



भारतीय शिल्प संस्थान

INDIAN INSTITUTE OF CRAFTS & DESIGN, JAIPUR

A Leading School for Craft Based Design Education in India

Admission Prospectus 2023

Programmes Offered
B.Des. | M.Des. | M.Voc.

Hard Material Design | Soft Material Design | Fired Material Design | Fashion Clothing Design | Jewellery Design | Crafts Communication

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Message From The Chairperson

Indian Institute of Crafts and Design, established in the year 1995, has evolved into a leading school for craft based design education in India. The institute has been offering Undergraduate and Postgraduate courses focused towards creating designers and entrepreneurs who will serve as a catalyst in the craft sector. IICD has moved forward in its journey with active support and encouragement from the Ambuja Educational Institute (AEI).

IICD leadership, faculty, staff & students are working together to bring alive the vision of IICD. The national and international linkages of the institute have been strengthened in past few years, and our students are now getting opportunities to study overseas in various institutions of repute. The faculty members at IICD come from various reputed design intuitions and represent an interesting blend of the diversified design domains. They hand-hold the students and help them to develop a holistic understanding of design. The faculty members at IICD are research driven and they continuously endeavor to add to the pool of academic as well as applied research. IICD provides opportunities of 100% placement assistance through campus placement drive. Year after year IICD graduates continue to shine in their endeavors and have made us proud by winning accolades and awards at national as well as international platforms. IICD alumni are the torch bearers of the sustainable future and are contributing significantly in developing sustainable design solutions.

You will be navigated to the details of the academic programmes offered in the pages ahead. Looking forward to the young, creative, and enthusiastic minds to contribute towards nation building.

Best Wishes

Smt. Madhu Neotia
Chairperson, IICD





Message From The Director

Namaste,

The Indian Institute of Crafts and Design (IICD) is a leading design institute which caters to design, technology, and management segment of the craft industry. At IICD, we take pride in our roots, and we constantly strive to strengthen our eco system by the way of practicing sustainable living and creative thinking. Our students work on live projects to design furniture, clothing, textiles, pottery, interiors, and packaging among the few things that demand attention today. Their innovative approach has led them to create new products, like chicken feather stoles, zero waste garments, black pottery – jewellery, sustainable toys, paper out of waste materials, are to name but a few.

The atmosphere at IICD is open to experimentation and we encourage linkages with Indian and International institutions in a number of ways like student and faculty exchanges, joint projects, research presentations, and conferences. We have actively engaged with many institutions in India and abroad and have MoUs with them. IICD is offering French Classes in collaboration with IFI and working on a project of Crafting Futures with the British Council.

Our 'out of the box' approach has led us to work at the grass root level by enhancing the skills of rural women, as we have developed certificate courses in textile and fashion design for them. With funding from CSR activities of SBI Cap Securities and the Ambuja Cement Foundation, with the dedicated efforts of our team and with the enthusiasm of the women, we have been able to reach out to areas, where an institutional intervention would not have been possible.

I am reaching out to all to invite you to be a part of this rising institution, to work hard and to make lives meaningful. I would also like to add that students from financially challenged and artisanal backgrounds have a lot of support to study at IICD, so do not let the fees come in the way of your application.

Wishing you all the very best for your future.

Toolika Gupta
Director - IICD



Indian Institute of Crafts & Design (IICD)

The Indian Institute of Crafts & Design, Jaipur, was set up as an autonomous institute by the Government of Rajasthan in the year 1995 to act as a catalyst of change in the craft sector. Since October 2007, the Institute is being funded and managed by Ambuja Educational Institute (AEI) under the Public Private Partnership (PPP) model. IICD is affiliated to Rajasthan ILD Skills University (RISU), the first Government Skill University of the country, established vide the Act of State Assembly, 2017. IICD provides Bachelor and Master degrees in various areas of Crafts & design.

VISION

The Vision of IICD is to continue to invigorate the craft sector and to become the Centre of Excellence in Crafts & Design, encouraging research and bringing new life to the languishing crafts of India.

MISSION

- To lead our country into the future with the design programmes focusing on the relevance of traditional materials and techniques of handicrafts.
- To keep the uniqueness and skill of crafts alive.
- To create visibility of craftsmen and handcrafted products in the global market.
- To sensitize budding designers to the issues of sustainability and awareness of eco-system for which solutions are designed.
- To cater to productive and relevant training in the craft sector.
- To develop Design Techno Managers.

Why Indian Institute of Crafts & Design?

As a pioneer in the area of crafts and design, the institute works towards the evolution of crafts and the crafts-persons in the contemporary socio economic context. Through the programmes of education, research, documentation, training, outreach and consultancy the institute strives to become a centre of excellence. IICD is continuously evolving in a vibrant environment of experimentation and innovation.

Spread over lush green and cheerful campus surrounded by hills, IICD infrastructure is ideal for creative education and student life experience. The infrastructure includes the academic, administrative and hostel blocks, studios, display spaces, workshops with advanced tools and equipment, computer lab, library, resource centre with more than 500 student projects and craft documentation reports, mess, common room, sports area, etc. The institute provides hostel facilities for both boys and girls.

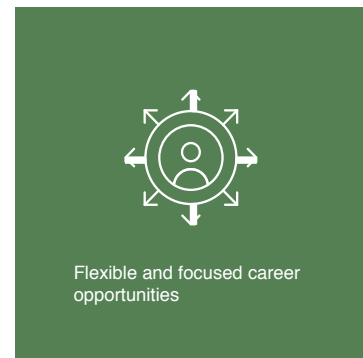
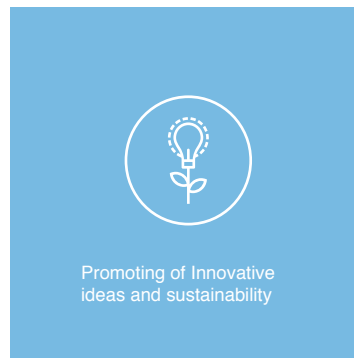
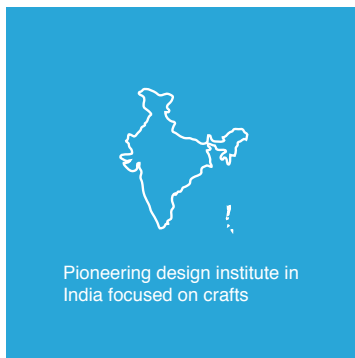
Faculty members possess a fine blend of practical craft design experience combined

with excellent academic credentials. Industry professionals, noted academicians and experts form a strong base of our visiting faculty. Their inputs play a crucial role in instilling a multidisciplinary approach to the education programmes of the Institute. Apart from this, master crafts-persons and artists from various parts of the country have been associated with the Institute since its inception and they share their skills and knowledge with the students. IICD is also engaged in various development projects supported by various Ministries and Departments of the Central and State Governments.





Crafts Focus



The handicrafts sector not only preserves the cultural heritage of a country but also provides employment to a vast segment of crafts persons in rural & semi urban areas. India is one of the important suppliers of handicrafts to the world market. Handicraft contributes significantly to the exports and generates substantial foreign exchange. The growth potential of the sector both in terms of domestic and global market is extensive. The traditional repertoire of the variety of materials used in handicrafts, their forms, functions, techniques and cultural semantics is more relevant in today's context and concern for sustainability.

The main objective of IICD is to develop

high quality professionals to act as catalysts of change in the crafts sector. Due to the changing consumer taste and trends, there is a need for Indian handicraft industry to bring changes in designs, patterns, product development, innovations and production facilities to achieve a leadership position in the fast growing competition.

IICD also encourages inclusion of artisans' wards in its various design education programmes. There is provision for financial aid to students selected based on merit cum means with the objective to encourage craft and design education amongst the under privileged socio economic groups.



Academic Programmes

IICD offers Under Graduate and Post Graduate degree programmes in Crafts & Design under the aegis of the Rajasthan ILD Skills University (RISU). These programmes are in alignment with the National Skills Qualification Frameworks (NSQF). Under NSQF, the learner can acquire the certification for competency needed at any level. Presently, more than 100 countries have, or are in the process of developing National Skills Qualification Frameworks. The certification levels of UG programmes are in order of - Diploma after completion of one year, Advanced Diploma after two years, B.Voc. after three years and B.Des. after four years. IICD also facilitates 3 years M.Voc. programmes for the candidates from non- design background along with 2 years M.Des. programmes for design graduates.

Bachelor programmes focus on:

- Crafts and Design
- Skills and Applications
- History of Crafts
- Materials and Their Science
- Tools, Techniques and Processes
- Field Exposure
- Customer, Market Needs
- Design Process

Master programmes focus on:

- Research
- Concepts and Context
- Design, Systems and Solution Thinking
- Advance Exploration of Materials and Design Possibilities
- Innovations
- Business of Craft and Design
- Social Entrepreneurship and Leadership

IICD offers the following degrees in crafts & design in affiliation with Rajasthan ILD Skills University (RISU), with specializations in different fields:

- 4 Years Undergraduate Degree (B.Des.)
- 2 Years Postgraduate Degree (M.Des.)
- 3 Years Postgraduate Degree (M.Voc.)

Specializations for bachelor and master programmes are in:

- Hard Material Design
- Soft Material Design
- Fired Material Design
- Fashion Clothing Design
- Jewellery Design
- Crafts Communication



Pedagogy at IICD

Design education at IICD is about interacting with our environment, culture, people, materials, etc.

Each design programme is developed to enable students to gain profound understanding of concepts and contexts; materials, tools and skills; explorations and experience; and application of the knowledge in the real world.

