INDIAN INSTITUTE OF CRAFTS & DESIGN

An initiative of Government of Rajasthan
managed by Ambuja Educational Institute
Affiliation with Rajasthan ILD Skills University

2020 Admission Prospectus
An initiative of Government of Rajasthan and managed by Ambuja Educational Institute Affiliation with Rajasthan ILD Skills University (RISU)
With immense pleasure I welcome you all to be a part of this prestigious institution -IICD. Indian Institute of Crafts & Design is an innovative Institute which was set up by the Government of Rajasthan, for creation and generation of young design professionals capable of addressing the needs of the craft sector. Presently, it is being managed by Ambuja Educational Institute (AEI) under the Public Private Partnership (PPP) model. IICD, as an institute has a vision to train craft leaders who combine personal values with social concern. Our focus is to transform students into “change agents” who will bring about a significant positive change in the lives of the craft community. Excellence, in both academics and co-curricular aspects, is an integral value of education we offer to students. In the last few years, IICD has grown in stature and scope. During this period, we have taken strides in development of the institute under the guidance of eminent Governing Council members including the nominees of Rajasthan Government who have contributed through their vision and knowledge. Ambuja Educational Institute (AEI) took a bold step to further upgrade the infrastructure at IICD campus with substantial investment. Amenities such as a new Academic Block, Conference Room, enhancing facilities of Girls Hostel, Dining Area and Canteen, were fulfilled. IICD has a lush green campus with excellent facilities to provide a conducive environment for the creative pursuits. The students of IICD will benefit from the well developed infrastructure and a calm & green environment. Spearheading the drive to achieve vision and mission of IICD is our core team of very competitive and motivated faculty and staff members.

Being at IICD you will get ample opportunities to interact with national and international experts in the craft sector and understand the challenges and prospects of this sector. Design today demands an empathy and deeper understanding along with hands-on skills. Therefore, I welcome you to join the league of craft professionals who can lead the change in the world both intellectually and emotionally.

Smt. Madhu Neotia
The Indian Institute of Crafts & Design (IICD) is a unique institute as it focuses on the understanding, promotion, design development, design intervention, marketing intervention and sustainability of Indian crafts. In today’s world where globalization and mass consumption are the buzz words, the craft sector faces a threat of extinction without proper support. India is rich in its handicraft traditions. IICD offers courses which target various crafts practiced in the country. These include Soft Material Design in textiles, leather and paper; Hard Material Design in wood, metal and stone; Fired Material Design in pottery, ceramics and glass and Fashion Design. It presents a holistic view of Crafts and Design to the aspiring designers, in which design is focused as a balanced amalgamation of aesthetics and functionality.

Like the 19th century ‘Art and craft movement’ which shunned the mediocrity of mass production and focused on the niche qualities of the hand crafted, Indian Institute of Crafts & Design inculcates the love for quality, design and uniqueness of craftsmanship in its students. Students benefit from the various platforms that IICD has to offer. International exchange for mutual benefit, exposure to talks by skilled craftsmen and eminent experts, participation in national and international workshops and seminars, representation at prestigious events and exhibitions and an environment soaked in creativity, furnish an atmosphere conducive of an empathetic interactive learning. In November 2017, IICD had organised its first international conference on recent trends and sustainability in crafts and design, with the view of increasing the visibility of researchers in this area. In 2019 November, we successfully hosted the second edition of this International conference.

Our dedication to the Gandhian ideals of sustainability, compassionate pledge of a harmonious coexistence with nature and commitment to the upliftment of Indian Handicrafts community materialised in the Gandhi Exhibition organised by IICD at JKK, to commemorate the 150th anniversary of the father of this nation. November 2019 also wished a fruitful future to a new batch of IICD graduates at its seventh convocation ceremony. The occasion was graced by the gracious presence of Shri Ashok Gehlot ji, the Honourable Chief Minister of Rajasthan. In this 25th year of inception of IICD, I invite all the enthusiastic aspiring designers to be a part of this ecosystem where the essence is that of responsible design, sustainable crafts and community awareness.

Dr. Toolika Gupta
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The Vision of IICD is to continue to invigorate the craft sector and to become the Centre of Excellence in Crafts & Design, encouraging research and bringing new life to the languishing crafts of India.

**MISSION**

- To lead our country into the future with the design programmes focusing on the future and techniques of handicrafts.
- To keep the uniqueness and skill of crafts alive.
- To create visibility of craftsmen in the international sector.
- To sensitize budding designers to the issues of sustainability and awareness of eco-system for which solutions are designed.
- To cater to high level training in the craft sector.
- To develop Design-Techno Managers.

The Indian Institute of Crafts & Design, Jaipur was set up as an autonomous institute by the Government of Rajasthan in the year 1995 to act as a catalyst of change in the craft sector. Since October 2007, the Institute is being funded and managed by Ambuja Educational Institute (AEI) under the Public Private Partnership (PPP) model.
Why Indian Institute of Crafts & Design?

As a pioneer in the area of crafts and design, the Institute works towards the evolution of crafts and the craftpersons in the contemporary socio economic context. Through the programmes of Education, Research, Documentation, Training, Outreach and Consultancy the Institute strives to become a Centre of Excellence. IICD is continuously evolving in a vibrant environment of experimentation and innovation.

Spread over lush green and cheerful campus in the Jhalana Institutional Area, Jaipur, IICD infrastructure such as the academic, administrative and hostel blocks with studios, library, workshops and research labs, resource centre, administrative offices, display spaces, girls hostel, mess, common room, sports area, etc, is ideal for creative education. For the academic programmes the Institute has good infrastructure, workshops with advanced tools and equipment, classrooms and studios with display facilities, labs with latest configuration and a computerized knowledge resource centre with more than 500 student projects and craft documentation reports.

Faculty members possess a fine blend of practical craft design experience combined with excellent academic credentials. Industry professionals, noted academicians and experts form a strong base of our visiting faculty for expertise in workshops, jury and curriculum development. Their inputs play a crucial role in instilling a multidisciplinary approach to the education programmes of the Institute.

Apart from this, craftpersons and artists from various parts of the country have been associated with the Institute since its inception. IICD is also engaged in various development projects supported by various Ministries and Departments of the Central and State Governments.
Jaipur is one of the most beautiful & historic cities of India

IICD has a Global Network

Teaching is Hands-on, craftspeople are involved in field visits, grassroots level exposure and lots of inspiration

Pioneering design institute in India focused on crafts

Promoting of Innovative ideas and sustainability

Flexible and focused career opportunities

CRAFTS FOCUS

The Handicrafts Sector not only preserves the cultural heritage of a country but also provides employment to a vast segment of crafts persons in rural & semi urban areas. India is one of the important suppliers of handicrafts to the world market. Handicraft contributes significantly to the exports and generates substantial foreign exchange. The growth potential of the sector both in terms of domestic and global market is extensive. The traditional repertoire of the variety of materials used in handicrafts, their forms, functions, techniques and cultural semantics is more relevant in today’s context and concern for sustainability.

The main objective of IICD is to develop high quality professionals to act as catalysts of change in the crafts sector. Due to the changing consumer taste and trends, there is a need for Indian Handicraft Industry to bring changes in designs, patterns, product development, innovations and production facilities to achieve a leadership position in the fast growing competition.

IICD also encourages inclusion of artisans’ wards in its various design education programmes. There is provision for financial aid to students selected based on merit cum means with the objective to encourage craft and design education amongst the under privileged socio economic groups.
ACADEMIC PROGRAMMES

Degree programmes

IICD offers the following UG and PG degree programmes in Crafts & Design for the Admission 2020-21. The certification levels of the following programmes will lead to certificate/ diploma/ Advanced Diploma B.Des / M.Des/ Integrated M.Voc under the aegis of the Rajasthan ILD skills university.

These programmes are in alignment with the National Skills Qualification Frameworks (NSQF) Under NSQF, the learner can acquire the certification for competency needed at any level. Presently, more than 100 countries have, or are in the process of developing National Skills qualification frameworks.

