

# Prospectus 2024

Programmes Offered B.Des | M.Des | M. Voc

A Leading School for Craft Based Design Education in India



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The Indian Institute of Crafts and Design (IICD), founded in 1995, has emerged as a premier institution for craft-based design education in India. Dedicated to nurturing both designers and entrepreneurs, IICD plays a pivotal role in shaping the craft sector. Supported wholeheartedly by the Ambuja Educational Institute (AEI), IICD has thrived in its mission. Collaboration among the institute's leadership, faculty, staff, and students has breathed life into the visionary goals of IICD.

The institute's national and international partnerships have flourished, opening doors for students to study abroad in esteemed institutions. IICD's faculty comprises experts from diverse design backgrounds, guiding students towards a comprehensive understanding of design. With a focus on research, the faculty actively contributes to academic and applied research endeavours, enriching the field.

IICD takes pride in providing assistance in placement through campus placement drives. Its graduates consistently excel, garnering recognition at national and international levels. The institute's alumni play a pivotal role in advancing sustainable design solutions, embodying the ethos of a sustainable future. As you explore the following pages detailing our academic programs, we eagerly anticipate the engagement of young, creative, and enthusiastic minds dedicated to contributing to the nation's progress. Join us in this inspiring journey of creativity, innovation, and nation-building.

**Best Wishes** 

Smt. Madhu Neotia Chairperson, IICD











Namaste.

The Indian Institute of Crafts and Design (IICD) is a leading design institute which caters to design, technology, and management segment of the craft industry. At IICD, we take pride in our roots, and we constantly strive to strengthen our eco system by the way of practicing sustainable living and creative thinking. Our students work on live projects to design furniture, clothing, textiles, pottery, interiors, and packaging among the few things that demand attention today. Their innovative approach has led them to create new products, like chicken feather stoles, zero waste garments, black pottery – jewellery, sustainable toys, paper out of waste materials, are to name but a few.

The atmosphere at IICD is open to experimentation and we encourage linkages with Indian and International institutions in a number of ways like student and faculty exchanges, joint projects, research presentations, and conferences. We have actively engaged with many institutions in India and abroad and have MoUs with them. IICD is offering French Classes in collaboration with IFI and working on a project of Crafting Futures with the British Council.

Our 'out of the box' approach has led us to work at the grass root level by enhancing the skills of rural women, as we have developed certificate courses in textile and fashion design for them. With funding from CSR activities of SBI Cap Securities and the Ambuja Cement Foundation, with the dedicated efforts of our team and with the enthusiasm of the women, we have been able to reach out to areas, where an institutional intervention would not have been possible.

I am reaching out to all to invite you to be a part of this rising institution, to work hard and to make lives meaningful. I would also like to add that students from financially challenged and artisanal backgrounds have a lot of support to study at IICD, so do not let the fees come in the way of your application.

Wishing you all the very best for your future.

Toolika Gupta Director - IICD

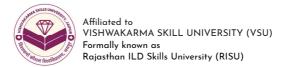






#### Indian Institute of Crafts & Design (IICD)





The Indian Institute of Crafts & Design, Jaipur, was set up as an autonomous institute by the Government of Rajasthan in the year 1995 to act as a catalyst of change in the craft sector. Since October 2007, the Institute is being funded and managed by Ambuja Educational Institute (AEI) under the Public Private Partnership (PPP) model. IICD is affiliated to Rajasthan ILD Skills University (RISU), the first Government Skill University of the country, established vide the Act of State Assembly, 2017. IICD provides Bachelor and Master degree in various areas of Crafts & design.

#### **VISION**

The Vision of IICD is to continue to invigorate the craft sector and to become the Centre of Excellence in Crafts & Design, encouraging research and bringing new life to the languishing crafts of India.

#### **MISSION**

• To lead our country into the future with the design programmes focusing on the relevance of traditional materials and techniques of handicrafts.

- To keep the uniqueness and skill of crafts alive.
- To create visibility of craftsmen and handcrafted products in the global market.
- To sensitize budding designers to the issues of sustainability and awareness of eco-system for which solutions are designed.
- To cater to productive and relevant training in the craft sector.
- To develop Design Techno Managers.





# Why Indian Institute of Crafts & Design?

As a pioneer in the area of crafts and design, the institute works towards the evolution of crafts and the crafts-persons in the contemporary socio economic context. Through the programmes of education, research, documentation, training, outreach and consultancy the institute strives to become a centre of excellence. IICD is continuously evolving in a vibrant environment of experimentation and innovation.

Spread over lush green and cheerful campus surrounded by hills, IICD infrastructure is ideal for creative education and student life experience. The infrastructure includes the academic, administrative and hostel blocks, studios, display spaces, workshops with advanced tools and equipment, computer lab, library, resource centre with more than 500 student projects and craft documentation reports, mess, common room, sports area, etc. The institute provides hostel facilities for both boys and girls.

Faculty members possess a fine blend of practical craft design experience combined

with excellent academic credentials. Industry professionals, noted academicians and experts form a strong base of our visiting faculty. Their inputs play a crucial role in instilling a multidisciplinary approach to the education programmes of the Institute. Apart from this, master crafts-persons and artists from various parts of the country have been associated with the Institute since its inception and they share their skills and knowledge with the students. IICD is also engaged in various development projects supported by various Ministries and Departments of the Central and State Governments.

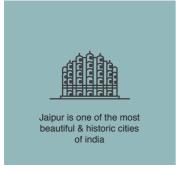






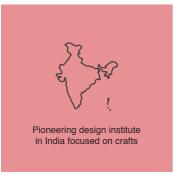


#### **Crafts Focus**













The handicrafts sector not only preserves the cultural heritage of a country but also provides employment to a vast segment of crafts persons in rural & semi urban areas. India is one of the important suppliers of handicrafts to the world market. Handicraft contributes significantly to the exports and generates substantial foreign exchange. The growth potential of the sector both in terms of domestic and global market is extensive. The traditional repertoire of the variety of materials used in handicrafts, their forms, functions, techniques and cultural semantics is more relevant in today's context and concern for sustainability.

The main objective of IICD is to develop high quality professionals to act as catalysts of change in the crafts sector. Due to the changing consumer taste and trends, there is a need for Indian handicraft industry to bring changes in designs, patterns, product development, innovations and production facilities to achieve a leadership position in the fast growing competition.

IICD also encourages inclusion of artisans' wards in its various design education programmes. There is provision for financial aid to students selected based on merit cum means with the objective to encourage craft and design education amongst the under privileged socio economic groups.





#### **Academic Programmes**

IICD offers Under Graduate and Post Graduate degree programmes in Crafts & Design under the aegis of the Vishwakarma Skills University (VSU). These programmes are in alignment with the National Skills Qualification Frameworks (NSQF). Under NSQF, the learner can acquire the certification for competency needed at any level. Presently, more than 100 countries have, or are in the process of developing National Skills Qualification Frameworks. The certification levels of UG programmes are in order of - Diploma after completion of one year, Advanced Diploma after two years, B.Voc. after three years and B.Des. after four years. IICD also facilitates 3 years M.Voc. programmes for the candidates from non- design background along with 2 years M.Des. programmes for design graduates.

#### Bachelor programmes focus on:

- Crafts And Design
- Skills And Applications
- History Of Crafts
- Material Science
- Tools, Techniques And Processes
- Field Exposure
- Customer, Market Needs
- Design Process

IICD offers the following degrees in crafts & design in affilation with Vishwakarma Skills University, Jaipur (Formerly Rajasthan ILD Skills University, Jaipur), with specializations in different fields:

- 4 Years Undergraduate Degree (B.Des.)
- 2 Years Postgraduate Degree (M.Des.)
- 3 Years Postgraduate Degree (M.Voc.)

#### Master programmes focus on:

- Research
- Concepts And Context
- Design, Systems And Solution Thinking
- Advance Exploration Of Materials And Design Possibilities
- Innovations
- Business Of Craft And Design
- Social Entrepreneurship And Leadership

#### Specializations for bachelor and master programmes are in:

- Hard Material Design
- Soft Material Design
- Fired Material Design
- Fashion Clothing Design
- Jewellery Design
- Crafts Communication







#### Pedagogy at IICD

Design education at IICD is about interacting with our environment, culture, people, materials, etc.

Each design programme is developed to enable students to gain profound understanding of concepts and contexts; materials, tools and skills; explorations and experience; and application of the knowledge in the real world.





ThepedagogyatIICDis'handson'learningand includes extensive field study, research and learning from traditional and modern design techniques. The curriculum uses pedagogical approach that is learner centric, inclusive, culture-sensitive, inquiry based, reflective, collaborative, integrative and alobally relevant. Learning models are a blend of classroom learning, community engagement, field exposure, and industry understanding to promote a holistic development of students. Craft Documentation, NGO Training and Industry Internships are an integral part of the programmes, providing insights and exposure to the craft eco system, developmental social entrepreneurship, organizations and industry needs functions. Interdisciplinary learning at IICD allows versatility and innovation. Teaching and learning is collaborative; having frequent interaction with artisans and craftsperson's to build a deeper knowledge of the craft sector. The pedagogical approach is to foster a vibrant environment of experimentation for a sustainable world; combining skills, knowledge and attitude in a synergistic manner.









#### **Design Foundation**



The foundation program at IICD is a one year introductory program for B.Des. and M.Voc. students. It prepares them to develop the skills, knowledge, and confidence for the subsequent semesters in the respective specialization of the under graduate/ post graduate degree. To be able to dive deep into the design specialization, the students need to know the fundamentals and build a strong core.

It is like a gateway for the degree programs where the basic building blocks of design are taught to the students which are planned and built one upon the other in order to enable and complete the skills and understanding required for the field of crafts and design. The program encompasses aesthetic expansion, material exploration along with intellectual integration. It builds up on visual perception, observation skills, critical thinking, problem solving based on the vocabulary of crafts and design.

The students are introduced to a variety of materials such as clay, natural fiber, fabrics, wood, metal and paper. The students are introduced to the design thinking process, introduction to fundamentals and principles

of design, traditional knowledge and skill integrated with exposure to the crafts sector. The skill of visualization and representation is introduced through various kinds of drawings like object, nature, human figure and perspective. This is where the students learn to express their ideas and thoughts into a tangible form. Understanding of color & composition and form is inculcated through various modules of geometry, colour and composition. Besides developing handson-skill, learning is oriented towards design in the context of society and culture. The students are also taken through the domain of craft giving them exposure to the handson material understanding and interaction with artisans. Getting historical perspective of art, craft and design, the curriculum delves into the process and methodology of design pertaining to the craft sector.



IICD being the only Institute focused on the development of the craft sector in the country, its curriculum is also uniquely focused, amalgamating both the craft and design domains equipping students with study of environment, language and digital skills of computer and photography along with getting exposure to and working alongside artisans from all over the country. Getting inputs from in-house faculty and many visiting faculty the foundation programme thus, prepares the student for the next level of learning at IICD.





