



IICD NEWSLETTER



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IMPORTANT EVENTS

National Handloom Week Celebration

In a joint initiative to promote the rich heritage of handloom and handicrafts, Department of Industries and Commerce, Government of Rajasthan organized NATIONAL HANDLOOM WEEK 2023 from 3-7 August, 2023 at Jawahar Kala Kendra, Jaipur (JKK). The event consisted of Buyer seller meet on 3rd and 4th Aug, Exhibition and Theme Pavilion from 3rd to 7th Aug, Quiz competition on 3rd Aug, Workshop on 4 Aug, and Fashion show at Rajasthan International Center on 6 Aug, 2023.

IICD was felicitated with certificates by the Department of Industries and Commerce, Government of Rajasthan acknowledging IICD's contribution in the National handloom Week event.

The details of the events anchored by IICD are as follows:

Quiz Competition

During the Handloom Week celebration (3rd to 7th August 2023) held at Jawahar Kala Kendra, IICD in collaboration with Rajasthan Handloom Development Corporation (RHDC) organized an engaging quiz competition for colleges and universities on 3rd August at JKK. The primary aim of this competition was to foster a

healthy spirit of competition among students, enhance their knowledge and awareness about handloom and handicrafts, and provide a platform to showcase their intellectual prowess. The event was graced by the esteemed presence of Dr. Lalit K. Panwar, IAS (Retd.), Chairperson, Vivekananda Global University, Jaipur as the chief guest. Dr. Toolika Gupta, Director of IICD Jaipur, delivered the welcome note to all the guests. The quiz competition featured multiple rounds, and the standout performances of the top three teams from IIS University, Arch College of Design & Business, and Poddar International College from Jaipur secured their positions as the winners. The students from the winning teams were honored during an online felicitation ceremony later in the day at 3 pm at Jawahar Kala Kendra, graced by the esteemed presence of the honorable Chief Minister of Rajasthan, Shri Ashok Gehlot.

Artisan Workshop

RHDC in collaboration with IICD and Department of Industries and Commerce, Government of Rajasthan organized an Artisan Workshop on the topic 'Design Development and Marketing Interventions'. The Chief Guest for this event was Mr. Dileep Baid, Chairman of the Export Promotion Council for Handicrafts (EPCH). Among the speakers were Ms. Apourva from 'Life n Colors' and Ms. Anuradha Singh from Nila House - Lady Bamford Foundation.

Fashion Show

A Fashion show was organized on 6th August 2023 at Rajasthan international center to celebrate the spirit of Indian handicrafts and handlooms. The Fashion Show was supported by Lady Bamford Foundation, Nila House, Jaipur. The Chief Guest for the event was Mr. Rajiv Arora, Chairman, Rajasthan Small Scale Industries Corporation (RSIL), Jaipur. The theme of the Fashion Show was 'Vasudev Kutumbakam'. Among the participants were:

Designers-- Handwoven heirlooms by Jyoti Gupta, IRO IRO by Bhavya Goenka, RIAS Jaipur by Avishek Mandal, Soul Roots by Sonal Chitranshi

Designers (IICD Alumni)-- Dinesh Chippa, Dheeraj Chippa, Nikki Joshi, Dharan by Rachna Shri, Aavaran by Alka Sharma

Designers (IICD Incubatees) - Kosh by Nidhi Tomar, Loomlight by Aditya Kumar, Navneet Siju from Bhujodi Colleges-- IICD, JECRC, Amity University, Pearl Academy, IIS University,

NGOs-- Urmul Seemant Sansthan, Rangсутra, Sadhna
The collections represented different handlooms and handicrafts traditions like Dabu block printing, Tie dye, Kotadoria, Jamdani, Gota patti work, Mirror work, Indigenous pastoral fibers & fabrics naturally dyed with hand embroideries, Kalmakari, Lehariya, Tangaliya weave and Indigo dyeing.



MoU signed with IIT-Kanpur and Training Program

RSK IIT Kanpur reached out to the Institute to discuss potential collaboration. This led to the signing of an MoU between RSK IITK and IICD to revitalize the craft sector and enhance the livelihood of artisans and women groups through design development. The objective of this collaboration is to preserve the traditional art and craft, develop improved processes and come up with new forms and designs of locally made products, thus connecting artisans and craft communities to the consumers. Both IICD and RSK IIT Kanpur plan to work cooperatively on research, design and development of craft sector to make them more usable and marketable. A visit was done by Director and DR(P&C), IICD to the IIT-Kanpur where they met the artisans who were working there. Based on the discussion regarding availability of resources with IIT team and with artisans regarding their requirements it was finalized to conduct training program of 7-10 days in terracotta and textile bag making. The trainings took place during the month of August at Ranjit Singh Rozi Shiksha Kendra (RSK) at IIT Kanpur campus. IICD faculty team was involved in the training.