PROGRAMMES OFFERED

Bachelors

- Soft Material Design
- Hard Material Design
- Fired Material Design
- Fashion Design

4 YEARS UNDERGRADUATE / 5 YEARS INTEGRATED POSTGRADUATE DEGREE

Masters

- Soft Material Specialisation
- Hard Material Specialisation
- Fired Material Specialisation

2 & 3 YEARS POSTGRADUATE DEGREE
AREAS OF DESIGN
Soft Material Design

The Soft Material Design (SMD) students at IICD employ traditional and innovative skills, while exploring constantly evolving materials and technology, to create diverse solutions that span many disciplines and sectors.

The creative interface between the materials and the making, demands a challenging and dynamic environment, which frequently employs multidisciplinary and collaborative methods to express the width of Soft Materials through the context of ‘Body’ and ‘Space’. The course structure enshrines a balanced and meaningful amalgamation of theory and hands on, research and application, novelty with tradition. Learning models are a blend of classroom learning, community engagement, field exposure, and industry understanding to promote a wholesome knowledge and awareness of the complete crafts ecosystem in sync with the industry needs and societal aspirations.

The core materials of study are Textiles, Paper and Leather. The course components dealing in textile design emphasize on the history and evolution of the textiles and their techniques in their socio cultural milieu. The fundamentals of textile design like print development; weaving; Surface development in terms of embroideries, surface manipulation and dyed textiles; design process, and technical strength offered by textile science lie at the nuclei of this course. Paper making, paper mache, paper origami and kirigami are dedicated to the handling of Paper as a material. Leather component focuses on Surface development and surface finishes and pattern making and construction for leather accessories.

Craft documentation reinforces the knowledge of craft and community in its natural environment, NGO training offers insights into the fields of social entrepreneurship and developmental organizations, and Graduation project renders the opportunity to understand the design requirements, processes and functioning of the industry. Material exploration builds the capabilities and understanding of Natural fibres like felt, sabai grass, madur grass etc; natural dyes like indigo, Manjistha, harshringar, turmeric etc and techniques like block printing, shibori, tie and dye etc. Dedicated design projects translate the semester learning into innovative design solutions and prototyping.

Programme encourages the convergence of multiple media for increasingly inclusive and innovative design. It takes into consideration the relevant contemporary issues such as continuously changing market dynamics, availability of natural resources, sustainable practices, eco-designs, optimum usages, ease of manufacturing resonating with the wisdom of our cultural diversity and the expression of our crafts. The course provides soft material oriented design solutions for built in environments, interiors, home furnishings, textile furniture, fashion and lifestyle accessories and apparels.
CAREER OPPORTUNITIES

• Designers in craft, fashion, home and accessories sectors.

• Facilitators in NGOs and developmental organizations dealing with crafts.

• Work as linkage nodes between global groups and craft communities in the country.

• Employees in craft enterprises, fashion brands, export houses, buying houses, design houses.

• Social entrepreneurs, industry entrepreneurs

• Design educators

• Merchandisers

• Design consultants
Hard Material Design

This specialisation deals with materials like wood, metal and stone. The design study exposes students to tools, techniques, processes, traditional knowledge, conceptual and design development to evolve a contemporary Indian craft repertoire.

The pedagogy at IICD is ‘hands-on’ learning and includes extensive field study, research and learning from traditional and modern design techniques. The emphasis is on creativity, experimentation, and innovation. The students are encouraged to explore materials in their various forms and develop products that evolve out of the logic of the materials and its process, social and cultural vocabulary, besides the strict needs of function and use. The students learn to work with wood, metal and stone. They understand the character of the material and can create a vast array of objects from jewelry to furniture, table top accessories, lampshades and complete interior solutions. The students are exposed to material, science, material history and also to marketing in the present context.

CAREER OPPORTUNITIES

• To work as crafts designer in various enterprises.
• To work as craft manager in NGOs and other social organisations.
• To start enterprise in the field of metal, wood, stone crafts.
• To work as a researcher for different organisations.
Fired Material Design

The Fired Material Design is a comprehensive study in ceramics. The students work with different types of clays from terracotta, earthenware, stoneware to bone china and porcelain bodies.

The discipline covers processes like forming, glazing, firing, fusing, surface design and decoration. The Institute has set up fully functioning laboratory and workshops facility with various types of clays, minerals, oxides and chemicals required for low fired earthenware to high fired bone china. This imparts the knowledge of individual and artistic practice as done by studio potters. Classroom projects are also carried out in terracotta clusters along with potters from various parts of the country. Ceramic industrial design and aspects of mass manufacturing are learnt on site by doing student projects in ceramic factories. The design work produced encompasses utility objects, lifestyle products for interior and exterior spaces as well as contemporary expressions of crafts.

CAREER OPPORTUNITIES

- Working with NGOs, pottery and design studios specifically working with lifestyle goods
- Tableware industry, Tile industry
- Ceramic and glass studios
- Graduates are encouraged to be entrepreneurs and set up their own business.
The Fashion Design course offered at IICD aims to unravel and infuse deeper understanding and appreciation of traditional craft knowledge and integrate it with new techniques and materials to serve as inspirational resource for contemporary lifestyle and fashion design. The programme encourages to achieve the exclusivity and luxurious edge over the industrial techniques.

The students learn pattern making, draping and garment construction along with developing the understanding of materials and traditional skills of surface ornamentation. The concepts of art, craft and design, digital tools, and study of the domain of crafts further augment the learning to enable the students to become confident in dealing with the dynamic world of craft and fashion.

Teaching and learning are hands-on, having frequent interaction with artisans and craftspersons to build deeper knowledge of traditional garment making techniques. The interdisciplinary learning at IICD allows versatility and innovation. Design thinking, marketing, sustainability, professional ethics are emphasized to develop professionals who are adept at traditional and contemporary; western and Indian, making the programme one of its kind.

CAREER OPPORTUNITIES

- To work as fashion designers in craft sectors, NGOs or design houses
- To work as designers or merchandisers with export houses or retail brands
- To work as a freelance designer or start their own label
PLACEMENTS

The various UG and PG design programmes provide students with the means to grow as sensitive, creative designers and practitioners of craft with clear goals to contribute towards Indian culture and society as a global citizen. IICD teaches with a unique pedagogy that synergizes traditional knowledge and skills with contemporary methodologies. The graduates of IICD understand the subtlety of art, craft, technology, and strategy and acquire skill-sets to understand the growing needs of the industry and craft sector. During their education and training at IICD, the students undergo a transformation that unfolds their potential, sharpens their skills and stimulates their intellectual development. IICD graduates are highly motivated and carry the energy, creativity, skill, technical knowledge, thus, ready to serve as valuable assets to the organizations. IICD has a centralized placement process for all programmes. Campus Placements are organized for the graduating students from various disciplines of the post-graduate and undergraduate programmes to help them comprehend their professional dreams and ambitions. Esteemed and well established companies, NGOs, designers, social enterprises are invited for campus placements. Pre-Placement Offers (PPO) are also extended to students by many companies during their internships or graduation projects. IICD graduates have been working with various organisations such as Mangalam Arts, Rajasthan Crafts Industries, Tata Trust, Birla Century, Princess Diya Kumari Foundation, Nicobar, Jaipur Rugs Company Pvt. Ltd., Lady Bramford Foundation (Nila House), Craftizen Foundation, Kadam Haat, Clay Craft, Fab India, Good Earth, Fabindia, RASA, Bhasha Research and Publication Center, etc.

