

# IMPACT LECTURE SERIES

## INSTITUTION'S INNOVATION COUNCIL

### MoE's Innovation Cell



The banner features logos at the top: Institution's Innovation Council (Ministry of Education Initiative), the Government of India emblem, the Indian Institute of Crafts & Design (IICD) logo, and MoE's Innovation Cell (Government of India). The central text reads: 'Indian Institute of Crafts & Design organizes Impact Lecture Series'. Below this, two topics are listed: 'Startup & Entrepreneurship' and 'Intellectual Property Rights (IPR) & Research'. Each topic is accompanied by a circular portrait of a speaker. The first speaker, Dr. Dinesh Saini, is associated with 'Startup & Entrepreneurship' and is the Director, E-Cell at Manipal University Jaipur. The second speaker, Dr. Manish Soyal, is associated with 'Intellectual Property Rights (IPR) & Research' and is the Director and Examiner - Patents & Designs at the Intellectual Property Office, New Delhi. The date 'Date: 13th Jun 2024' and venue 'Venue: Conference Hall, IICD Jaipur' are provided at the bottom right.

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of Education Initiative)

**भारतीय शिल्प संस्थान**  
INDIAN INSTITUTE OF CRAFTS & DESIGN, JAIPUR

**MoE's INNOVATION CELL**  
(GOVERNMENT OF INDIA)

Indian Institute of Crafts & Design  
organizes  
**Impact Lecture Series**

**Startup & Entrepreneurship**

**Intellectual Property Rights (IPR) & Research**

**Dr. Dinesh Saini**  
Director, E-Cell  
Manipal University Jaipur

**Dr. Manish Soyal**  
Director and Examiner - Patents & Designs  
Intellectual Property Office, New Delhi

**Date: 13th Jun 2024**  
Venue: Conference Hall, IICD Jaipur

## Introduction

The Impact Lecture Series for Institutions' Innovation Council (IIC) Institutions is a strategic initiative designed to foster innovation, Intellectual Property Rights (IPR) awareness, and entrepreneurial spirit among students and faculty members. This scheme provides financial assistance to institutions within the network of the Ministry of Education's Innovation Cell (MoE's Innovation Cell). By organizing lecture sessions with external

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experts, the series aims to generate a robust understanding and skill set in Innovation and Entrepreneurship (I&E) and IPR among the academic community.

These sessions are specifically targeted at IIC Institutes located in aspirational districts, as defined by NITI Aayog, focusing on those in the Himalayan region. The initiative seeks to enhance the campus innovation ecosystem, creating a seamless environment for startups and entrepreneurial ventures. Through this program, selected IIC institutions will benefit from funding assistance provided by the Ministry of Education's Innovation Cell (MIC) and the All India Council for Technical Education (AICTE).

By inviting successful innovators, patent experts, entrepreneurs, and other resource persons from the startup ecosystem, the Impact Lecture Series will promote campus innovation and establish strong connections with regional and national ecosystem enablers. This initiative is a significant step towards building an informed and motivated academic community that is well-versed in the latest trends and opportunities in innovation and entrepreneurship.

### **About IICD and the Alignment with IIC's Objectives**



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The Indian Institute of Crafts & Design (IICD), a member institution of the Institutions' Innovation Council (IIC), stands as a premier institute dedicated to craft education in India, with a distinctive focus on cultivating craft entrepreneurship. IICD envisions invigorating the craft sector and emerging as the Centre of Excellence in Crafts & Design. The institute is committed to fostering research and revitalizing India's traditional crafts, ensuring their continuity and evolution.

IICD's mission aligns seamlessly with the objectives of the IIC, as both aim to foster innovation, entrepreneurship, and sustainability. IICD's focus on leading India into the future with forward-looking design programs, maintaining the unique skills of crafts, enhancing the visibility of craftsmen globally, and sensitizing designers to sustainability, perfectly complements IIC's goals. Through high-level training and the development of Design-Techno Managers, IICD contributes to creating a skilled and innovative workforce that is essential for the craft sector's growth. By joining IIC, IICD strengthens its commitment to these objectives, ensuring a collaborative effort towards a thriving and sustainable craft ecosystem.

