



भारतीय शिल्प संस्थान
INDIAN INSTITUTE OF CRAFTS & DESIGN



Sangoshti 2023

The 4th International Conference on Recent Trends & Sustainability in Crafts & Design took place on November 2nd-3rd, 2023 at the Rajasthan International Centre (RIC), Jaipur. The conference centred on...

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Craft Design Awards 2022-'23

IICD instituted the annual 'Craft Design Awards' in the year 2020...

(Cont. Pg 3)



Visit of Vice Chancellor - VSU

Dr. Dev Swarup, the Vice-Chancellor, Vishavakarma Skills University...

(Cont. Pg 6)



Prof. Pampa performs at CSAD university

Prof. Panwar presented a performance titled Anitya ...

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IMPORTANT EVENTS



Director of IICD addressing the audience

Sangoshthi 2023

The 4th International Conference on Recent Trends & Sustainability in Crafts & Design took place on 2nd-3rd November, 2023 at the Rajasthan International Centre (RIC), Jaipur. The conference centred around impactful societal design, adapting to changes in the craft sector, exploring materials and methods for sustainable development, promoting innovation in the craft industry.

With a vision to promote global collaboration and intellectual exchange, the conference provided a compelling platform for knowledge dissemination and networking. Over two stimulating days, more than 51 research papers were presented in six technical sessions, offering attendees a comprehensive understanding of the latest developments in the crafts and design sectors.

The conference explored a diverse array of themes, ranging from embracing change in the crafts sector to eco design, circularity, creativity, innovation, and entrepreneurship, with a focus on reconstructing traditional crafts and nurturing a creative economy for sustainable development. Delegates from various countries converged to engage in insightful discussions, fostering international collaborations and enriching the discourse around crafts and design.

The chief guest was Dr. Dev Swarup, Vice-Chancellor, Baba Amte Divyang University, Jaipur and Vice-Chancellor, Vishvakarma Skills

University, Jaipur. The guest of honour was Mr. Dileep Baid, Chairman of Exports Promotion Council for handicrafts at the Committee of Administration (COA).



Panel of keynote speakers at Sangoshthi 2023

The first day commenced with an inaugural session that welcomed distinguished keynote speakers Dr. Eddie Boucher, Assistant Professor, Center for Integrative Studies in Social Science at Michigan State University, USA; Tim Bolton, Head of the School of Arts, West Dean College of Arts and Conservation, UK; Dr. Madan Meena, Hon. Director Adivasi Academy, Tejgadh, Gujarat; Dr. Jyoti Chhabra, Head, Department of Fashion Design at Graphic Era Hill University, Dehradun; and Prof. Ashima Banker, Director-University Institute of Design at Chandigarh University, Punjab.

Ten papers were presented on this day, followed by the announcement of Craft Design awards and meritorious students awards. IICD also launched two publications, namely Nirupan-showcasing Industry Projects of the Graduating Batch of 2022 and Chisel- IICD student's magazine. On the second day, 20 papers were presented, with the highlight of the day being the concluding session by artisans Sangoshthi. The Sangoshthi session was chaired by the Director-IICD, Prof. (Dr.) Toolika Gupta. This event was a melting pot of ideas, traditions, and innovations, uniting local artisans and global leaders to shape the future of crafts.



Craft Design Awardees with the dignitaries at Sangoshthi

Craft Design Awards 2022-23

IICD instituted the annual 'Craft Design Awards' in the year 2020, to commemorate the 25 year of its existence and in the memory of people who were the leaders to initiate craft & design development and education in India. This is to pay tribute to the stalwarts of the country who have done exemplary work in the craft sector and name the awards after them.

The Craft Design Awards ceremony was held at the Rajasthan International Centre (RIC), Jaipur. The Award Ceremony was a momentous event for IICD. The Chief Guest of the programme was Madam Laila Tyabji, founder Member and Chairperson of DASTKAR. The Guests of Honour were Prof. Jatin Bhatt, former pro-Vice Chancellor of Ambedkar University, Delhi; Shri. BB Paul, former Director at Weavers Service Center and consultant with Taneira; Shri Sudhir Kasliwal, CFO and Partner at GEM PALACE and Shri M.L. Gupta Ji, Board Member of IICD.