INTERNSHIPS

The Design programmes at IICD are comprehensive and include applied project work relevant to the craft sector and industry. After completing three years at IICD in UG programmes and after one year in case of PG programmes, the students are exposed to the day to day functioning of the relevant industry through an eight-week internship that provides the necessary inputs for their professional development. The focus of professional internships is to get an exposure towards functioning of professional establishment especially in key operation areas namely production, quality control, procurement, marketing, logistics, finance, accounts, etc. along with design development. Some of the organizations where IICD students have interned are: Adhya Design Pvt Ltd, Sangaru Design Objects Pvt. Ltd, SUKETDHIR, Upasana Design Studio, Lady Bramford Foundation (Nila House), Linen On Me, Translate-Hand Woven Ikat, Satyam, Ratan Textiles, RHIZOME, Swarup Dutta Scenography, Soma Prints, Sahil and Sarthak, Khamir, Ohkai, etc.
Swati Jangir, (Batch 2010-13)

She is the founder of Label Kasturi, an alumnus of IICD Jaipur. Holding true to its identity, IICD instilled inside Swati the technical and design knowhow of Soft Materials, delicately and passionately balanced with pure love and intense care for the indigenous creations and creators, the crafts and the Craftsperson. The Birth of Kasturi resonates perfectly with her core inspirations and ideology. Kasturi works with several different techniques of traditional Indian handicrafts, such as Handloom Weaving (Durrie Weaving, Tangaliya Weaving, Pachhedi Weaving), Hand Block Printing (Ajarakh) and Tie and Dye, in the Kutch and Saurashtra region of Gujarat, India. Kasturi designs for home and you and her each product reinforces the principle of an all inclusive sustainability, with an unadulterated concern for environmental, social, cultural and economical sustenance. It is a great fortune for the planet and all her children, that our young are blessed with such empathy and such care; that our young are aware and value protection and preservation; that they cherish the ideal of shared existence and existence of all.
Dheeraj Chhipa, (Batch 2011-15)

He is a new generation Craft designer from Bagru. He has inherited his love for block printing from his family, which is practicing the craft for more than four generations now. His passion got new definitions and new dimensions, and came to align itself with the principles of design and aesthetics, with sustainable creativity and utility and with the newer market philosophies and wants, during his education in Soft Material Application at IICD. After passing out in 2015, Dheeraj decided to apply this new learning to the age ripened craft with the accent hues of purposeful experimentation and innovation and launched his Label, “Dheeraj Chhipa”. His keen interest in Natural dyes and immense care for the revival of traditional designs and techniques became his strength. He developed an ardent affection for ‘Fadat printing’, a languishing craft, practiced and left by his family around 50 years back, and restarted it with a new vigour.
CAMPUS FACILITIES

- Classrooms
  - Lecture Rooms, Audiovisual Room, Studios
- Knowledge Resource Center
- Craft Design Center
- Sports Facilities
- Girls Hostel
- Healthcare
- Mess & Canteen

- Labs & Workshops
  - Computer Labs
  - Weaving Workshop
  - Dyeing And Printing Workshop
  - Pattern Making And Draping Workshop
  - Sewing Workshop
  - Wood Workshop
  - Metal Workshop
  - Ceramic Workshop
  - Glass Workshop
Industry orientation to students is provided through practical application of concepts. IICD provides modern and sophisticated teaching facilities that are constantly upgraded. Each department at the institute boasts of an array of highly advanced labs and workshops that are sufficiently equipped with the latest instruments and equipments.

**Computer Labs**

In this era of digital transformations, the success of professionals rests on their ability to integrate design and information technology in a meaningful way. The computer labs at IICD facilitate in integrating IT design skills with academics through design softwares like Adobe Indesign, Photoshop, Illustrator, Coreldraw, Rhino, etc. The computer labs are well equipped with state-of-the-art equipment like, Desktops, Image Scanners, Wide Format Printers, Sound system, Digital Cameras, etc.

**Weaving Workshop**

Soft material Design Department maintains a weaving workshop that is equipped with tabletop sample looms, offering an effective integration of theoretical and practical inputs to students. The infrastructure provides a creative space for students to arrive at a holistic approach to enquiry and exploration from an individual perspective in relation to materials, processes and methods within the domain of woven structures.

**Dyeing & Printing Workshop**

Soft Material Design department has dyeing & printing workshop. The students learn to work with natural as well as chemical dyes to create surfaces through tie-dye, block printing, etc. They experiment with different colours and craft techniques to develop prints and designs.

**Pattern Making & Draping Workshop**

Course disciplines imparting inputs in apparel design & apparel technology, maintain pattern making & draping workshop. These workshops are stocked with specialised pattern making tables & dress forms. The infrastructure provides an environment that allows the students to rigorously apply and contextualize concepts and processes of developing garments. These workshops facilitate in realising creativity, unique approach and innovative perspectives in relation to garment making.

**Sewing Workshops**

Soft Material Design and Fashion Design departments have sewing workshops with facility of more than 50 Juki and Brother stitching lock stitch machines, over lock machines, pattern cutting tables and steam irons. The students learn about different stitch types to be able to create innovative surfaces using machine texturing. They also learn basic stitching techniques for home furnishings and apparels to be able to add value to product design.

**Leather sewing facilities**

IICD has equipments to facilitate cutting, stitching and leather wood.
Wood Workshop

The course curriculum of Hard Material Department is highly comprehensive Design. The wood workshop houses spiral lathe, radial drill, radial saw, bad saw, lathe, fret saw, tenoning, groove making machines along with various hand tools to create wooden and Bamboo craft items. The workshop is well supported with a workshop technician to guide the students.

Metal and Stone Workshop

The metal and Stone workshop is a place where students of Hard Material Department learn the skills of stone inlay, mosaic, stone carving, metal sheet work, metal furniture and traditional craft practices. The workshop is functional with machines buffing, cutting, lathe, shaper, welding, pillar drill, pipe bending and hand tools.

Ceramic and Glass Workshop

The Fired Material department has fully functioning laboratory and workshops facility with various types of clays, minerals, oxides and chemicals required for low fired earthenware to high fired bone china. Recently glass workshop has also been added.

The KRC has a well-furnished air-conditioned reading hall, spread over an area of approximately 3000 square feet. It is a place to sit quietly and study or one can borrow books and study at home.

There are valuable archives and information related to various crafts practiced across the country which has been collected by IICD students over the years.
The KRC also has a database of student's projects, craft documentation, and other professional project reports. It is fully computerized with Alice Library Software and books are arranged technically by the Dewey decimal classification.
Sports is vital in shaping the individual’s personality, health and fitness. The institute lays considerable emphasis on students recreation and participation in various games, sports and field activities. The spacious grounds of the institute are laid out into play areas for Basketball, Volleyball, Badminton, etc. Yoga is encouraged and facilities for the same are provided in the campus.
Considering, the academic excellence and uniqueness, a large number of outstation students wish to be a part of IICD. The Institute provides the boarding facility for girls at the hostel situated at campus. The hostel is well furnished with all essential amenities and conveniences like, well ventilated air-cooled rooms, RO and water cooler facility, with an abundant supply of hot and cold water and 24 hrs power backup. Apart from these medical facility, yoga trainer and a psychologist is available in hostel. The hostel has round the clock Wi-Fi available for students. There is provision of firefighting equipment on all floors of hostel to ensure safety of students. The Hostel is under the care of a resident Warden and lady guards. IICD Hostel has the most modern cooking gadgets, deep freezers and water coolers supplying purified water. Well planned, nutritious, varied, balanced and appetizing vegetarian food is prepared under strict hygienic conditions and is served to the students. The warden and faculty members eat with the students to supervise the quality of food.
HEALTHCARE

Medical aid is available on campus, a doctor visits on regular basis to address health concerns of students. A psychologist is also available for counselling students as and when required.
IICD promotes co-curricular activities on the campus through its various student clubs, cultural events and student participation in fest’s and competitions for the overall dynamic growth of the student.

The various student clubs are:

Raqs - Dance Clubs

Annavaran – Film and photography club

Tarang: Environmental club

Akshar: Literature club

Sports club

Music club

These clubs not only create entertainment and excitement in student’s life at the campus but are also excellent group activities that foster self-confidence, team building, leadership and social awareness through its weekly and monthly sessions.
Admission Guidelines
# A. ELIGIBILITY

IICD offers the following UG and PG degree programme in Craft & Design for the Admission 2020-21.

