

CRAFT BUSINESS INCUBATOR PROGRAMME

Admission Guidelines

Eligibility

Entrepreneurs with ventures in the crafts sector, aiming to create social impact through crafts based businesses. Women entrepreneurs and Artisan entrepreneurs are encouraged to apply.

Application Procedure

Applicants will be required to submit a application form that would be available on the IICD website. Application Link : <https://forms.gle/dbvGzt824nuouQuw9>

Evaluation

Evaluation of the proposal will be done by a selection committee on the basis of merit of the application

Evaluation Criteria

Applications to be a part of the incubator shall be screened by a selection panel .Start-up ventures shall be selected on the basis of the following parameters –

- Domain depth of crafts in the business
- Strength and viability of business proposition
- Impact on crafts ecosystem
- Social impact
- Founder & Team Profile

The decision of the selection panel will be final.

Programme Offerings

- Knowledge Sessions by industry leading experts, faculties and practitioners
- Mentoring by leading experts
- Investor Pitches
- Networking Events

Duration

The duration of the programme is spread over 3 months, with 15 days of in-classroom sessions and networking events divided in 3 modules. Mentoring sessions will be conducted between 3 modules.

Programme Fee

The fees for the programme is **subsidised and is offered at no cost to participants. The selected participant doesn't need to pay any fee and all the stay & food arrangements during the module sessions will also be taken care of by the program.**

Important Dates

Call for Application : 17 January 2022

Deadline for Application : 4 February 2022

Declaration of Results : 8 February 2022

Confirmation of Participation : 10 February 2022