### **Mentor-Mentee Scheme and Its Benefits for IICD**

The Mentor-Mentee Scheme, established by the Ministry of Education's Innovation Cell (MIC) and AICTE, is designed to provide guidance and support to newly joined or underperforming Institutions' Innovation Councils (IICs) by pairing them with high-performing mentor institutions. This peer-mentorship platform facilitates knowledge exchange, resource mobilization, and inter-institutional collaboration to strengthen the campus innovation and entrepreneurship (I&E) ecosystems.

The Indian Institute of Crafts & Design (IICD) has chosen Manipal University as its mentor institution under this scheme to develop a robust entrepreneurship ecosystem on its campus. Manipal University, with its extensive experience and resources in innovation and entrepreneurship, plays a crucial role in guiding IICD on various aspects of entrepreneurship. Moreover, Manipal University has been instrumental in identifying and inviting speakers for the Impact Lectures, which are pivotal in fostering innovation and entrepreneurship at IICD. Notably, the director of the Entrepreneurship Cell at Manipal

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University has volunteered to deliver a lecture on "Startup and Entrepreneurship," providing valuable insights and inspiration to the IICD community.

This collaboration ensures that IICD benefits from the expertise and mentorship of a leading institution, aligning perfectly with IICD's vision of becoming a Centre of Excellence in Crafts & Design and its mission to lead the craft sector into a sustainable and innovative future.

### **Impact Lectures at IICD**

On June 13th, the Indian Institute of Crafts & Design (IICD) hosted an impactful lecture series aimed at fostering innovation and entrepreneurship among its community. The event saw enthusiastic participation from faculty, staff, students, and guests. Distinguished experts Dr. Dinesh Saini, Director of the Entrepreneurship Cell at Manipal University, Jaipur, and Dr. Manish Soyal, Director and Examiner at the Intellectual Property Office, New Delhi, delivered insightful lectures. Dr. Saini discussed **"Startup and Entrepreneurship,"** while Dr. Soyal focused on **"Intellectual Property Rights (IPR) and Research."** These lectures are pivotal in enhancing the knowledge and skills of IICD's academic community, promoting a culture of innovation and entrepreneurship.

### **Dr. Dinesh Saini: Expertise and Impact**

Dr. Dinesh Saini, the Director of the Entrepreneurship Cell at Manipal University, Jaipur, brings a wealth of experience in fostering entrepreneurial ecosystems within academic settings. His deep understanding of startup dynamics and innovation management made him an ideal speaker for the topic "Startup and Entrepreneurship." During his lecture, Dr. Saini shared invaluable strategies for launching and sustaining startups, emphasizing the importance of innovation, market analysis, and strategic planning. His practical examples and real-world insights resonated with the audience, particularly the aspiring entrepreneurs among the students and faculty.

