE PRINTED REALM OF RUPA

My work at RUPA transcended traditional boundaries in publishing design, aiming for heightened communication and effective information conveyance. Breaking away from conventional norms, the project explored innovative approaches, pushing the limits of design to create a visually captivating experience. Extensive research and experimentation probed into different printing and visual methods, prioritizing aesthetically pleasing, user-friendly layouts for enhanced readability. This project demonstrates a deep understanding of print and layout design principles, showcasing creativity and critical thinking to produce visually compelling publications. Cover design conceptualization involved analyzing client needs, iterating through various visual styles, color palettes, and design elements. The iterative refinement, incorporating feedback and testing, ensured the covers' effectiveness in standing out in a competitive market.



VARUN



Client: Pavan Java Studio
Guide: Prof. (Dr.) Toolika Gupta

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SHAPING BRAND COMMUNICATION

The graduation project is centered on implementing a pull-sale marketing strategy to captivate marketers. Elevate our company's profile by disseminating insightful content on marketing and branding across diverse social media channels. Foster industry leadership and cultivate trust with potential customers through the provision of valuable information. Consequently, this approach will entice interested individuals, particularly marketers, to explore our services further. The primary focus is on establishing a compelling pull-sale marketing strategy that draws in potential customers through informative and influential content shared on our social media platforms.





List of graduating students¹ of 2023 batch

UG

FASHION CLOTHING DESIGN

Abhishek Younes

Himangi Sharma

Mitali Parihar

¹. Due to unavailability of the information, their work could not get published

B-BLOCK





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Gargee Pareek
Mansi Patel
Nancy Gupta
Parul Rathore
Sadaf Yasin
Sneha Ramrakhiyani
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