<table>
<thead>
<tr>
<th>S.No</th>
<th>Course and Specialisation</th>
<th>Eligibility</th>
<th>Durations</th>
<th>No of seats**</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>4 Year Bachelors Programme (B.Des) Specialisations: 1. Soft Material Design 2. Hard Material Design 3. Fired Material Design 4. Fashion Design</td>
<td>• 10+2 from a recognized board of education. • Students appearing in the qualifying examination are also eligible to apply</td>
<td>04 years (1+3 years) / 08 Semesters</td>
<td>120</td>
</tr>
<tr>
<td>2</td>
<td>5 Year Integrated Masters Programme (M. Voc.) Specialisations: 1. Soft Material Design 2. Hard Material Design 3. Fired Material Design 4. Fashion Design</td>
<td>• 10+2 from a recognized board of education. • Students appearing in the qualifying examination are also eligible to apply</td>
<td>5 years (1+3+1)/10 semesters</td>
<td>25</td>
</tr>
</tbody>
</table>

## Selection/ Assignment of Discipline

The candidate has to opt for the specialization while filling up the personal and other details in the online registration form, prior to entrance test.

The selection of the students to each of the specialisation (i.e. SMS, HMS, FMS) will be on the basis of his/her performance in the foundation semester and the aptitude shown. The decision will be taken by a committee duly constituted by IICD (This applies to s.no 1,2,4)

## Important Notes

# Candidates who are Design/ Architecture graduates can directly be admitted to 2 years M.Des. programme after clearing the entrance test.

# # Candidates who are graduates from any discipline other than Design/ Architecture, are eligible for M.Des. after completion of 1 Year PG foundation offered at IICD, which means M.Des. will be 3 years for non design background graduates.

** Reservation Policy as per UGC norms.

*** Separate list will be declared for successful candidates for 2year / 3 year M.Des programme. Screening will be done at the time of Interview.

Note: IICD reserves the right to increase or decrease the number of seats in each specialisation of UG and PG degree programmes in Crafts & Design.
Candidates appearing for their qualifying examinations may also apply. Their admission will be provisional and subject to obtaining the defined eligibility latest by 31st October 2020. In case any candidate fails to submit the defined eligibility certificates by due date, he/she will not be able to continue his/her studies at IICD. In such cases, the semester tuition fee will not be refunded however, the admission will be valid for the next year with the new semester fees provided the defined eligibility is obtained.

B. Reservation of Seats

The reservation policy is as per UGC norms. Generally, reservation percentages of different categories for admission in IICD are as follows:
27% for OBC, 15% for ST and 7.5% for SC and 3% for PH candidates.

C. Filling the Application Form

The application has to be filled up online at: https://www.iicd.ac.in/admission.php.

Application form will be accepted only if all the required fields in the online application form are filled up and the attachments are properly uploaded within acceptable criteria as mentioned below. If the application is properly filled up and payment is properly done, the applicant will receive the confirmation email with payment reference id. If the email is not received the applicant is requested to contact to the admissions@iicd.ac.in with the bank statement / card transaction proof. In case, the uploaded documents are not within acceptable limits, the candidate will receive an email to resend the documents in the acceptable format, after that the application will be processed.
C.1 Acceptable Photo for Uploading

- You can use recent photos. Just make sure they meet these requirements:
  - You’re easy to recognize.
  - You’re the only one in the picture.
  - You’re in focus.
  - The head-and-shoulders are in the center and in correct size, with the entire face, both eyes, and hair clearly visible; head coverings worn for religious purposes are allowed.
  - Applicant is directly facing the camera with a neutral expression, eyes are clearly visible. Background of the photo must be plain.
  - Photo is sharp without any visible pixels or printer dots. There are no dark spots or shadows.
  - It must be in JPG/ JPEG.
  - The file size must be between 100 kb to 200 kb. Approx. size of the photo is 360*450 pixel.
  - Colour/ Black-and-white photos are acceptable.
  - Preview your jpg file for image quality to ensure that the image is complete and recognizable prior to uploading.
  - Scanned image is in straight position (Not skewed). Crop the image to remove the extra part of the image and resize it to make it visible and recognizable.

C.2. A. Acceptable format for Adhar Card as Photo Identity cum Address Proof

- Adhar Card (Photo Identity cum Address Proof) should be easy to recognize.
- Document in focus.
- There are no dark spots or shadows on the document.
- It must be in JPG/ JPEG.
- The file size must be between 100 kb to 200 kb. Compress the file before uploading, if it is beyond 200kb.
- Colour/ Black-and-white images are acceptable.
- Preview your jpg file for image quality to ensure that the documents are complete and readable prior to uploading.
- Scanned document images are in straight position (Not skewed). Crop the image to remove the extra part of the image and resize it to make it visible and readable.

C.2. B. Acceptable format for NRI & foreign National and SAARC as Photo Identity cum Address Proof

- NRI & Foreign Nationals Including SAARC Applicants upload passport document (front & back part of the passport as photo identity cum address proof.
- Other guidelines will be same to upload document given in C.2.A

C.3 Acceptable format for Candidate’s Signature

- Candidate’s signature should be in Blue/ Black colour on a white background.
• Candidate’s signature should be clearly visible and recognizable.
• Candidate’s signature should be in focus.
• There are no dark spots or shadows on the image.
• The file size must be between 20 kb to 50 kb.
• Preview your jpg file for image quality to ensure that the image is complete and readable prior to uploading.
• Scanned document images are in straight position (Not skewed). Crop the image to remove the extra part of the image and resize it to make it visible and readable.

D. Admission Process Fee

The Admission process fee for Indian and SAARC Nationals is Rs.1,750/- (Rs. One Thousand Seven Hundred Fifty only) and for NRI/other Foreign Nationals is Rs. 3500/- (Rs. Three Thousand Five Hundred only). This fee is non refundable.

E. Entrance Test Guidelines

The Admission forms that are submitted, in acceptable format, on or before the last date, will be processed for Entrance Test.

E.1 Entrance Test Centers

The IICD Entrance Test will be conducted at fourteen (14) locations all over India, as mentioned below:
Bhopal, Chennai, Chandigarh, Delhi, Guwahati, Hyderabad, Jammu, Jaipur, Kolkata, Lucknow, Mumbai, Patna, Raipur, Udaipur.
The candidate has to indicate his/her choice of 3 (three) test centers in order of preferences.
IICD reserves the right to cancel or change the test center/date. Any such changes will be communicated to the registered candidates.

E.2 Admit Card for Indian & SAARC Nationals

• You will have to bring the print out of your Admit Card for the entrance test. Admit card is essential for entrance in the Examination Hall.
• Admit Card will be emailed/downloadable from www.iicd.ac.in, to the eligible candidates after 01/04/20 (Wednesday), at the candidate’s registered email id.
• Candidate has to bring at least one original (not photo copy or scanned copy) photo identification (Id-Card). The name and signature on the photo identification must match the name that has been entered in the Registration form by the candidate. Acceptable form of photo identification type is Aadhar Card for Indians and Passport for SAARC Nationals
• Candidates who have successfully submitted online form but have not received Admit Card by 07/04/20, should contact IICD’s Admissions Cell at:
  Tel : +91-141-2701203 (Reception)
  Mobile : +91-94606 73297
  Fax : +91-141-2700160
  Email : admissions@iicd.ac.in
E.3 Common entrance tests for all programmes

Weightage of the Tests/Interview is as follows:

<table>
<thead>
<tr>
<th>Test</th>
<th>Weightage</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. General Awareness, Creativity &amp; Perception Test</td>
<td>35%</td>
</tr>
<tr>
<td>b. Material, Color &amp; Conceptual Test</td>
<td>45%</td>
</tr>
<tr>
<td>c. Personal Interview</td>
<td>20%</td>
</tr>
</tbody>
</table>

a. General Awareness, Creativity & Perception Test

This test is designed to evaluate the abilities and interests in students, such as estimation of sizes and proportion, observation, synthesis and visual interpretation and general awareness.

b. Material, Color & Conceptual Test

This test will assess the following abilities:

1. Intelligent use of materials, conceptualize and realize a 3 dimensional form, skill of handling material.
2. To observe, think and expand ideas, create solution based on a plan and strategy.
3. Ability to provide multiple solutions to the given problem with written description.

Material required for Material, Color & Conceptual Test:

Candidates must bring pens, pencils (HB, 2B, 4B & 6B), scissor, scale, cello tape, paper cutter, fevistick, eraser, compass, color pencils/dry pastels/water color, brushes etc.

c. Personal Interview

To evaluate the individual personality in the prospective candidates:

- Aptitude to crafts
- Intelligence quotient (IQ)
- Communication Ability
- General Awareness about Crafts & Design
- Overall Personal Achievements in academics and co-curricular activities.