The below mentioned awards were presented:

Craft Design Awards 2022

Kamaladevi Chattopadhyay Award for 'Social Impact in the Craft Sector' was presented to Dr. Nilesh

Priyadarsi of Kaarigar Clinic, Ahmedabad, Gujarat.

Pupul Jayakar Award for 'Craft Entrepreneurship' was presented to Mr. Ramji Maheshwari of TanaBana, Kutch, Gujarat.

Suresh Neotia Award for 'New Generation Crafts Person' was bagged by Mr. Abdul Vahab Khatri of Mufassal, Kutch, Gujarat.

Kripal Singh Shekhawat Award for 'Innovation in Craft Design' was presented to Aditya Kumar Shrimali, Gandhinagar, Gujarat.

M.P. Ranjan Award for contribution in 'Craft Design Education' was presented to Prakash Naran Siju, Kutch, Gujarat.

Craft Design Awards 2023

Kamaladevi Chattopadhyay Award for 'Social Impact in the Craft Sector' was presented to Mr. Ashok Arroju of Sifka.

Pupul Jayakar Award for 'Craft Entrepreneurship' was presented to Ms. Mayura Balasubramanian of Craftizen.

Suresh Neotia Award for 'New Generation Crafts Person' was presented to Khatri Sohel Junas of Ajrakh Block Printing from Kutch, Gujarat.

Kripal Singh Shekhawat Award for 'Innovation in Craft Design' was presented to Majikhan Mutva of Lipan Art from Kutch, Gujarat.

The M.P. Ranjan Award for contribution in 'Craft Design Education' was presented to Devika Krishnan.

MoU with MANJUSHA

IICD signed an MoU with West Bengal Handicrafts Development Corporation Ltd.(MANJUSHA), Govt. of West Bengal on 21st November 2023 during BGBS-Bengal Global Business Summit, held at Dhono Dhanya Auditorium in Kolkata. The MoU was signed with a focus on empowering the artisans and rejuvenating the West Bengal state's handicraft tradition with design development with help of IICD. MANJUSHA aims to collaborate with IICD for a sustainable holistic development of the handicraft and handloom sector through design and development support, training to artisans and weavers.

West Bengal handicraft Development Corporation Ltd.(MANJUSHA) works for sustainable development of handicrafts based handloom by marketing and promoting the crafts of Bengal through its MANJUSHA emporiums. Its main objective is to promote craftsmanship of Bengal and marketing of premium quality handicrafts and handloom products for increasing earnings of weavers and artisans.

Participation in India International Trade Fair 2023

IICD was invited to participate in the IITF 2023 by the Government of Rajasthan which was organised at Pragati Maidan from 14 November to 27 November 2023. In the Rajasthan pavilion of state Government at the event, IICD was assigned the



The Director and Manager-Projects IICD at the event venue

WORKSHOPS



Dr. Mona Suri along with Prof. (Dr.) Toolika Gupta

Series of Workshops on Curriculum Development and Future Planning

Dr. Mona Suri was appointed as an Academic Consultant to provide inputs and work on enhancement of the Course Curriculum and other academic activities of IICD. It is proposed that a series of workshops will be organised under her able guidance where all departments will participate in collaborative brainstorming to redesign the existing curriculum. The first meeting with Dr. Mona Suri was held on 30th November 2023. During this meeting, Dr. Mona Suri gave a detailed presentation on 'Enhancement of Academic Standards'. She provided a framework for 'Teaching and Learning Strategic Plan' for the enhancement of the curriculum and other academic activities at IICD. This was followed by a three day immersive workshop on Curriculum Development from 11th to 13th December 2023 at IICD. During this workshop, the existing curriculum structure was reviewed, the credit distributions and courses of study were scrutinised and discussed in detail. The efforts of the three day workshop resulted in drafting of guiding formats and templates for the academic system.



A look into the workshop conducted by IICD.