The pedagogy at IICD is 'hands on' learning and includes extensive field study, research and learning from traditional and modern design techniques. The curriculum uses pedagogical approach that is learner centric, inclusive, culture-sensitive, inquiry based, reflective, collaborative, integrative and globally relevant. Learning models are a blend of classroom learning, community engagement, field exposure, and industry understanding to promote a holistic development of students. Craft Documentation, NGO Training and Industry Internships are an integral part of the programmes, providing insights and exposure to the craft eco system, social entrepreneurship, developmental organizations and industry needs & functions. Interdisciplinary learning at IICD allows versatility and innovation. Teaching and learning is collaborative; having frequent interaction with artisans and craftsperson's to build a deeper knowledge of the craft sector. The pedagogical approach is to foster a vibrant environment of experimentation for a sustainable world; combining skills, knowledge and attitude in a synergistic manner.







Design Foundation

The foundation program at IICD is a one year introductory program for B.Des. and M.Voc. students. It prepares them to develop the skills, knowledge, and confidence for the subsequent semesters in the respective specialization of the under graduate/post graduate degree. To be able to dive deep into the design specialization, the students need to know the fundamentals and build a strong core.

It is like a gateway for the degree programs where the basic building blocks of design are taught to the students which are planned and built one upon the other in order to enable and complete the skills and understanding required for the field of crafts and design. The program encompasses aesthetic expansion, material exploration along with intellectual integration. It builds up on visual perception, observation skills, critical thinking, problem solving based on the vocabulary of crafts and design.

The students are introduced to a variety of materials such as clay, natural fiber, fabrics, wood, metal and paper. The students are introduced to the design thinking process, introduction to fundamentals and principles of design, traditional knowledge and skill integrated with exposure to the crafts sector. The skill of visualization and representation is introduced through various kinds of drawings like object, nature, human figure and perspective. This is where the students learn to express their ideas and thoughts into a tangible form. Understanding of color & composition and form is inculcated through various modules of geometry, colour and composition. Besides developing hands-

on-skill, learning is oriented towards design in the context of society and culture. The students are also taken through the domain of craft giving them exposure to the hands-on material understanding and interaction with artisans. Getting historical perspective of art, craft and design, the curriculum delves into the process and methodology of design pertaining to the craft sector.

IICD being the only Institute focused on the development of the craft sector in the country, its curriculum is also uniquely focused, amalgamating both the craft and design domains equipping students with study of environment, language and digital skills of computer and photography along with getting exposure to and working alongside artisans from all over the country. Getting inputs from in-house faculty and many visiting faculty the foundation programme thus, prepares the student for the next level of learning at IICD.



Hard Material Design

Hard Material Design at IICD gives students the opportunity for extensive explorations with various materials such as wood, metal and stone. The focus of the Hard Material Design specialisation is to integrate the design theories, concepts, ideas, craftsmanship, methods & techniques, processes, traditional knowledge, in creating a new product that may serve to be part of the Indian craft repertoire.

Hard Material Design at IICD gives an array of opportunities to students to explore with materials such as wood, metal, stone cane and bamboo. The design study exposes students to tools, techniques, processes, traditional knowledge, conceptual and design development to evolve a contemporary Indian craft repertoire.

The pedagogy at IICD is 'hands-on' learning and includes extensive field study, research and learning from traditional and modern design techniques. The emphasis is on creativity, experimentation, and innovation. The students are encouraged to explore materials in their various forms and develop products that evolve out of the logic of the materials and its process, social and cultural vocabulary, besides the strict needs of function and use.

The student learns to work with materials to understand the character of the material and can create a vast array of products of toys, games, table top accessories, home décor, lampshades, furniture and complete interior solutions. Students are exposed to various craft techniques and processes like tarkashi,

stone inlay, dhokra casting, silver filigree and others.

The department has efficient workshops for wood and metal. Department encourages students to explore mixed materials on traditional as well as contemporary products by creating solutions for problems by applying the knowledge of materials science, context exploration and knowledge of ergonomics with anthropometry. Students get industry exposure by industry visits and craft exposure trips to craft clusters. The amalgamation of theory and practice interspersed with field exposure prepares the students well for the professional world. The post graduate programme in Hard Material Design encourages the students to develop themselves for research, development, business and entrepreneurial skills at the same time focusing on design and sustainability.





Soft Material Design



The Soft Material Design (SMD) students at IICD employ traditional and innovative skills, while exploring constantly evolving soft materials and technology, to create diverse solutions that span many disciplines and sectors.

The creative interface between the materials and the making, demands a challenging and dynamic environment, which frequently employs multidisciplinary and collaborative methods to express the width of Soft Materials through the context of 'Body' and 'Space'. The course structure enshrines a balanced and meaningful amalgamation of theory and hands on, research and application, novelty with tradition.

The core materials of study are Textiles, Paper, Natural fibres and Leather. The course components dealing in textile design emphasize on the history and evolution of the textiles and their techniques in their socio cultural milieu. The fundamentals of textile design like print development; weaving; surface development in terms of embroideries, surface manipulation and dyed textiles; design process, and technical strength offered by textile science lie at the nuclei of this course. The dyeing/ printing and weaving workshops facilitate practical learning for the same. Paper making, paper-mache, paper origami and kirigami are dedicated to the handling of Paper as a material. Leather component focuses on surface development, surface finishes, pattern making and construction for leather accessories.

Material exploration builds the capabilities and understanding of natural fibres like sabai grass, madur grass, etc; natural dyes like indigo, manjistha, harshringar, turmeric, etc.; and techniques like block printing, shibori, tie and dye, felting, etc. Dedicated design projects translate the semester learning into innovative design solutions and prototyping.

Programme encourages the convergence of multiple media for increasingly inclusive and innovative design. It takes into consideration the relevant contemporary issues such as continuously changing market dynamics, availability of natural resources, sustainable practices, eco-designs, optimum usages, ease of manufacturing resonating with the wisdom of our cultural diversity and the expression of our crafts. The course provides soft material oriented design solutions for built-in environments, interiors, home furnishings, textile furniture, fashion and lifestyle accessories and apparels. Multidisciplinary approach along with market oriented projects enrich professional learning in SMD department.



Fired Material Design

Clay, being one of the oldest materials used by humans, terracotta craft is one of major contributors in unravelling the evolution of human society. Humans have used the craft of making fired clay products for their day-to-day needs set in their cultural environment. Fired Material Design course at IICD explores all those materials which require processing through high temperatures to be formed in aesthetically pleasing functional products.

Learning ceramic craft involves formulating different clay bodies i.e. terracotta, earthenware, stoneware and porcelain from natural minerals. These clay bodies are formed by traditional techniques like pinching, coiling, slabbing and wheel throwing as well as industrial processes like mould making, slip casting, jigger- jolly, ram pressing, etc. Learning to develop glazes is an essential part during the study. Decorating techniques like Sgraffito, nerikomi, marbling, feathering, resist and painting gives freedom to create end number of textures and patterns. Art of firing is the final stage where clay is converted into ceramic. During the study different firing techniques are taught like pit firing, oxidation and reduction firing in gas kiln and electric kiln.

Study of Glass involves working with compatible glass which is colored glass as well as window transparent glass. The processes are divided into hot processes like slumping, fusing, mould casting; and cold processes like cutting, polishing, etching, sand blasting and engraving. The input on casted metals involves, understanding of different metals and alloys like aluminium and different copper alloys. Sand casting, lost

wax casting (traditional, fine art and jewellery casting) and surface treatments like patina, buffing, different kind of texturing and plating are taught during the course.

The design work produced encompasses utility objects, lifestyle products for interior and exterior spaces as well as contemporary expressions of crafts. The Institute has fully functioning laboratory and workshop facilities. Classroom projects are also carried out in craft clusters, ceramic factories, design studios, etc.

Fashion Clothing Design

The Fashion Clothing Design course offered at IICD aims to unravel and infuse deeper understanding and appreciation of traditional craft knowledge in clothing and integrate it with new techniques and materials to serve as an inspirational resource for contemporary lifestyle and fashion design. The programme encourages students to emerge as Craft Designers having a social, sustainable and sensitive approach towards crafts.

India is a craft rich country and a traditional society providing rich cultural backdrop and context to understand the authenticity of the craft, craft practices, application and potential. This programme at IICD gives a new orientation to Fashion Clothing Design by exploring basic concepts from an indigenous approach to discover and strengthen traditional methods and processes to co-create contemporary artisanal clothing.

The programme aims to fully exploit our location in Rajasthan, proximity to craft facilities and expertise at the institute and their network and linkages. The continuously evolving curriculum maintains a meaningful balance between theory and hands-on learning, research & application, cutting edge technology & traditional techniques.

The students learn the fundamentals of Fashion Clothing Design like pattern making, draping, garment construction and textile science. The technical strength and skill offered by these courses form the core of the program. Students also get an opportunity to develop an understanding of materials and traditional skills of surface ornamentation such as embroidery, tie and dye, creative

surface development, hand knitting etc.

Fashion & culture studies, history of textiles, digital tools, and in-depth study of various clothing categories such as men's wear, ethnic wear and kids wear further augment the learning to enable the students to become confident in dealing with the dynamic world of craft and fashion. Design thinking, marketing, sustainability, professional ethics are emphasized to develop professionals who are adept at traditional and contemporary; western and Indian, making the programme one of its kind.







Jewellery Design



From 2021 onwards, IICD in collaboration with IIGJ (Indian Institute of Gems and Jewellery) is offering Jewellery Design as a specialisation, in both its UG & PG programmes. IIGJ has state of the art infrastructure to conduct this programme. IICD and IIGJ both with the expertise have created this unique programme.