# Hard Material Design

Hard Material Design at IICD gives students the opportunity for extensive explorations with various materials such as wood, metal and stone. The focus of the Hard Material Design specialisation is to integrate the design theories, concepts, ideas, craftsmanship, methods & techniques, processes, traditional knowledge, in creating a new product that may serve to be part of the Indian craft repertoire.

Hard Material Design at IICD gives an array of opportunities to students to explore with materials such as wood, metal, stone cane and bamboo. The design study exposes students to tools, techniques, processes, traditional knowledge, conceptual and design development to evolve a contemporary Indian craft repertoire.

The pedagogy at IICD is 'hands-on' learning and includes extensive field study, research and learning from traditional and modern design techniques. The emphasis is on creativity, experimentation, and innovation. The students are encouraged to explore materials in their various forms and develop products that evolve out of the logic of the materials and its process, social and cultural vocabulary, besides the strict needs of function and use.



The student learns to work with materials to understand the character of the material and can create a vast array of products of toys, games, table top accessories, home décor, lampshades, furniture and complete interior solutions. Students are exposed to various craft techniques and processes like tarkashi, stone inlay, dhokra casting, silver filigree and others.

The department has efficient workshops for wood and metal. Department encourages students to explore mixed materials on traditional as well as contemporary products by creating solutions for problems by applying the knowledge of materials science, context exploration and knowledge of ergonomics with anthropometry. Students get industry exposure by industry visits and craft exposure trips to craft clusters. The amalgamation of theory and practice interspersed with field exposure prepares the students well for the professional world. The post graduate programme in Hard Material Design encourages the students to develop themselves for research, development, business and entrepreneurial skills at the same time focusing on design and sustainability.



















## Soft Material Design

The Soft Material Design (SMD) students at IICD employ traditional and innovative skills, while exploring constantly evolving soft materials and technology, to create diverse solutions that span many disciplines and sectors.

The creative interface between the materials and the making, demands a challenging and dynamic environment, which frequently employs multidisciplinary and collaborative methods to express the width of Soft Materials through the context of 'Body' and 'Space'. The course structure enshrines a balanced and meaningful amalgamation of theory and hands on, research and application, novelty with tradition.

The core materials of study are Textiles, Paper, Natural fibres and Leather. The course components dealing in textile design emphasize on the history and evolution of the textiles and their techniques in their socio cultural milieu. The fundamentals of textile design like print development; weaving; surface development in terms of embroideries, surface manipulation and dyed textiles; design process, and technical strength offered by textile science lie at the nuclei of this course. The dyeing/ printing and weaving workshops facilitate practical learning for the same. Paper making, paper-mache, paper origami and kirigami are dedicated to the handling of Paper as a material. Leather component focuses on surface development, surface finishes. pattern making and construction for leather accessories.

Material exploration builds the capabilities and understanding of natural fibres like sabai grass, madur grass, etc; natural dyes like indigo, manjistha, harshringar, turmeric, etc.; and techniques like block printing, shibori, tie and dye, felting, etc. Dedicated design projects translate the semester learning into innovative design solutions and prototyping.

Programme encourages the convergence of multiple media for increasingly inclusive and innovative design. It takes into consideration the relevant contemporary issues such as continuously changing market dynamics, availability of natural resources, sustainable practices, eco-designs, optimum usages, ease of manufacturing resonating with the wisdom of our cultural diversity and the expression of our crafts. The course provides soft material oriented design solutions for built-in environments, interiors. home furnishings, textile furniture, fashion and lifestyle accessories and apparels. Multidisciplinary approach along with market oriented projects enrich professional learning in SMD department.









#### Fired Material Design

Clay, being one of the oldest materials used by humans, terracotta craft is one of major contributors in unravelling the evolution of human society. Humans have used the craft of making fired clay products for their day-to-day needs set in their cultural environment. Fired Material Design course at IICD explores all those materials which require processing through high temperatures to be formed in aesthetically pleasing functional products.

Learning ceramic craft involves formulating different clay bodies i.e. terracotta, earthenware, stoneware and porcelain from natural minerals. These clay bodies are formed by traditional techniques like pinching, coiling, slabing and wheel throwing as well as industrial processes like mould making, slip casting, jigger-jolly, ram pressing, etc. Learning to develop glazes is an essential part during the study. Decorating techniques like Sgraffito, nerikomi, marbling, feathering, resist and painting gives freedom to create end number of textures and patterns. Art of firing is the final stage where clay is converted into ceramic. During the study different firing techniques are taught like pit firing, oxidation and reduction firing in gas kiln and electric kiln.Study of Glass involves working with compatible glass which is colored glass as well as window transparent glass. The processes are

divided into hot processes like slumping, fusing, mould casting; and cold processes like cutting, polishing, etching, sand blasting and engraving. The input on casted metals involves, understanding of different metals and alloys like aluminium and different copper alloys. Sand casting, lost wax casting (traditional, fine art and jewellery casting) and surface treatments like patina, buffing, different kind of texturing and plating are taught during the course.

The design work produced encompasses utility objects, lifestyle products for interior and exterior spaces as well as contemporary expressions of crafts. The Institute has fully functioning laboratory and workshop facilities. Classroom projects are also carried out in craft clusters, ceramic factories, design studios, etc.



## **Fashion Clothing Design**

The Fashion Clothing Design course offered at IICD aims to unravel and infuse deeper understanding and appreciation of traditional craft knowledge in clothing and integrate it with new techniques and materials to serve as an inspirational resource for contemporary lifestyle and fashion design. The programme encourages students to emerge as Craft Designers having a social, sustainable and sensitive approach towards crafts.

India is a craft rich country and a traditional society providing rich cultural backdrop and context to understand the authenticity of the craft, craft practices, application and potential. This programme at IICD gives a new orientation to Fashion Clothing Design by exploring basic concepts from an indigenous approach to discover and strengthen traditional methods and processes to cocreate contemporary artisanal clothing.

The programme aims to fully exploit our location in Rajasthan, proximity to craft facilities and expertise at the institute and their network and linkages. The continuously evolving curriculum maintains a meaningful balance between theory and hands-on learning, research & application, cutting edge technology & traditional techniques.

The students learn the fundamentals of Fashion Clothing Design like pattern making, draping, garment construction and textile science. The technical strength and skill offered by these courses form the core of the program. Students also get an opportunity to develop an understanding of materials and traditional skills of surface ornamentation such as embroidery, tie and dye, creative surface development, hand knitting etc.

Fashion & culture studies, history of textiles, digital tools, and in-depth study of various clothing categories such as men's wear, ethnic wear and kids wear further augment the learning to enable the students to become confident in dealing with the dynamic world of craft and fashion. Design thinking, marketing, sustainability, professional ethics are emphasized to develop professionals who are adept at traditional and contemporary; western and Indian, making the programme one of its kind.











#### Jewellery Design OliGJ



From 2021 onwards, IICD in collaboration with IIGJ (Indian Institute of Gems and Jewellery) is offering Jewellery Design as a specialisation, in both its UG & PG programmes. IIGI has state of the art infrastructure to conduct this programme. IICD and IIGI both with the expertise have created this unique programme.

Jewellery has been an integral part of Indian society since the beginning of civilization. It holds great value and is an important part of Indian tradition and culture. It is not only used for adornment, it also represents wealth, power and prosperity. It is a symbol of relationships and commitment. It has religious importance and holds significance in devotion among Indian women. Indian jewellery varies from region to region and religion to religion. One can find fine and highly crafted jewellery for almost all parts of the body including head, hair, nose, ears, neck, arms, fingers, waist, legs and feet. Jewellery pieces in various materials such as gold, silver, copper, brass, iron, etc. along with precious and semi precious gemstones have social, historical and economic significance not only in Indian culture but throughout different cultures and communities of the alobe.

Jaipur, a world craft city, is a hub for fine handcrafted jewellery and gemstones. The craft of jewellery making is considered sacrosanct as it deals with pure metals and precious stones. The amalgamation of traditional craft practices & narratives with contemporary aesthetics to create innovative jewellery is a result of dedicated and highly skilled craftsmanship. Ornaments made with devotion and spiritual consciousness lend

exquisite value as each piece of jewellery goes through many stages of designing, selecting, moulding, setting, cleaning, polishing and many other intricate processes.

The Jewellery Design programme at IICD is designed to appreciate and learn the know-how of traditional handcrafted jewellery making along with developing comprehensive ability of macro level understanding of international markets and changing trends. The course delves into micro level hands on learning about traditional, tribal and contemporary materials, tools & technology, construction & production processes and finishes. The course includes holistic understanding of precious and semi precious metals and gemstones.

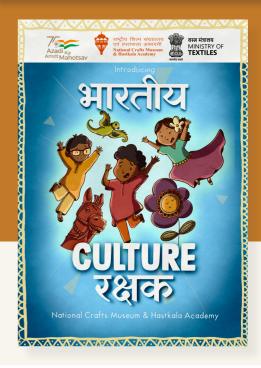












# **Crafts Communication**

Communication is a fundamental endeavour of the human condition. From the discovery of fire to that of agriculture, humans have evolved by the use of communication devices to pass on their know how to the next generation. Indeed, all of human progress and evolution has been only possible through the record, archival and retrieval of information and knowledge left by previous generations of humans.

Communication and crafts have a deeprooted connection - the link between the two is as intricate as any handmade object itself. All crafts, whether sharp or blunt, translucent or opaque, hard or soft - communicate emotions to the beholder - they give cues on the function of the object. While some crafts are narrative in nature and communicate more directly, others are more subtle in their evocation.

Communication design programme at IICD will focus on leveraging crafts a medium for communication. The outcomes of communication design is to equip the students with various communication tools such as creative illustration, graphics, photography, videography & animation. The students will be able to apply the acquired skills- set in communicating their ideas effectively using various media vehicles such as advertising, film & video and new media.

The students will be trained to understand and create visual story telling / narration. The graduate will be trained to contribute to the society in form of designing for social concerns like health, literacy, safety and security, etc.

Programme focus areas will include extensive crafts research, acquiring necessary studio skills, developing very strong conceptual & narrative skills. Inculcating design process & lateral thinking will be emphasized in all classroom and industry projects. The students will be equipped to develop an eye for rigorous ideation & testing of ideas.

Some of the key studio skills for communication design include freehand illustration, storyboarding, photography, printmaking & print production, graphics, layout & publication design, typography / calligraphy, packaging design, video production & short film making, user interface design, visual merchandising and space design, animation & game design & character design.











#### **Placements**

The various UG and PG design programmes provide students with the means to grow as sensitive, creative designers and practitioners of craft with clear goals to contribute towards Indian culture and society as a global citizen. IICD teaches with a unique pedagogy that synergizes traditional knowledge and skills with contemporary methodologies.