Design and Sustainability in Indian Handicrafts : In the light of The 'New Education policy'(NEP 2020)

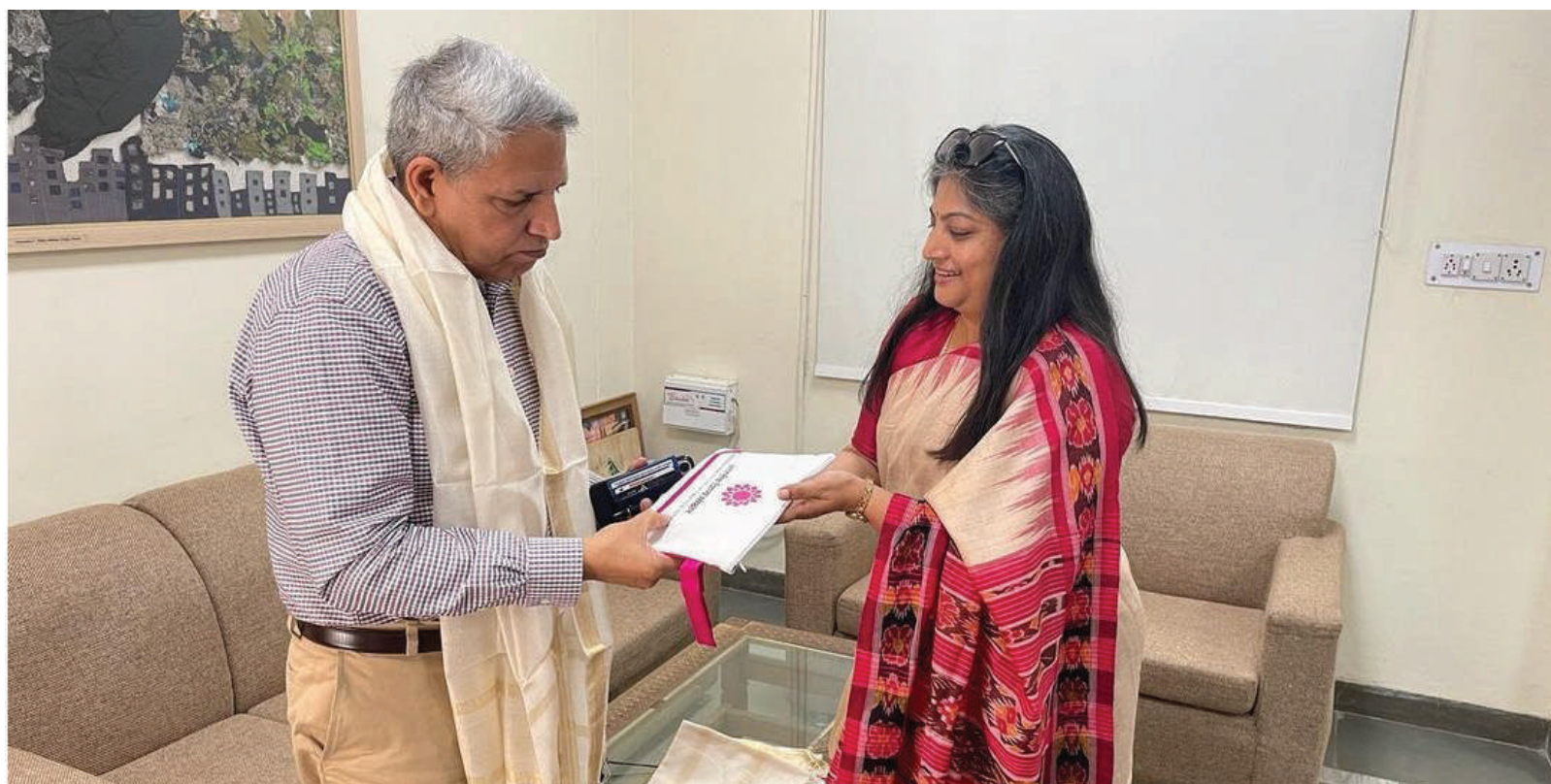
On the pleasant morning of December 14, 2023, approximately 40 teachers specialising in art, craft, and design from various schools in and around Jaipur gathered at the Indian Institute of Crafts and Design. The purpose of this event was to inform and make them aware about the significance of design education and to acquaint them with an institute aligned with the New Education Policy, with a strong emphasis on the heritage and traditional vernacular. Encountering parents and educators who do not perceive design as a promising career option to limited exposure to the subject, the director of IICD seized the opportunity to alter this perception. By engaging with those who play a pivotal role in shaping young minds, she addressed the gathering and enlightened them about the importance of design from an Indian perspective.