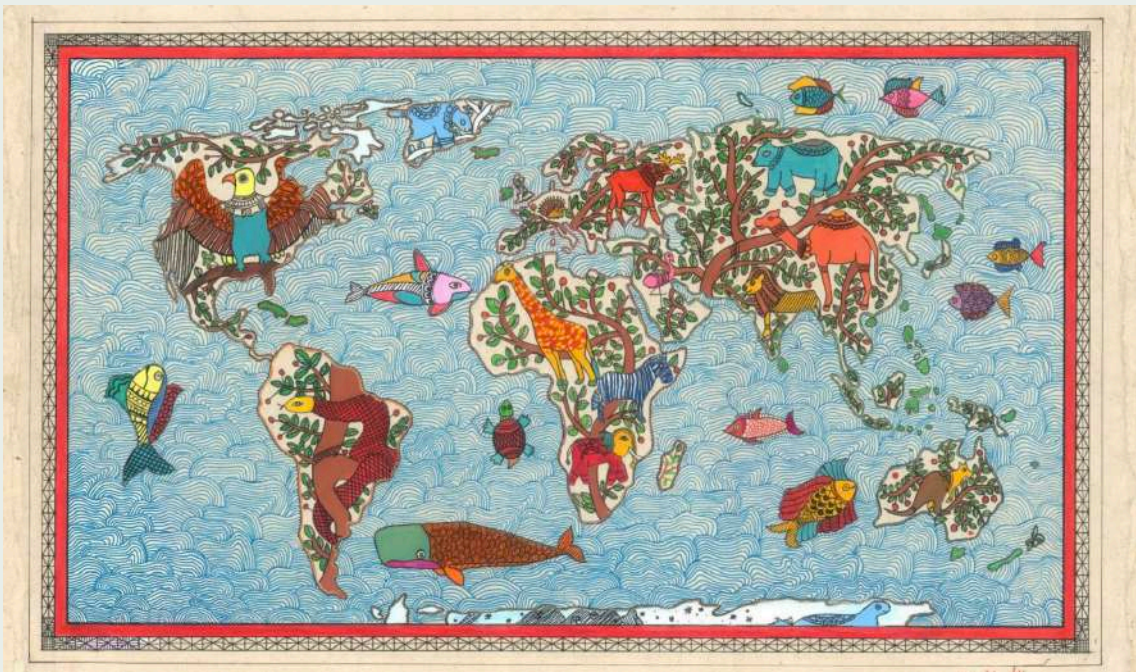
Jewellery has been an integral part of Indian society since the beginning of civilization. It holds great value and is an important part of Indian tradition and culture. It is not only used for adornment, it also represents wealth, power and prosperity. It is a symbol of relationships and commitment. It has religious importance and holds significance in devotion among Indian women. Indian jewellery varies from region to region and religion to religion. One can find fine and highly crafted jewellery for almost all parts of the body including head, hair, nose, ears, neck, arms, fingers, waist, legs and feet. Jewellery pieces in various materials such as gold, silver, copper, brass, iron, etc. along with precious and semi precious gemstones have social, historical and economic significance not only in Indian culture but throughout different cultures and communities of the globe.

Jaipur, a world craft city, is a hub for fine handcrafted jewellery and gemstones. The craft of jewellery making is considered sacrosanct as it deals with pure metals and precious stones. The amalgamation of traditional craft practices & narratives with contemporary aesthetics to create innovative

jewellery is a result of dedicated and highly skilled craftsmanship. Ornaments made with devotion and spiritual consciousness lend exquisite value as each piece of jewellery goes through many stages of designing, selecting, moulding, setting, cleaning, polishing and many other intricate processes.

The Jewellery Design programme at IICD is designed to appreciate and learn the know-how of traditional handcrafted jewellery making along with developing comprehensive ability of macro level understanding of international markets and changing trends. The course delves into micro level hands on learning about traditional, tribal and contemporary materials, tools & technology, construction & production processes and finishes. The course includes holistic understanding of precious and semi precious metals and gemstones.







Crafts Communication

Communication is a fundamental endeavour of the human condition. From the discovery of fire to that of agriculture, humans have evolved by the use of communication devices to pass on their know how to the next generation. Indeed, all of human progress and evolution has been only possible through the record, archival and retrieval of information and knowledge left by previous generations of humans.

Communication and crafts have a deep-rooted connection - the link between the two is as intricate as any handmade object itself. All crafts, whether sharp or blunt, translucent or opaque, hard or soft - communicate emotions to the beholder - they give cues on the function of the object. While some crafts are narrative in nature and communicate more directly, others are more subtle in their evocation.

Communication design programme at IICD will focus on leveraging crafts a medium for communication. The outcomes of communication design is to equip the students with various communication tools such as creative illustration, graphics, photography, videography & animation. The students will be able to apply the acquired skills- set in communicating their ideas effectively using various media vehicles such as advertising, film & video and new media.

The students will be trained to understand and create visual story telling / narration. The graduate will be trained to contribute to the society in form of designing for social concerns like health, literacy, safety and security, etc.

Programme focus areas will include extensive crafts research, acquiring necessary studio skills, developing very strong conceptual & narrative skills. Inculcating design process & lateral thinking will be emphasized in all classroom and industry projects. The students will be equipped to develop an eye for rigorous ideation & testing of ideas.

Some of the key studio skills for communication design include freehand illustration, storyboarding, photography, printmaking & print production, graphics, layout & publication design, typography / calligraphy, packaging design, video production & short film making, user interface design, visual merchandising and space design, animation & game design & character design.

Placements

The various UG and PG design programmes provide students with the means to grow as sensitive, creative designers and practitioners of craft with clear goals to contribute towards Indian culture and society as a global citizen. IICD teaches with a unique pedagogy that synergizes traditional knowledge and skills with contemporary methodologies.

The graduates of IICD understand the subtlety of art, craft, technology, and strategy and acquire skill-sets to understand the growing needs of the industry and craft sector. During their education and training at IICD, the students undergo a transformation that unfolds their potential, sharpens their skills and stimulates their intellectual development. IICD graduates are highly motivated and carry the energy, creativity, skill, technical knowledge, thus, ready to serve as valuable assets to the organizations.

IICD has a centralized placement process for all programmes. Campus Placements are organized for the graduating students from various disciplines of the post-graduate and undergraduate programmes to help them comprehend their professional dreams and ambitions. Esteemed and well established companies, NGOs, designers, social enterprises are invited for campus placements. Pre-Placement Offers (PPO) are also extended to students by many companies during their internships or graduation projects.

Career Opportunities For Graduates of IICD

Design Sector: Design studios, lifestyle brands, in-house design set-ups of domestic corporations, export houses or buying houses as designers, merchandisers, sampling coordinators or as freelance designers, stylists or consultants.

Craft Sector: NGOs, craft organizations as craft managers, facilitators & coordinators or to channel CSR programs to focus on impact.

Cultural and Knowledge Industries: Museums and archiving institutes, academic research & writing, educational institutes, etc.

Developmental Sector: Governmental and international organizations. Work as linkage nodes between global groups and craft communities in the country.

Cultural and Social Entrepreneurs.

 **SHADES**
OF INDIA

**JAIPUR
RUGS**

TATA CERAMICS
PREMIUM TABLEWARE AND GIFTING



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Alumni

IICD alumni play a significant role in the lives of IICD students and other stakeholders. As social change agents, IICD alumni are adding value through their numerous contributions to the socio-economic culture, both in India and abroad. More than 750 alumni are working with the industry in key decision-making positions and are instrumental in shaping the future of the crafts industry.

IICD alumni are actively taking their knowledge to the grassroots levels, working towards enhancement of the craft of the country. Several alumni are associated with various design schools across the country as faculty and research associates. They are also being accepted in prestigious institutions for higher studies in India and abroad. IICD has always valued this resource and has involved the alumni within the future direction of the institute. Alumni interaction and mentoring to the ongoing batches of students also facilitate immense learning and builds confidence among the students.

IICD Alumni In Various Pathways

Higher Education:

Many alumni have pursued higher education at National and International Universities/ Colleges after graduating from IICD. Some of them are:

Alumni	College/University
Abhinanda Lahiri	Young India Fellow, Ashoka University, New Delhi, India
Akanksha Shukla	IED, Milan, Italy
Amrita Maria	Domus Academy, Milan, Italy
Dhruv Saxena	Domus Academy, Milan, Italy
Laksha Sirohia	Bauhaus, Hochschule Anhalt, Germany
Mariyam Khatri	UCL, London, UK
Sagar Biswas	NID, Ahmedabad, India
Shivani Oza	De Montfort University, UK
Sonal Srivastava	Harbour Space University, Barcelona, Spain
Yashvi Baxi	IED, Milan, Italy



Academicians:

Many alumni have taken up teaching design after graduating from IICD. Some are facilitating as guest faculty members with different design institutes and some have joined reputed colleges/ institutes/ universities. Some of them who are currently employed with design institutes are:

Alumni	College/University
Amit Gehlot	NID, MP
Amitanshu Srivastava	JKLU, Jaipur
Apoorva Agarwal	Manipal University, Jaipur
Basu Vansit	IICD, Jaipur
Chanchal Rathore	IICD, Jaipur
Dhruv Saxena	JKLU, Jaipur
Gauravi Mittal	Indian Institute of Arts & Design, New Delhi
Meghana Singh	Srishti Institute of Art, Design and Technology, Bengaluru
Prateek Prabhakar	Mithila Chitra Kala Sansthan, Madhubani
Rashi Chouhan	INIFD, Jaipur
Shiuli Pathak	Srishti Institute of Art, Design and Technology, Bengaluru
Vijay Shree	Jain University, Bangalore

Entrepreneurs:

Many alumni have established their studios, and social enterprises, which are excelling in the domain of entrepreneurial dynamics. Some of them are:

Alumni	Company Name
Abhishek Singhal	Abhishek Singhal Photography
Abrar Ahmed	Chhent
Abriti Mukherjee	Studio Forge
Adrija Chakravarti	Adrija Design Studio
Alka Sharma	Aavaran
Anushka Vijaya-vargiya	Kanchan Arts
Arpan Patel	KASSA
Bhavya Goenka	Iro Iro
Dema Mittal	Ranjakaa
Devika Verma	Build Worx
Dhananjay Singh	Ojjas
Dheeraj Chhipa	Dheeraj Chhipa
Durgesh Khatri	Milav Design
Ishani Vashishtha	Ek Nama
Keya Vaswani, Nidhi	Storyloom Films
Khushi Ram Pandey	Khushiram Pandey
Mukesh Sharma and Nikhit	D-Cube
Nikki Joshi	Syahi
Parul Gupta	Kabbish
Rachna Singh	Dharan
Revati Jayakrishnan	Rare Studios
Ronak Dandia	Studio Asao
Sanjay Chhipa	Syahi
Shamit Das	Studio Saswata
Shahnawaz Alam	Alam Fashions
Shiv Sharma	Studio Trataka
Shivangi Rathore	Studio Malang
Shreya Alok Gupta	Shreya Alok
Swati Jangir	Kasturi
Vandita	Clay County



Internship

The Design programmes at IICD are comprehensive and include applied project work relevant to the craft sector and industry. After completing three years at IICD in UG programmes and after one year in case of PG programmes, the students are exposed to the day to day functioning of the relevant industry through an eight-week internship that provides the necessary inputs for their professional development.