The graduates of IICD understand the subtlety of art, craft, technology, and strategy and acquire skill-sets to understand the growing needs of the industry and craft sector. During their education and training at IICD, the students undergo a transformation that unfolds their potential, sharpens their skills and stimulates their intellectual development. IICD graduates are highly motivated and carry the energy, creativity, skill, technical knowledge, thus, ready to serve as valuable assets to the organizations.

IICD has a centralized placement process for all programmes. Campus Placements are organized for the graduating students from various disciplines of the post-graduate and undergraduate programmes to help them comprehend their professional dreams and ambitions. Esteemed and well established companies, NGOs, designers, social enterprises are invited for campus placements. Pre-Placement Offers (PPO) are also extended to students by many companies during their internships or graduation projects.

#### **Career Opportunities For Graduates of IICD**

**Design Sector:** Design studios, lifestyle brands, in-house design set-ups of domestic corporations, export houses or buying houses as designers, merchandisers, sampling coordinators or as freelance designers, stylists or consultants.

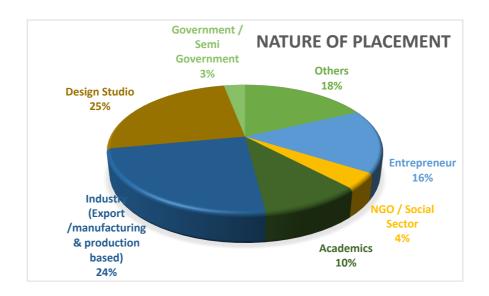
**Craft Sector:** NGOs, craft organizations as craft managers, facilitators & coordinators or to channel CSR programs to focus on impact.

**Cultural and Knowledge Industries**: Museums and archiving institutes, academic research & writing, educational institutes, etc.

**Developmental Sector:** Governmental and international organizations. Work as linkage nodes between global groups and craft communities in the country.

Cultural and Social Entrepreneurs.



































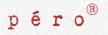


































### **Alumni**

IICD alumni play a significant role in the lives of IICD students and other stakeholders. As social change agents, IICD alumni are adding value through their numerous contributions to the socio-economic culture, both in India and abroad. More than 500 alumni are working with the industry in key decision-making positions and are instrumental in shaping the future of the crafts industry.

IICD alumni are actively taking their knowledge to the grassroots levels, working towards enhancement of the craft of the country. Several alumni are associated with various design schools across the country as faculty and research associates. They are also being accepted in prestigious institutions for higher studies in India and abroad. IICD has always valued this resource and has involved the alumni within the future direction of the institute. Alumni interaction and mentoring to the ongoing batches of students also facilitate immense learning and builds confidence among the students.

#### **IICD Alumni In Various Pathways**

#### **Higher Education:**

Many alumni have pursued higher education at National and Internation — Universities/ Colleges after graduati from IICD. Some of them are:

Alumni	College/University
Abhinanda Lahiri	Young India Fellow, Asho- ka University, New Delhi, India
Akanksha Shukla	IED, Milan, Italy
Amrita Maria	Domus Academy, Milan, Italy
Dhruv Saxena	Domus Academy, Milan, Italy
Laksha Sirohia	Bauhaus, Hochschule Anhalt, Germany
Mariyam Khatri	UCL ,London, UK
Sagar Biswas	NID, Ahmedabad, India
Shivani Oza	De Montfort University, UK
Sonal Srivastava	Harbour Space University, Barcelona, Spain
Yashvi Baxi	IED, Milan, Italy







#### **Academicians:**

Many alumni have taken up teaching design after graduating from IICD. Some are facilitating as guest faculty members with different design institutes and some have joined reputed colleges/ institutes/ universities. Some of them who are currently employed with design institutes are:

Alumni	College/University
Amit Gehlot	NID, MP
Amitanshu Srivastava	JKLU, Jaipur
Apoorva Agarwal	Manipal University, Jaipur
Basu Vansit	IICD, Jaipur
Chanchal Rathore	IICD, Jaipur
Dhruv Saxena	JKLU, Jaipur
Gauravi Mittal	Indian Institute of Arts & Design, New Delhi
Meghana Singh	Srishti Institute of Art, Design and Technology, Bengaluru
Prateek Prabhakar	Mithila Chitra Kala Sansthan, Madhubani
Rashi Chouhan	INIFD, Jaipur
Shiuli Pathak	Srishti Institute of Art, Design and Technology, Bengaluru
Shubham Tambi	Pearl Academy, Jaipur
Vijay Shree	Jain University, Bangalore

#### **Entrepreneurs:**

Many alumni have established their studios, and social enterprises, which are excelling in the domain of entrepreneurial dynamics. Some of them are:

	-
Alumni	Company Name
Abhishek Singhal	Abhishek Singhal Pho- tography
Abrar Ahmed	Chhent
Abriti Mukherjee	Studio Forge
Adrija Chakravarti	Adrija Design Studio
Alka Sharma	Aavaran
Anushka Vijaya- vargiya	Kanchan Arts
Arpan Patel	KASSA
Bhavya Goenka	Iro Iro
Dema Mittal	Ranjakaa
Devika Verma	Build Worx
Dhananjay Singh	Ojjas
Dheeraj Chhipa	Dheeraj Chhipa
Durgesh Khatri	Milav Design
Ishani Vashishtha	Ek Nama
Keya Vaswani,	Storyloom Films
Khushi Ram Pandey	Khushiram Pandey
Mukesh Sharma and Nikhit	D-Cube
Nikki Joshi	Syahi
Parul Gupta	Kabbish
Rachna Singh	Dharan
Revati Jayakrishnan	Rare Studios
Ronak Dandia	Studio Asao
Sanjay Chhipa	Syahi
Shamit Das	Studio Saswata
Shahnawaz Alam	Alam Fashions
Shiv Sharma	Studio Trataka
Shivangi Rathore	Studio Malang
Shreya Alok Gupta	Shreya Alok
Swati Jangir	Kasturi
Vandita	Clay County







# Internship

The Design programmes at IICD are comprehensive and include applied project work relevant to the craft sector and industry. After completing three years at IICD in UG programmes and after one year in case of PG programmes, the students are exposed to the day to day functioning of the relevant industry through an eight-week internship that provides the necessary inputs for their professional development.

The focus of professional internships is to get an exposure towards functioning of professional establishment especially in key operation areas namely production, quality control, procurement, marketing, logistics, finance, accounts, etc. along with design development.

Some of the organizations where IICD students have interned are:

Adhya Design Pvt Ltd, Sangaru Design Objects Pvt. Ltd, Suket Dhir, Upasana Design Studio, Lady Bramford Foundation (Nila House), Rhizome, Swarup Dutta Scenography, Soma Prints, Rangsutra Naushad Ali, Arun emporium, Khamir, Ohkai, etc.

Students of IICD also have NGO training as part of their education. Some of the NGOs where students have done their training are:

Aagaas, Himjoli, Dehradun; Access, Manthan, Jaipur; Urmul, Avaran, Udaipur, Pure India Trust, Jaipur, Craft council of India, Chennai, Women weavers, Maheshwar, Society to Uplift Rural Economy (SURE), Barmer; Muskan Educational and Welfare Society, Kota;



Ashayen Centre, Kanpur; Sewa, Shilp Sadhana, Lucknow; Jugad, Faridabad; Auro Society, Pondicherry; Avani, Kumaon; Bakul Foundation, Bhubaneswar; Bamboo mission, Tripura; Blue Bird Foundation, Vadodara; Gramshree (Craftroots), Manthan Edu. Society, Ahmedabad; Dastkari Haat Samiti, Happy Hands Foundation, Mesh, Swechha-Green the Gap, New Delhi; H.O.P.E, Pune; Sahaj, Dahod; Tara, Goa; JWDC, Nepal

### Labs

IICD provides modern and sophisticated teaching facilities that are constantly upgraded. Each department at the institute boasts of an array of highly advanced labs and workshops that are sufficiently equipped with the latest instruments and equipments. Real work space orientation to students is provided through practical application of concepts in these labs and workshops.

#### **Computer Lab**

In this era of digital transformations, the success of professionals rests on their ability to integrate design and information technology in a meaningful way. The computer labs at IICD facilitate integrating IT design skills with academics through design softwares like Adobe Creative Suite with applications such as Indesign, Photoshop, Illustrator, After Effects, Acrobat, Premiere Pro; Coreldraw; Rhino; etc. The computer labs are well equipped with state-of-the-art equipment like, desktops, image scanners, wide format printers, sound system, digital cameras, etc.

#### Weaving Lab

Soft Material Design department maintains a weaving workshop that is equipped with tabletop sample looms, offering an effective integration of theoretical and practical inputs to students. The infrastructure provides a creative space for students to arrive at a holistic approach to enquiry and exploration from an individual perspective in relation to materials, processes and methods within the domain of woven structures.

### Dyeing & Printing

Soft Material Design department has a dyeing & printing lab. Here students learn to work with natural as well as chemical dyes to create surfaces through techniques like tie-dye, block printing, etc. They experiment with different materials, crafts and techniques to develop a wholesome understanding of the varied interactions between diverse materials and processes to produce innovative prints and designs.

# Pattern Making and Draping Lab

Fashion Clothing Design department maintains fully equipped pattern making and draping labs. These labs are well stocked with specialized pattern making tables and dress forms. The infrastructure provides an environment that allows the students to rigorously contextualize and apply concepts and processes of developing garments. These workshops facilitate in realizing creativity, unique approach and innovative perspectives in relation to garment making.











#### Metal and Stone Lab

The metal and Stone lab is a place where students of Hard Material Department learn the skills of stone inlay, mosaic, stone carving, metal sheet work, metal furniture and traditional craft practices. The lab is functional with machines buffing, cutting, lathe, shaper, welding, pillar drill, pipe bending and hand tools.

#### Ceramic and Glass Lab

The Fired Material department has fully functioning lab facility with various types of clays, minerals, oxides and chemicals required for low fired earthenware to high fired bone china. Recently glass workshop has also been added to the infrastructure.

#### **Sewing Lab**

Soft Material Design and Fashion Clothing Design departments have sewing labs that are well equipped with the latest instruments and equipments. There are more than 50 Juki and Brother industrial lock stitch machines, over lock machines, cutting tables and steam irons. The students learn about different stitch types to be able to create innovative surfaces using machine texturing. They also learn basic stitching techniques for home furnishings and apparels to be able to add value to product design. Leather sewing machines are also part of the sewing lab.

#### **Wood Lab**

The course curriculum of Hard Material Department is highly comprehensive. The wood lab houses many machines like radial saw, band saw, lathe, fret saw, vertical mounted drill, mechanised planer, disk sander, belt sander, mortiser along with various hand tools to create wooden products and furniture

#### Mac Lab

The Crafts Communication Department has MAC-Lab having latest configuration MAC machines with Adobe Creative Cloud for digital illustrations, creative documentation, photo editing, etc. The Crafts Communication curriculum includes courses which require the use of MAC machines to create graphic design, publication design, web design, animation & packaging design.