IGNOU webinar “Organizational Change: Work-life Balance in Context of NEP 2020”

Prof. (Dr.) Toolika Gupta, Director-IICD was invited as a key-note speaker in the Webinar on “Organizational Change: Work-life Balance in Context of NEP 2020” organized by SOCE, IGNOU on 27th July 2023. The topic of her lecture was “Achieving Work Life Balance: Strategies and Challenges with a Focus on Women”.

IICD Craft Design Awards 2023 - Award Jury and Declaration of result

IICD instituted the annual ‘Craft Design Awards’ in the year 2020, to commemorate the 25 year of its existence and in the memory of people who were the leaders to initiate craft & design development and education in India. This is to pay tribute to the stalwarts of the country who have done exemplary work in the craft sector and name the awards after them.

The jury for selecting IICD’s Craft Design Awards 2023 was conducted on 22 August 2023 at IICD campus. It was attended by the following jury members.

1. Smt. Radhika Doshi Kathpalia
2. Shri Jatin Bhatt
3. Shri B B Paul
4. Smt. Laila Tyabji
5. Shri Sudhir Kasliwal

There were total 33 nominations for the following 5 categories:

1. Kamaladevi Chattopadhyay Award for ‘Social Impact in the Craft Sector’
2. Pupul Jayakar Award for ‘Craft Entrepreneurship’
3. Suresh Neotia Award for ‘New Generation Crafts Person’
4. Kripal Singh Shekhawat Award for ‘Innovation in Craft Design’
5. M.P. Ranjan Award for contribution in ‘Craft Design Education’

After deliberations and discussions, the jury finalized the following candidates for the awards:



Award category	Award Winner
Kamaladevi Chattopadhyay Award for ‘Social Impact in the Craft Sector’	Arroju Ashok
Pupul Jayakar Award for ‘Craft Entrepreneurship’	Mayura Balasubramanian
Suresh Neotia Award for ‘New Generation Crafts Person’	Khatri Sohel Junas
Kripal Singh Shekhawat Award for ‘Innovation in Craft Design’	Majikhan Mutva
M.P. Ranjan Award for contribution in ‘Craft Design Education’	Devika Krishnan



Welcoming New Students - Orientation Programme 2023

The Admissions for 2023-24 sessions for Under-Graduate and Post-Graduate Programme took place from 27th July to 4th August 2023. The new students' registrations began on 27th July. On the morning of 31st July, the new students were welcomed by Director, Dean and IICD faculties and staff. Students were then taken around the IICD campus. During this week-long programme, the freshers further interacted with the department programme coordinators, placement cell, international linkages team, lab incharges, hostel warden, student counselor and the doctor. There were sessions with IICD Alumni as well. On day 4 and 5, ice breaking sessions on the topic 'Sense & Sensibility' was organized by expert Mr. Neeraj Kadela, Actor & Theatre Artist. A Jaipur City tour was organised on the last day of the Orientation Programme. Students were taken to Maharaja Sawai Man Singh II Museum and The City Palace, Jaipur.

Meeting with officials of Pacific Quartz regarding collaboration with IICD

The meeting for discussion on joint collaboration with Pacific Quartz and Indian Institute of Crafts & Design (IICD), Jaipur in the matter of academics was held on 08.09.2023 at IICD Jaipur. Mr. Puneet Soni, Ms. Riya and Ms. Adarsh attended the meeting on behalf of Pacific Quartz. His insights and perspective would be useful in aligning Hard Material module inputs with the industry requirement. Discussion was also held regarding possibility of Pacific Quartz setting up of a Research and Development lab for quartz and stones at IICD campus.



OUTREACH



Mukka Craft Cluster Development Program

Department of Industries and Commerce, Government of Rajasthan for development of Mukka Embroidery Craft Cluster at Barmer has sanctioned a two year program to the Institute. In order to promote this traditional and unique craft and enable the women artisans to earn from this skill, these artisans will be supported under State Cluster Development Programme of Govt of Rajasthan. In this project, the artisans will be mobilized to create a Self Help Group. The artisans will be trained on design development and other relevant skills. Market linkages will be created for the cluster products through development of website, participation in exhibitions and online marketing.

A training program of one month duration was conducted at village Gagriya, District-Barmer

during the month of September 2023. There were 40 participants who were imparted design development skills in two batches. The training was conducted by IICD faculty- Mr. Rajesh Kumar and Lab technician Mr. Suresh Manohar was also a part of the training along with master craftsperson Chandi Devi and Samjhu Devi.