Portfolio – It is advisable to bring a few samples of your creative work for display during the interview, to allow others to understand your capabilities. It could be anything that you have done by yourself. Sketching, painting, embroidery, photography, worked with material, or have written anything creative, narrative etc.

Note:

- IICD reserves the right to cancel and/or add any Test Centre.
- An email will be sent to applicants who have appeared in the entrance test, to intimate announcement of result or your admission. The list of selected candidates will also be uploaded on www.iicd.ac.in.
- The decision of the Admission Committee and Management of IICD in any of the matters concerning the admission process and selection will be final.
• All selected candidates will get intimation of their selection through an Admission Letter, which will be sent through email. Details regarding payment of fees at the time of admission, allotment of hostel and date, time and venue of commencement of the academic session will be mentioned in the admission letter.

• Offer of admission will be valid only for the current academic session 2020-21.

• There is a possibility that the Admission Committee recommends your admission in a programme for which you have not applied in the application form. In such cases an option will be given to you on your admission informing you of the change and you may give your consent for the same.

• IICD does not recommend any coaching classes.

• Any dispute arising out of admission would be under the jurisdiction of Jaipur, Rajasthan courts.

• Ragging is strictly banned in IICD premises including hostel. Any student found guilty will be punished as per the guidelines of Honorable Supreme Court.

• The students of IICD are required to follow the rules and regulations of the institute.

For any query, please feel free to contact:

✉️ admissions@iicd.ac.in

or,

Call or WhatsApp during office hours (10:00 AM – 5:00 PM, Mon-Fri) at

📞+91-94606 73297 (Mr. Ajai Johri)

📞+91-94608 08297 (Ms. Rashmi Pareek)

📞+91-94608 37297 (Mr. Jitendra Agarwal)

Land Line number (Reception): 📞+91 141-270-1203, 270- 1504
APPLICATIONS PROCEDURE FOR INDIAN NATIONALS & SAARC NATIONS


1. To take admission in the Indian Institute of Crafts & Design (IICD) for the Under Graduate and Post Graduate courses, every candidate has to register themselves online at www.iicd.ac.in. Online Registrations Forms for appearing in the IICD Entrance Test process for Undergraduate (UG) and Postgraduate (PG) programmes, are available online at www.iicd.ac.in from 20th December 2019 (Friday).

2. Before filling the registration form, please read carefully the course information and their eligibility criteria given at page number 46.

3. Interested applicants are required to register themselves at the online Application registration portal by giving a valid mobile number and an email address. For filling the application form, please read carefully the guidelines given at page number 47.

4. Upon successful registration, applicants are required to provide information about themselves and upload supporting documents. Additionally, candidates have to give preference of choices regarding test centres and the course specialization that they would like to opt for. The online application fee (Non Refundable) of Rs. 1750/- (Rs. One Thousand Seven Hundred Fifty only) is to be paid through online portal during the filling of the Registration form. Once the application fee is successfully paid and application submitted, candidates will get an email confirmation in their registered email address.

5. The last date for submission of online application form is 20th March 2020 (Friday), by 4:00PM.

6. Candidates, who have submitted their application forms, will get admit card in their registered emails by 1st April 2020, Wednesday. Admit cards will bear the details of the candidates and their test centre address.

7. Entrance Tests will be conducted in two parts, Part A - General Awareness, Creativity & Perception Test of 35% weightage and Part B – a. Material, Color & Conceptual Test of 45% weightage), b. Personal Interview of 20% weightage.

8. The Entrance Test (Part A) on ‘General Awareness, Creativity & Perception’ for 100 marks will be conducted tentatively at 14 places, namely, Bhopal, Chennai, Chandigarh, Delhi, Guwahati, Hyderabad, Jammu, Jaipur, Kolkata, Lucknow, Mumbai, Patna, Raipur, Udaipur, on 12th April 2020 (Sunday), 10:00 AM to 1:00 PM. Cancellation of any test centre will be pre-notified to the registered candidates before issuing the Admit Cards.

9. The Result of Entrance Test (Part A) for the shortlisted candidates will be announced on IICD website 22nd April 2020 (Wednesday) after 4:00 PM. Candidates who score the minimum eligibility marks will be shortlisted for Part B test.

10. The Entrance Test (Part B), for shortlisted candidates, will be conducted at IICD, Jaipur, on any one day between 1st June 2020 (Monday)
to 7th June 2020 (Sunday). Time for the Part B test components is, a) Material, Color & Conceptual Test (10:00 AM to 1:00 PM), and, b) Personal Interview (2:00 PM onwards).

11. The 1st List of successful candidates will be declared on IICD website on 10th June 2020 (Wednesday). Successful candidates are required to submit semester fee online from 15th June 2020 (Monday) till 22nd June 2020 (Monday). The second list will be declared on 22nd June 2020, depending on the number of vacant seats in the concerned program.

12. Candidates are required to come to IICD on 1st July 2020, Wednesday (10:00 AM to 01:00 PM), with original documents for registration and document verification.

13. Course Orientation program will be conducted for all the new students, from 2nd July to 4th July 2020 at the IICD campus.

14. The new session will commence from 6th July 2020 at IICD Jaipur campus.
APPLICATIONS PROCEDURE FOR FOREIGNERS & NRIS
(OTHER THAN SAARC COUNTRIES)


1. To take admission in the Indian Institute of Crafts & Design (IICD) for the Under Graduate and Post Graduate courses, every candidate has to register themselves online at www.iicd.ac.in. Online Registrations Forms for appearing in the IICD Entrance Test process for Undergraduate (UG) and Postgraduate (PG) programmes, are available online at www.iicd.ac.in from 20th December 2019 (Friday).

2. Before filling the registration form, please read carefully the course information and their eligibility criteria given at page number 46.

3. Interested applicants are required to register themselves at the online Application registration portal by giving a valid mobile number and an email address. For filling the application form, please read carefully the guidelines given at page number 47.

4. Upon successful registration, applicants are required to provide information about themselves and upload supporting documents. Additionally, applicants have to give preference of the course specialization that they would like to opt for. The online application fee (Non Refundable) of Rs. 3500/- (Rs. Three Thousand Five Hundred only) is to be paid through online portal during the filling of the Registration form. Once the application fee is successfully paid and application submitted, applicants will get an email confirmation in their registered email address.

5. The last date for submission of online application form is 20th March 2020 (Friday), by 4:00PM.

6. Applicants, who have submitted their application forms, will get the intimation regarding the dates of submission of the required documents and tentative date of Skype Interview in their registered emails by 1st April 2020, Wednesday.

7. The applicants under NRI and Foreign Nationals category would need to obtain a valid residential permit or student visa for the prescribed duration of the programme and / or any other condition required as per the law of Government of India.

8. There is no Entrance Test for the NRI and Foreign Nationals other than SAARC applicants. These applicants are required to follow the requirement as mentioned below:

a. Submission of Statement of Purpose (SOP) and Digital Portfolio (Creative work samples) of the applicant, between 5th to 10th April 2020 to admissions@iicd.ac.in.

b. In the continuation of the Entrance process, applicant will be invited for a skype interview, between 10th to 17th April 2020.

9. It is to be noted that the medium of instruction at IICD is English and all aspiring applicants are expected to
possess working knowledge of the English language. Valid IELTS/TOEFL score need to be submitted at the time of registration.

10. For the NRI and Foreign Nationals, final result will be declared by 30th April 2020.

11. Applicants are required to come to IICD on 1st July 2020, Wednesday (10:00 AM to 01:00 PM), with original documents for registration and document verification.

12. Course Orientation program will be conducted for all the new students, from 2nd July to 4th July 2020 at the IICD campus.