Session on Prevention of Sexual Harassment at workplace

October 2023, IICD organized a Prevention of Sexual Harassment (POSH) training session for the faculty, staff, and students. Workplace sexual harassment is a pervasive concern across various industries, incurring costs that affect individuals such as the aggrieved person, the respondent (the individual against whom a complaint is filed), employers, and the overall company. In India, the Sexual Harassment of Women at Workplace (Prevention, Prohibition, and Redressal) Act (POSH Act) was enacted in 2013 to address this issue. The primary goal of this legislation is to establish safe workplaces for women in the country and safeguard their dignity. During the sessions conducted, the attendees were made aware about the various rules and regulations. They were also informed about the POSH cell at IICD.

Visit of Vice Chancellor-VSU

Dr. Dev Swarup, the Vice-Chancellor, Vishavakarma Skills University, Jaipur visited IICD on 26th October 2023. An esteemed academician holding a Ph.D. and D. Litt, Mr. Swarup currently holds the position of Vice Chancellor at Baba Amte Divyang University in Jaipur, also his professional journey is marked by exceptional proficiency in academic management and forward-thinking leadership. During his visit, he met and addressed the faculty and senior staff members, where he shared his vision and future plans on how to achieve academic excellence with collaborative efforts with IICD. Later in the day, he visited all the labs and studios at IICD and appreciated the work display of students.



The Director of IICD (right) welcoming the Vice Chancellor of VSU

STUDENT PARTICIPATION

IICD students participated in Code Red 3.0

Code Red 3.0 Triathlon, was organised by the ACIC-VGU Foundation at Vivekananda Global University, Jaipur from October 27th to 29th, 2023. This Code Red Triathlon inculcated Design-a-thon; encouraging creative design and innovation while allowing students to express their artistic talents. Two students- Pankhuri Soni, B.Des Crafts Communication Design and Sure Bhavitha, B.Des Fired Material Design- represented IICD in this event under Visual Designing category.



The poster for Code Red 3.0 Design-a-thon.

STUDENT ACHIEVEMENTS



HMD Students Chetan and Vibha at Red Fort, Delhi

Graduation Projects of IICD students showcased at India Art Architectural Biennale

Chetan Nagarkar and Vibha Dadidch, students of Hard Material Design at IICD, showcased their Graduation Project at India Art Architectural Biennale held from 9th to 15th December, 2023 at Red Fort, Delhi. The Graduation Project of these students was supervised by Rajesh Kumar, Associate Professor and Course Coordinator, IICD. The project focused on product development

using Tumba Craft under the Aatmanirbhar Bharat Centre for Design.

The Biennale is designed to initiate a holistic conversation between artists, architects, designers, photographers, collectors, connoisseurs, curators, art professionals, gallerists, academic institutions, researchers, students and youth to strengthen the cultural dialogue and provide them with avenues and opportunities.

Meritorious Student Awards

To celebrate the outstanding achievements of the students who have brought immense pride to the college, IICD conferred Gold Medals at Sangoshtih- 4th International Conference, held on 2nd and 3rd November, 2023 at Rajasthan International Center, Jaipur.

The award winners were:

UG BATCH-2018-22

Soft Material Design - Mehak Hooda

Hard Material Design - Nandini Jain

Fashion Clothing Design - Naina Acharya

PG BATCH-2019-22 (M.Voc.)

Soft Material Design - Rupali Jindal

Hard Material Design - Tanupriya Nayal
Fired Material Design - Janvi Jaiswal

PG BATCH-2019-22 (M.Des.)
Soft Material Design - Roja M S
Hard Material Design - Aditi
Hard Material Design - Simarpreet Kaur Bagga

These students have not only demonstrated academic excellence but have also showcased the intellectual prowess and dedication that sets them apart on a global stage. They have embodied the spirit of inquiry, critical thinking, and innovation that IICD as an institution values and encourages.