FACULTY ACHIEVEMENTS

Quills and Characters Programme - September 2023

Chawton House, London conducted a conference titled 'Quills and Characters' about women's writing in the 17th to 19th centuries. Prof. (Dr.) Toolika Gupta, Director-IICD presented part of a paper, on 2nd September, written in collaboration with Alexandra Kim and Anne Wass. The paper is titled - 'Clothing Connections - Dress in the letters of Elizabeth Gwillim and Mary Symonds'.

Director's Interaction with IIGJ students

Prof. (Dr.) Toolika Gupta, Director-IICD was invited by Indian Institute of Gems and Jewellery (IIGJ), Jaipur for an interaction session with IIGJ students. The session provided the IIGJ students with an opportunity to gain valuable insights into Design, Craft, Art and Sustainability.



Director-IICD invited to Alliance World Congress as a part of the celebration of 140 years of Alliance Francaise

Prof. (Dr.) Toolika Gupta, Director-IICD was invited to Alliance World Congress in July 2023 as a part of the celebration of 140 years of Alliance Francaise. During this momentous occasion, all the presidents of Alliance from around the globe were invited by the French President, Mr. Emmanuel Macron, to the Élysée Palace, Paris.

British Council meeting at G20 summit

Prof. (Dr.) Toolika Gupta, Director-IICD was invited to an event at the British Council Division, British High Commission, New Delhi on 9 September 2023 as a delegate at the G20 summit.

This event highlights the British Council's commitment to tech and arts, sustainable fashion and women arts leaders. During the event, Dr. Gupta also interacted with Ms. Akshata Murty, w/o Mr. Rishi Sunak, Prime Minister of the United Kingdom and discussed the collaborative project between IICD and the West Dean College of Arts and Conservation, Chichester, UK. This project focuses on design development and technological upgradation of Potters of Baswa, district Dausa near Jaipur through exchange of knowledge between India and UK ceramic practices.

Director-IICD invited by the Director of Handlooms and handicrafts, Government of Jammu and Kashmir

Prof. (Dr.) Toolika Gupta, Director-IICD was invited by Mr. Mehmood Alam, Director of Handlooms and handicrafts, Government of Jammu and Kashmir, to visit their state that has a long history, culture and tradition of handicrafts. The idea was to investigate the current situation and condition of design, marketing and educational facilities of Handloom and Handicrafts in the state and to discuss the best practices of IICD.

ALUMNI ACHIEVEMENTS

G20 Summit- Yogesh Chhipa

In the G20 summit, Mr. Yogesh Chhipa showcased his products. Mr. Yogesh Chhipa, son of Mr. Udaylal Chhipa, is a proud alumnus of the Indian Institute of Crafts and Design (IICD), Jaipur, holding a degree in Textile Design. His passion for preserving and promoting India's rich heritage led him to actively participate in global forums. Mr. Chhipa's journey extends beyond the G20 Summit. He previously showcased his artistic talents at the G20 Connecting 2022 event, hosted by MLSU Udaipur, and played a pivotal role in the MLSU Swarnim Fashion Show 2022. His dedication to nurturing the craft of block printing is evident in his commitment to training students from Udaipur and Jaipur in the art of Akola's block printing.



IIM Calcutta - Radhesh Agrahari

IICD Alumni, Mudita, and Radhesh's Golden feathers Pvt. Ltd., celebrated its victory at the prestigious TATA SOCIAL ENTERPRISE 2022-23 competition, in collaboration with IIM Calcutta Innovation Park (IIMCIP). This remarkable achievement truly reflects the culture of excellence nurtured at IICD, vital in fostering innovative startups. It was a competition with 8,800 start-ups nationwide, where Golden Feathers emerged as the national winner and secured a prize of Rs 5 lakh. Their work was featured in Business World showcasing their unwavering dedication to excellence and innovation.



CRAFT EXPOSURE TRIPS



Ahmedabad, Gujarat

Craft exposure trips are an integral component of the teaching-learning pedagogy of Indian Institute of Crafts and Design. The craft exposure trips augment the 'hands on' learning from traditional craft communities of India. These trips also help to sensitize the budding designers to the issues of sustainability and awareness of the eco-system for which solutions are designed. In September, the students of M.Des and M.Voc. final year, of specializations Soft material Design, Fashion Clothing and Crafts Communication Design were taken to Ahmedabad, Gujarat for their Craft Exposure Trip. Dr. Rena Mehta & Dr. Kingshuk Mukherjee accompanied the students on this trip. Gujarat, specifically Ahmedabad and its surrounding areas are well known for its rich

cultural heritage, historic architectural structures, and crafts related to weaving, block making, block printing, along with rich tradition of visual narratives. The trip to Ahmedabad was a very overwhelming experience for all the students. During the trip, the students also visited the NID campus. On the way to Ahmedabad, the students visited the workshop of Pichwai artisans at Udaipur.