# **Knowledge Resource Centre (KRC)**

KRC is a fully equipped library facility with a focused collection of books and digital materials on crafts, design and related fields. KRC has a range of specialized as well as general reading books on Arts, Crafts, Design, Materials, Technology, Architecture, History, Anthropology and several nationally & internationally renowned magazines.

The collection has approximately 3500 books. The periodical section has nearly 25 current journals with earlier volumes, mostly on Craft and Design related subjects. KRC has collections of student's projects, craft documentations and various project reports. The document collection contains nearly 500 student Diploma Projects, Craft documentations and various project reports which IICD has undertaken since its conception.

The KRC has a well-furnished air-conditioned reading hall, spread over an area of approximately 3000 square feet. It is a place to sit quietly and study or one can borrow books and study at home. KRC is computerized with Alice Library Software and books are also arranged with the Dewey decimal classification.



# Hostel, Sports & Healthcare Facilities

#### **Hostel Facility**

The IICD hostel offers an opportunity to students for community living and a meaningful experience to live in a responsible way. IICD provides hostel facilities for girls and boys Hostel facility for boys is available at the institute property located in Jawhar Nagar. IICD provides free transport facility to boys to commute from hostel to the institute and back. Hostel facility is available on a firstcome- first-served basis. The hostels are well furnished with all essential amenities and conveniences like, well ventilated air-conditioned rooms, RO and water cooler facility, abundant supply of hot and cold water and 24 hrs power backup. The hostels have round the clock Wi-Fi available for students. There is provision of fire fighting equipment on all floors of the girls hostels to ensure safety of students. The Hostels are under the care of a resident Warden and guards. Well planned, nutritious, varied, balanced and appetizing vegetarian food is prepared under strict hygienic conditions at the mess. The warden and many staff & faculty members eat with the students to supervise the quality of food.

#### **Sports Facility**

Sports is vital in shaping the individual's personality, health and fitness. The institute lays considerable emphasis on students' recreation and participation in various games, sports and field activities. The spacious grounds of the institute are laid out into play areas for Basketball, Volleyball, Badminton, Table Tennis, etc.

#### Healthcare

Medical Aid is available on campus. The institute has tie ups with a physician, mental health counselor and medical insurance companies for students wellbeing. The same can be availed by the student as and when the need arises.

- a) A Doctor visits the campus once a week and is available on call for consultation and emergency.
- b) A Psychologist visits the campus once a week. The counselor guides students in personal and professional matters.







### Student Co-Curricular Activities

IICD students are encouraged to participate in extracurricular activities to enhance their overall personality: Students get encouraged to take active part in exhibitions, crafts and design related competitions, workshops, seminars and sports. Participation in student clubs, teams and various co- curricular activities give students multiple opportunities for holistic development and networking. Meeting and interacting with new people, establishing relationships with students of other departments for collaborations on projects and using the platform to showcase one's talents are some of the objectives of Students Activity Cohort at IICD.

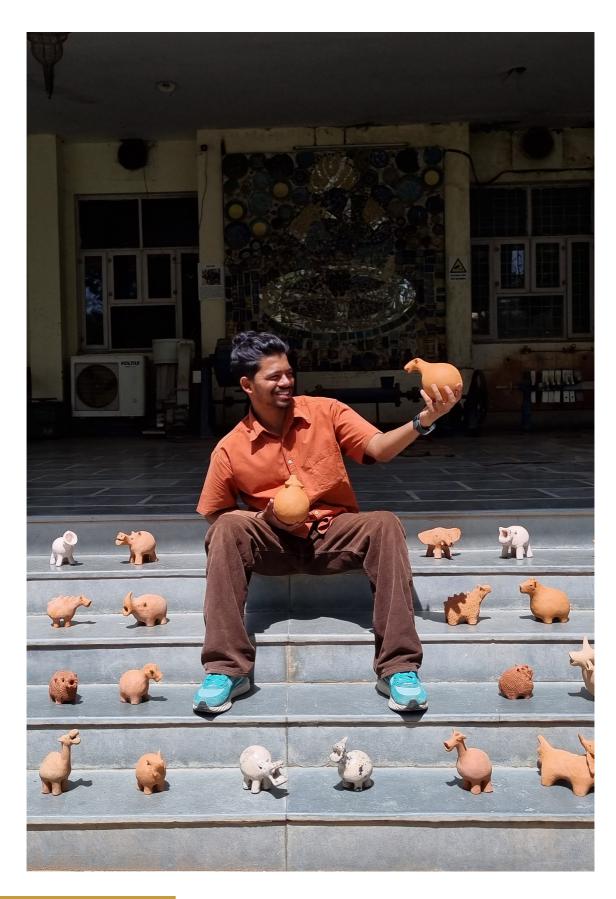
The Student Body at IICD works with six Student Clubs, one Social Media Team. The cohort is student driven under the mentorship of faculty members. A student can participate in more than one club. The students can participate in the capacity of Club/Team Representatives as well as a part of event teams. The various Cohort comprises of:

**STUDENT BODY:** The managerial body of SAC IICD is there to work as an administrative and disciplinary capacity, working with all the club and team heads. The student body can be contacted at sac@iicd.ac.in.



- 1. NIRMAN (Event Management & Design Club): Instilling in people a value for art and design through events and activities that offer a space for everyone to explore this field in greater depth is vital in student's life. The club work in collaboration with the student body taking care of the organization, coordination and execution of the events through meticulous planning with a pinch of excitement and lots of entertainment.
- 2. ADVAYA (Performing Arts Club):
  Unique or original, a concept that is deeply rooted in our DNA. The club is expressing every small gesture through performing arts, i.e., dance, music and theatre. "Advaya" the performing arts club makes sure that every student body coordinates, shows up their talents either individually or in group.
- 3. TARANG (Environment Club):
  The word environment stands for everything that surrounds us. The club intends to understand the environment: plants, animals, humans and their living conditions, aid its well-being and take action towards creating a more sustainable way of living at the Institute. A society that thinks and practices sustainability and circularity with practices like reusing, recycling and up-cycling.
- 4. AJNA (Film & Photography Club):
  The club believe that photography and filmography is not only about what we see but it gives birth to something unreal and something that the naked eye cannot capture. It gives another meaning, perspective and life to the subject of the picture. The agenda of this club is to inspire the students across various specializations and to lead

- them towards experiential learning. The club is responsible for organizing periodic film screenings, conducting invited talks by experts, film and photography related competitions & to facilitate screening of films made by our students.
- 5. SARASVA (Literary Club): The club is a vibrant and dynamic literary club at our college, dedicated to fostering a deep appreciation for literature and promoting creative expression among students. Its functioning involves conducting activities like debates and discussions about crafts and design, maintaining a blog with pre and post event releases.
- 6. F.O.U.L.-FIGHT OVER UNHEALTHY LIFE (Sports Club): Sports are vital in shaping the individual's personality, health and fitness. The Institute lays considerable emphasis on students' recreational activities and participation in various games, sports and field activities. The spacious grounds of the institute are laid out into play areas for Basketball, Volleyball, Badminton, Table Tennis, etc. The Club offers the students an opportunity to participate in a broad variety of sports and recreational activities. All programs are based on student interest and designed to enhance the experience by creating an environment where students can unite in diverse groups to achieve common goals and objectives while encouraging healthy lifestyles.
- 7. SOCIAL MEDIA MANAGEMENT TEAM:
  This team of the cohort takes care of educating the society about the progressing and forthcoming events occurring around and on campus through different social media platforms. SMM Team manages many platforms like Instagram, Facebook, Snapchat etc.





# Scholarship & Financial Assistance

**Ambuja Educational Institute (AEI) -** offers Financial Assistance towards semester tuition fee for students from disadvantaged backgrounds.

The financial assistance will be granted on a yearly basis. Application forms for financial aid along with guidelines are available with Deputy Registrar (Academics).

**Lady Bamford Foundation (LBF)** - Nila House offers financial assistance towards 100% semester fees including academic expenses to 8 UG students who are artisan wards.

**Chhattisgarh Hastshilp Vikas Board** - offers sponsorship towards full IICD fees including

hostel and mess with academic expenses. This scheme is for ten students from Chhattisgarh.

Merit Cum Means Scholarship - The financial assistance under "Merit Cum Means Scholarship for the students from Economically Weaker Background" policy is provided to maximum of 4 (four) students from low income families in each academic year.

Students willing to apply for the scholarship may contact Deputy Registrar (Academics) for application form and more details.

The Students must take initiatives to search & apply for financial assistance for various schemes of the State and Central Government.





# National & International Linkages

IICD aims to maintain cultural diversity & international exposure through various training, capacity building and exchange programmes. The unique approach adopted by IICD is to develop a national and international network for education, research, training and knowledge dissemination in crafts by leveraging collaborations and sustainable associates. IICD has extensive association in various capacity in the crafts sector with NGOs, craft clusters, industry, development agencies, government agencies, design schools, experts and other relevant institutions.

IICD has conducted exchange programmes with international and national institutions like Harriot Watt University, Wisconsin University, BRICS, Indian Institute of (Ahmedabad) Management Upendra Maharathi Anusandhan Sansthan, and IK Lakshmipat University. IICD has conducted collaborative craft and design workshops with L'école de Design Nantes Atlantique (France), Massey University (New Zealand) and Srishti Institute of Art Design and Technology (Bengaluru). IICD has established linkages with Wadhwani Foundation and Start up Oasis to nurture entrepreneurship ecosystem on campus amongst students.







### IICD has signed MOUs with various national & international universities such as:

- 1. Indian Institute of Technology-Kanpur
- 2. Lady Bamford Foundation (LBF)
- 3. Pilani Innovation & Entrepreneurship Development Society (PIEDS)
- 4. Kalath Foundation- Mumbai
- 5. Entrepreneurship Development Institute Of India, Ahmedabad, India
- 6. ISTART: Department of Information Technology & Communication, Government of Rajasthan
- 7. Indian Institute of Management, Udaipur Incubation Centre.
- 8. Michigan State University. East Lansing, Michigan, USA
- 9. West Dean College Arts & Conservation
- 10. L'Isntitute Français EN Inde, New Delhi

- 11. Network of Indian Cultural Enterprises (NICE Eorg)
- 12. Ecole Nationale Superieure Des Arts Decoratifs, France (EnsAD)
- 13. L'Ecole De Design Nantes Atlantique
- 14. Ecole Dupere, Paris
- 15. Adelaide Central School of Arts. Australia
- 16. Plymouth College of Art, United Kingdom

# The following IICD students went abroad on student exchange programme.:

Sikhar Bhardwaj, HMA, École Duperré, France.

Vinayak Palaria, HMA, École Duperré, France.

Ayush Kesarwani, FMA, École Duperré, France.