13. The new session will commence from 6th July 2020 at IICD Jaipur campus.
# Fees structure for B.Des, Integrated M.Voc, M.Des

For Indian and SAARC Nationals (In INR)

<table>
<thead>
<tr>
<th>S.no</th>
<th>Particulars</th>
<th>Semester fee For Indian and SAARC Nationals (In INR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Admission Fee (Onetime, non-refundable payment)</td>
<td>7,000/-</td>
</tr>
<tr>
<td>2</td>
<td>Tuition Fee (Per Semester)</td>
<td>1,20,000/-</td>
</tr>
<tr>
<td>3</td>
<td>Studio Fee (Per Semester)</td>
<td>10,000/-</td>
</tr>
<tr>
<td>4</td>
<td>Medi-claim Fee (Annual)</td>
<td>700/-*</td>
</tr>
<tr>
<td>5</td>
<td>IICD Alumni Fund (One time, non-refundable payment)</td>
<td>4,000/-</td>
</tr>
<tr>
<td>6</td>
<td>Security Deposit (Refundable)</td>
<td>10,000/-</td>
</tr>
<tr>
<td>7</td>
<td>Student activity fee (Per Semester)</td>
<td>500/-</td>
</tr>
<tr>
<td>8</td>
<td>Exams Fee (Per Semester)</td>
<td>2,000/-</td>
</tr>
<tr>
<td>9</td>
<td>Craft exposure/ exhibition/placement expenses (Per Semester)</td>
<td>10,000/-</td>
</tr>
<tr>
<td><strong>A</strong></td>
<td>Total fee</td>
<td><strong>1,64,200/-</strong></td>
</tr>
</tbody>
</table>

**With Hostel**

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>Semester Hostel Fee</td>
<td>25,000/-</td>
</tr>
<tr>
<td>11</td>
<td>Semester Mess Fee (Included GST)</td>
<td>25,000/-</td>
</tr>
<tr>
<td>12</td>
<td>Hostel Security Deposit (Refundable)</td>
<td>5,000/-</td>
</tr>
<tr>
<td><strong>B</strong></td>
<td>Total</td>
<td><strong>55,000/-</strong></td>
</tr>
<tr>
<td><strong>14</strong></td>
<td>Total fee (A+B)</td>
<td><strong>2,19,200/-</strong></td>
</tr>
</tbody>
</table>

**Note:**

- Fees is same for all categories. The above fee structure is applicable to students joining from academic year commencing from July 2020. There are two semesters in one academic year.
- If a student fails to pay the fees on or before due date, or does not report to the institute even after three weeks of commencement of Academic Session, his/her admission shall be liable to be cancelled.
- The Institute reserves the right to revise the fees through prior notice to the students and his/her parents/guardians.
- * For Mediclaim, in point number 4, Vidyarthi Mediclaim of Rs. 700/- is applicable to students below 25yrs of age. Rest, will have to pay approx. Rs. 1247/- for normal mediclaim policy, or, as per actual rate.
### Fees structure for B.Des, Integrated M.Voc, M.Des

#### FOR FOREIGN NATIONALS/ NRI CANDIDATES (IN INR)

<table>
<thead>
<tr>
<th>s.no</th>
<th>Particulars</th>
<th>Semester fee For Foreign Nationals/ NRI Candidates (In INR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Admission Fee (Onetime, non-refundable payment)</td>
<td>21,000/-</td>
</tr>
<tr>
<td>2</td>
<td>Tuition Fee (Per Semester)</td>
<td>3,60,000/-</td>
</tr>
<tr>
<td>3</td>
<td>Studio Fee (Per Semester)</td>
<td>30,000/-</td>
</tr>
<tr>
<td>4</td>
<td>Medi-claim Fee (Annual)</td>
<td>Overseas Mediclaim</td>
</tr>
<tr>
<td>5</td>
<td>IICD Alumni Fund (One time, non-refundable payment)</td>
<td>4,000/-</td>
</tr>
<tr>
<td>6</td>
<td>Security Deposit (Refundable)</td>
<td>10,000/-</td>
</tr>
<tr>
<td>7</td>
<td>Student activity fee (Per Semester)</td>
<td>500/-</td>
</tr>
<tr>
<td>8</td>
<td>Exams Fee (Per Semester)</td>
<td>2,000/-</td>
</tr>
<tr>
<td>9</td>
<td>Craft exposure/ exhibition/ placement expenses (Per Semester)</td>
<td>10,000/-</td>
</tr>
<tr>
<td></td>
<td><strong>Total fee</strong></td>
<td><strong>4,37,500/-</strong></td>
</tr>
</tbody>
</table>

**Note:**
- Fees is same for all categories. The above fee structure is applicable to students joining from academic year commencing from July 2020. There are two semesters in one academic year.
- If a student fails to pay the fees on or before due date, or does not report to the institute even after three weeks of commencement of Academic Session, his/her admission shall be liable to be cancelled.
- The Institute reserves the right to revise the fees through prior notice to the students and his/her parents/guardians.
WITHDRAWAL OF ADMISSION & REFUND OF FEES POLICY

The Academic Session 2020-21 for UG and PG degree programmes in Indian Institute of Crafts & Design will commence from July 2020.

- Refund policy will be applicable in accordance to the number of days from the date of commencement of academic session.
- The security amount will be fully refunded at the time of withdrawal of admission.
- A written request for withdrawal of admission is to be submitted to the Deputy Registrar (Academics), Indian Institute of Crafts & Design (IICD), Jaipur. The candidate will be required to surrender the original fee receipt issued at the time of admission while applying for withdrawal of admission. No request for withdrawal of admission would be entertained without original fee receipt.
- Refund is calculated from the date of receipt of application in the institute, the refund of fees paid will be based on the criteria mentioned below.

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Particulars</th>
<th>Admission withdrawal before the commencement of academic session (17/08/2020)</th>
<th>Admission withdrawal from 17/08/2020 to till 14/09/2020</th>
<th>Admission withdrawal after 14/09/2020 and till the completion of Course</th>
<th>On Completion of Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Admission Fee (Onetime, non-refundable payment)</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>NA</td>
</tr>
<tr>
<td>2</td>
<td>Tuition Fee (Per Semester)</td>
<td>75%</td>
<td>50%</td>
<td>0%</td>
<td>NA</td>
</tr>
<tr>
<td>3</td>
<td>Studio Fee (Per Semester)</td>
<td>100%</td>
<td>50%</td>
<td>0%</td>
<td>NA</td>
</tr>
<tr>
<td>4</td>
<td>Medi-claim Fee (Annual)</td>
<td>100%</td>
<td>0%</td>
<td>0%</td>
<td>NA</td>
</tr>
<tr>
<td>5</td>
<td>IICD Alumni Fund (One time, non-refundable payment)</td>
<td>100%</td>
<td>100%</td>
<td>0%</td>
<td>NA</td>
</tr>
<tr>
<td>6</td>
<td>Security Deposit (Refundable)</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
</tr>
<tr>
<td>7</td>
<td>Student activity fee (Per Semester)</td>
<td>100%</td>
<td>50%</td>
<td>0%</td>
<td>NA</td>
</tr>
<tr>
<td>8</td>
<td>Exams Fee (Per Semester)</td>
<td>100%</td>
<td>100%</td>
<td>0%</td>
<td>NA</td>
</tr>
<tr>
<td>9</td>
<td>Craft exposure/ exhibition/ placement expenses (Per Semester)</td>
<td>100%</td>
<td>50%</td>
<td>0%</td>
<td>NA</td>
</tr>
<tr>
<td>10</td>
<td>Semester Hostel Fee</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>NA</td>
</tr>
<tr>
<td>11</td>
<td>Semester Mess Fee</td>
<td>100%</td>
<td>Monthly Deduction</td>
<td>Monthly Deduction</td>
<td>NA</td>
</tr>
<tr>
<td>12</td>
<td>Hostel Security Deposit (Refundable)</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
</tr>
</tbody>
</table>

*GST applicable on any fee (if any) will not be refunded.