CELEBRATIONS

Teej

The students of IICD celebrated the Teej Festival on 24 & 25th August, embracing the spirit of togetherness, music, dance, and celebration of our rich cultural heritage. It was a two day celebration with the first day being a Mehendi Competition. The winner of the same was Siddhi Awasthi from B.Des 3rd year. On the second day, the students indulged in a plethora of exciting activities. The evening was filled with dance and music performances by students from various batches. Stalls were set up by students who wished to showcase and sell their creative products.





Onam & Janmashtmi

On September 8th, the students at IICD observed Onam, the festival of harvest, and Janmashtmi, the celebration of Lord Krishna's birth. The students enthusiastically participated in traditional Kerala dance performances, along with engaging in traditional games like "Matki Fod," Tug of War, and Musical Chairs. Devotional music filled the air, creating an atmosphere of deep devotion and enlightenment.

Independence Day

IICD celebrated the 77th Independence Day on 15th August. It was a day of joy and unity as all of the students, faculty and staff remembered and paid tribute to the freedom fighters. The theme for this year's Independence Day was "Nation First, Always First." The Director and Secretary delivered insightful speeches, which were followed by an impressive dance performance by the students. Every aspect of the day's activities revolved around the theme.



Hindi Diwas

IICD celebrated Hindi Diwas on September 14th. During these celebrations, the focus was on promoting the usage and propagation of the Hindi language. Students and teachers participated in various programs that included speeches, poems and a quiz on Hindi. The event concluded with a documentary on Hindi being screened. It was a day to pay homage to the language and its rich heritage.

Foundation Day

The peaceful aroma of incense sticks, camphor and fire invoked the dawn of September the 1st at IICD. Golden flames reaching out to the heavens invited the presence of deities into the very courtyard of the institute and their blessings into the hearts of all as IICD celebrated its foundation day. The event started with a havan, followed by a performance on Navarasa by Prof. Pampa Panwar. The event also saw a culmination of IICD's project with the British Council in an exhibition displaying all the products made. The Craft Design awards were also announced officially by the Director on this day. The event concluded with the traditional Dal Batti Churma being served to all.



Teachers Day

The IICD students took an opportunity to express their heartfelt gratitude for the incredible work their teachers do day in and day out to educate and inspire the students. The students celebrated teachers day on 5th September. The event was filled with games like picti-ary, musical chairs and Tug of war. Both the students and teachers played and enjoyed together. The students recognised the dedication, passion, and commitment of their teachers that makes a significant difference in their lives.

Ganesh Chaturthi

IICD celebrated the auspicious festival of Ganesh Chaturthi on 19th September, celebrating the arrival of Lord Ganesha into our homes and hearts. This special day was not just about rituals; it was about coming together as a community, sharing joy, and seeking the blessings of the remover of obstacles, Lord Ganesha. The celebration included traditional puja, melodious bhajans and prasad at the end. To add a touch of tradition and vibrancy, everyone wore clothes in the color yellow, symbolizing happiness and prosperity.



Appointment of Legal Consultant for POSH (Prevention of Sexual Harrasment at Work-place)

Ms. Mallika has been appointed as legal consultant to look after the POSH related matters at the Institute and also conduct necessary awareness sessions for the employees and students of the Institute. During July-September a session was conducted for the Internal Control Committee of the Institute and three separate sessions for different batches of students at the Institute. A separate session was conducted for all the employees of the Institute.

EDITOR'S MESSAGE

Welcome to the IICD newsletter for the third quarter of 2023. The highlight of this quarter was the National Handloom Week celebration. It was an initiative by the Department of Industries and Commerce, Government of Rajasthan to promote the rich heritage of handloom and handicrafts. IICD was chosen by the Department of Industries and Commerce, Government of Rajasthan to co-host a Quiz Competition, Artisan Workshop and a Fashion Show involving the various colleges and universities of Rajasthan. Another significant achievement for IICD was the signing of MoU with IIT-Kanpur to revitalize the craft sector and enhance the livelihood of artisans and women. Subsequently, a training program of was conducted in the domains of terracotta and textiles. The training programmes took place during the month of August at Ranjit Singh Rozi Shiksha Kendra (RSK) at IIT Kanpur campus. IICD welcomed its new batch of UG and PG students in July-August 2023. During this week-long programme, the freshers were oriented to the various departments and facilities of IICD, they interacted with the programme coordinators, placement cell,

international linkages team, lab incharges, and the other important office bearers of IICD. This part of the year also involves a lot of festive celebrations. IICD students exuberantly celebrated Teej, Onam, Janmashtami and Ganesh Chaturthi. I hope you enjoy going through the newsletter.

Happy Reading!

Dr. Kingshuk Mukherjee
Editor

Content and Layout:
Kingshuk Mukherjee, Rajesh Kumar,
Avanthika S., Pankhuri Soni, Sure
Bhavitha,