The focus of professional internships is to get an exposure towards functioning of professional establishment especially in key operation areas namely production, quality control, procurement, marketing, logistics, finance, accounts, etc. along with design development.

Some of the organizations where IICD students have interned are:

Adhya Design Pvt Ltd, Sangaru Design Objects Pvt. Ltd, Suket Dhir, Upasana Design Studio, Lady Bramford Foundation (Nila House), Rhizome, Swarup Dutta Scenography, Soma Prints, Rangсутra Naushad Ali, Arun emporium, Khamir, Ohkai, etc.

Students of IICD also have NGO training as part of their education. Some of the NGOs where students have done their training are:

Aagaas, Himjoli, Dehradun; Access, Manthan, Jaipur; Urmul, Avaran, Udaipur, Pure India Trust, Jaipur, Craft council of India, Chennai, Women weavers, Maheshwar, Society to Uplift Rural Economy (SURE), Barmer;

Muskan Educational and Welfare Society, Kota; Ashayen Centre, Kanpur; Sewa, Shilp Sadhana, Lucknow; Jugad, Faridabad; Auro Society, Pondicherry; Avani, Kumaon; Bakul Foundation, Bhubaneswar; Bamboo mission, Tripura; Blue Bird Foundation, Vadodara; Gramshree (Craftroots), Manthan Edu. Society, Ahmedabad; Dastkari Haat Samiti, Happy Hands Foundation, Mesh, Swechha-Green the Gap, New Delhi; H.O.P.E, Pune; Sahaj, Dahod; Tara, Goa; JWDC, Nepal



Labs

IICD provides modern and sophisticated teaching facilities that are constantly upgraded. Each department at the institute boasts of an array of highly advanced labs and workshops that are sufficiently equipped with the latest instruments and equipments. Real work space orientation to students is provided through practical application of concepts in these labs and workshops.

Computer Lab

In this era of digital transformations, the success of professionals rests on their ability to integrate design and information technology in a meaningful way. The computer labs at IICD facilitate integrating IT design skills with academics through design softwares like Adobe Creative Suite with applications such as Indesign, Photoshop, Illustrator, After Effects, Acrobat, Premiere Pro; Coreldraw; Rhino; etc. The computer labs are well equipped with state-of-the-art equipment like, desktops, image scanners, wide format printers, sound system, digital cameras, etc.

Weaving Lab

Soft Material Design department maintains a weaving workshop that is equipped with tabletop sample looms, offering an effective integration of theoretical and practical inputs to students. The infrastructure provides a creative space for students to arrive at a holistic approach to enquiry and exploration from an individual perspective in relation to materials, processes and methods within the domain of woven structures.

Dyeing & Printing Lab

Soft Material Design department has a dyeing & printing lab. Here students learn to work with natural as well as chemical dyes to create surfaces through techniques like tie-dye, block printing, etc. They experiment with different materials, crafts and techniques to develop a wholesome understanding of the varied interactions between diverse materials and processes to produce innovative prints and designs.

Pattern Making and Draping Lab

Fashion Clothing Design department maintains fully equipped pattern making and draping labs. These labs are well stocked with specialized pattern making tables and dress forms. The infrastructure provides an environment that allows the students to rigorously contextualize and apply concepts and processes of developing garments. These workshops facilitate in realizing creativity, unique approach and innovative perspectives in relation to garment making.





Metal and Stone Lab

The metal and Stone lab is a place where students of Hard Material Department learn the skills of stone inlay, mosaic, stone carving, metal sheet work, metal furniture and traditional craft practices. The lab is functional with machines buffing, cutting, lathe, shaper, welding, pillar drill, pipe bending and hand tools.

Ceramic and Glass Lab

The Fired Material department has fully functioning lab facility with various types of clays, minerals, oxides and chemicals required for low fired earthenware to high fired bone china. Recently glass workshop has also been added to the infrastructure.

Sewing Lab

Soft Material Design and Fashion Clothing Design departments have sewing labs that are well equipped with the latest instruments and equipments. There are more than 50 Juki and Brother industrial lock stitch machines, over lock machines, cutting tables and steam irons. The students learn about different stitch types to be able to create innovative surfaces using machine texturing. They also learn basic stitching techniques for home furnishings and apparels to be able to add value to product design. Leather sewing machines are also part of the sewing lab.

Wood Lab

The course curriculum of Hard Material Department is highly comprehensive. The wood lab houses many machines like radial saw, band saw, lathe, fret saw, vertical mounted drill, mechanised planer, disk sander, belt sander, mortiser along with various hand tools to create wooden products and furniture.

Mac Lab

The Crafts Communication Department has MAC-Lab having latest configuration MAC machines with Adobe Creative Cloud for digital illustrations, creative documentation, photo editing, etc. The Crafts Communication curriculum includes courses which require the use of MAC machines to create graphic design, publication design, web design, animation & packaging design.

Knowledge Resource Centre (KRC)

KRC is a fully equipped library facility with a focused collection of books and digital materials on crafts, design and related fields. KRC has a range of specialized as well as general reading books on Arts, Crafts, Design, Materials, Technology, Architecture, History, Anthropology and several nationally & internationally renowned magazines.

The collection has approximately 3500 books. The periodical section has nearly 25 current journals with earlier volumes, mostly on Craft and Design related subjects. KRC has collections of student's projects, craft documentations and various project reports. The document collection contains nearly 500 student Diploma Projects, Craft documentations and various project reports which IICD has undertaken since its conception.

The KRC has a well-furnished air-conditioned reading hall, spread over an area of approximately 3000 square feet. It is a place to sit quietly and study or one can borrow books and study at home. KRC is computerized with Alice Library Software and books are also arranged with the Dewey decimal classification.





Hostel, Sports & Healthcare Facilities



Hostel Facility

The IICD hostel offers an opportunity to students for community living and a meaningful experience to live in a responsible way. IICD provides hostel facilities for girls and boys. Hostel facility for boys is available at the institute property located in Jawhar Nagar. IICD provides free transport facility to boys to commute from hostel to the institute and back. Hostel facility is available on a first-come- first-served basis. The hostels are well furnished with all essential amenities and conveniences like, well ventilated air-conditioned rooms, RO and water cooler facility, abundant supply of hot and cold water and 24 hrs power backup. The hostels have round the clock Wi-Fi available for students. There is provision of fire fighting equipment on all floors of the girls hostels to ensure safety of students. The Hostels are under the care of a resident Warden and guards. Well planned, nutritious, varied, balanced and appetizing vegetarian food is prepared under strict hygienic conditions at the mess. The warden and many staff & faculty members eat with the students to supervise the quality of food.

Sports Facility

Sports is vital in shaping the individual's personality, health and fitness. The institute lays considerable emphasis on students' recreation and participation in various games, sports and field activities. The spacious grounds of the institute are laid out into play areas for Basketball, Volleyball, Badminton, Table Tennis, etc.

Healthcare

Medical Aid is available on campus. The institute has tie ups with a physician, mental health counselor and medical insurance companies for students wellbeing. The same can be availed by the student as and when the need arises.

a) A Doctor visits the campus once a week and is available on call for consultation and emergency.

b) A Psychologist visits the campus once a week. The counselor guides students in personal and professional matters.

Student Co-Curricular Activities



IICD students are encouraged to participate in extracurricular activities to enhance their overall personalities. Students are encouraged to take active part in exhibitions, crafts and design related competitions, workshops, seminars and sports. Participation in student clubs and various co-curricular activities gives students multiple opportunities for holistic development and to grow connections, leadership and other managerial skills. Meeting and interacting with new people, establishing relationships with students of other departments for collaborations on projects and using the platform to showcase one's talents are some of the objectives of Student Clubs at IICD.

There are five Student Clubs at IICD. These clubs are student driven under the mentorship of faculty members. A student can participate in more than one club. The students can participate in the capacity of Club Representatives as well as a part of event teams. The various Student Clubs are:

1.CULTURAL AND EVENTS CLUB: The cultural club is responsible for conducting various cultural events & festive celebrations in the institute. The club can be contacted at sac@iicd.ac.in.

2.SPORTS CLUB: Sports are vital in shaping the individual's personality, health and fitness. The institute lays considerable emphasis on students' recreational activities and participation in various games, sports and field activities. The spacious grounds of the institute are laid out into play areas for Basketball, Volleyball, Badminton, Table Tennis, etc. The club aims to create an active, enthusiastic, cheerful and healthy environment in the college campus and to increase the productivity of the students through physical and mental activities. It helps students to renew their energy and keep up with good health and a sound mind. Yoga is encouraged. The club organizes intra-college as well as inter-college sports events/ competitions. The club can be contacted at sportsclub@iicd.ac.in.