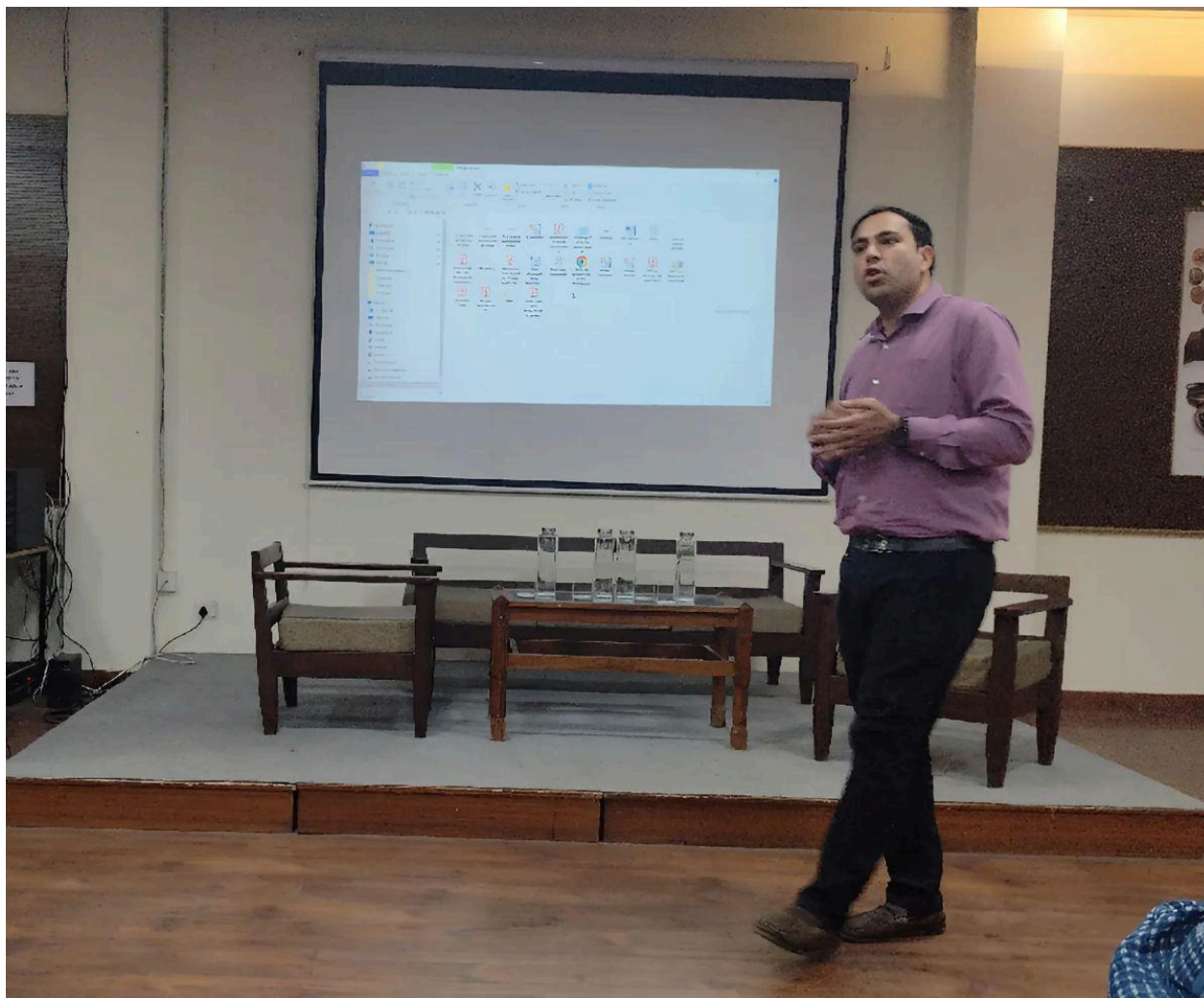




Dr. Saini's session not only inspired attendees but also equipped them with actionable knowledge to pursue their entrepreneurial ambitions.

### **Dr. Manish Soyal: Expertise and Impact**

Dr. Manish Soyal, Director and Examiner at the Intellectual Property Office in New Delhi, is a renowned expert in the field of intellectual property rights and research. His extensive experience in patent examination and design protection made him an exceptional choice to address the topic "Intellectual Property Rights (IPR) and Research." Dr. Soyal's lecture provided a comprehensive overview of IPR, focusing on its critical role in protecting innovations and fostering research. He elucidated complex concepts with clarity, helping the audience understand the importance of securing intellectual property for both academic and commercial success.



Dr. Soyal's insights into patent filing processes and design protection were particularly valuable for the faculty and students engaged in innovative projects, enhancing their ability to safeguard their intellectual contributions.

## **Conclusion**

The Impact Lecture Series at IICD, featuring Dr. Dinesh Saini and Dr. Manish Soyal, was a resounding success. Dr. Toolika Gupta, Director of IICD, concluded the event with a heartfelt vote of thanks, expressing gratitude to the speakers for their valuable contributions. She highlighted the relevance of the topics discussed and stressed the need for continuous learning and exposure to such expert-led sessions.





The lectures not only enriched the knowledge base of the attendees but also sparked a renewed enthusiasm for innovation and entrepreneurial endeavors within the IICD community. Dr. Gupta's acknowledgment of the speakers' efforts and her commitment to future lectures underscore IICD's dedication to becoming a leading institution in crafts and design innovation.