Chavi, SMA, École Duperré, France.

Sana Chanderkoti, SMA, École Duperré, France.

Pratishtha Mishra, HMA, Michigan State University

# Innovation, Incubation and Entrepreneurship Development Cell (IIEDC)

The Innovation, Incubation, and Entrepreneurship Development Cell (IIEDC) at IICD is committed to nurturing ventures that have the potential to create a positive impact within the crafts ecosystem. Its role is that of a catalyst, propelling aspiring young entrepreneurs toward the establishment of influential enterprises in the crafts sector. Crucially, the IIEDC warmly embraces individuals who are driven to create and develop craft-based enterprises that hold the promise of making a meaningful difference. Over time, the center has effectively organized a variety of accelerator programs and workshops tailored specifically for craft entrepreneurs.



IICD has been a crucial knowledge and design partner for 'The Craft Catapult,' an accelerator program for craft startups. This program, led by CIIE and Startup Oasis, leverages IICD's experience and industry connections to foster innovative solutions and collaborations in the crafts sector.

In 2021, IICD collaborated with IIM Udaipur and NICE to launch the Crafts Business Incubator Program, aimed at enhancing the business skills of early-stage craft entrepreneurs. The program included mentoring sessions led by experts. In 2022, the program's second edition was launched in partnership with iStart, IIM Udaipur, BITS Pilani, EDII Ahmedabad, and the Kalhath Foundation, achieving significant success.

These programs consistently support early-stage craft entrepreneurs, providing them with essential knowledge and assistance for success in the craft industry. For more details and reports, visit https://www.iicd.ac.in/reports/.





# **Outreach Projects**

#### 1. Mukka Craft Cluster Development Program

A proposal was submitted to Department of Industries and Commerce, Government of Rajasthan for development of Mukka Embroidery Craft Cluster at Barmer. The two year program has been sanctioned by the Government. To initiate the activities in the cluster an awareness workshop was conducted on 17th May at the village Gagriya in Barmer district. More than 100 women artisan attended the workshop.

#### 2. Incubation program for Tumba Craft for Atma Nirbhar Bharat Centre for Design (Aatman)

To incubate Indian indigenous craft forms that are unique, rare, or languishing or that possess requisite parameters for GI (Geographical Indication)

registration, IGNCA had invited applications for collaboration. The incubation was a collaboration between artisans, designers, senior faculty members, students, and Project Aatman. The project was aimed to support development of selected crafts into a diverse products range that reach wide and profitable markets. It facilitated design innovation and the training of crafts persons in design, marketing, and entrepreneurship. It also covered research and documentation of the identified craft, leading to new innovations. product diversification. packaging, branding, and marketing for a period of three to six months. A proposal for incubation of TUMBA craft was submitted by IICD and sanctioned during April 2023. Two final year students Chetan Nagarkar and Vibha Dadidch took this project as their graduation project under the mentorship of Rajesh Kumar- Course Coordinator- Hard Material Applications.



#### 3. National handloom Week

Following events were organized as a part of National handloom Week celebration in collaboration with Industries Department, Govt. of Rajasthan:

A. IICD in collaboration with RHDC organized a quiz competition for the colleges and universities on 03rd Aug at Jawahar Kala Kendra during the Handloom Week celebration (03rd to 07th Aug 2023). The objective of the quiz competition is to encourage a healthy spirit of competition among students, enrich their understanding of handloom and handicrafts, and offer them a platform to demonstrate their intellectual abilities. Teams from 16 colleges and universities participated in the quiz competition.

Dr. Lalit K. Panwar, a distinguished retired IAS (Indian Administrative Service) officer, graced the quiz competition event as the esteemed chief guest. With his profound wisdom and experience, he delivered an enlightening speech, emphasizing the paramount importance of knowledge in the lives of the attending students.

The quiz competition encompassed several rounds, and the top three teams from IIS University, Arch College of Design & Business and Poddar International College who demonstrated outstanding performance were announced as the winners. Students from winning teams were honored at a felicitation ceremony scheduled later in the day at 3 pm at Jawahar Kala Kendra by the honorable CM of Rajasthan Shri Ashok Gehlot.

**B.** In continuation of the National Handloom Week celebration, the Indian Institute of Craft and Design (IICD) organized an enlightening Artisan Workshop on Design Development and Marketing Interventions on September 4th, 2023. The event was graced by the presence of Mr. Dileep Baid, who honored the occasion as the chief guest.

The workshop aimed to promote the rich tradition of handloom craftsmanship and enhance the skills and knowledge of artisans.

It provided a platform for artisans to learn about design development and marketing strategies to further their craft.

The workshop was a significant step in preserving and promoting India's cultural heritage and traditional craftsmanship. It showcased the commitment of IICD to empower artisans and strengthen the handloom industry.

**C.** Fashion Show: IICD organized a fashion show, with financial support from NILA House, Lady Bamford Foundation. The fashion show was executed to showcase the beauty of Indian fabrics that are made with hand spun and hand-woven yarns, died with natural colours, dyes and pigments. Many colleges, NGOs and designers participated in the show.

the program equips startups in the crafts domain with the necessary tools to flourish. Participants emerge with a competitive edge, poised to foster sustainable growth in their crafts-based startups, armed with a profound understanding of the sector's dynamics.









### **Admission Guidelines**

#### Eligibility

The eligibility criteria for admission to various UG and PG degree programmes in Craft & Design at IICD for the Academic Year 2024-25 are as following:

S.No	Programmes and Specialisations	Eligibility	Duration	No. of seats
1	<ol> <li>4 Years Bachelor Programme (B.Des.)</li> <li>Specialisations:</li> <li>Hard Material Design</li> <li>Soft Material Design</li> <li>Fired Material Design</li> <li>Fashion Clothing Design</li> <li>Jewellery Design</li> <li>Crafts Communication</li> </ol>	<ul> <li>10+2 from a recognized board of education.</li> <li>Students appearing in the qualifying examination are also eligible to apply.</li> </ul>	04 years/ 08 Semesters (1 year Foundation included)	180
2	2 Years Master Programme (M.Des.) Specialisations:  1. Hard Material Design 2. Soft Material Design 3. Fired Material Design 4. Fashion Clothing Design 5. Jewellery Design 6. Crafts Communication	Graduates from Design and Architecture background* B.Des.   B.Arch.   B.A.in deign B.Sc. in Design  B.Voc. in Design (Any other Graduation Degree in Design) (Any other Graduation Degree in Architecture)	2 years/ 04 Semesters Graduation from any design background	90
3	3 Years Master Programme (M.Voc.) Specialisations:  1. Hard Material Design 2. Soft Material Design 3. Fired Material Design 4. Fashion Clothing Design 5. Jewellery Design 6. Crafts Communication	Graduates from Non-Design background**	3 years/ 06 Semesters (1 year Foundation included)	90

#### Selection/ Assignment of Discipline

- Thecandidate has to opt for the specialisation while filling up the personal and other details in the online registration form, prior to entrance test.
- The selection of the students for the specialisation will be on the basis of his/ her performance in the foundation semesters and the aptitude shown. The decision will be taken by a committee duly constituted by IICD. (This applies to S. No. 1 & 3)



#### **Important Notes**

- \* Selected candidates who have graduated in B.Des. & B.Arch, B.A. in Design, B.Sc. in Design, B.Voc. in Design, are directly 2 years / 3 years M.Des. programmes in the specialization of their preference after clearing the entrance test procedures.
- \*\* Selected candidates who are graduates from any discipline other than Design/Architecture, are eligible for M.Voc. after completion of 1 Year PG foundation offered at IICD, which means M.Voc. will be 3 years for non design background graduates.

IICD reserves the right to increase or decrease the number of seats in each specialisation of UG and PG degree programmes in Crafts & Design

Candidates appearing for their qualifying examinations may also apply. Their admission will be provisional and subject to obtaining the defined eligibility latest by within 90 days time after commencement of the course. In case any candidate fails to submit the defined eligibility certificates by due date, he/ she will not be allowed to continue his/ her studies at IICD. In such cases, the semester tuition fee will not be refunded, however, the admission will be valid for the next year with the new semester fees provided the defined eligibility is obtained..

#### A. Reservation Of Seats

The reservation policy is as per the UGC norms. Reservation percentages of different categories for admission in IICD are as follows:

27% for OBC, 15% for ST and 7.5% for SC and 3% for PH candidates

In case of insufficient applications from the reserved categories, the seats will be opened to the General category

#### B. Filling the Application Form

The application has to be filled up online at: Admission Form Link

Application form will be accepted only if all the required fields in the online application form are filled up and the attachments are properly uploaded within acceptable criteria as mentioned below. If the application is properly filled up and payment is properly done, the applicant will receive the confirmation email with payment reference id. If the email is not received the applicant is requested to contact to the admissions@iicd.ac.in with the bank statement / card transaction proof. In case the uploaded documents are not as per acceptable criteria, the candidate will receive an email to resend the documents in the acceptable format, thereafter, that the application will be processed.

#### C. Acceptable Photo for Uploading

- YouYou must use recent photo (taken in the last six months from the date of application).
- You are easy to recognize.
- You are in focus and the only one in the picture.
- The head-and-shoulders are in the center and in correct size, with the entire face, both eyes, and hair clearly visible; head coverings worn for religious purposes are allowed.
- You are directly facing the camera with a neutral expression, eyes are clearly visible.
- Background of the photo must be plain white.
- Photo should be sharp without any visible pixels or printer dots. There should be no dark spots or shadows.
- Photo must be in JPG/ JPEG.
- The file size must be between 100 kb to 200 kb. Approx. size of the photo should be 360\*450 pixel.
- Both colour and B&W photos are acceptable.
- Preview your jpg file for image quality to ensure that the image is complete and recognizable prior to uploading.
- Scanned image should be in straight position (not skewed). If require, crop the image to remove the extra part of the image and resize it to make it visible and recognizable.

#### C1. Acceptable format for Aadhar Card as Photo Identity and Address Proof & Artisans Card

- Aadhar Card should be clear and easy to recognize.
- Scanned document should be in focus...
- There should be no dark spots or shadows on the document.
- It must be in JPG/ JPEG.
- The file size must be between 100 kb to 200 kb. Compress the file before uploading, if it is beyond 200 kb.
- Both colour and B&W images are acceptable.
- Preview your jpg file for image quality to ensure that the documents are complete and readable prior to uploading.
- Scanned image should be in straight position (not skewed). If require, crop the image to remove the extra part of the image and resize it to make it visible and recognizable.
- The Artisan card issued by development commissioner (handicraft) for the identification of the artisan whose wards are applying for the IICD entrance test, those who belong to artisan community.





### C2. Acceptable format for Photo Identity and Address Proof for NRIs, Foreign Nationals and SAARC nationals

- NRI, Foreign Nationals Including SAARC countries should upload passport document as photo identity and address proof.
- Other guidelines to upload documents will be same as given in C.