A still from the Award Ceremony of the Meritorious Student Awards

ALUMNI ACHIEVEMENTS

Mariyam Khatri won Sustainability Innovator Award 2023

BANANA Labs (formerly SILKWAVES) won the Sustainability Innovator Award for groundbreaking work in block printing. BANANA Labs is an initiative by Mariyam Khatri, IICD Alumna of the 2016 Batch. Rooted in her love for Indian crafts, she founded BANANA Labs in New Delhi—a craft-based brand with sustainability at its core. The brand, proudly women-led, promoted women in leadership. Wonderland magazine in the UK recognized Mariyam as the future of fashion, highlighting her mission to put India on the global design map. Specialising in textiles at IICD and earning a master's in Fashion and Sustainability from UAL, Mariyam became a Sustainability Expert at Adidas London.



FACULTY ACHIEVEMENTS

Dr. Rena Mehta: Research Publications and Presentations



1. Published a chapter in the book titled 'Importance of Market Segmentatvion and Application of Oekotech' in the book titled 'Climate Action Through Eco-friendly Textiles' (ISBN 978-981-99-9855-5), Springer Nature Publishers.

2. Presented a Poster titled 'Enhancing Clothing Accessibility: Customised Garment Patterns for Individuals with Locomotor Disabilities' in the International Conference on Technical & Non-Woven Textiles organised by IIT New Delhi held from 12th to 14th November 2023.

3. Invited as a Key-note Speaker for International Conference on 'Nurturing Academic Entrepreneurs with IndustrialPartnerships' jointly organised by Biyani Group of Colleges (India), Japan Advanced Institute of Science and Technology, Akita Prefectural University, Saitama University, Kyoto University, Kyushu University on 28 November 2023.



Dr. Rena Mehta being felicitated for her keynote speech

Prof. Pampa Panwar: Fulbright Scholar Presents Kathak Dance Performance at George Washington University

Professor Pampa Panwar gave a dance performance titled Anitya (The Transience) at The Corcoran School of the Arts & Design, George Washington University, USA.

She is currently a Fulbright Visiting Scholar at GW's Corcoran School of the Arts & Design. In this performance, Prof. Pampa Panwar navigates the concept of impermanence through unfolding of nine emotional states based on Kathak Indian dance. The contemporary interpretation of the traditional dance form culminates in a powerful, liberating awareness, where emotions surrender to the unbroken Divine light as a new beginning.



Prof. Panwar Performing Anitya at IICD

Dr. Kingshuk Mukherjee: Research Paper explores Sujni Weaving in Bharuch

In December 2023, Dr. Mukherjee published a research paper titled 'A study of the present status of Sujni Weaving of Bharuch - Understanding Limitations and Search for New Possibilities' as a



book chapter in the book 'Shaping Identity- Unveiling the Power of Design' published by DPS Publishing House (ISBN: 978-93-90157-91-4). This publication was co-authored by Ms. Tara Nand, Alumnus of M.Des. Crafts Communication Design, IICD.

Prof. (Dr.) Shalu Rustagi, Dean Academics-IICD, Guest Speaker at NIFT Jodhpur's Seminar on 'Weaves of India'

Prof. Rustagi was invited as a Speaker for Seminar on 'Weaves of India' organized by NIFT, Jodhpur during "Khadi Mahotsav 2023" on 17th October, 2023. The topic of her presentation was 'Traditional Textiles of Rajasthan - An Insight into our Woven Craft Heritage'.



Mr. Rajesh Kumar, Assistant Professor at IICD: Enhancing Expertise through Diverse Learning Endeavors



Mr. Rajesh Kumar completed International Advanced Faculty Development Program on 'Research Designs for Qualitative, Quantitative and Mixed Methods of Research' organized by Eudoxia Research Centre and Eudoxia Research University - USA in

October 2023.

Additionally, Mr. Rajesh Kumar completed the below mentioned MOOCs during Oct-Dec 2023:

1. 'Ecology and Environment' from SWAYAM portal (Govt. of India).
2. 'Innovation, Business Models and 'Entrepreneurship' from SWAYAM portal (Govt. of India).
3. 'Entrepreneurship in Emerging Economies' from HarvardX (edX platform).