3.FILM CLUB - MISE-EN-SCÈNE: Film is the most versatile and comprehensive form of creative production. The agenda of this club is to inspire the students across various specializations and to lead them towards experiential learning. The club is responsible for organizing periodic film screenings, conducting invited talks by experts, film

and photography related competitions & to facilitate screening of films made by our students. The club can be contacted at filmclub@iicd.ac.in.

4.LITERARY CLUB - AKSHAR: The literary club of IICD is aimed towards honing creative skills amongst students sharing their passion for literature and other creative forms of writing. Its functioning involves conducting activities like debates and discussions about crafts and design, maintaining a blog with pre and post event releases. The club can be contacted at literatureclub@iicd.ac.in.

5.ENVIRONMENT CLUB: The vision of this club is to enable creation of an aware society. A society that thinks and practices sustainability and circularity with practices like reusing, recycling and up-cycling. The goal is to act as well as spread awareness of these practices in the neighbourhood, city, nation and in the world. The club can be contacted at enviromentclub@iicd.ac.in.





Scholarship & Financial Assistance

Ambuja Educational Institute (AEI) offers Financial Assistance towards semester tuition fee for students from disadvantaged backgrounds.

The financial assistance will be granted on a yearly basis. Application forms for financial aid along with guidelines are available with Deputy Registrar (Academics).

Lady Bamford Foundation (LBF) - Nila House offers financial assistance towards 100% semester fees including academic expenses to 8 UG students who are artisan wards.

Chhattisgarh Hastshilp Vikas Board offers sponsorship towards full IICD fees including hostel and mess with academic expenses. This scheme is for ten students from Chhattisgarh.

Merit Cum Means Scholarship - The financial assistance under "Merit Cum Means Scholarship for the students from Economically Weaker Background" policy is provided to maximum of 4 (four) students from low income families in each academic year.

Students willing to apply for the scholarship may contact Deputy Registrar (Academics) for application form and more details.

The Students must take initiatives to search & apply for financial assistance for various schemes of the State and Central Government.

National & International Linkages



IICD aims to maintain cultural diversity & international exposure through various training, capacity building and exchange programmes. The unique approach adopted by IICD is to develop a national and international network for education, research, training and knowledge dissemination in crafts by leveraging collaborations and sustainable associates. IICD has extensive association in various capacity in the crafts sector with NGOs, craft clusters, industry, development agencies, government agencies, design schools, experts and other relevant institutions.

IICD has conducted exchange programmes with international and national institutions like Harriot Watt University, Wisconsin University, BRICS, Indian Institute of Management (Ahmedabad) Upendra Maharathi Anusandhan Sansthan, and JK Lakshmipat University. IICD has conducted collaborative craft and design workshops with L'école de Design Nantes Atlantique (France), Massey University (New Zealand) and Srishti Institute of Art Design and Technology (Bengaluru). IICD has established linkages with Wadhwani Foundation and Start up Oasis to nurture entrepreneurship ecosystem on campus amongst students.

IICD has signed MOUs with various international

universities such as:

- Plymouth College of Art (UK)
- ENSAD (France)
- West Dean College (UK)
- Nottingham Trent University (UK)
- L'École de design Nantes Atlantique (France)
- Ecole Duperre (France)
- University of Michigan

Nationally, IICD has MoUs with the following institutions and organisations:

- IIM Udaipur
- Central Sheep and Wool Research Institute (CSWRI)
- JK Lakshmipat University
- Network of Indian Cultural Enterprises (NICE)
- Wadhwani Foundation

The following IICD students went abroad on student exchange programme.:

Sikhar Bhardwaj, HMA, École Duperré, France.
Vinayak Palaria, HMA, École Duperré, France.
Ayush Kesarwani, FMA, École Duperré, France.
Chavi, SMA, École Duperré, France.
Sana Chanderkoti, SMA, École Duperré, France.
Pratishtha Mishra, HMA, Michigan State University

Innovation, Incubation and Entrepreneurship Development Cell (IIEDC)



Innovation, Incubation and Entrepreneurship Development Cell (IIEDC) at IICD Is envisioned to nurture ventures which can create a positive impact on the crafts ecosystem. It acts as a catalyst for young entrepreneurs to create impactful ventures in the crafts sector and is open to anyone with intent to create and build impactful craft enterprises. The centre has run various accelerator programmes and workshops for craft entrepreneurs in the past in collaboration with organisations like IIM Udaipur Incubation Center, BITS Pilani, Les Ateliers 2M, Startup Oasis, NICEorg, Fair Trade Forum etc.

IICD played its role as the knowledge and design partner for 'The Craft Catapult' - a multi-stakeholder accelerator programme for craft start-ups working on innovative solutions in the craft value-chain, to catapult India's craft ecosystem, anchored by CIIE & Startup Oasis. The programme leverages its experience in driving collaborative industry

action and its deep connections with innovators and enterprises to broker 'unusual alliances.' Together with the partners, the programme attempts to scale innovations and foster collaboration to make the crafts industry more sustainable and scalable.

Recently IICD in collaboration with IIM Udaipur & NICE, supported by SBICap securities, concluded a 3 months Crafts Business Incubator Programme. The programme had 15 days of immersive modules, spread over 3 months with curated mentoring sessions between each module. The programme was intended for early stage businesses operating in the area of 'Crafts'. The programme mainly focussed on building business capabilities of early stage craft entrepreneurs through guidance from faculties, experts, industry leaders and mentors. Report can be read at <https://www.iicd.ac.in/en/reports/>

Outreach Projects



1. **Craft Business Accelerator Program** in collaboration with IIM-Udaipur and NICE -sponsored by SBICap The Indian Institute of Crafts and Design, Jaipur, conducted a craft business Accelerator Program for 3 months, with sponsorship from SBICap securities. The Craft Business Accelerator Programme was an intensive 3 months accelerator program designed to give promising and motivated craft entrepreneurs business capabilities needed to build and scale successful crafts businesses. The program was delivered in 3 modules over 3 months. This included 5 days of classroom interaction in each module and rest based at participants' respective areas of operation. Training was conducted by IICD team in collaboration with **IIM Udaipur** Incubation Cell and NICE (Network of Indian Cultural Enterprises). A blend of faculty from different parts of the country were invited for inputs through online and offline sessions.

2. **British Council** sponsored Project under Crafting Futures. Crafting Futures supports collaboration to strengthen the creative and crafts sector in India through exciting and innovative projects which addresses inclusion across a range of communities, explore solutions for global environmental challenges and generate new propositions for the relationship between craft and technology. The partnership between

IICD and West Dean College of Arts, UK and Conservation focuses on the Potters of Baswa district in Jaipur through exchange of knowledge between India and UK ceramic practices whilst focusing on design and technology. This project is an exchange of knowledge between Indian & UK ceramic practices focusing on design strategies, technology, market intelligence, material knowledge and community practice based at Baswa in Rajasthan. The practices, processes, techniques, material knowledge, design training sessions, will be digitally captured to build an online repository of knowledge. The cluster will be connected to makers and artists, with planned exhibition in UK, paving way for enhanced immersive exchanges like residencies and experiential tourism in the post pandemic world.

3. Training program in stitching at Ramasar Palawala under CSR initiative of **SBICap Securities Ltd.** A three months training program is being conducted by the Institute at village Ramasar Palawala near Jaipur. The proposal was approved by SBICap Securities to train rural women in stitching, macrame etc and funding was provided to conduct the program. The training program aims to train 20 women in different stitching techniques so as to make them self reliant.



Visiting Faculty Members

Mr. Abhimanyu Singh
Ms. Aditi Vitasta Dhar
Mr. Ajay Boga
Mr. Akash Gaur
Ms. Alpi Jain
Mr. Amit Kharsani
Dr. Anamika Pathak
Ms. Anju Modi
Mr. Ankush Mahendra
Mr. Anil Kumar Tiwari
Ms. Anukriti Vyas
Mr. Arnab Bishnu Chowdhury
Ms. Asha Baxi
Mr. Austin Davis
Mr. B.B. Paul
Mr. Bhargav Mistry
Mr. ChandraVijai Singh
Ms. Charul Gupta
Mr. Deepankar Bhattacharyya
Mr. Deepak Chakravarty
Mr. Dharmendra Bana
Mr. Dheeraj Chhipa
Mr. Dinesh Korjan
Mr. Dineshchandra Pragjibhai Patel
Mr. Divakar J. Ravat
Mr. Devaang Jain
Mr. Ganesh Arun Gulve
Dr. Gayatri Menon
Ms. Gopika Nath
Mr. Gurmeet Singh
Mr. Indrajit Bose
Mr. Ishan Khosla
Ms. Juhi Pandey
Ms. Kamal Kapur
Mr. Kartik Bajoria
Mr. Kesari Nandan
Ms. Krati
Ms. Krishna Mookesh Patel
Ms. Lakshmi Murthy

Ms. Liza Karnani
Dr. Madan Meena
Ms. Madhulika
Mr. Manish Iyer
Ms. Mala Sinha
Ms. Meenakshi Singh
Mr. Mohd. Sharique Farooqi
Ms. Neha Shreedhar Rao
Mr. Neeraj Kadela
Ms. Nidhi Yasha
Mr. Nischal Jain
Mr. Nishant Kamboj
Mr. Nitish Vikram
Ms. Pooja Ratnakar
Mr. Pravin Sinh Solanki
Mr. Prateek Srivastava
Ms. Radha Pandey
Mr. Rajsekhar Pendurthi
Mr. Raj Gope
Mr. Rajesh Kumar
Ms. Rameshwari Kaul
Mr. Ranjan De
Ms. Rashmi Bhardwaj
Ms. Rashmi Korjan
Dr. Rebecca Reubens
Mr. Ronak Dandia
Ms. Ruchita Sancheti
Mr. Ruchir Saxena
Mr. Santosh Kocherlakota
Ms. Sarika Narayan
Mr. Sashidharan Nair
Ms. Savita Sharma
Mr. Shah Nawaz Alam
Mr. Shamit Das
Mr. Shantanu Salunke
Ms. Sharmistha Sahoo
Ms. Shruti Vyas Pandey
Ms. Shuchi Mathur
Ms. Sonal Rathwa