#### C3. Acceptable format for Candidate's Signature

- Candidate's signature should be in Blue/ Black colour on a white background.
- Candidate's signature should be clearly visible and recognizable.
- Candidate's signature should be in focus.
- There should not be any dark spots or shadows on the image.
- The file size must be between 20 kb to 50kb.
- Preview your jpg file for image quality to ensure that the image is complete and readable, prior to uploading.
- Scanned image should be in straight position (not skewed). If require, crop the image to remove the extra part of the image and resize it to make it visible and recognizable.

#### D. Registration And Admission Process Fee

The Admission process fee for Indian and SAARC Nationals is INR 1,750/- (Rs. One Thousand Seven Hundred Fifty only) and for NRI/ other Foreign Nationals is INR 3500/- (Rs. Three Thousand Five Hundred only). This fee is non refundable.

#### **E. Entrance Test Guidelines**

The Admission forms that are submitted, in acceptable format, on or before the last date, will be processed for Entrance Test.

#### **E1.Online Entrance Test**

The Entrance test 2024 will be conducted online. Details of the test will be shared in Admit card cum question paper.

#### E2. Admit Card cum Question paper PI (Personal Interview)

- Your Admit Card cum question paper will be available to downloaded from the given link https://www.iicdadmissions.in/tempCandidate/AdmitCard by the registered Applicants on or after 30/05/2024, (Thursday).
- According to the question paper, responses must be submitted on or before the given time period in the question paper. For any clarification, candidates may whatsapp at 9460673297. Please mention the applicants name and course name before sending the queries.
- Personal interview(via whatsapp) will be conducted between 18th to 21st June 2024.
   Exact date and time will be communicated on the registered email id of the applicants.

   Personal interview will be conducted for a period of around 20minutes. Applicant will get a call from the IICD examiner team on the given time on there registered whatsapp number. During the interview applicant must keep the submitted art work / portfolio with them.

#### **E.3 Common Entrance Tests for All Programmes**

Weigh	Weightage of the Tests/Interview is as follows:					
А	General Awareness, Creativity & Perception Test	35%				
В	Material, Color & Conceptual Test	45%				
С	Personal Interview	20%				

#### a. General Awareness, Creativity & Perception Test

This test is designed to evaluate the abilities and interests in students, such as estimation of sizes and proportion, observation, synthesis and visual interpretation and general awareness.

#### b. Material, Color & Conceptual Test

This test will assess the following abilities:

- Intelligent use of materials, conceptualize and realize a 3 dimensional form, skill of handling material.
- To observe, think and expand ideas, create solution based on a plan and strategy.
- Ability to provide multiple solutions to the given problem with written description.

Material required for Material, Color & Conceptual Test:

• Candidates must bring pens, pencils (HB, 2B, 4B & 6B), scissor, scale, cello tape, paper cutter, fevistick, eraser, compass, color pencils/dry pastels/water color, brushes etc.

#### c. Personal Interview

To evaluate the individual personality in the prospective candidates:

- Aptitude to crafts
- Intelligence quotient (IQ)
- Communication Ability
- General Awareness about Crafts & Design
- Overall Personal Achievements in academics and co-curricular activities.
- **Portfolio** It is advisable to bring a few samples of your creative work for display during the interview, to allow others to understand your capabilities. It could be anything that you have done by yourself. Sketching, painting, embroidery, photography, worked with material, or have written anything creative, narrative etc.





#### **Important Notes:**

- IICD reserves the right to cancel and/or add any Test Centre.
- An email will be sent to applicants who have appeared in the entrance test, to intimate announcement of result or your admission. The list of selected candidates will also be uploaded on www.iicd.ac.in.
- The decision of the Admission Committee and Management of IICD in any of the matters concerning the admission process and selection will be final.
- All selected candidates will get intimation of their selection through an Admission Letter, which will be downloaded from the given link <a href="https://www.iicdadmissions.in/">https://www.iicdadmissions.in/</a>
   TempCandidate/Login. Details regarding fees, payment method & Hostel facilities will be mentioned in the admission letter. After payment of fees, list of documents for submission and course commencement schedule will be provided in next mail.
- Offer of admission will be valid only for the current academic session 2024-25.
- There is a possibility that the Admission Committee recommends your admission in a
  programme for which you have not applied in the application form. In such cases an option
  will be given to you on your admission informing you of the change and you may give your
  consent for the same.
- IICD does not recommend any coaching classes.
- Any dispute arising out of admission would be under the jurisdiction of Jaipur, Rajasthan courts.
- Ragging is strictly banned in IICD premises including hostel. Any student found guilty will be punished as per the guidelines of Honorable Supreme Court.
- The students of IICD are required to follow the rules and regulations of the institute.

For any query, please feel free to contact the Admission Cell: admissions@iicd.ac.in or,

Call or WhatsApp during office hours (10:00 AM – 5:00 PM, Mon-Fri) at (+91-94606 73297 (Mr. Ajai Johri)

Land Line number (Reception): (+91 141-270-1203, 270- 1504)

Fax: +91-141-2700160





# **Application Procedure**

### Indian Nationals/ SAARC & Foreign Nationals

# 4yr B.Des, 3yr M.Voc and 2yr M.Des programme in Crafts & Design

- To take admission in the Indian Institute of Crafts & Design (IICD) for the Under Graduate and Post Graduate courses, every candidate has to register themselves online at www. iicd.ac.in. Online Registrations Forms for appearing in the IICD Entrance Test process for Undergraduate (UG) and Postgraduate (PG) programmes, are available online at IICD Website from 4th March 2023 (Monday).
- Before filling the registration form, please read carefully the course information and their eligibility criteria given under eligibility section from the given link <a href="https://www.iicd.ac.in/admission-quidelines/">https://www.iicd.ac.in/admission-quidelines/</a>
- Interested applicants are required to register themselves at the online Application registration portal by giving a valid mobile number and an email address. For filling the application form, please read carefully the guidelines given at from the given link https://www.iicd.ac.in/admission-guidelines/
- Upon successful registration, applicants are required to provide information about themselves and upload supporting documents. Additionally, candidates have to give preference of choices regarding the course specialization that they would like to opt.

#### For Indian Nationals and SAARC nationals:

 The online application fee (Non Refundable) of Rs. 1750/- (Rs. One Thousand Seven Hundred Fifty only) is to be paid through online portal during the filling of the Registration form.

#### For Foreign Nationals:

- The online application fee (Non Refundable) of Rs. 3500/- (Rs. Three Thousand Five Hundred only) is to be paid through online portal during the filling of the Registration form.
- A. The applicants under NRI and Foreign Nationals category would need to obtain a valid residential permit or student visa for the prescribed duration of the programme and / or any other condition required as per the law of Government of India.
- B. It is to be noted that the medium of instruction at IICD is English and all aspiring applicants are expected to possess working knowledge of the English language. Valid IELTS/TOEFL score need to be submitted at the time of registration.
- Once the application fee is successfully paid and application submitted, applicants will get an email confirmation in their registered email address.
- The last date for submission of online application form is 28th May 2024, (Tuesday)
- Candidates, who have submitted their application forms, are required to download the admit card cum question paper from the given link https://www.iicdadmissions.in/ tempCandidate/AdmitCard on or after 30th May 2024 (Thursday). Admit card will bear the question paper along with applicant details.
- Entrance Tests will be conducted in two parts, Part A - General Awareness, Creativity & Perception Test of 35% weightage and Part B – a. Material, Colour & Conceptual Test of 45% weightage), b. Personal Interview of 20% weightage.





- Admit Card cum question paper will be available to downloaded from the given link https:// www.iicdadmissions.in/tempCandidate/ AdmitCard by the registered Applicants on or after 30/05/2024,(Thursday).
- According to the question paper, responses must be submitted on or before the given time period in the question paper. For any clarification, candidates may whatsapp at 9460673297. Please mention the applicants name and course name before sending the queries.
- After Submission of responses Personal interview(via whatsapp) will be conducted between 18th-21st June 2024. Exact date and time will be communicated on the registered email id of the applicants. Personal interview will be conducted for a period of around 20minutes. Applicant will get a call from the IICD examiner team on the given time on there registered whatsapp number during the interview applicant must keep the submitted art work / portfolio with them.
- The Result will be declared on IICD website on 28th June 2024,(Friday) After 4:00PM.
- Successful Candidates are required to downloaded the results from the IICD Website.
- For Admission, fee may be paid online from 1st July to 12th July 2024.
- The new session will commence from 15th of July 2024 at IICD Jaipur.

For More Details Contact to: Email: admissions@iicd.ac.in Tel: +91-94606 73297 Mr. Ajai Johri, Land Line Number(Reception): +91 141- 2701203, 2701504.



# **List of Important Dates**

Availability of Online Application Forms	4th March 2024 (Monday)
Last Date of Submission of Application Form	28th May 2024, (Tuesday)
Entrance Tests will be conducted online	
Admit Card cum question paper will be available to download	30th May 2024, (Thursday)
Submission of the responses	7th June 2024, (Friday)
Personal Interview (via Whatsapp)  (Exact date and time will be communicated on the registered email id of the applicant)	18th-21st June 2024
Declaration of Result	28th June 2024, (Friday), After 4:00PM
Fee Submission	1st July to 12th July 2024
Commencement of new session	15th July 2024, (Monday)

Revised on 4th March, 2024

#### Note:

<sup>\*</sup> For More Details Contact to: Email: admissions@iicd.ac.in , Tel: (+91-94606 73297 Mr. Ajai Johri), Land Line Number(Reception): (+91 141- 2701203, 2701504).

### for 2 Years M.Des. Program (In Rupees)

For Indian and SAARC Nationals (In INR)

Particulars	202	24-25	2025-26		
RECURRING PAYMENTS: (Non Refundable)	1st Semester	2nd Semester	3rd Semester	4th Semester	
Tuition Fee	130,000.00	130,000.00	130,000.00	130,000.00	
Library & Studio Fee	12,000.00	12,000.00	12,000.00	12,000.00	
Medi-claim Fee(Annual)	700.00	-	700.00	-	
Student activity fee	800.00	800.00	800.00	800.00	
Exams Fee	2,500.00	2,500.00	2,500.00	2,500.00	
Craft exposure/ exhibition/ placement expenses	12,000.00	12,000.00	12,000.00	12,000.00	
Total	158,000.00 157,300.00		158,000.00	157,300.00	
ONE TIME PAYMENTS:					
Admission Fee	8,000.00	-	-	-	
IICD Alumni Fund	-	-	5,000.00	-	
Security Deposit	10,000.00	-	-	-	
Total fee without Hostel	176,000.00	157,300.00	163,000.00	157,300.00	
HOSTEL & MESS FEES:					
Semester Hostel Fee	27,000.00	27,000.00	27,000.00	27,000.00	
Semester Mess Fee	28,000.00	28,000.00	28,000.00	28,000.00	
Hostel Security Deposit (Refundable)	10,000.00	-	-	-	
Total	65,000.00	55,000.00	55,000.00	55,000.00	
Grand Total	241,000.00	212,300.00	218,000.00	212,300.00	

#### Note:

- 1. The Institute reserves the right to revise the fees through prior notice to the students and his/her parents/ guardians.
- 2. For Mediclaim, Vidyarthi Mediclaim of Rs. 700/- is applicable to students below 25 yrs of age. The students above age of 25 years will have to pay as per actual rate.