- The Application for withdrawal must be submitted on working days between 10.00 am – 4.00 pm within the stipulated dates as mentioned above.
- The decision of IICD on matters relating to refund or withdrawal of candidature will be final. No further appeal or representation in this regard will be entertained.
### IMPORTANT DATES

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Availability of Online Application Forms</td>
<td>20&lt;sup&gt;th&lt;/sup&gt; December 2019 (Friday)</td>
</tr>
<tr>
<td>Last Date of Submission of Application Form</td>
<td>20&lt;sup&gt;th&lt;/sup&gt; March 2020 (Friday), by 4:00 PM</td>
</tr>
<tr>
<td>Admit Card issued latest by</td>
<td>1&lt;sup&gt;st&lt;/sup&gt; April 2020, (Wednesday)</td>
</tr>
<tr>
<td>Entrance Tests will be conducted in two parts, i.e.,</td>
<td></td>
</tr>
<tr>
<td>i. Part A - General Awareness, Creativity &amp; Perception Test and</td>
<td></td>
</tr>
<tr>
<td>ii. Part B - a. Material, Color &amp; Conceptual Test, b. Personal Interview</td>
<td></td>
</tr>
<tr>
<td>Entrance Test (Part A): General Awareness, Creativity</td>
<td>12&lt;sup&gt;th&lt;/sup&gt; April 2020 (Sunday)</td>
</tr>
<tr>
<td>&amp; Perception Test to be conducted at 14 centers (Bhopal, Chennai,</td>
<td>(10:00 AM to 1:00 PM)</td>
</tr>
<tr>
<td>Chandigarh, Delhi, Guwahati, Hyderabad, Jammu, Jaipur, Kolkata, Lucknow, Mumbai, Patna, Raipur, Udaipur)</td>
<td></td>
</tr>
<tr>
<td>Declaration of Result of Entrance Test (Part A) &amp; Test date of Part B</td>
<td>22&lt;sup&gt;nd&lt;/sup&gt; April 2020 (Wednesday)</td>
</tr>
<tr>
<td>for the shortlisted candidates will be announced on IICD website</td>
<td>after 4:00 PM</td>
</tr>
<tr>
<td>Entrance Test (Part B) at IICD, Jaipur</td>
<td>Any one day between 1&lt;sup&gt;st&lt;/sup&gt; June 2020 (Monday) to 7&lt;sup&gt;th&lt;/sup&gt; June 2020 (Sunday)</td>
</tr>
<tr>
<td>a. Material, Color &amp; Conceptual Test</td>
<td>(Only for shortlisted candidates as per list declared on 22&lt;sup&gt;nd&lt;/sup&gt; April 2020 on IICD website)</td>
</tr>
<tr>
<td>(10:00 AM to 1:00 PM)</td>
<td></td>
</tr>
<tr>
<td>b. Personal Interview</td>
<td></td>
</tr>
<tr>
<td>(2:00 PM onwards)</td>
<td></td>
</tr>
<tr>
<td>Declaration of Result: 1&lt;sup&gt;st&lt;/sup&gt; List of successful candidates</td>
<td>10&lt;sup&gt;th&lt;/sup&gt; June 2020 (Wednesday)</td>
</tr>
<tr>
<td>Fee Submission (1&lt;sup&gt;st&lt;/sup&gt; list)</td>
<td>15&lt;sup&gt;th&lt;/sup&gt; June 2020, (Monday) onwards</td>
</tr>
<tr>
<td>Declaration of Result: 2&lt;sup&gt;nd&lt;/sup&gt; list of successful candidates</td>
<td>22&lt;sup&gt;nd&lt;/sup&gt; June 2020 (Monday) after 4:00 pm</td>
</tr>
<tr>
<td>Reporting date and time for Registration and Document verification</td>
<td>1&lt;sup&gt;st&lt;/sup&gt; July 2020, (Wednesday) (10:00 AM to 01:00 PM)</td>
</tr>
<tr>
<td>Commencement of Session</td>
<td>6&lt;sup&gt;th&lt;/sup&gt; July 2020 (Monday)</td>
</tr>
</tbody>
</table>

**Note:**
IICD reserves the right to change the above dates under unavoidable circumstances. Registered candidates will be notified immediately about the changes.
SCHOLARSHIP & FINANCIAL ASSISTANCE

Financial Assistance by IICD, Ambuja Educational Institute (AEI) offers limited Financial Assistance to students of IICD based on merit cum means. Financial Assistance will only be granted to selected candidates towards Semester Tuition Fees. The decision of the Financial Assistance Committee in award of Financial Assistance shall be final. The financial Assistance will be granted on yearly basis.

There are various scholarships provided by Ministries of Govt. of India and other state govt. departments, students may explore the same along with educational loan provided by the banks. IICD will only facilitate the formalities required from its side to help the students obtain education loan. IICD can not take responsibility if the loan application of the students gets rejected.
NATIONAL & INTERNATIONAL LINKAGES

IICD aims to maintain cultural diversity & international exposure through various training, capacity building and exchange programmes. The unique approach adopted by IICD is to develop a national and international network for education, research, training and knowledge dissemination in crafts by leveraging collaborations and sustainable associates. IICD has extensive association in various capacity in the crafts sector with NGOs, craft clusters, industry, development agencies, government agencies, design schools, experts and other relevant institutions.

IICD has conducted exchange programmes with international and national institutions like Harriot Watt University, Wisconsin University, BRICS, Indian Institute of Management Ahmedabad and Upendra Maharathi Anusandhan Sansthan, and JK Lakshmipath Singhania University.

IICD has established linkages with Wadhwani Foundation and Start up Oasis to nurture entrepreneurship ecosystem on campus amongst students.

IICD has also collaborated with L’ecole De Design to conduct craft based workshops for French exchange students.

IICD has signed MOUs with Plymouth College of Art (UK), Adelaide Central School of Art (Australia) and Ecole Duperre (France) for knowledge exchange and collaborative research activities in the area of crafts and design.

IICD has conducted collaborative workshops with L’école de Design Nantes Atlantique (France), Massey University (New Zealand) and Srishti Institute of Art Design and Technology (Bengaluru) for exchange students.
CRAFTS ACCELERATOR & INCUBATION CENTRE

Startup oasis in partnership with IICD has launched country’s first crafts accelerator focused on ‘crafts, culinary and livelihood’. The programme was anchored at IICD campus. Crafts accelerator programme is conducted with the aim of helping crafts startups scale up and secure funding. The programme is structured for 3 months duration with monthly contact sessions. The programme was launched in collaboration with Startup Oasis, Rangsutra, Jaipur Rugs, Morarka Foundation and Digital Empowerment Foundation. The 20 selected startups went through a journey of knowledge sessions, pitches, validations in the 3 months and pitched to an investment committee, securing funding up to 25 lakhs from startup oasis under the INVENT programme of DFID. IICD has also set up a crafts incubator on campus with state of the art facilities including a co-working space for startups.
PARTNERSHIPS
& LINKAGES

Master Crafts Persons
& Artisans
Mr. Babulal & Mr. Maliram
Mr. Banwari Lal & Mr. Ramlal
Mr. Bhagwan Singh
Mr. Chandubhai & Mr. Ashubhai
Mr. Khetaram
Mr. Maqbool Ahmed Bhati
Mr. Mukesh Meenakar
Mr. Padmaram
Mr. Rajesh Kumar
Mr. Rakesh Kumar
Mr. Sadik & Mr. Dilshad
Mr. Govind & Mr. Tushar
Mr. Sanjay Prajapati
Mr. Satrughan Sabar & Dhani Sabar
Mr. Shibaprasad Datta
Mr. Suraj Kumar Datta