Mr. Sugandh Kumar
Mr. Sundar Subramaniam
Dr. Tabeenah Anjum
Mr. Thomas John Kovoor
Ms. Uma Prajapati
Ms. Vandita Vijayvergiya
Ms. Vibha Kapoor
Mr. Vipin Vishwanatha Pulavar
Mr. Vishesh Azad
Mr. Vikas Sethi
Ms. Yamini Iyer



Master Craft Persons & Artisans

Craftsperson	Details
Mr. Babulal & Maliram	Javaja Leather Craft
Mr. Banwari Lal & Ramlal	Leather Craft
Mr. Bhagwan Singh	Punja Durrie
Mr. Bheru Lal Chhipa	Block Printing
Mr. Bhoora Lal	Weaving
Mr. Chandubhai Kalabhai Rathod	Tangaliya Craft
Mr. Dilshad Ahmed	Aari-Tari, Zardozi Craft
Mr. Fazil Ahmed	Stone Inlay Craft
Mr. Govind & Mr. Tushar	Pattu Weaving Craft
Mr. Gyarasi Lal	Dyeing & Printing
Mr. Hasubhai Mohanbhai Parmar	Tangaliya Craft
Mr. Hem Singh	Weaving Charpai
Mr. Janmed Singh	Glass Flame Work
Mr. Jayantibhai Danabhai Soya	Patola
Mr. Khairati Ram	Puppeteer
Mr. Kheta Ram	Appliqué Work
Mr. Kiritbhai Jayantibhai Chitara	Mata ni Pachedi
Mr. Lalitbhai Valjibhai Soya	Patola
Mr. Madan Lal Bhopa	Phar Bhopa
Mr. Majid Ahmad Mir	Kani Shawl Weaver
Mr. Makbool Ahmed Bhati	Stone Craft
Mr. Mukesh Meenakar	Meenakari
Mr. Padma Ram	Embroidery (Chohtan, Barmer)
Mr. Rajesh Kumar	Glass Flame Work

Mr. Ram Babu Shukla	Block Printing
Mr. Ram Jatan Ram Prajapati	Black Pottery
Mr. Ram Dayal Sharma	Tarkashi
Mr. Ramesh Chand	Thatera Craft
Mr. Ramprakash Sharma	Wood Carving
Mr. Sadik Mohammed	Aari-Tari, Zardozi Craft
Mr. Sanjay Prajapati	Blue Pottery
Mr. Satyanarayan Suthar	Kavad
Mr. Satrugan Sabar & Dhani Sabar	Sabai Grass (Purulia, West Bengal)
Mr. Shakil Ahmed	Stone Inlay Craft
Mr. Sharif Mohammed	Stone Inlay Craft
Mr. Shiba Prasad Datta	Bamboo Craft
Ms. Sonal Rathwa	Beads Jewellery, Gujrat
Mr. Sukumar Datta	Bamboo Craft
Ms. Sudhira Devi	Sikki Grass
Mr. Suhel Parvej	Wooden Toy Design
Mr. Suraj Kumar Datta	Bamboo Craft
Mr. Vishal Kumar	Block Printing
Mr. Vishnu Kumar Patwa	Patwa Craft
Ms. Yameek Lomdak	Bead Jewellery
Mr. Arraju Ashok	Silver Filigree
Mr. Dhanalaxshmi Arraju	Silver Filigree
Mr. Azhimuddin	Tazia Craft
Mr. Ram Prakash	Wood Carving
Mr. Rakeh Soni	Silver Filigree

Admission Guidelines

The eligibility criteria for admission to various UG and PG degree programmes in Craft & Design at IICD for the Academic Year 2023-24 are as following:

S.No	Programmes and Specialisations	Eligibility	Duration	No. of seats
1	4 Years Bachelor Programme (B.Des.) Specialisations: <ul style="list-style-type: none"> Hard Material Design Soft Material Design Fired Material Design Fashion Clothing Design Jewellery Design Crafts Communication 	<ul style="list-style-type: none"> 10+2 from a recognized board of education. Students appearing in the qualifying examination are also eligible to apply 	04 years/ 08 Semesters (1 year Foundation included)	180
2	2 Years Master Programme (M.Des.) Specialisations: <ul style="list-style-type: none"> Hard Material Design Soft Material Design Fired Material Design Fashion Clothing Design Jewellery Design Crafts Communication 	<ul style="list-style-type: none"> Graduates from Design and Architecture background* B.Des. B.Arch. B.A.in deign B.Sc. in Design B.Voc. in Design (Any other Graduation Degree in Design) (Any other Graduation Degree in Architecture) 	2 years/ 04 Semesters Graduation from any design background	90
3	3 Years Master Programme (M.Voc.) Specialisations: <ul style="list-style-type: none"> Hard Material Design Soft Material Design Fired Material Design Fashion Clothing Design Jewellery Design Crafts Communication 	<ul style="list-style-type: none"> Graduates from Non-Design background** 	3 years/ 06 Semesters (1 year Foundation included)	90

Selection/ Assignment of Discipline

- The candidate has to opt for the specialisation while filling up the personal and other details in the online registration form, prior to entrance test.
- The selection of the students for the specialisation will be on the basis of his/her performance in the foundation semesters and the aptitude shown. The decision will be taken by a committee duly constituted by IICD. (This applies to S. No. 1 & 3)

Important Notes

* Selected candidates who have graduation in B.Des. & B.Arch, B.A. in Design, B.Sc. in Design, B.Voc. in Design or any other graduation degree in design or Architecture, are directly admitted to 2 years M.Des. programmes in the specialization of their preference after clearing the entrance test procedures.

** Selected candidates who are graduates from any discipline other than Design/ Architecture, are eligible for M.Voc. which is a 3 years programme.

IICD reserves the right to increase or decrease the number of seats in each specialisation of UG and PG degree programmes in Crafts & Design.

Candidates appearing for their qualifying examinations may also apply. Their admission will be provisional and subject to obtaining the defined eligibility latest by within 90 days time after commencement of the course. In case any candidate fails to submit the defined eligibility certificates by due date, he/ she will not be allowed to continue his/her studies at IICD. In such cases, the semester tuition fee will not be refunded, however, the admission will be valid for the next year with the new semester fees provided the defined eligibility is obtained.

A. Reservation Of Seats

The reservation policy is as per the UGC norms. Reservation percentages of different categories for admission in IICD are as follows:

27% for OBC, 15% for ST and 7.5% for SC and 3% for PH candidates.

In case of insufficient applications from the reserved categories, the seats will be opened to the General category.

B. Filling The Application Form

The application has to be filled up online at: iicdadmissions.in.

Application form will be accepted only if all the required fields in the online application form are filled up and the attachments are properly uploaded within acceptable criteria as mentioned below. If the application is properly filled up and payment is properly done, the applicant will receive the confirmation email with payment reference id. If the email is not received the applicant is requested to contact to the admissions@iicd.ac.in with the bank statement / card transaction proof. In case the uploaded documents are not as per acceptable criteria, the candidate will receive an email to resend the documents in the acceptable format, thereafter, that the application will be processed.

C. Acceptable Photo for Uploading

- You must use recent photo (taken in the last six months from the date of application).
- You are easy to recognize.
- You are in focus and the only one in the picture.
- The head-and-shoulders are in the center and in correct size, with the entire face, both eyes, and hair clearly visible; head coverings worn for religious purposes are allowed.
- You are directly facing the camera with a neutral expression, eyes are clearly visible.
- Background of the photo must be plain white.

- Photo should be sharp without any visible pixels or printer dots. There should be no dark spots or shadows.
- Photo must be in JPG/ JPEG.
- The file size must be between 100 kb to 200 kb. Approx. size of the photo should be 360*450 pixel.
- Both colour and B&W photos are acceptable.
- Preview your jpg file for image quality to ensure that the image is complete and recognizable prior to uploading.
- Scanned image should be in straight position (not skewed). If require, crop the image to remove the extra part of the image and resize it to make it visible and recognizable.

C1. Acceptable format for Aadhar Card as Photo Identity and Address Proof & Artisans Card

- Aadhar Card should be clear and easy to recognize.
- Scanned document should be in focus.
- There should be no dark spots or shadows on the document.
- It must be in JPG/ JPEG.
- The file size must be between 100 kb to 200 kb. Compress the file before uploading, if it is beyond 200 kb.
- Both colour and B&W images are acceptable.
- Preview your jpg file for image quality to ensure that the documents are complete and readable prior to uploading.
- Scanned image should be in straight position (not skewed). If require, crop the image to remove the extra part of the image and resize it to make it visible and recognizable.
- The Artisan card issued by development commissioner (handicraft) for the identification of the artisan whose wards are applying for the IICD entrance test, those who belong to artisan community

C2. Acceptable format for Photo Identity and Address Proof for NRIs, Foreign Nationals and SAARC nationals

- NRI, Foreign Nationals Including SAARC countries should upload passport document (front & back pages of the passport) as photo identity and address proof.
- Other guidelines to upload documents will be same as given in C.

C3. Acceptable format for Candidate's Signature

- Candidate's signature should be in Blue/ Black colour on a white background.
- Candidate's signature should be clearly visible and recognizable.
- Candidate's signature should be in focus.
- There should not be any dark spots or shadows on the image.
- The file size must be between 20 kb to 50 kb.

- Preview your jpg file for image quality to ensure that the image is complete and readable, prior to uploading.
- Scanned image should be in straight position (not skewed). If require, crop the image to remove the extra part of the image and resize it to make it visible and recognizable.