### for 3 Years M.Voc. Program(In Rupees)

For Indian and SAARC Nationals (In INR)

Particulars	202	4-25	202	5-26	2026-27		
RECURRING PAYMENTS: (Non Refundable)	1st Semester	2nd Semester	3rd Semester	4th Semester	5th Semester	6th Semester	
Tuition Fee	130,000.00	130,000.00	130,000.00	130,000.00	30,000.00	130,000.00	
Library & Studio Fee	12,000.00	12,000.00	12,000.00	12,000.00	12,000.00	2,000.00	
Medi-claim Fee(Annual)	700.00	-	700.00	-	700.00	-	
Student activity fee	800.00	800.00	800.00	800.00	800.00	800.00	
Exams Fee	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	
Craft exposure/ exhibition/ placement expenses	12,000.00	12,000.00	12,000.00	12,000.00	2,000.00	12,000.00	
Total	158,000.00	157,300.00	158,000.00	157,300.00	158,000.00	157,300.00	
ONE TIME PAYMEN	TS:						
Admission Fee	8,000.00	-	-	-	-	-	
IICD Alumni Fund	-	-	-	-	5,000.00	-	
Security Deposit	10,000.00	-	-	-	-	-	
Total fee without Hostel	176,000.00	157,300.00	158,000.00	157,300.00	163,000.00	57,300.00	
HOSTEL & MESS FE	EES:						
Semester Hostel Fee	27,000.00	27,000.00	27,000.00	27,000.00	27,000.00	27,000.00	
Semester Mess Fee	28,000.00	28,000.00	28,000.00	28,000.00	28,000.00	28,000.00	
Hostel Security Deposit (Refundable)	10,000.00	-	-	-	-	-	
Total	65,000.00	55,000.00	55,000.00	55,000.00	55,000.00	55,000.00	
Grand Total	241,000.00	212,300.00	213,000.00	212,300.00	218,000.00	212,300.00	

#### Note

<sup>1.</sup> The Institute reserves the right to revise the fees through prior notice to the students and his/her parents/ guardians.

2. For Mediclaim, Vidyarthi Mediclaim of Rs. 700/- is applicable to students below 25 yrs of age. The students above age of 25 years will have to pay as per actual rate.

### for 4 Years B.Des. Program(In Rupees)

For Indian and SAARC Nationals (In INR)

Particulars	202	4-25	202	5-26	202	6-27	2027	7-28
RECURRING PAYMENTS: (Non Refundable)	1st Semester	2nd Semester	3rd Semester	4th Semester	5th Semester	6th Semester	7th Semester	8th Semester
Tuition Fee	130,000.00	130,000.00	130,000.00	130,000.00	130,000.00	130,000.00	130,000.00	130,000.00
Library & Studio Fee	12,000.00	12,000.00	12,000.00	12,000.00	12,000.00	12,000.00	12,000.00	12,000.00
Medi-claim Fee(Annual)	700.00	-	700.00	-	700.00	-	700.00	-
Student activity fee	800.00	800.00	800.00	800.00	800.00	800.00	800.00	800.00
Exams Fee	2,500.00	2,500.00	2,500.00	2,500.00	,500.00	2,500.00	2,500.00	2,500.00
Craft exposure/ exhibition/ placement expenses	12,000.00	12,000.00	12,000.00	12,000.00	12,000.00	12,000.00	12,000.00	12,000.00
Total	158,000.00	157,300.00	158,000.00	157,300.00	158,000.00	157,300.00	158,000.00	157,300.00
ONE TIME PA	YMENTS:							
Admission Fee	8,000.00	-	-	-	-	-	-	-
IICD Alumni Fund	-	-	-	-	-	-	5,000.00	-
Security Deposit	10,000.00	-	-	-	-	-	-	-
Total fee without Hostel	176,000.00	157,300.00	158,000.00	157,300.00	158,000.00	157,300.00	163,000.00	157,300.00
HOSTEL & ME	ESS FEES:							
Semester Hostel Fee	27,000.00	27,000.00	27,000.00	27,000.00	27,000.00	27,000.00	27,000.00	27,000.00
Semester Mess Fee	28,000.00	28,000.00	28,000.00	28,000.00	28,000.00	28,000.00	28,000.00	28,000.00
Hostel Security Deposit (Refundable)	10,000.00	-	-	-	-	-	-	-
Total	65,000.00	55,000.00	55,000.00	55,000.00	55,000.00	55,000.00	55,000.00	55,000.00
Grand Total	241,000.00	212,300.00	213,000.00	212,300.00	13,000.00	212,300.00	218,000.00	212,300.00

#### Note

<sup>2.</sup> For Mediclaim, Vidyarthi Mediclaim of Rs. 700/- is applicable to students below 25 yrs of age. The students above age of 25 years will have to pay as per actual rate.



<sup>1.</sup> The Institute reserves the right to revise the fees through prior notice to the students and his/her parents/ guardians.



### for 2 Years M.Des. Program(In Rupees)

For Foreign Nationals/ NRI Candidates (In INR)

Particulars	2024	1-25	2025-	26
RECURRING PAYMENTS: (Non Refundable)	1st Semester	2nd Semester	3rd Semester	4th Semester
Tuition Fee	390,000.00	390,000.00	390,000.00	390,000.00
Library & Studio Fee	36,000.00	36,000.00	36,000.00	36,000.00
Medi-claim Fee(Annual)	Overseas Mediclaim	-	Overseas Mediclaim	-
Student activity fee	800.00	800.00	800.00	800.00
Exams Fee	2,500.00	2,500.00	2,500.00	2,500.00
Craft exposure/ exhibition/placement expenses	12,000.00	12,000.00	12,000.00	12,000.00
Total	441,300.00	441,300.00	441,300.00	441,300.00
ONE TIME PAYMENTS:				
Admission Fee	24,000.00	-	-	-
IICD Alumni Fund	-	-	5,000.00	-
Security Deposit	10,000.00	-	-	-
Total fee without Hostel	475,300.00	441,300.00	446,300.00	441,300.00

#### Note:

Fees is same for all categories. The above fee structure is applicable to students joining from academic year commencing from July 2023. There are two semesters in one academic year. If a student fails to pay the fees on or before due date, or does not report to the institute even after

three weeks of commencement of Academic Session, his/her admission shall be liable to be cancelled. The Institute reserves the right to revise the fees through prior notice to the students and his/her parents/ guardians.



### for 3 Years M.Voc. Program(In Rupees)

For Foreign Nationals/ NRI Candidates (In INR)

Particulars	202	4-25	202	5-26	2027-28	
RECURRING PAYMENTS: (Non Refundable)	1st Semester	2nd Semester	3rd Semester	4th Semester	5th Semester	6th Semester
Tuition Fee	390,000.00	390,000.00	390,000.00	390,000.00	390,000.00	390,000.00
Library & Studio Fee	36,000.00	36,000.00	36,000.00	36,000.00	36,000.00	36,000.00
Medi-claim Fee(Annual)	Overseas Mediclaim	-	Overseas Mediclaim	-	Overseas Mediclaim	-
Student activity fee	800.00	800.00	800.00	800.00	800.00	800.00
Exams Fee	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00
Craft exposure/ exhibition/ placement expenses	12,000.00	12,000.00	12,000.00	12,000.00	12,000.00	12,000.00
Total	441,300.00	441,300.00	441,300.00	441,300.00	441,300.00	441,300.00
ONE TIME PAYM	ENTS:					
Admission Fee	24,000.00	-	-	-	-	-
IICD Alumni Fund	-	-	-	-	5,000.00	-
Security Deposit	10,000.00	1	-	-	-	-
Total fee without Hostel	475,300.00	441,300.00	441,300.00	441,300.00	446,300.00	441,300.00

#### Note:



<sup>1.</sup> The Institute reserves the right to revise the fees through prior notice to the students and his/her parents/ quardians.

parents/ guardians.
2. For Mediclaim, Vidyarthi Mediclaim of Rs. 700/- is applicable to students below 25 yrs of age. The students above age of 25 years will have to pay as per actual rate.



### for 4 Years B.Des. Program(In Rupees)

For Foreign Nationals/ NRI Candidates (In INR)

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Particulars	2024	1-25	202	5-26	2026	5-27	202	7-28
RECURRING PAYMENTS: (Non Refundable)	1st Semester	2nd Semester	3rd Semester	4th Semester	5th Semester	6th Semester	7th Semester	8th Semester
Tuition Fee	390,000.00	390,000.00	390,000.00	390,000.00	390,000.00	390,000.00	390,000.00	390,000.00
Library & Studio Fee	36,000.00	36,000.00	36,000.00	36,000.00	36,000.00	36,000.00	36,000.00	36,000.00
Medi-claim Fee(Annual)	Overseas Mediclaim	-	Overseas Mediclaim	-	Overseas Mediclaim	-	Overseas Mediclaim	-
Student activity fee	800.00	800.00	800.00	800.00	800.00	800.00	800.00	800.00
Exams Fee	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00
Craft exposure/ exhibition/ placement expenses	12,000.00	12,000.00	12,000.00	12,000.00	12,000.00	12,000.00	12,000.00	12,000.00
Total	441,300.00	441,300.00	441,300.00	441,300.00	441,300.00	441,300.00	441,300.00	441,300.00
ONE TIME PA	YMENTS:							
Admission Fee	24,000.00	-	-	-	-	-	-	-
IICD Alumni Fund	-	-	-	-	-	-	5,000.00	-
Security Deposit	10,000.00	-	-	-	-	-	-	-
Total fee without Hostel	475,300.00	441,300.00	441,300.00	441,300.00	441,300.00	441,300.00	446,300.00	441,300.00

#### Note:

<sup>1.</sup> The Institute reserves the right to revise the fees through prior notice to the students and his/her parents/ guardians.

<sup>2.</sup> For Mediclaim, Vidyarthi Mediclaim of Rs. 700/- is applicable to students below 25 yrs of age. The students above age of 25 years will have to pay as per actual rate.

# Withdrawal of Admission & Refund of Fees Policy

The Academic Session 2024-25 for UG and PG degree programmes in Indian Institute of Crafts & Design will commence from July 2024.