Visiting Faculty
Members
Mr. Abhilash Sinha
Ms. Aditi Dhar
Mr. Ajay Boga
Mr. Akshay Tholia
Mr. Amit Ghelot
Mr. Anil Khubani
Mr. Ankush Mahendra
Ms. Anukriti Vyas
Mr. Austin Davis
Mr. Akash Gaur
Ms. Asha Baxi
Mr. B. B Paul
Ms. Bishakha Some
Mr. Bhargav Mistry
Ms. Charul Gupta
Ms. Charul Gupta
Mr. Chadra Vijai Singh
Mr. Deepankar Battacharya
Mr. Deepak Chakarvarty
Mr. Dharmendra Bana
Mr. Dheeraj Chippa
Mr. Dhruv Saxena
Mr. Dinesh Korjan
Mr. Dinesh Patel
Mr. Divakar Ravat
Mr. Errol Pires Nelson
Mr. Ganesh Gulve
Ms. Gopika Nath
Mr. Ishan Khosha
Mr. Manish Goenka
Dr. Madan Meena
Ms. Meenakshi Singh
Mr. Nitish Vikram
Mr. Nishant Kumar
Ms. Neha Rao
Ms. Nikita Kandoi
Ms. Pooja Ratnakar
Mr. Pravinsinh Solanki
Ms. Pushplata Swarnkar
Mr. Ranjan De
Ms. Rajni Jain
Ms. Rameshwari Kaul
Ms. Rashmi Bhardwaj
Mr. Rituraj Devaang Jain
Mr. Ronak Dandia
Mr. Roshan Kumar
Mr. Sandeep Sangaru
Mr. Sashidharan Nair
Mr. Saumitra Shrikant Vaidya
Mr. Shailen Parker
Mr. Shamit Das
Mr. Sharad Mathur
Mr. Shine Bholu
Ms. Shuchita Mathur
Mr. Sundar Subramaniam
Mr. Suthirtha
Mr. Tauseef Rehan
Mr. Thomas Kovoor
Mr. Vinayak Sharma
Mr. Vipin Viswanath
Ms. Keya Vasvani

Mr. Keshari Nandan
Ms. Kamal Kapur
Ms. Krishna Patel
Ms. Liza Karnani
Ms. Yamini Iyer
Craft Field Experience with NGOs

Aagaas
Dehradun

Access
Jaipur

AIMS Art Illuminates Mankind
Kolkata

Arushi
Bhopal

Asha Handicrafts Association
Thane Maharashtra

Ashayen Centre
Kanpur

Atijeevan Foundation
Faridabad

Auro Society
Pondicherry

Avani
Kumaon

Bakul Foundation
Bhubaneswar

Bamboo mission
Tripura

Blue Bird Foundation
Vadodara

Craftroots
Ahmedabad

Dastkari Haat Samiti
New Delhi

H.O.P.E
Pune

Happy Hands Foundation
New Delhi

Himjoli
Dehradoon, Uttrakhand

Jugad
Faridabad

JWDC
Tanakpur, Nepal

Manthan Edu. Society
Ahmedabad

Manthan
Jaipur

Mesh
New Delhi

Muskan Educational and Welfare Society
Kota, Rajasthan

Sahaj
Dahod

Sewa
Lucknow

Shilp Sadhana (A Registered NGO)
Lucknow

Society to Uplift Rural Economy (SURE)
Barmer, Rajasthan

St. Stephen’s Hospital Community
Delhi

Swechha-Green the Gap
Delhi

Tara
Goa

Note: Exhaustive list of Craft Field Experience with NGOs and Professional Diploma Projects are available on www.iicd.ac.in
IICD
GLIMPSES
2019-20
November 2019 wished a fruitful future to a new batch of IICD graduates at its seventh convocation ceremony. The occasion was graced by the gracious presence of Shri Ashok Gehlot ji, the Honourable Chief Minister of Rajasthan. The event also included the 2nd International conference on ‘Recent trends and sustainability in crafts and design’. The second day event concluded with an enriching session with women craftpersons.

An exhibition representing philosophies of Mahatma Gandhi ‘Gandhi and Sustainability’ through different crafts was organised by IICD at Jawahar Kala Kendra from 2nd-6th October, to commemorate the 150th anniversary of the Father of our nation.

IICD celebrated its Foundation day and alumni meet on 1st September 2019. The event was special as the Institute stepped in its 25th Year of existence and was attended by the first batch of IICD(1999). The ceremonial Hawan in the morning invoked the higher blessings for continued progress and well being of the Institute after which IICD students performed a beautiful cultural show.

On 7th August 2019 ‘Tree Plantation’ was organized in IICD as part of its Silver Jubilee Celebration. The event brought forth IICD’s commitment towards sustainability and green world.

The faculty development program, conducted first time by IICD, at Ananta Resort, Pushkar, was designed holistically for various aspects of personal and professional growth.

IICD students Jerusha Saptecha & Adhya Bhatia won the first and second prize respectively in The Sculpture Park-KTC Awards 2019.
IICD celebrated its Foundation day and alumni meet on 1st September 2019.

Inauguration of conference

IICD team at Hyderabad design week

Shri Ashok Gehlot, Hon’ble Chief Minister of Rajasthan graced the occasion as the Chief Guest and delivered the convocation address.

Gandhi Exhibition organised by IICD at JKK.

IICD graduates at its seventh convocation ceremony.

The Sculpture Park-KTC Awards

IICD team at Hyderabad design week
AFTER THE revolt of 1857, the British Crown took over the direct rule of India from the East India Company. And there was a shift in the social and cultural milieu. The then-India became a melting pot of cultures and ideas, with the coexistence of the British, Arabs, Chinese, French and Portuguese, among the community. In tandem with the ongoing exhibition of Indian princely clothing at Dr. Bhau Daji Lad Museum, Toolika Gupta, Director, Indian Institute of Crafts and Design, will host a lecture on Tuesday. Fashion historian Gupta will speak on the story of menswear from 1857-1947. At 6 pm on October 22 at Dr. Bhau Daji Lad Museum, Byculla.
ACADEMIC VISITS & PROJECTS

First Indian Ceramics Triennale was held at the Jawahar Kala Kendra, Jaipur. Ceramics Triennale festival. The period of the residency extended into the first two weeks of the festival programme allowing an opportunity for the international artists to be present and participate in workshop, symposia or equivalent activities.

As part of the module Craft workshop and history of stone crafts, IICD UG 5th semester and PG 3rd semester students visited craft clusters of sikandra, Agra and historical sites Abhaneri, Fatehpur sikri, Taj Mahal, It-mad-ud- daula, and Tomb of Akbar in Sikandra on 27th & 28th of July 2019
Leadership

Dr. Toolika Gupta
Director

Mr. Giriraj Singh Kushwaha
Secretary (IAS Retd.)

Professor Anu Jain
Dean (Academics)

Mr. Ajai Johri
Deputy Registrar (Academics)
Head (I.T.), I/C Admission

Ms. Rashmi Pareek
Deputy Registrar
(Project & coordination)

Mr. Jitendra Agarwal
Manager (Admin. & KRC)

Mr. Rahul Choudhary
Manager (Accounts)

Faculty of Foundation Programme

Professor Meenakshi Singh
Course Coordinator (UG)

Professor Pampa Panwar
Course Coordinator (PG)

Ms. Swati Sinha
Assistant Professor

Mr. Basu Vansit
Assistant Professor

Mr. Shuvankar Biswas
Assistant Professor

Mr. Sumit Raj
Research Assistant

Faculty of Soft Material Design

Ms. Sumita Choudhury
Associate Professor
Course Coordinator (UG)

Ms. Anuja Kumar
Associate Professor
Course Coordinator (PG)

Professor Shalu Rustagi

Ms. Chanchal Rathore
Assistant Professor

Ms. Nivedita Narayan
Assistant Professor

Mr. Jay Prakash Kabra
Weaving/Printing Workshop Assistant

Faculty of Hard Material Design

Mr. Rajesh Kumar
Associate Professor
Course Coordinator (UG & PG)

Dr. Barun Shankar Gupta
Professor

Ms. Shubham Tambi
Assistant Professor

Mr. Sangeeth S. Pillai
Assistant Professor

Mr. Om Prakash Jangir
Sr. Workshop Assistant

Mr. Prabhuram Suthar
Wood Workshop Assistant
Faculty of Fired Material Design

Mr. Mangesh Afre
Associate Professor
Course Coordinator (UG & PG)

Ms. Garima Choudhary
Research Assistant

Faculty of Fashion Design

Ms. Swati Jain
Associate Professor
Course Coordinator (UG)

Professor Asha Baxi
Consultant

Mr. Binil Mohan
Associate Professor

Mr. Abhishek Choudhary
Assistant Professor

Mr. Suresh Kumar Manohar
Sewing Workshop Assistant
“You must be the change you wish to see in the world”

-Mahatma Gandhi