D. Registration And Admission Process Fee

The Admission process fee for Indian and SAARC Nationals is INR 1,750/- (Rs. One Thousand Seven Hundred Fifty only) and for NRI/ other Foreign Nationals is INR 3500/- (Rs. Three Thousand Five Hundred only). This fee is non refundable.

E. Entrance Test Guidelines

The Admission forms that are submitted, in acceptable format, on or before the last date, will be processed for Entrance Test.

E.1 Entrance Test Centers

The IICD Entrance Test will be conducted at fourteen (14) locations all over India, as mentioned below:

Bhopal, Chennai, Chandigarh, Delhi, Guwahati, Hyderabad, Jammu, Jaipur, Kolkata, Lucknow, Mumbai, Patna, Raipur, Udaipur.

The candidate has to indicate his/her choice of 3 (three) test centers in order of preferences. IICD reserves the right to cancel or change the test center/date. Any such changes will be communicated to the registered candidates.

E.2 Admit Card for Indian & SAARC Nationals

- You will have to bring the print out of your Admit Card for the entrance test. Admit card is essential for entrance in the Examination Hall.
- Admit Card will be emailed/downloadable from www.iicd.ac.in, to the eligible candidates after 27/01/23 (Wednesday), at the candidate's registered email id.
- Candidate has to bring at least one original (not photo copy or scanned copy) photo identification (Id-Card). The name and signature on the photo identification must match the name that has been entered in the Registration form by the candidate. Acceptable form of photo identification type is Aadhar Card for Indians and Passport for SAARC Nationals
- Candidates who have successfully submitted online form but have not received Admit Card by 31/01/23, should contact IICD's Admissions Cell at: Tel: +91-141-2701203 (Reception)

Mobile : +91-94606 73297

Fax : +91-141-2700160

Email : admissions@iicd.ac.in

E.3 Common Entrance Tests For All Programmes

Weightage of the Tests/Interview is as follows:		
A	General Awareness, Creativity & Perception Test	35%
B	Material, Color & Conceptual Test	45%
C	Personal Interview	20%

a. General Awareness, Creativity & Perception Test

This test is designed to evaluate the abilities and interests in students, such as estimation of sizes and proportion, observation, synthesis and visual interpretation and general awareness.

b. Material, Color & Conceptual Test

1. This test will assess the following abilities:
2. Intelligent use of materials, conceptualize and realize a 3 dimensional form, skill of handling material.
3. To observe, think and expand ideas, create solution based on a plan and strategy.
4. Ability to provide multiple solutions to the given problem with written description.

Material required for Material, Color & Conceptual Test:

Candidates must bring pens, pencils (HB, 2B, 4B & 6B), scissor, scale, cello tape, paper cutter, fevistick, eraser, compass, color pencils/dry pastels/water color, brushes etc.

c. Personal Interview

To evaluate the individual personality in the prospective candidates:

- Aptitude to crafts
- Intelligence quotient (IQ)
- Communication Ability
- General Awareness about Crafts & Design
- Overall Personal Achievements in academics and co-curricular activities.

Portfolio – It is advisable to bring a few samples of your creative work for display during the interview, to allow others to understand your capabilities. It could be anything that you have done by yourself. Sketching, painting, embroidery, photography, worked with material, or have written anything creative, narrative etc.

Important Notes:

- IICD reserves the right to cancel and/or add any Test Centre.
- An email will be sent to applicants who have appeared in the entrance test, to intimate announcement of result or your admission. The list of selected candidates will also be uploaded on www.iicd.ac.in.
- The decision of the Admission Committee and Management of IICD in any of the matters concerning the admission process and selection will be final.
- All selected candidates will get intimation of their selection through an Admission Letter, which will be sent through email. Details regarding payment of fees at the time of admission, allotment of hostel and date, time and venue of commencement of the academic session will be mentioned in the admission letter.
- Offer of admission will be valid only for the current academic session 2023-24.
- There is a possibility that the Admission Committee recommends your admission in a programme for which you have not applied in the application form. In such cases an option will be given to you on your admission informing you of the change and you may give your consent for the same.
- IICD does not recommend any coaching classes.
- Any dispute arising out of admission would be under the jurisdiction of Jaipur, Rajasthan courts.
- Ragging is strictly banned in IICD premises including hostel. Any student found guilty will be punished as per the guidelines of Honorable Supreme Court.
- The students of IICD are required to follow the rules and regulations of the institute.

For any query, please feel free to contact the Admission Cell:
admissions@iicd.ac.in
or,

Call or WhatsApp during office hours (10:00 AM – 5:00 PM, Mon-Fri)

+91-94606 73297 (Mr. Ajai Johri)

+91-94142 97297 (Mr. Jitendra Agarwal)

Land line number (Reception): +91 141-270-1203, 270- 1504

Fax: +91-141-2700160

Application Procedure for Indian Nationals & SAARC Nations

4yr B.Des, 3yr M.Voc and 2yr M.Des programme in Crafts & Design

1. To take admission in the Indian Institute of Crafts & Design (IICD) for the Under Graduate and Post Graduate courses, every candidate has to register themselves online at www.iicd.ac.in. Online Registrations Forms for appearing in the IICD Entrance Test process for Undergraduate (UG) and Postgraduate (PG) programmes, are available online at www.iicd.ac.in from 21st October 2022 (Friday).
2. Before filling the registration form, please read carefully the course information and their eligibility criteria given under eligibility section on page no 53.
3. Interested applicants are required to register themselves at the online Application registration portal by giving a valid mobile number and an email address. For filling the application form, please read carefully the guidelines given at page number 54.
4. Upon successful registration, applicants are required to provide information about themselves and upload supporting documents. Additionally, candidates have to give preference of choices regarding test centres and the course specialization that they would like to opt for. The online application fee (Non Refundable) of Rs. 1750/- (Rs. One Thousand Seven Hundred Fifty only) is to be paid through online portal during the filling of the Registration form. Once the application fee is successfully paid and application submitted, candidates will get an email confirmation in their registered email address.
5. The last date for submission of online application form is 21st January 2023 (Saturday), by 4:00 PM.
6. Candidates, who have submitted their application forms, will get admit card in their registered emails by 27th January 2023, Friday. Admit cards will bear the details of the candidates and their test centre address.
7. Entrance Tests will be conducted in two parts, Part A - General Awareness, Creativity & Perception Test of 35% weightage and Part B – a. Material, Colour & Conceptual Test of 45% weightage), b. Personal Interview of 20% weightage.
8. The Entrance Test (Part A & Part B) on 'General Awareness, Creativity & Perception' for 100 marks will be conducted tentatively at 14 places, namely, Bhopal, Chennai, Chandigarh, Delhi, Guwahati, Hyderabad, Jammu, Jaipur, Kolkata, Lucknow, Mumbai, Patna, Raipur, Udaipur, on 12th February 2023 (Sunday). Part A will be conducted from 10:00 AM to 12:00 PM and Part B will be conducted on the same day from 1:00 PM to 3:00 PM. Cancellation of any test centre will be pre-notified to the registered candidates before issuing the Admit Cards.
9. The 1st List of successful candidates will be declared on IICD website on 27th February 2023 (Monday). Successful candidates are required to submit semester fee online from 3rd April 2023 (Monday) till 1st May 2023 (Monday).
10. The new session will commence from the month of July 2023 at IICD Jaipur campus. Final dates will be notified separately.

Application Procedure for Foreigners & NRIs (OTHER THAN SAARC COUNTRIES)

(4yr B.Des, 3yr M.Voc and 2yr M.Des programme in Crafts & Design)

1. To take admission in the Indian Institute of Crafts & Design (IICD) for the Under Graduate and Post Graduate courses, every candidate has to register themselves online at www.iicd.ac.in. Online Registrations Forms for appearing in the IICD Entrance Test process for Undergraduate (UG) and Postgraduate (PG) programmes, are available online at www.iicd.ac.in from 21st October 2022 (Friday).
2. Before filling the registration form, please read carefully the course information and their eligibility criteria given at page number 53.
3. Interested applicants are required to register themselves at the online Application registration portal by giving a valid mobile number and an email address. For filling the application form, please read carefully the guidelines given at page number 54.
4. Upon successful registration, applicants are required to provide information about themselves and upload supporting documents. Additionally, applicants have to give preference of the course specialization that they would like to opt for. The online application fee (Non Refundable) of Rs. 3500/- (Rs. Three Thousand Five Hundred only) is to be paid through online portal during the filling of the Registration form. Once the application fee is successfully paid and application submitted, applicants will get an email confirmation in their registered email address.
5. The last date for submission of online application form is 21st January 2023 (Sunday), by 4:00 PM.
6. Applicants, who have submitted their application forms, will get the intimation regarding the dates of submission of the required documents and tentative date of online Interview (with online platform details) in their registered emails by 27th January 2023, Friday.
7. The applicants under NRI and Foreign Nationals category would need to obtain a valid residential permit or student visa for the prescribed duration of the programme and / or any other condition required as per the law of Government of India.
8. There is no Entrance Test for the NRI and Foreign Nationals other than SAARC applicants. These applicants are required to follow the requirement as mentioned below :
 - a. Submission of Statement of Purpose (SOP) and Digital Portfolio (Creative work samples) of the applicant, between 3rd to 7th February 2023 to admissions@iicd.ac.in.
 - b. In the continuation of the Entrance process, applicant will be invited for a online interview, between 7th to 14th February 2023.
9. It is to be noted that the medium of instruction at IICD is English and all aspiring applicants are expected to possess working knowledge of the English language. Valid IELTS/TOEFL score need to be submitted at the time of registration.
10. For the NRI and Foreign Nationals, final result will be declared by 27th February 2023.
11. The new session will commence from the month of July 2023 at IICD Jaipur campus. Final dates will be notified separately.