- Refund policy will be applicable in accordance to the number of days from the date of commencement of academic session
- The security amount will be fully refunded at the time of withdrawal of admission.
- A written request for withdrawal of admission with reason is to be submitted to the Registrar (Academics), Indian Institute of Crafts & Design (IICD), Jaipur. The candidate will be required to surrender the original fee receipt issued at the time of admission while applying for withdrawal of admission. No request for withdrawal of admission would be entertained without original fee receipt.
- Refund is calculated from the date of receipt of application in the institute, the refund of fees paid will be based on the criteria mentioned below.

S.No.	Particulars	Admission withdrawal before the date of commencement of academic session	Admission withdrawal with in 30 days from the date of commencement of academic session	Admission withdrawal after 30 days from the date of commencement of academic session and till the completion of Course	On Completion of Course
		(Refund amount in %)	(Refund amount in %)	(Refund amount in %)	(Refund amount in %)
1	Admission Fee (Onetime, non- refundable payment)	0%	0%	0%	NA
2	Tuition Fee (Per Semester)	75%	50%	0%	NA
3	Studio Fee (Per Semester)	100%	50%	0%	NA
4	Medi-claim Fee (Annual)	100%	0%	0%	NA
5	IICD Alumni Fund (One time, non- refundable payment)	100%	100%	0%	NA
6	Security Deposit (Refundable)	100%	100%	100%	100%
7	Student activity fee (Per Semester)	100%	50%	0%	NA
8	Exams Fee (Per Semester)	100%	100%	0%	NA
9	Craft exposure/ exhibition/ placement expenses (Per Semester)	100%	50%	0%	NA
10	Semester Hostel Fee	0%	0%	0%	NA
11	Semester Mess Fee	100%	Monthly Deduction	Monthly Deduction	NA
12	Hostel Security Deposit (Refundable)	100%	100%	100%	100%

<sup>\*</sup>GST applicable on any fee (If any) will not be refunded.

The Application for withdrawal must be submitted on working days between 10.00 am – 4.00 pm within the stipulated dates as mentioned above.

The decision of IICD on matters relating to refund or withdrawal of candidature will be final.

No further appeal or representation in this regard will be entertained.





# **Leadership & Faculty**

### Members of the Governing Council

Chairperson Smt. Madhu Neotia

#### Government of Rajasthan Members

Mrs. Veenu Gupta, IAS ACS to Government Department of Industries & Commerce, Government of Rajasthan

Ms. Aparna Arora, IAS Principal Secretary to the Government Department of Revenue Government of Rajasthan

Sh. Rohit Gupta, IAS Secretary to the Government, Department of Finance (Budget), Government of Rajasthan

Mr. Sudhir Sharma, IAS Commissioner Industries, Udyog Bhavan Government of Rajasthan

Ms. Neha Giri, IAS Joint Secretary to Government, Department of Industries (Gr-2) (MSME), Government of Rajasthan

#### Ambuja Educational Institute (AEI) Members

Shri Narotam Sekhsaria

Ms. Radhika Doshi

Shri M.L. Gupta

Shri Sudhir Kasliwal

Ex-Officio Member

Dr. Toolika Gupta Director, IICD

Member Secretary

Shri Giriraj Singh Kushwaha, IAS (Retd.) Secretary

#### Administration

Prof. (Dr.) Toolika Gupta Director

Shri Giriraj Singh Kushwaha, IAS (Retd.) Secretary

Mr. Ajai Johri Registrar (Academics) Head (I.T.), I/C Admission, I/C Boys' Hostel

Ms. Rashmi Pareek Deputy Registrar (Project & Coordination),I/C Girls' Hostel

Mr. Jitendra Agarwal Manager (Admin.& Knowledge Resource Center)

Mr. Rahul Choudhary Manager (Finance & Accounts)

#### **Faculty Members**

Prof. (Dr.) Toolika Gupta

Director

Prof. (Dr.) Shalu Rustagi Prof. Pampa Panwar

Assoc. Prof. (Dr.) Rena Mehta

Assoc. Prof. (Dr). Kingshuk Mukherjee Assoc. Prof. (Dr). Sumita Choudhury

Assoc. Prof. Mangesh Afre Assoc. Prof. Swati Jain Assoc. Prof. Rajesh Kumar Asst. Prof. Sushmita Datta Asst. Prof. Pronoy Kapoor

Asst. Prof. Abhishek Choudhary Asst. Prof. Shuvankar Biswas Asst.Prof. Dhurvswamini Asst. Prof. Basu Vansit Asst. Prof. Swati Sinha Asst. Prof. Rajesh Kumar

Asst. Prof. Ravinder Kumar

Research Associate Garima Choudhary

#### **Adjunct Faculties**

Ms. Aditi Dhar Mr. Indrajit Bose Mr. Niteesh Vikram Ms. Keya Vaswani

#### **Consultant - Academic**

Dr. Mona Suri



# **Visiting Faculty Members**

Mr. Abhimanyu Singh Ms. Aditi Vitasta Dhar

Mr. Ajay Boga

Mr. Akash Gaur

Ms. Alpi Jain

Mr. Amit Kharsani

Dr. Anamika Pathak

Ms. Anju Modi

Mr. Ankush Mahendra

Mr. Anil Kumar Tiwari

Ms. Anukriti Vyas

Mr. Arnab Bishnu Chowdhury

Ms. Asha Baxi

Mr. Austin Davis

Mr. B.B. Paul

Mr. Bhargav Mistry

Mr. ChandraVijai Singh

Ms. Charul Gupta

Mr. Deepankar Bhattacharyya

Mr. Deepak Chakravarty

Mr. Dharmendra Bana

Mr. Dheeraj Chhipa

Mr. Dinesh Korjan

Mr. Dineshchandra

Pragjibhai Patel

Mr. Divakar J. Ravat

Mr. Devaana lain

Mr. Ganesh Arun Gulve

Dr. Gayatri Menon

Ms. Gopika Nath

Mr. Gurmeet Singh

Mr. Ishan Khosla

Ms. Iuhi Pandev

Ms. Kamal Kapur

Mr. Kartik Bajoria

Mr. Kesari Nandan

Ms. Krati

Ms. Krishna Mookesh Patel

Ms. Lakshmi Murthy

Ms. Liza Karnani

Dr. Madan Meena

Ms. Madhulika

Mr. Manish Iver

Ms. Mala Sinha

Ms. Meenakshi Singh

Mr. Mohd. Sharique Faroogi

Ms. Neha Shreedhar Rao

Mr. Neeraj Kadela

Ms. Nidhi Yasha

Mr. Nischal Jain

Mr. Nishant Kamboi

Mr. Nitish Vikram

Ms. Pooja Ratnakar

Mr. Pravin Sinh Solanki

Mr. Prateek Srivastava

Ms. Radha Pandey

Mr. Rajsekhar Pendurthi

Mr. Raj Gope

Mr. Rajesh Kumar

Ms. Rameshwari Kaul

Mr. Ranjan De

Ms. Rashmi Bhardwaj

Ms. Rashmi Korjan

Dr. Rebecca Reubens

Mr. Ronak Dandia

Ms. Ruchita Sancheti

Mr. Ruchir Saxena

Mr. Santosh Kocherlakota

Ms. Sarika Narayan

Mr. Sashidharan Nair

Ms. Savita Sharma

Mr. Shah Nawaz Alam

Mr Shamit Das

Mr. Shantanu Salunke

Ms. Sharmistha Sahoo

Ms. Shruti Vyas Pandey

Ms. Shuchi Mathur

Ms. Sonal Rathwa

Mr. Sugandh Kumar

Mr. Sundar Subramaniam

Dr. Tabeenah Anjum

Mr. Thomas John Kovoor

Ms. Uma Prajapati

Ms. Vandita Vijayvergiya

Ms. Vibha Kapoor

Mr. Vipin Vishwanatha

Pulavar

Mr. Vishesh Azad

Mr. Vikas Sethi

Ms. Yamini Iyer



# **Master Craft Persons & Artisans**

Craftsperson	Details	
Mr. Babulal & Maliram	Javaja Leather Craft	
Mr. Banwari Lal & Ramlal	Leather Craft	
Mr. Bhagwan Singh	Punja Durrie	
Mr. Bheru Lal Chhipa	Block Printing	
Mr. Bhoora Lal	Weaving	
Mr. Chandubhai Kalabhai Rathod	Tangaliya Craft	
Mr. Dilshad Ahmed	Aari-Tari, Zardozi Craft	
Mr. Fazil Ahmed	Stone Inlay Craft	
Mr. Govind & Mr. Tushar	Pattu Weaving Craft	
Mr. Gyarasi Lal	Dyeing & Printing	
Mr. Hasubhai Mohanbhai Parmar	Tangaliya Craft	
Mr. Hem Singh	Weaving Charpai	
Mr. Janmed Singh	Glass Flame Work	
Mr. Jayantibhai Danabhai Soya	Patola	
Mr. Khairati Ram	Puppeteer	
Mr. Kheta Ram	Appliqué Work	
Mr. Kiritbhai Jayantibhai Chitara	Mata ni Pachedi	
Mr. Lalitbhai Valjibhai Soya	Patola	
Mr. Madan Lal Bhopa	Phar Bhopa	
Mr. Majid Ahmad Mir	Kani Shawl Weaver	
Mr. Makbool Ahmed Bhati	Stone Craft	
Mr. Mukesh Meenakar	Meenakari	
Mr. Padma Ram	Embroidery (Chohtan, Barmer)	

Mr. Rajesh Kumar	Glass Flame Work	
Mr. Ram Babu Shukla	Block Printing	
Mr. Ram Jatan Ram Prajapati	Black Pottery	
Mr. Ram Dayal Sharma	Tarkashi	
Mr. Ramesh Chand	Thatera Craft	
Mr. Ramprakash Sharma	Wood Carving	
Mr. Sadik Mohammed	Aari-Tari, Zardozi Craft	
Mr. Sanjay Prajapati	Blue Pottery	
Mr. Satyanarayan Suthar	Kavad	
Mr. Satrughan Sabar & Dhani Sabar	Sabai Grass (Purulia, West Bengal)	
Mr. Shakil Ahmed	Stone Inlay Craft	
Mr. Sharif Mohammed	Stone Inlay Craft	
Mr. Shiba Prasad Datta	Bamboo Craft	
Ms. Sonal Rathwa	Beads Jewellery, Gujrat	
Mr. Sukumar Datta	Bamboo Craft	
Ms. Sudhira Devi	Sikki Grass	
Mr. Suhel Parvej	Wooden Toy Design	
Mr. Suraj Kumar Datta	Bamboo Craft	
Mr. Vishal Kumar	Block Printing	
Mr. Vishnu Kumar Patwa	Patwa Craft	
Ms. Yameek Lomdak	Bead Jewellery	
Mr Arraju Ashok	Silver Filigree	
Mr. Dhanalaxshmi Arraju	Silver Filigree	
Mr. Azhimuddin	Tazia Craft	
Mr. Ram Prakash	Wood Carving	
Mr. Rakeh Soni	Silver Filigree	





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