CRAFT EXPOSURE TRIPS

Visit to Udaipur

The students of B.Des. foundation programme went to Udaipur for a craft exposure trip from 10th - 14th December, 2023. They explored a variety of crafts and artistic expressions, including Phad painting in Bhilwara, Damascus craft, Thikri work, Leheria & Danka craft in Udaipur, and traditional Terracotta work in Molela. Additionally, they had the opportunity to visit Aavaran, a textile-based NGO in Udaipur established by Alka Sharma, an alumna of IICD. The students also toured The City Palace Museum and immersed themselves in the vibrant atmosphere of Udaipur at Fateh Sagar

Lake. On their return journey, they made a stop at the Haldighati mountain pass, a site of significant historical importance in India.



Students interacting with artisan, Mr. Zakir Khan during 'Danka' embroidery workshop, Udaipur

Visit to Kutch

Students pursuing B.Des in Craft Communication Design, Soft Material Design, and Fashion Design embarked on a journey to Bhuj from 2nd - 6th December, 2023. Throughout the excursion, they explored the Living and Learning Design Centre Museum, Kala Raksha, Khamir, and Hodka village to delve into Leather Craft and Bead Work. The itinerary also encompassed a visit to printing units in Ajrakhpur, providing them with hands-on experience in Ajrakh Printing and a comprehensive understanding of its intricate process.



Students interacting with weaver, at Khamir Museum, Kutch

Visit to Jaisalmer

The Post Graduate students went on a trip to Jaisalmer from 25th -29th October, 2023. They explored crafts like stone carving. They visited the Jaisalmer fort, Patwa Haveli and enjoyed a wonderful evening with Jeep Safaris and Parasailing at the Sam Sand Dunes. Additionally, they visited Urmul desert crafts. On their way back, they stopped at Pokhran to see, and learn about Pokhran pottery.



Students on interacting with artisan Heera Ram during the applique workshop, Bharmer

CELEBRATIONS

Navratri

IICD radiated with joy during Navratri. The campus transformed into a vibrant hub with colourful decorations, and spirited Garba and Dandiya performances. The event started with prayers to Goddess Durga, followed by prasad distribution and the commencement of Garba performances. Each day concluded with awards for the best male and female performers.



Navratri Celebrations at IICD

Gandhi Jayanti and Shastri Jayanti

The theatre division of the Abhivyakti Performing Arts Club at IICD presented a play highlighting the five principles of Mahatma Gandhi. Members of Sarasva, the literature club, recited poems and delivered speeches honouring these two visionaries. The event culminated with a speech by Shri Giriraj Khushwaha, the secretary of IICD.



Students performing for Gandhi Jayanti & Shastri Jayanti

Editor's Message

Welcome to the IICD newsletter for the last quarter of 2023. To start with, IICD hosted the 4th International Conference on Recent Trends & Sustainability in Crafts & Design took place on November 2nd-3rd, 2023 at the Rajasthan International Centre (RIC), Jaipur. Delegates from various countries converged to engage in insightful discussions, fostering international collaborations and enriching the discourse around crafts and design.

The conference also included the much awaited announcements of Craft Design awards 2022 & 2023 along the meritorious students' awards. During the conference, IICD also launched two publications, namely Nirupan-showcasing Industry Projects of the Graduating Batch of 2022 and Chisel- IICD student's magazine. The culminating event of the conference was 'Sangoshthi' with Artisans which was anchored by Prof. (Dr.) Toolika Gupta, Director – IICD. The final quarter of the year witnessed a lot of students, alumni and faculty achievements. Some significant achievements were:

1. Graduation Projects of IICD students, namely Chetan Nagarkar and Vibha Dadidch, students of Hard Material Design were showcased in India Art Architectural Biennale at Red Fort, New Delhi.
2. IICD Alumnus Mariyam Khatri won Sustainability Innovator Award 2023.
3. Prof. Panwar presented a performance titled Anitya (The Transience) at The Corcoran School of the Arts & Design, George Washington University, USA. There were a lot of Craft Exposure Trips for IICD students. The students of B.Des. Foundation Programme visited Udaipur, Rajasthan and Kutch, Gujarat; the Post Graduate students visited Jaisalmer. Another vibrant highlight of the final quarter was the Navaratri celebration. The IICD campus was jibing with the spirited Garba and Dandiya performances. I hope you enjoy going through the newsletter. Happy Reading!

IICD Newsletter Team

Kingshuk Mukherjee, Pronoy Kapoor,
Avanthika S., Bhavitha Sure, Pankhuri Soni.