List of Important Dates

Availability of Online Application Forms	21st October 2022, Friday
Last Date of Submission of Application Form	21st January 2023, Saturday by 4:00 PM
<p>Entrance Tests will be conducted in Two parts (Both Parts are compulsory), i.e.,</p> <p>Part A - General Awareness, Creativity & Perception Test and</p> <p>Part B – a. Material, Color & Conceptual Test, b. Personal Interview</p> <p>To be conducted at 14 centers * i.e. Bhopal, Chennai, Chandigarh, Delhi, Guwahati, Hyderabad, Jammu, Jaipur, Kolkata, Lucknow, Mumbai, Patna, Raipur, Udaipur</p>	
Admit Card issued latest by	27 th January 2023, Friday
Entrance Test (Part A): General Awareness, Creativity & Perception Test (10:00 AM to 12:00 Noon)	12th February 2023, Sunday
<p>Entrance Test (Part B)</p> <p>a. Material, Color & Conceptual Test (1:00 PM to 3:00 PM)</p> <p>b. Personal Interview (3:00 PM Onwards)</p>	12th February 2023, Sunday
Declaration of Result	27th February 2023, Monday, after 4:00PM
Fee Submission	3rd April 2023 to 1st May 2023
Commencement of new session	July 2023**

Note:

* IICD reserves the right to change the above dates under unavoidable circumstances. Registered candidates will be notified immediately about the changes.

** Exact dates will be notified separately

Fees structure for B.Des., M.Des. and M.Voc.

FOR INDIAN AND SAARC NATIONALS (IN INR)

S.no	Particulars	Semester fee For Indian and SAARC Nationals (In INR)
1	Admission Fee (Onetime, non-refundable payment)	7,000/-
2	Tuition Fee (Per Semester)	1,20,000/-
3	Studio Fee (Per Semester)	10,000/-
4	Medi-claim Fee (Annual)	700/-*
5	IICD Alumni Fund (One time, non-refundable payment)	4,000/-
6	Security Deposit (Refundable)	10,000/-
7	Student activity fee (Per Semester)	500/-
8	Exams Fee (Per Semester)	2,000/-
9	Craft exposure/ exhibition/ placement expenses (Per Semester)	10,000/-
A	Total fee	1,64,200/-

WITH HOSTEL

10	Semester Hostel Fee	25,000/-
11	Semester Mess Fee (Included GST)	28,000/-
12	Hostel Security Deposit (Refundable)	5,000/-
B	Total	58,000/-
14	Total fee (A+B)	2,22,200/-

Note:

- Fees is same for all categories. The above fee structure is applicable to students joining from academic year commencing from July 2023. There are two semesters in one academic year.
- If a student fails to pay the fees on or before due date, or does not report to the institute even after three weeks of commencement of Academic Session, his/her admission shall be liable to be cancelled.
- The Institute reserves the right to revise the fees through prior notice to the students and his/her parents/ guardians.
- * For Mediclaim, in point number 4, Vidyarthi Mediclaim of Rs. 700/- is applicable to students below 25 yrs of age. The students above age of 25 years will have to pay as per actual rate.

Fees structure for B.Des., M.Des. and M.Voc.

FOR FOREIGN NATIONALS/ NRI CANDIDATES (IN INR)

S.no	Particulars	Semester fee For Foreign Nationals/ NRI Candidates (In INR)
1	Admission Fee (Onetime, non-refundable payment)	21,000/-
2	Tuition Fee (Per Semester)	3,60,000/-
3	Studio Fee (Per Semester)	30,000/-
4	Medi-claim Fee (Annual)	Overseas Mediclaim
5	IICD Alumni Fund (One time, non-refundable payment)	4,000/-
6	Security Deposit (Refundable)	10,000/-
7	Student activity fee (Per Semester)	500/-
8	Exams Fee (Per Semester)	2,000/-
9	Craft exposure/ exhibition/ placement expenses (Per Semester)	10,000/-
A	Total fee	4,37,500/-

Note:

- Fees is same for all categories. The above fee structure is applicable to students joining from academic year commencing from July 2023. There are two semesters in one academic year.
- If a student fails to pay the fees on or before due date, or does not report to the institute even after three weeks of commencement of Academic Session, his/her admission shall be liable to be cancelled.
- The Institute reserves the right to revise the fees through prior notice to the students and his/her parents/ guardians.

Withdrawal of Admission & Refund of Fees Policy

The Academic Session 2023-24 for UG and PG degree programmes in Indian Institute of Crafts & Design will commence from July 2023.

- Refund policy will be applicable in accordance to the number of days from the date of commencement of academic session
- The security amount will be fully refunded at the time of withdrawal of admission.
- A written request for withdrawal of admission is to be submitted to the Deputy Registrar (Academics), Indian Institute of Crafts & Design (IICD), Jaipur. The candidate will be required to surrender the original fee receipt issued at the time of admission while applying for withdrawal of admission. No request for withdrawal of admission would be entertained without original fee receipt.
- Refund is calculated from the date of receipt of application in the institute, the refund of fees paid will be based on the criteria mentioned below.

S.No.	Particulars	Admission withdrawal before the date of commencement of academic session	Admission withdrawal with in 30 days from the date of commencement of academic session	Admission withdrawal after 30 days from the date of commencement of academic session and till the completion of Course	On Completion of Course
		(Refund amount in %)	(Refund amount in %)	(Refund amount in %)	(Refund amount in %)
1	Admission Fee (Onetime, non- refundable payment)	0%	0%	0%	NA
2	Tuition Fee (Per Semester)	75%	50%	0%	NA
3	Studio Fee (Per Semester)	100%	50%	0%	NA
4	Medi-claim Fee (Annual)	100%	0%	0%	NA
5	IICD Alumni Fund (One time, non-refundable payment)	100%	100%	0%	NA
6	Security Deposit (Refundable)	100%	100%	100%	100%
7	Student activity fee (Per Semester)	100%	50%	0%	NA
8	Exams Fee (Per Semester)	100%	100%	0%	NA
9	Craft exposure/ exhibition/ placement expenses (Per Semester)	100%	50%	0%	NA
10	Semester Hostel Fee	0%	0%	0%	NA
11	Semester Mess Fee	100%	Monthly Deduction	Monthly Deduction	NA
12	Hostel Security Deposit (Refundable)	100%	100%	100%	100%

*GST applicable on any fee (If any) will not be refunded.

- The Application for withdrawal must be submitted on working days between 10.00 am – 4.00 pm within the stipulated dates as mentioned above.
- The decision of IICD on matters relating to refund or withdrawal of candidature will be final.
- No further appeal or representation in this regard will be entertained.

Leadership & Faculty

Members of the Governing Council

Chairperson
Smt. Madhu Neotia

Government of Rajasthan Members

Mrs. Veenu Gupta, IAS
ACS to Government
Department of Industries & Commerce, Government of Rajasthan

Shri Anand Kumar, IAS
Principal Secretary to the Government
Department of Revenue
Government of Rajasthan

Sh. Rohit Gupta, IAS
Secretary to the Government, Department of Finance (Budget), Govt. of Rajasthan

Mr. Mahendra Kumar Parakh, IAS
Commissioner Industries, Udyog Bhavan
Government of Rajasthan

Shri Shakti Singh Rathore, IAS
Joint Secretary to Government, Department of Industries (Gr-2) (MSME), Government of Rajasthan

Ambuja Educational Institute (AEI) Members

Shri Narotam Sekhsaria

Ms. Radhika Doshi

Shri M.L. Gupta

Shri Sudhir Kasliwal

Ex-Officio Member

Dr. Toolika Gupta
Director, IICD

Member Secretary

Shri Giriraj Singh Kushwaha, IAS (Retd.)
Secretary

Administration

Dr. Toolika Gupta
Director

Shri Giriraj Singh Kushwaha, IAS (Retd.)
Secretary

Prof. Meenakshi Singh
Dean (Academics)

Mr. Ajai Johri
Deputy Registrar (Academics)
Head (I.T.), I/C Admission,
I/C Boys' Hostel

Ms. Rashmi Pareek
Deputy Registrar
(Project & coordination),
I/C Girls' Hostel

Mr. Jitendra Agarwal
Manager (Admin.& KRC)

Mr. Rahul Choudhary
Manager (Finance & Accounts)

Faculty Members

Prof. Toolika Gupta, Ph.D

Prof. Meenakshi Singh

Prof. Pampa Panwar

Prof. Shalu Rustagi, Ph.D

Dr. Kingshuk Mukherjee, Assoc. Prof.

Dr. Rena Mehta, Assoc. Prof.

Ms. Sumita Choudhury, Assoc. Prof.

Mr. Mangesh Afre, Assoc. Prof.

Mr. Rajesh Kumar, Assoc. Prof.

Ms. Renu Bhagwat, Assoc. Prof.

Ms. Anuja Kumar, Assoc. Prof.

Ms. Swati Jain, Assoc. Prof.

Ms. Swati Sinha, Asst. Prof.

Mr. Ravinder Kumar, Asst. Prof.

Mr. Abhishek Choudhary, Asst. Prof.

Mr. Vinayak Sharma, Asst. Prof.

Mr. Basu Vansit, Asst. Prof.

Mr. Shuvankar Biswas, Asst. Prof.

Ms. Chanchal Rathore, Asst. Prof.

Mr. Rajesh Kumar, Asst. Prof.

Ms. Garima Choudhary, Research Asst.

Mr. Sumit Raj, Research Asst.

Adjunct Faculty

Prof. Chandra Vijay Singh



Awards & Accolades



Indian Institute of Crafts and Design has been honoured with Maharaja Sawai Madho Singh-I Award at the prestigious Annual Award Ceremony 'Sawai Jaipur Awards 2022' at the City Palace, Jaipur. The award was presented by 'Rajamata of Jaipur' and Princess Diya Kumari for excellence in enhancing the image of Rajasthan and its various arts in India and abroad.



भारतीय शिल्प संस्थान
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